



# CONFIRMED MINUTES

ARTS, CULTURE & HERITAGE  
ADVISORY COMMITTEE MEETING

COMMENCING AT 2:00PM  
IN THE SHIRE FUNCTION ROOM

**25 SEPTEMBER 2013**

**OUR MISSION**

*"To provide a quality range of affordable and sustainable services to our community with a strong commitment to customer focus so that our citizens and visitors enjoy a quality lifestyle."*

**CORE VALUES OF THE SHIRE**

*The core values that underpin the achievement of the mission will be based on a strong customer service focus and a positive attitude:*

**Communication**

**Respect**

**Integrity**

**Transparency**

**Courtesy**

**DISCLAIMER**

The purpose of Council Meetings is to discuss, and where possible, make resolutions about items appearing on the agenda. Whilst Council has the power to resolve such items and may in fact, appear to have done so at the meeting, no person should rely on or act on the basis of such decision or on any advice or information provided by a Member or Officer, or on the content of any discussion occurring, during the course of the meeting.

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**SHIRE OF BROOME**  
**ARTS, CULTURE & HERITAGE ADVISORY COMMITTEE MEETING**  
**25 SEPTEMBER 2013**

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Chairperson: ..... Date: .....

## NOTICE OF MEETING

Dear Committee Member,

The next Arts, Culture & Heritage Advisory Committee Meeting of the Shire of Broome will be held on Wednesday 25 September 2013, in the Function Room, Corner Weld and Haas Streets, Broome, commencing at 2pm.

Regards

K R DONOHOE  
**Chief Executive Officer**

20 September 2013

Chairperson: ..... Date: .....



**5. ITEMS FOR DISCUSSION**

**5.1 PUBLIC ART STRATEGY AND MASTERPLAN**

**LOCATION/ADDRESS:** Various  
**APPLICANT:** Shire of Broome  
**FILE:** CDE13  
**AUTHOR:** Manager Community Development  
**CONTRIBUTOR/S:** Nil  
**RESPONSIBLE OFFICER:** Deputy Chief Executive Officer  
**DISCLOSURE OF INTEREST:** Nil  
**DATE OF REPORT:** 18 September 2013

**SUMMARY:** This report provides an update on the progress of a public art strategy and masterplan for the Shire of Broome.

**BACKGROUND**

Previous Considerations

OMC 18 December 2007	Item 11.1
11 March 2008	Councillor Workshop
OMC 26 August 2008	Item 9.2.3
OMC 6 September 2012	Item 9.1.2
OMC 1 November 2012	Item 9.1.2
OMC 21 March 2013	Item 10.3
OMC 16 May 2013	Item 9.2.4
OMC 19 September 2013	Item 9.2.4

In 1998, in partnership with the Artists Foundation of WA, the Shire of Broome commissioned respected public artist Andra Kins from Urban Thresholds to write a Public Art Policy and Procedures document. While this document was never formally adopted by Council, it was used as a basis for a Council Workshop in March 2008 which resulted in the adoption of the Shire of Broome Public Art Policy on 26 August 2008. Following this, a Public Art Reference Group was established consisting of Councillors and community representatives to develop a public art action plan. The Group met twice after its establishment but no further action was taken.

In September 2012, the Arts, Culture and Heritage Advisory Committee (ACHAC) was established with the Terms of Reference for the Committee adopted in November 2012. At its meeting held on 27 February 2013, the ACHAC recommended to Council that seven key priorities for arts, culture and heritage be incorporated into the Integrated Planning & Reporting Framework. This recommendation was adopted by Council at its 21 March 2013 OCM. Priority 2 is to “develop and implement a Public Art strategy”.

In May 2013, Council adopted a draft Local Planning Policy for the Provision of Public Art. This policy sets out the necessary criteria upon which Council can require any development (as defined by the *Planning and Development Act 2005*) to contribute a percentage of the construction cost to the provision of public art work. The Policy was advertised in accordance with the Shire’s Community Engagement Framework with no submissions received. Council adopted the policy at its September Ordinary Meeting of

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Council (OMC) and requested the Arts, Culture and Heritage Committee to develop a Public Art Masterplan.

A further consideration is the feedback received during the Chinatown Development Strategy community engagement process. One of the recurring themes was the establishment of a Chinatown Entry Statement. Officers have recently been investigating options for the redevelopment of the roundabout at the intersection of Napier and Carnarvon Streets and it has been suggested that a public art statement would be a viable possibility. It is recommended that this issue be considered as part of the Public Art Strategy.

