



MINUTES

ARTS, CULTURE & HERITAGE ADVISORY COMMITTEE MEETING

HELD AT THE SHIRE OF BROOME –
FUNCTION ROOM AT 3:00PM

27 MAY 2014

OUR MISSION

"To provide a quality range of affordable and sustainable services to our community with a strong commitment to customer focus so that our citizens and visitors enjoy a quality lifestyle."

CORE VALUES OF THE SHIRE

The core values that underpin the achievement of the mission will be based on a strong customer service focus and a positive attitude:

Communication

Respect

Integrity

Transparency

Courtesy

DISCLAIMER

The purpose of Council Meetings is to discuss, and where possible, make resolutions about items appearing on the agenda. Whilst Council has the power to resolve such items and may in fact, appear to have done so at the meeting, no person should rely on or act on the basis of such decision or on any advice or information provided by a Member or Officer, or on the content of any discussion occurring, during the course of the meeting.

Persons should be aware that the provisions of the Local Government Act 1995 (Section 5.25 (e)) establish procedures for revocation or rescission of a Council decision. No person should rely on the decisions made by Council until formal advice of the Council decision is received by that person. The Shire of Broome expressly disclaims liability for any loss or damage suffered by any person as a result of relying on or acting on the basis of any resolution of Council, or any advice or information provided by a Member or Officer, or the content of any discussion occurring, during the course of the Council meeting.

SHIRE OF BROOME

**ARTS, CULTURE & HERITAGE ADVISORY COMMITTEE MEETING
27 May 2014**

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1. OFFICIAL OPENING

The Chairperson declared the meeting open at 3:05pm.

2. ATTENDANCE AND APOLOGIES

Attendance:	Eunice Yu Cr Mark Manado Rani Middleton Sarah Yu Sarah Keenan Cr Phillip Matsumoto (from 3:09pm) Gwen Knox (from 3:09pm)	Chairperson
Apologies:	Cr Anne Poelina Adele Peek	
Officers:	Suzie Haslehurst Eric Nelsen Monica Sullivan Amy Andison	Acting Director Business Enterprise, Property and Community Services Manager Library and Heritage Strategic Planning Coordinator Community Development Officer
Public Gallery:	Errol Roe Janine Roe Janice Petersen Shaun Clarke Tessa Mossop	

3. DECLARATIONS OF FINANCIAL INTEREST / IMPARTIALITY

Committee Member	Item No	Item	Nature of Interest
Eunice Yu	5.1	Adoption of the Municipal Inventory of Heritage Places 2014	Impartiality – has an association with Yawuru RNTHAC, not for profit organisation that owns land in the Shire.
Eunice Yu	5.5	Heritage Signage Project - Update	Impartiality– Has an association with Broome Chinese Community not for profit community organisation, that owns property in Chinatown
Cr Mark Manado	5.1	Adoption of the Municipal Inventory of Heritage Places 2014	Impartiality – has an association with Yawuru PBC as an ordinary member.

4. CONFIRMATION OF PREVIOUS MINUTES

Moved: Cr Mark Manado

Seconded: Sarah Keenan

That the Minutes of the Arts, Culture & Heritage Advisory Committee meeting held on 7 April 2014 be confirmed as a true and accurate record of that meeting.

CARRIED UNANIMOUSLY 5/0

5. ITEMS FOR DISCUSSION

With regards to Item 5.1 Eunice Yu disclosed that “I have an association with Yawuru RNTHAC, not for profit organisation that owns land in the Shire. As a consequence there may be a perception that my impartiality in the matter may be affected. I declare that I will consider this matter on its merits and vote accordingly”.

With regards to Item 5.1 Cr Mark Manado disclosed that “I have an association with Yawuru PBC as an ordinary member. As a consequence there may be a perception that my impartiality in the matter may be affected. I declare that I will consider this matter on its merits and vote accordingly”.

