



**MEETING OF THE TRIPLE J ADVISORY COMMITTEE  
FOR THE TRANSMISSION OF TRIPLE J RADIO HELD AT THE SHIRE OF BROOME  
AT 3.00PM ON THURSDAY 20 APRIL 2006**

**1. OFFICIAL OPENING**

The Chairperson, Cr A Griffiths declared the meeting open at 3.07pm

**2. ATTENDANCE AND APOLOGIES**

Attendance	Cr A Griffiths	Chairperson
	Mr J Lyon	Director Corporate Services
	Ms G Wotherspoon	Community Representative
	Ms K Rushton	Community Representative
	Mr K Jones	Community Representative
	Ms C Palmer	Manager Administration Services
Apoloiges	Ms J Durbridge	Media & Promotions Officer

**3. CONFIRMATION OF PREVIOUS MINUTES**

That the minutes of the meeting of the Triple J Advisory Committee held 3 March 2006, be accepted as a true and accurate record of that meeting.

Moved: Ms G Wotherspoon                      Seconded: Mr K Jones

**4. CORRESPONDENCE**

## 4.1 Correspondence In

E-mail from Chris Scadden, ABC – with regard to "celebration" concert and broadcast on 9 June.

## 4.2 Correspondence Out

**5. ITEMS FOR DISCUSSION****5.1 Installation of Equipment**

Installation of equipment scheduled for 19 April 2006 by East to West Data.

Equipment has been installed, with connections being completed today. The 1.8m dish mounts have been manufactured and are due to arrive tomorrow will be installed as soon as they arrive.

The rigger has been out and the Aerial has been placed on the tower. He will be returning this afternoon to complete the cabling.

This means that once the dish mounts are installed, the equipment will be ready for testing.

## 5.2 Classic FM Frequency

Licence has not been allocated yet. Hold up in licence being allocated will delay the combiner arriving and the transmission of Classic FM. This will not affect the transmission of Triple J or the funding.

## 5.3 Triple J "Celebration" information

An e-mail received from Chris Scadden at the ABC reads :

"Hi There – just letting you know that we're on our way. The amphitheatre is booked for Friday June 9. Triple J will be in Broome, with a special broadcast of our Drive program (hosted by Robbie Buck and Jay & the Doctor) and a concert from the Hilltop Hoods.

We have Helene Jedwab acting as our production manager on the ground in Broome and she will be the local point of contact for the council.

You should still definitely go ahead and have a separate launch party/concert once the transmitter is up and running in Broome. Let us know when this will be so we can get you on the radio to talk it up. Our broadcast and concert will be more of a celebration of your new transmitter than the actual launch. A follow up event.

More details will follow, but tell the town to keep Friday June 9 free."

## 5.4 Advisory Committee Launch ?

Following discussion, it was suggested that a symbolic "flick the switch" party at Town Beach on 14 May 2006 to launch Triple J to the community:

- Support from Troppo Sound
- Community party – all ages
- Sausage sizzle – can Lions or Rotary do this ????
- Media Coverage, including GWN and/or WIN
- Flick of switch ???
- "Party" to start at 4.00pm with actual "launch" at 5.00pm
- Contact Steve Pigram, can he play / song – Gaye will follow up
- Story into next weeks Broome Advertiser
- Testing of equipment
- "Triple J in May" slogan
- Broome Real Estate offer to use their front page spot to support event
- Flyers at Chinatown Music and Shire ???
- Can Triple J do an on air "Welcome to Broome" just after the launch
- Can the project/event be promoted at NW Expo

## 5.5 Shire Historical information

See attached information.

# 6. GENERAL DISCUSSION

## 6.1 Funding

Need to determine exactly what has been spend so far and what funds are available for the launch party.

## 6.2 History of Triple J and Persons Involved with Project

Anyone that has information on the history of the Triple J project or knows of people involved, please get this information through to Corrine so it can be recorded.

**7. NEXT MEETING**

The next meeting of the Triple J Advisory Committee will be held Monday 1 May 2006 at 3.00pm.

**8. MEETING CLOSURE**

There being no further business to be discussed, the Chairperson declared the meeting closed at 3.35pm.

# DRAFT



Shire of Broome

## THE SHIRE'S HISTORY OF TRIPLE J RADIO

- December 1998 – Council resolved to appoint In-Media to install the equipment necessary to transmit SBS TV and Triple J radio.
- February 1999 – it was found that costs associated with the installation of the equipment required to transmit Triple J were well above those anticipated and this option was not pursued as part of the transmission of SBS TV
- In October 2000 the SBS Corporation engaged BES to install the new SBS analogue television extension to Broome, with the Shire of Broome surrendering its licence.
- Provisions of SBS TV totalled \$68,313 offset with contributions and donations of \$24,566 with the balance (\$43,747) paid by Council.
- OCM item 15 August 2000 – resolution to negotiate handover the SBS transmission arrangements and possible inclusion of the provision of Triple J as part of the SBS handover negotiations with BES.
- Sale of some of the SBS transmission equipment as part of handover process - \$4,640.
- Petition to Council 4 April 2001 suggestion that a survey be undertaken to determine if a service levy be imposed to assist with the broadcast of Triple J

17/04/01 OCM Resolution – state government be requested to honour its commitment, as a matter of urgency, to the re-broadcasting of Triple J in Broome, that the Commonwealth, through Senator Alston, be approach to refund Council's outlay for SBS Retransmission equipment.

That Council undertake a survey to determine whether extensive support exists in Broome for the retransmission of Triple J and if such support is demonstrated, Council consider imposing a service charge at its 2001 budget meeting.