**COMMENT**

It is recognised that public art can add to an environment, making it welcoming and inclusive, creating an aesthetically pleasing and cultural experience by;

- Enhancing the environment
- Defining public spaces and place
- Providing a sense of pride, ownership and belonging
- Increasing cultural awareness
- Promoting inclusiveness and harmony
- Decreasing vandalism
- Adding value by making the site more desirable to live in or visit
- Attracting tourists
- Providing opportunities and employment for artists

Public Art can be defined as artwork located in public spaces other than supervised outdoor gallery spaces. The term public art may cover a wide range of art forms including but not limited to permanent three-dimensional and two-dimensional works such as sculptures, murals, mosaics and unique street furniture elements; temporary and ephemeral works such as projection works, lighting, multi-media and performance based work.

The Public Realm can be defined as including but not limited to streets, squares, parks and spaces within buildings (or even buildings themselves) that are accessible to the general public and in the ownership of, or under the control of Council, State Government or Commonwealth Government agencies. Spaces accessible to the general public but in private ownership are also perceived to be part of the public realm.

With the adoption of the Local Planning Policy – Provision of Local Art Work, the Shire needs to develop a plan that will guide expenditure of any funds acquired through this policy and to provide direction in terms of curatorial guidelines and site priorities.

Artsource is a not-for-profit organisation and is the peak body representing visual artists in Western Australia. Artsource has a team of consultants and a comprehensive network of specialists that enable it to provide a single point of access to visual culture for clients including developers and builders, designers, architects and local government.

Artsource will be engaged to develop a comprehensive Public Art Strategy and Masterplan for the Shire of Broome. Beverly Iles, Consultancy and Employment Manager at Artsource will be present at the meeting of the ACHAC to address the Committee and outline the process for the development of a public art strategy.

**CONSULTATION**

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City of Subiaco Public Art Guidelines  
 Town of Alice Springs Public Art Guidelines  
 1998 Public Art Policy and Procedures Report – Andra Kins – Urban Thresholds  
 2008 Discussion Paper – Elizabeth Ellis – Shire of Broome  
 Artsource

**STATUTORY ENVIRONMENT**

The Planning and Development Act 2005 defines **development** as:  
*the development or use of any land, including —*

- (a) *any demolition, erection, construction, alteration of or addition to any building or structure on the land;*
- (b) *carrying out on the land of any excavation or other works;*
- (c) *in the case of a place to which a Conservation Order made under section 59 of the Heritage of Western Australia Act 1990 applies, any act or thing that —*
  - (i) *is likely to change the character of that place or the external appearance of any building; or*
  - (ii) *would constitute an irreversible alteration of the fabric of any building;*

**development application** means an application under a planning scheme, or under an interim development order, for approval of development;

**POLICY IMPLICATIONS**

- 5.1.6 Public Art Policy
- 5.1.10 Community Engagement
- 8.18 Local Planning Policy – Provision of Public Art

**FINANCIAL IMPLICATIONS**

A budget allocation of \$15,000 was approved in the 2013/14 Budget Process. Officers will submit an application for funding to Community Arts Network WA for \$6,500.

**Service:**

<b>Public Art Strategy &amp; Masterplan</b>	Initial Cost	Lifecycle Cost (Annual)	Remarks
<b>Budget Impact</b>			
Operational (Annual)	\$15,000		Consultant fees, travel & accommodation
Less Additional Revenue (Annual)	(\$6,500)		Grant Funds
<b>TOTAL</b>	\$8,500		

**Funding Source: Public Art Strategy and Masterplan**

Funding Type	Capital or Start Up Expense	Life Cycle Costs (Annual)		Funding Details (eg RLCIP)	Account Number
		Cost \$	*Cost Type		
Grant		\$6,500	Operating	Catalyst	82675
Reserve					
Budget		\$8,500	Operating		116120

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**STRATEGIC IMPLICATIONS**

Relates to Strategy 1.3.1 – *Develop an Arts and Culture Plan and Ensure a Public Art Strategy is developed as part of the Community Plan*

**Our People Goal – Foster a community environment that is accessible, affordable, inclusive, healthy and safe:**

Encourage communication.

Nurture and build social capital to increase community capacity.