5.1 ADOPTION OF THE MUNICIPAL INVENTORY OF HERITAGE PLACES 2014
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LOCATION/ADDRESS:	Shire of Broome
APPLICANT:	Nil
FILE:	PLA 10
AUTHOR:	Manager Planning Services
CONTRIBUTOR/S	Nil
RESPONSIBLE OFFICER:	Director of Development Services
DISCLOSURE OF INTEREST:	Nil
DATE OF REPORT:	15 April 2014

SUMMARY: The review of the Municipal Inventory of Heritage Places is a requirement of *The Heritage Act 1990*.

A draft Heritage Inventory Review 2012 was advertised for a period of 90 days. A number of submissions and nominations were received, these have been considered and recommendations made.

This report seeks the Arts, Culture and Heritage Advisory Committee’s consideration and endorsement of the Municipal Inventory of Heritage Places 2014.

BACKGROUND

Previous Considerations

OMC 15 October 2002	Item 9.2.1
OMC 12 August 2003	Item 9.2.2
OMC 18 December 2012	Item 9.2.3
SMC 20 November 2013	Item 9.2.1

At the Ordinary Meeting of Council held 18 December 2012 it was resolved:

That Council, pursuant to Shire of Broome Town Planning Scheme No 4 Clause 7.1 and 7.2 endorses the draft Municipal Heritage Inventory 2012 being advertised for public comments for a period of 90 days.

A Councillor workshop was held on 26 August 2013 at which Councillors were briefed on the submissions and nominations and the proposed amendments.

At the Special Council Meeting November 2013 Council resolved to adopt Local Planning Strategy (LPS) and Local Planning Scheme No 6 (LPS6). A number of the submissions

related to the recognition of the entire song cycle including the Lurujarri Heritage Trail (LHT) being designated as a Special Control Area or as a Heritage Area under clause 7.2 of LPS6. In relation to heritage places or heritage areas Council included the following in the resolution:

2. *Amends the recommendations included in Attachment 1 – Schedule of Submissions, Attachment 2 – Internal Department Recommendations, Attachment 3 – Maps related to submission and Attachment 4 – Schedule of Modifications to give effect to the following:*
 - iii) *Inserting a new section in the LPS between Section 3.2.20 – Town Centre and 3.2.21 – Future Development and Development Investigation Areas, which states:*

3.2.26 Heritage Areas and Heritage Investigation Areas

Heritage Areas are identifiable areas with a distinctive character that have been identified by the State Heritage Office as being of cultural heritage significance or possessing special interest related to or associated with the cultural heritage. These areas are considered to be of value for the present community and future generations. They are to be shown as an overlay on the Strategy maps as and when they are identified.

Heritage Investigation Areas have been nominated for inclusion through the Shire's Municipal Inventory Review. These areas will be assessed and may ultimately be recognised within the Municipal Inventory, Heritage List or as a Heritage Area under the local planning scheme

COMMENT

Draft Kimberley Regional Planning and Infrastructure Framework

Under a separate report, Council is considering the draft Kimberley Regional Planning and Infrastructure Framework (KRPIF). The KRPIF defines a strategic direction for the future development of the region for the next 25 years. It also makes reference to the region's Aboriginal and non Aboriginal cultural heritage – specifically;

Planning Initiative 2b – Ensuring local planning strategies acknowledge the need to conserve and give due regard to cultural and natural heritage as articulated in the AHA, HA and NTA, and

Planning Initiative 2d - Recognise and promote broader community understanding of Aboriginal heritage, including places, features and landscapes through the land use planning process

*AHA – Aboriginal Heritage Act 1972, HA – Heritage of Western Australia Act 1990, NTA – Native Title Act 1993

The Municipal Heritage Inventory 2004 (MI 2004) documents buildings and places in the Shire of Broome that are, or may become, of 'cultural significance' for present and future generations. In accordance with the *Heritage Act 1990* the Shire of Broome is required, with 'proper community consultation', to compile an inventory of heritage places, review it annually and update it every 4 years.