- July 2001 – Advice received from Hon Richard Alston (minister for communications, Information Technology and the Arts) that ABC does not have plans to extend the transmission of triple J Radio to Broome and the only option would be a self-help option. At the same time advice received from Hon Premier, Dr Geoff Gallop that "the ABC State Office has listed Broome as its highest priority".

Subsequent corro to the Premier seeking clarification the matter.

- It appears that a survey was conducted as part of the 2001 elections where 440 forms were returned with 74.31% (327 forms) supporting Triple J in Broome, however only 165 (37.5%) were prepared to pay a once only fee.

A subsequent survey through the Council Newsletter and distribution of survey forms to various businesses around Broome showed that of the 208 forms returned 99.04% (206 forms) were in support of Triple J in Broome with 155 (74.52%) prepared to pay a once only fee. Of the 208 surveys returned, 189 (90.86%) believed that the implementation of Triple J in Broome was a State or Commonwealth responsibility.

- August 2001 Corro received from the Premier indicating that Senator Alstons response covers the nation budget and funding, however an additional submission had been prepared requesting funding for the expansion of the network, including Broome as a priority.
- August 2001 – corro from Senator Alston confirming that ABC does not have plans to extend Triple J to Broome.
- The remaining SBS transmission equipment remained unused at the Goolarri Media Site and a number of attempts to sell it were unsuccessful due to the Federal Government offering 100% subsidies on new equipment to transmit SBS to regional areas. In May 2002 – Council resolved to accept an offer from In-media to purchase remaining equipment for \$6,462. Due to damage to equipment in transit to In-media, the sale price was reduced to \$3,812.
- 19 October 2004 – Council resolved at its Ordinary Meeting to establish the "Broome Triple J Advisory Committee".

It was also noted that the sale of various pieces of equipment associated with the transmission of SBS TV had generated approximate \$9,500 and these funds were being held in trust for the transmission of Triple J.

- February 2005 Funding of \$3,300 from the Kimberley Development Commission received for the transmission of Triple J.
- February March 2005 – site report obtained on best value available site for transmission.
- May 2005 – licence for the retransmission of Triple J allocated.
- June 2005 – funding submission under the ABC Self Help Retransmission Subsidy Scheme submitted.
- September 2005 – advice that funding for Triple J and Classic FM to the value of \$40,000 has been allocated under the Self Help
- January 2006 – report on equipment for transmission prepared and distributed to the Advisory Committee.
- 31 January 2006 – order for equipment for transmission of Triple J and Classic FM placed with Dujela Broadcasting & Communications Pty Ltd.
- 23 February 2006 – tower at the Shire of Broome Depot installed.
- 5 April 2006 – East to West Date & Electrical Services engaged to install Transmission equipment.



## SHIRE OF BROOME

### MINUTES

**MEETING OF THE TRIPLE J ADVISORY COMMITTEE  
FOR THE TRANSMISSION OF TRIPLE J RADIO HELD AT THE SHIRE OF BROOME  
AT 3.00PM ON THURSDAY 3 AUGUST 2006**

#### 1. OFFICIAL OPENING

The Chairperson, Mr Jason Lyon, declared the meeting open at 3.10pm.

#### 2. ATTENDANCE AND APOLOGIES

Attendance	Mr Jason Lyon	Chairperson, Director Corporate Services
	Ms G Wotherspoon	Community Representative
	Mr K Jones	Community Representative
	Ms C Palmer	Manager Administration Services
Apoloiges	Cr C Maher	
	Cr A Griffiths	
	Ms K Rushton	
Observers	Ms J Durbridge	Media & Promotions Officer

#### 3. CONFIRMATION OF PREVIOUS MINUTES

That the minutes of the meeting of the Triple J Advisory Committee held 20 April 2006, and confirmed via e-mail, be accepted as a true and accurate record of that meeting.

Moved: Ms G Wotherspoon      Seconded: Mr K Jones

#### 4. CORRESPONDENCE

- 4.1 Correspondence In  
Nil
- 4.2 Correspondence Out  
Nil

#### 5. ITEMS FOR DISCUSSION

##### 5.1 Debrief on Triple J Launch

Brief discussion on the launch process.

##### 5.2 Ongoing Maintenance & Access to Equipment

Following discussion, it was agreed that maintenance on the equipment would be minimal and that it would be practical to have a number of staff that are able to turn off and disconnect the equipment in the event of cyclones and sever storms an then restart the equiptment when appropriate.

Kai indicated he would be able to document a procedure for this and a number of relevant people could be trained.

ACTION – Kai to document procedure and train identified persons.

ACTION – check that equipment is on Shire of Broome Insurance schedule

### **5.3 Classic FM Project**

Frequency for Classic FM has been tentatively set at 93.3FM. Once this has been confirmed, details will be forwarded to Dujella for completion of the combiner.

Will need to consider promoting Classic FM and consideration of a 'launch'.

Jason has suggested a classical trio at Cable beach for sunset, banner advertising the frequency. For further discussion.

### **5.4 Funding of Project**

Funds raised by the Broome J's to be transferred to the Shire.

## **6. GENERAL DISCUSSION**

### **6.1 Equipment replacement**

Discussion that the transmission equipment has a life span of about 10 years. Need to consider ways to raise funds for this in the future. Fundraising options to be discussed at future meeting.

### **6.2 Frequency change for Triple J**

Kia advised that it is possible that the transmission frequency for Triple J may change to 94.9 in the near future. Once this is confirmed, will need to consider means to advise the community of the change.

### **6.3 Real Time Transmission**

Real time transmission will occur once frequencies have been finalised.

## **7. NEXT MEETING**

The Committee will be advised of the date and time of the next meeting, in due course.

## **8. MEETING CLOSURE**

There being no further business to be discussed, the Chairperson declared the meeting closed at 3.40pm.