**Our Place Goal – Help to protect the nature and built environment and cultural heritage of Broome whilst recognising the unique sense of the place:**

Preserve and promote the unique and significant historical and cultural heritage of Broome.

Retain and build on Broome’s iconic tourism assets and reputation.

**Our Prosperity Goal – Create the means to enable local jobs creation and lifestyle affordability for the current and future population:**

Work with agencies and others to ensure affordable and equitable services and infrastructure.

**Our Organisation Goal – Continually enhance the Shire’s organisational capacity to service the needs of a growing community:**

Encourage community engagement.

**VOTING REQUIREMENTS**

Simple Majority

**COMMITTEE RESOLUTION:**

*That Standing Orders be suspended under Clause 18.1 of the Shire of Broome Standing Orders Local Law 2003, at 2:08pm.*

*Moved: Cr E Yu*

*Seconded: Suzie Haslehurst*

*CARRIED UNANIMOUSLY 6/0*

*Beverley Iles, Consultancy and Employment Manager, Artsource, addressed the Committee regarding the development of a Public Art Strategy and Masterplan.*

**COMMITTEE RESOLUTION:**

*That Standing Orders be reinstated under Clause 18.1 of the Shire of Broome Standing Orders Local Law 2003, at 2:45pm.*

*Moved: Paul Martin*

*Seconded: Cr E Yu*

*CARRIED UNANIMOUSLY 6/0*

**COMMITTEE RESOLUTION:**  
**(REPORT RECOMMENDATION)**

*That Council notes the progress made towards the development of a Public Art Strategy and Masterplan.*

*Moved: Paul Martin*

*Seconded: Cr A Poelina*

*CARRIED UNANIMOUSLY 6/0*

Attachment: Nil

<b>5.2 PROPOSED PARTNERSHIP WITH KIMBERLEY PERFORMING ARTS COUNCIL</b>	
<b>LOCATION/ADDRESS:</b>	Broome Civic Centre, Hamersley Street Broome
<b>APPLICANT:</b>	Nil
<b>FILE:</b>	ORL22
<b>AUTHOR:</b>	Manager Community Development
<b>CONTRIBUTOR/S</b>	Nil
<b>RESPONSIBLE OFFICER:</b>	Deputy Chief Executive Officer
<b>DISCLOSURE OF INTEREST:</b>	Nil
<b>DATE OF REPORT:</b>	20 September 2013
 <b>SUMMARY:</b> This report proposes consideration of a partnership between the Shire of Broome and the Kimberley Performing Arts Council to deliver an annual artistic program at the Broome Civic Centre.	

**BACKGROUND**

Previous Considerations

- OMC 4 October 2012 Item 9.1.2
- OMC 21 March 2013 Item 10.3
- ACHAC Meeting 11 September 2013 Item 5.1

Kimberley Performing Arts Council (KPAC) is a community based not for profit incorporated body, supporting access to the performing arts for the Kimberley.

Established in 1989, KPAC has presented many performing arts shows and events for the Broome community. A lack of available venues saw the organisation enter a hiatus for 2011 and 2012. With the opening of the new Broome Civic Centre in late 2012, KPAC has re-grouped and is moving forward with a renewed focus on producing local events while presenting new and exciting works from outside Broome.

The Shire of Broome is committed to the activation of the Broome Civic Centre as a vibrant community space. One strategy to address this has been to encourage local community groups to use the Centre for live performance. Theatre Kimberley presented the inaugural performance in the Jimmy Chi Hall *Staircase to the Moon* and has since showcased the Sandfly Circus with *Bust Out Burlesque* in the Pigram Garden Theatre.

In recent months, KPAC has presented *50 Shades of Black* – a comedy/drama show featuring Indigenous artists, Della Rae Morrison and Karla Hart from Perth in the Jimmy Chi Hall and *Sounds from the Garden* held in the Pigram Garden Theatre featuring the Family Shovellor Band from Bidyadanga and local musicians the Jakamarra Brothers. The Shire has also presented events at the Centre: a cabaret style show called *Cave to the Rave* with comedian Damien Callinan as well as film screenings of *The Ride* and a range of short films to celebrate Harmony Day. All events have been well received by patrons with food and beverages available for sale during the events.

Shinju Matsuri has returned to the Broome Civic Centre in 2013 with a range of events taking place over the duration of this year's festival.