The review has been guided by the State Heritage Office's document, '*Criteria for the assessment of local heritage places and areas*'. The review applies the State Heritage Office's value criteria when assessing places. The criteria are:

- Criterion 1:** *It is significant in exhibiting particular aesthetic characteristics.*
- Criterion 2:** *It is significant in the evolution or pattern of the history of the local district.*
- Criterion 3A:** *It has demonstrable potential to yield information that will contribute to an understanding of the natural or cultural history of the local district.*
- Criterion 3B:** *It is significant in demonstrating a high degree of technical innovation or achievement.*
- Criterion 4:** *It is significant through association with a community or cultural group in Western Australia for social, cultural, education or spiritual reasons.*
- Criterion 5:** *It demonstrates rare, uncommon or endangered aspects of the cultural heritage of the local district.*
- Criterion 6:** *It is significant in demonstrating the characteristics of a class of cultural places or environments in the local district.*

Each place, assessed as meeting one or more of the above criteria, was then graded on the basis of the following levels of significance:

GRADING / LEVEL OF SIGNIFICANCE	DESCRIPTION	DESIRED OUTCOME
A. Exceptional significance	Essential to the heritage of the locality. Rare or outstanding example.	The place should be retained and conserved. Any alterations or extensions should reinforce the significance of the place, and be in accordance with a Conservation Plan (if one exists for the place).
B. Considerable significance	Very important to the heritage of the locality. High degree of integrity/authenticity.	Conservation of the place is highly desirable. Any alterations or extensions should reinforce the significance of the place.
C. Some/Moderate significance	Contributes to the heritage of the locality. Has some altered or modified elements, not necessarily detracting from the overall significance of the item.	Conservation of the place is desirable. Any alterations or extensions should reinforce the significance of the place, and original fabric should be retained wherever feasible.

Based on the graded level of significance, there are varying implications for landowners which are set out in the draft Municipal Inventory of Heritage Places 2014 on pages 23 – 25. In summary, any development on places graded 'A' and 'B' require a planning application to be lodged while places graded 'C', if development occurs and an application for planning approval is necessary, may be required to record or interpret the place.

Summary of the review process

The original MI 2004 listings and gradings were reviewed and where necessary place records updated.

The following places originally included in the 2004 MI have been deleted:

Place	Address	Reason given for deletion
Former Post Office	2 Stewart Street	Less significant in historical content of Broome
Hospital dwelling (former)	48 Walcott Street (cnr Louis)	Less significant in historical content of Broome
Relay Station	Cape Leveque	Less significant in total historical context
Billabong (Lake Eda)	Roebuck Plains	No site identification
Afghan Wells		No site identification

The following nominated or identified 'new' places have been assessed against the criteria and are recommended to be included in the MI:

Place/SITE	Location	Reason for Listing
Common Gate	Old Broome Town	Significant in emphasising the impact of the Aborigines Act 1905 on the lives of the Aboriginal people of the region.
Tram line formation & remnants	Roebuck Bay	Addition to Roebuck Bay site that represents the significant pioneering pearl industry of Broome
McDaniel's foreshore camp area	Roebuck Bay foreshore	Addition to Roebuck Bay site that represents the significant pioneering pearl industry of Broome
Commemorative Statue	Roebuck Bay foreshore	Addition to Roebuck Bay site that represents the significant pioneering pearl industry of Broome
SITE of Broome Tree Nursery	Scott Street	Significant for the mature and unusual species that were established in the location and for the subsequent innovation of landscaping throughout the Broome town site
Sisters of St John of God retreat	Kavite Road	Significant for the association with the Sisters of St John of God
SITE of Cable Beach Crocodile Park	Cable Beach Road	Represents a significant association with Malcolm Douglas, an Australian wildlife documentary filmmaker, and crocodile hunter who established the crocodile park tourism attraction unique to Broome.
SITE of Bilingurr – Japanese Garden	3 km north of Cable Beach	Significant in demonstrating the multicultural development of Broome.
Cygnets Bay Pearl Farm	Cygnets Bay	Cygnets Bay Pearl Farm demonstrates three generations of the Brown family in continuous innovative operation in the South Sea Pearling Industry

Talgarno military base	Anna Plains, 80 Mile Beach	Significant for the World War II associations in monitoring and recovering British Blue Streak rockets that were test fired from Woomera in South Australia
Kimberley de Grey Stock Route including wells	Condon (20 miles south of Broome) to La Grange Bay	Significant in demonstrating conflict over use of water sources in the development of the pastoral industry
Streeter Station	North of Broome	Significant for the association with Arthur Male. One of the first pastoral stations in the Kimberley, where Yawuru people lived and worked.

Within the existing State-registered Chinatown Conservation Area (CCA), all applications for development are required to be referred to the Heritage Council. Seventeen (17) Places have been identified to be of considerable or some significance (see table below).

It is appropriate that, subject to budgetary processes, work is initiated to have the CCA recognised as a Heritage Area pursuant to TPS4 7.2. The preparation of the required Local Planning Policy would also be the mechanism by which the Shire seeks the Heritage Council's support to delegate its decision making authority for all those buildings not listed. This will result in a more efficient and timely development assessment process for the majority of properties within the CCA.

Place of 'some' or 'considerable' significance	Location
Sun Picture Garden	8 Carnarvon Street
Shekki Shed Gallery	10 Carnarvon Street
Ghi Twan's Boarding House (fmr)	12 Carnarvon Street
Tack's Store (fmr) Terri's Travel	12 Carnarvon Street
Ah Ming's Store (fmr)	14 Carnarvon Street
Tang Wei's café (fmr)	16 Carnarvon Street
Commeratives	Carnarvon Street (median strip)
Police Lockup (former)	22 Carnarvon Street
Kinney's Store	25 Carnarvon Street
Male boat sheds and jetty	1 Chapple Street (cnr Gray St)
Streeter's Jetty	1 Dampier Terrace
Roebuck Bay Hotel	28-32 Dampier Terrace
Old Pearl's house	44 Dampier Terrace
Ellies Pearl Cleaners (fmr) Kimberley Bookshop	3 Napier Terrace
Boarding House (fmr)	5 Napier Terrace
Streeter & Male offices	2-6 Short Street
Hanoë's Cottage (fmr) Short St Gallery	38 Short Street
Morgan's camp	622 Chapple Street

As directed by Council the then draft Heritage Inventory Review 2012 was advertised for a period of 90 days. A total of seven (7) submissions were received the details of which are set out in Schedule 1. Arising from these the following amendments have been made:

Cape Leveque Lighthouse

The Australian Maritime Safety Authority provided up-dated information for the place record. This has been updated accordingly

Broome Museum

The Water Corporation requested that the place record contained within the Shire's Heritage Inventory be the same as contained in the State Heritage Register i.e. include only portion of Lot 240 Robinson Street. The place record has been updated.

Sam Male Lugger – Dampier Terrace.

The nomination for the Sam Male lugger to be included as an element located within the CCA is noted. It is deemed to be of little significance given the lugger is able to be relocated anywhere within Broome and as such is not included in the MI of HR 2014.

It is noted that a separate report in this Agenda recommends that the Sam Male Lugger be listed in the Australian Register of Historical Vessels. This is considered to be a more appropriate avenue to recognise its historic significance as the heritage value is found in the vessel itself, rather than its location.

Lurujarri Heritage Trail –

A nomination for the Lurujarri Heritage Trail (LHT) was received. The LHT was assessed against the State Heritage Office's document, '*Criteria for the assessment of local heritage places and areas*'. The LHT was determined to meet Criterion 1: Aesthetic values, Criterion 2: Historical values, Criterion 3A: Scientific values, Criterion 4: Social values Criterion 5: Rarity and Criterion 6: Representativeness. The LHT has been determined to have sufficient cultural heritage significance at local level to justify its inclusion within the Heritage Inventory Review 2014 with an 'A' Grading. It has also been assessed as complying with the State Heritage Office criteria and SPP 3.2 requirements for a Heritage Area.

Shire Officers have also been advised it is probable the LHT has sufficient cultural heritage value to meet the threshold for inclusion in the *State Register of Heritage Places*.