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At its meeting held on 11 September 2013, the Arts, Culture and Heritage Committee (the Committee) considered a revised management plan for the Broome Civic Centre which proposed the following;

- Community partnerships to present an annual artistic program that builds community capacity and activates and builds an audience base for the Civic Centre
- Funding and sponsorship opportunities
- Lease of office space
- MOU with Kimberley Performing Arts Council (KPAC)
- Process for determining the venues annual artistic program

KPAC has indicated an interest in presenting more shows in partnership with the Shire of Broome and has supported this by successfully seeking funding for modular staging to facilitate a structure for tiered seating in the Jimmy Chi Hall. This is stored at the Broome Civic Centre on the understanding that the Shire of Broome may use the staging for its own purposes. The staging is available for hire to the wider community.

KPAC has also submitted a request to lease office space at the Broome Civic Centre.

**COMMENT**

Officers have been in discussion with the President of KPAC regarding the role of KPAC and that of the Shire in presenting live performance at the Broome Civic Centre. As a small, not-for-profit organisation, KPAC does not have the financial resources to develop an annual program of events. However, the organisation has the expertise and networks to deliver performing arts events. The Shire has limited resources in terms of staff to develop and manage a program but it is recognised that regular programming is an important element in the activation of the Broome Civic Centre.

Given its relationships with peak arts bodies and technical expertise, KPAC is well placed to partner with the Shire of Broome to produce a consistent program of performance that attracts tourists to the town while developing an industry that can provide jobs for local people.

It is proposed that the Shire negotiates an agreement with KPAC to deliver an annual program of arts and cultural events at the Broome Civic Centre. Ideally the Shire would be involved in the selection of program content and provide logistical and venue support with KPAC essentially delivering the program.

Officers see this potential partnership as a means of a future model of management for the Civic Centre whereby the community is empowered to become more involved in the management and operation of the centre and the Shire is able to have input whilst managing ongoing costs.

The alternative to ensure the delivery of a comprehensive annual program is the employment of a number of staff including technicians and front of house staff. This is a model adopted by several local governments in Western Australia but requires significant investment of resources.

It is expected that the development of an agreement will require negotiation and may include a trial for some elements over some period of time. However if successful the benefits to the Shire, KPAC and the community could be significant and therefore warrants investigation.

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It is recommended that the CEO be requested to enter into negotiations with KPAC to see what opportunities exist. These will then be presented to Council as they develop for consideration.

Officers view this as a cost-effective means of delivering programs in the Broome Civic Centre and building the capacity of the local arts industry.

**CONSULTATION/STAKEHOLDERS**

Kimberley Performing Arts Council

**STATUTORY ENVIRONMENT**

Nil

**POLICY IMPLICATIONS**

5.1.10 Community Engagement

**FINANCIAL IMPLICATIONS**

The draft agreement will outline any proposed financial implications for Council’s consideration which will be within existing budget parameters.

**STRATEGIC IMPLICATIONS**

**Our People Goal – Foster a community environment that is accessible, affordable, inclusive, healthy and safe:**

Identify affordable services and initiatives to satisfy community needs.

Nurture and build social capital to increase community capacity.

**Our Place Goal – Help to protect the nature and built environment and cultural heritage of Broome whilst recognising the unique sense of the place:**

Preserve and promote the unique and significant historical and cultural heritage of Broome.

**Our Prosperity Goal – Create the means to enable local jobs creation and lifestyle affordability for the current and future population:**

Work with agencies and others to ensure affordable and equitable services and infrastructure.

**Our Organisation Goal – Continually enhance the Shire’s organisational capacity to service the needs of a growing community:**

Encourage community engagement.

**VOTING REQUIREMENTS**

*Simple Majority*

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**COMMITTEE RESOLUTION:**  
**(REPORT RECOMMENDATION)**

*That the Committee recommends:*

*That Council requests the CEO to negotiate an agreement with KPAC for Council's consideration that includes;*

- (a) partnering to present an annual program of performing arts at the Broome Civic Centre within existing budget parameters*
- (b) use of equipment*

**Moved: Cr A Poelina**

**Seconded: Paul Martin**

**CARRIED UNANIMOUSLY 6/0**

Attachment: Nil

**6. NEXT MEETING**

The next meeting will be held on the 27 November 2013 in the Committee Room of the Shire Offices.

**7. MEETING CLOSURE**

There being no further business the Chairperson declared the meeting closed at 2:55pm.

Chairperson: ..... Date: .....