During the advertising period, further information was provided and additional places considered with the following amendments included:

Bull Pen at the Broome Regional Prison - 13 Hamersley Street

The Bull Pen Shelter Shed and Archaeological Deposits -13 Hamersley Street has been assessed by the State Heritage Office to have sufficient cultural heritage significance for inclusion in the State Register of Heritage Places – reference P19855. As such it is appropriate that this now be included in the Heritage Inventory Review 2014 with an 'A' Grading.

SITE of Broome Zoo – Cable Beach

It is proposed to include the site of the Broome Zoo established by Lord McAlpine in 1980 on 60 hectares in Cable Beach. The zoo included a lake surrounded by a kilometre of boardwalks and specialised in exotic antelope hippopotami, cheetahs and a large collection of birds. Lord McAlpine played a pivotal role in the development of Broome as a tourist destination. Although the site has since been developed into a prime residential/tourist area, elements of the remaining zoo structure remain and the zoo ponds influenced the subdivision design. This is included in the Municipal Inventory of Heritage Places 2014 with a 'C' Grading.

SITE of Wavesong – Cable Beach

It is proposed to include the site of Paul Frater's former nursery. At the time the government was promoting the greening of the north. Paul worked together with

Tim Willing to prompt suitable species and the nursery became renowned throughout the region.

SITE & Memorial of World War II crash – Smirnoff Beach

Further information has been received on the site and memorial of World War II crash at Smirnoff beach and the place record has been updated

Kimberley De Grey Stock Route – Condon to La Grange Bay

Shire Officers have also been advised it is probable the stock route has sufficient cultural heritage value to meet the threshold for inclusion in the *State Register of Heritage Places*.

Transitional Provisions

Under the TPS4 all entries contained within the Municipal Inventory are considered to be the 'Heritage List' and require the landowner, should they wish to demolish or develop, to lodge an application for planning approval.

LPS6 clause 7.1.7 puts in place transitional provisions that *the Shire's Municipal Inventory will form the heritage list until a separate list is prepared and adopted under this Part*. It is anticipated that LPS and LPS6 may proceed to gazettal within this current year. It is proposed on gazettal of LPS and LPS6 to take the necessary steps as set out in LPS6 clause 7.1 to include all places graded 'A' and 'B' on the Heritage List.

Conclusion

It is recommended that;

1. The Municipal Inventory of Heritage Places 2014 be adopted as per Attachment 3, and
2. Subject to normal budget processes, work is initiated to recognise the Chinatown Conservation Area, the Lurrujarri Heritage Trail and the Kimberley De Grey Stock Route as Heritage Areas in accordance with the provisions of TPS4 clause 7.2.

Attachment 1 – Schedule of Submissions

Attachment 2 - Municipal Inventory of Heritage Places 2014

CONSULTATION

In accordance with Council's resolution the draft Heritage Inventory Review 2012 was advertised for comment from Thursday 31 January 2013 up to and including 2 May 2013, a total of 93 days.

STATUTORY ENVIRONMENT

Planning and Development Act 2005

The Heritage Act 1990.

45. *Local government to compile etc. inventory of buildings with cultural heritage significance*
 - (1) *A local government shall compile and maintain an inventory of buildings within its district which in its opinion are, or may become, of cultural heritage significance.*
 - (2) *The inventory required by subsection (1) shall be compiled no later than 4 years from the commencement of this Act and shall be —*
 - (a) *updated annually; and*
 - (b) *reviewed every 4 years after compilation.*

- (3) *A local government shall provide the Council with a copy of the inventory compiled pursuant to this section.*
- (4) *A local government shall ensure that the inventory required by this section is compiled with proper public consultation.*

Shire of Broome Town Planning Scheme No 4

7.0 HERITAGE PROTECTION

7.1 Heritage List

- 7.1.1 *The Council shall establish and maintain a Heritage List which shall identify those places within the local government district to be of heritage significance and worthy of conservation under the provisions of this Scheme, together with a description of each place and the reasons for its entry.*
- 7.1.2 *For the purpose of this clause, the Heritage List means the Municipal Heritage Inventory prepared by the Council pursuant to Section 45 of the Heritage of Western Australia Act 1990 and may include Aboriginal Heritage and Cultural areas, other buildings, significant tree/s and land that Council considers to be appropriate.*
- 7.1.3 *in considering a proposal to include a place on the Heritage List, the Council shall consult with the owner and occupier of the place.*
- 7.1.4 *Where a place is included on the Heritage List, the Council shall give notice of the inclusion to the Commission, the Heritage Council of Western Australia and to the owner and occupier of the place.*
- 7.1.5 *The Council shall keep copies of the Heritage List with the Scheme documents for public inspection during normal office hours.*

7.2 Designation of a Heritage Area

- 7.2.1 *If, in the opinion of the Council, special planning control is needed to conserve and enhance the heritage values and character of an area, the Council may, by resolution, declare that area to be a Heritage Area.*
- 7.2.2 *The Council shall adopt for each Heritage Area a policy statement which shall comprise:*
 - (a) *a map showing the boundaries of the Heritage Area;*
 - (b) *places of heritage significance;*
 - (c) *objectives and guidelines for the conservation of the Heritage Area;**and shall keep a copy of the policy statement for any designated Heritage Area with the Scheme documents for public inspection during normal office hours.*
- 7.2.3 *The procedure to be followed by the Council in designating a Heritage Area shall be as follows:*
 - (a) *the Council shall notify in writing each owner of land affected by the proposed designation and shall provide them with a copy of its policy statement for the Heritage Area;*

- (b) the Council shall advertise the proposal by way of a notice in a newspaper circulating in the district, by the erection of a sign in a prominent location in the area affected by the designation, and by such other methods as the Council considers necessary to ensure widespread notice of the proposal, describing the area subject of the proposed designation and where the policy statement which applies to the Heritage Area may be inspected;
- (c) the Council shall invite submissions on the proposal which may be made within 28 days of the date specified in the notice referred to immediately above;
- (d) the Council shall carry out such other consultations as it thinks fit;
- (e) the Council shall consider any submissions made and resolve to designate the Heritage Area with or without modification or reject the proposal after consideration of submissions and the Council shall adopt such part or parts of the policy statement as is appropriate in respect of the Heritage Area;
- (f) the Council shall forward notice of its decision to the Heritage Council of WA and Western Australian Planning Commission.

7.2.4 The Council may modify or may rescind a Heritage Area or any policy statement which relates to it by following the procedure set out in clause 7.2.3.

7.3 Heritage Agreements

The Council may, in accordance with the Heritage of Western Australia Act 1990, enter into a heritage agreement with an owner or occupier of land or a building for the purpose of binding the land or affecting the use of the land or building in so far as the interest of that owner or occupier permits.

7.5 Variations to Scheme Provisions for a Heritage Place and Heritage Area

7.5.1 Where desirable to facilitate the conservation of a heritage place listed in the Heritage List, or to enhance or preserve heritage values in a Heritage Area the Council may vary any site or development requirement of the Scheme, or land use provision provided that, where in the Council's opinion the variation is likely to affect any owners or occupiers in the general locality or adjoining the site which is the subject of consideration for variation, the Council shall:

- (a) consult the affected parties by following one or more of the provisions dealing with advertising uses pursuant to clause 9.4; and
- (b) have regard to any expressed views prior to making its decision to grant the variation.

7.5.2 In granting variations under subclause 7.5.1, the Council may require a formal agreement with an owner who is to benefit from the variation for any of the purposes prescribed for a Heritage Agreement by Section 29 of the Heritage of Western Australia Act 1990.

Shire of Broome Interim Development Order No.4

4A Matters to be Considered by Council

The Council in considering an application for approval may have due regard to the following:

- iv. *the conservation of any place on the Local Heritage List or character or appearance of a Heritage Area under the Aboriginal Heritage Act, 1972 and the Heritage Act of WA, 1990.*

Shire of Broome Local Planning Strategy

2.4.6 Cultural Heritage

The Shire of Broome has a rich cultural heritage encompassing many different cultural groups. In addition to a strong and celebrated Aboriginal culture many thousands of years old, Japanese, Malay, Filipino, Chinese, Timorese and Koepanger influences are evident in the daily lives of many families. The shire's settlement history is also of interest as it encompasses the pastoral and pearling industries which were integral in the establishment of settlements by the non-indigenous population and served as a conduit for the meeting of respective cultures.

It is important to protect and manage the significant cultural heritage of the shire which is valuable to the region's inhabitants and acknowledged both nationally and internationally.

Objectives:

- a) *To identify and protect the shire's places, precincts, and landscapes of historical cultural significance, incorporating both Aboriginal and non-Aboriginal cultural heritage and recognising the linkages between the two.*
- b) *Ensure future development proposals consider cultural heritage values.*

Strategies:

- a) *Increase the knowledge of the importance of heritage corridors to assist in the preservation of historical artefacts and significant landscapes and the management of unauthorised access through pastoral leases.*
- b) *Incorporate procedural requirements into the planning process that effect the preservation of cultural heritage including the West Kimberley National Heritage listing.*
- c) *Ensure that land use planning initiatives and management arrangements occur in partnership with traditional owners.*

Actions:

- *Finalise the review of the Shire's Municipal Heritage Inventory.*
- *Preserve corridors which are reflective of pioneering history such as the Kimberley De Grey Stock Route.*
- *Require proponents to undertake cultural heritage assessments such as archaeological and ethnographic surveys in areas that are the focus of urban expansion and development.*
- *Outline requirements for engaging Aboriginal stakeholders in the planning process including an invitation to Aboriginal custodians of cultural property to share their names and connecting stories through education.*
- *Recognise Indigenous Protection Areas*
- *Allow for land adjacent to sites of cultural heritage significance to be reserved or rezoned in a manner that facilitates sympathetic re-use of heritage assets through planning incentives and design requirements.*
- *Allow development and / or alteration of heritage places for tourism purposes in specified circumstances.*
- *Ensure the reuse of the heritage place does not detract from the heritage significance.*

- Undertake a heritage and cultural study to provide an analysis of information regarding site locations to inform the establishment of environmental and cultural corridors.
- Support partnerships between government, resource companies and Aboriginal communities for shared ownership, responsibility and design of strategies in relation to promoting.
- Encourage elements of Aboriginal art, history and culture to be incorporated into the design of public open space.

3.2.26 Heritage Areas and Heritage Investigation Areas

Heritage Areas are identifiable areas with a distinctive character that have been identified by the State Heritage Office as being of cultural heritage significance or possessing special interest related to or associated with the cultural heritage. These areas are considered to be of value for the present community and future generations. They are to be shown as an overlay on the Strategy maps as and when they are identified.

Heritage Investigation Areas have been nominated for inclusion through the Shire's Municipal Inventory, Heritage List, or as a Heritage Area under the local planning scheme.

Shire of Broome Local Planning Scheme No 6

Part 7 – Heritage protection

7.1 Heritage List

- 7.1.1 The local government is to establish and maintain a Heritage List to identify those places within the Scheme area which are of cultural heritage significance and worthy of conservation under the provisions of the Scheme, together with a description of each place and the reasons for its entry.
- 7.1.2 In the preparation of the Heritage List the local government is to –
- (a) have regard to the municipal inventory prepared by the local government under section 45 of the Heritage of Western Australia Act 1990; and
 - (b) include on the Heritage List such of the entries on the municipal inventory as it considers to be appropriate.
- 7.1.3 In considering a proposal to include a place on the Heritage List, the local government is to –
- (a) notify in writing the owner and occupier of the place and provide them with a copy of the description proposed to be used under clause 7.1.1 and the reasons for the proposed entry;
 - (b) invite submissions on the proposal from the owner and occupier of the place within 21 days of the day the notice is served;
 - (c) carry out such other consultations as it thinks fit; and
 - (d) consider any submissions made and resolve to enter the place on the Heritage List with or without modification or reject the proposal after consideration of the submissions

- 7.1.4 Where a place is included on the Heritage List, the local government is to give notice of the inclusion to the Commission, the Heritage Council of Western Australia and to the owner and occupier of the place.
- 7.1.5 The local government is to keep a copy of the Heritage List with the Scheme documents for public inspection.
- 7.1.6 The local government may remove or modify the entry of a place on the Heritage List by following the procedures set out in clause 7.1.3.
- 7.1.7 Notwithstanding the above clauses, the Shire of Broome's Municipal Inventory will form the heritage list until a separate list is prepared and adopted under this Part.

Note:

1. The purpose and intent of the heritage provisions are –
to facilitate the conservation of places of heritage value; and
to ensure as far as possible that development occurs with due regard to heritage values.
2. "A place" is defined in Schedule 1 and may include works, buildings and contents of buildings.

7.2 Designation of a heritage area

7.2.1 If, in the opinion of the local government, special planning control is needed to conserve and enhance the cultural heritage values, significance and character of an area, the local government may, by resolution, designate that area as a heritage area.

7.2.2 The local government is to –

- (a) adopt for each heritage area a Local Planning Policy which is to comprise –
 - (i) a map showing the boundaries of the heritage area;
 - (ii) a record of places of heritage significance;
 - (iii) objectives and guidelines for the conservation of the heritage area;

And

- (b) keep a copy of the Local Planning Policy for any designated heritage area with the Scheme documents for public inspection.

7.2.3 If a local government proposes to designate an area as a heritage area, the local government is to:

- (a) notify in writing each owner of land affected by the proposed designation and provide the owner with a copy of the proposed Local Planning Policy for the heritage area;
- (b) advertise the proposal by –
 - (i) publishing a notice of the proposed designation once a week for 2 consecutive weeks in a newspaper circulating in the Scheme area;
 - (ii) erecting a sign giving notice of the proposed designation in a prominent location in the area that would be affected by the designation; and
 - (iii) to ensure widespread notice of the proposal; and
- (c) carry out such other consultation as the local government considers appropriate.

- 7.2.4 Notice of a proposal under clause 7.2.3(b) is to specify:
- (a) the area subject of the proposed designation;
 - (b) where the proposed Local Planning Policy which will apply to the proposed heritage area may be inspected; and
 - (c) in what form and in what period (being not less than 21 days from the day the notice is published or the sign is erected, as the case requires) submissions may be made.
- 7.2.5 After the expiry of the period within which submissions may be made, the local government is to:
- (a) review the proposed designation in the light of any submissions made; and
 - (b) resolve to adopt the designation with or without modification, or not to proceed with the designation.
- 7.2.6 If the local government resolves to adopt the designation, the local government is to forward a copy of the designation to the Heritage Council of Western Australia, the Commission and each owner of land affected by the designation.
- 7.2.7 The local government may modify or revoke a designation of a heritage area.
- 7.2.8 Clauses 7.2.3 to 7.2.6 apply, with any necessary changes, to the amendment of a designation of a heritage area.

POLICY IMPLICATIONS

State Planning Policy 3.5 - Historical Heritage Conservation

Heritage areas are designated under local town planning schemes. A heritage area should always be designated on the basis of a clear statement of significance, and a clear identification of the significant physical fabric in the area. This information may be provided within a local government inventory or in other supporting assessment documentation. In designating a heritage area, the local government is required to adopt a local planning policy that sets out the objectives and guidelines for conserving the significant heritage fabric of the area

State Heritage Office ' Criteria for the assessment of local heritage places and areas

A Heritage Area will be of significance for the local district if:

- (a) *it meets one or more of the criteria under the headings of Aesthetic, Historic, Research or Social significance; and*
- (b) *it demonstrates a unified or cohesive physical form in the public realm with an identifiable aesthetic, historic or social theme associated with a particular period or periods of development.*

This extra test [clause (b)] sets Heritage Areas apart from heritage places.

Heritage Areas typically exist on a much larger scale than individual places, contain a large number of built elements and property holdings, and their designation potentially has more far-reaching planning implications than the listing

of a single place. Areas require a commensurate level of care in their assessment and documentation.

FINANCIAL IMPLICATIONS

Nil

STRATEGIC IMPLICATIONS

Our Place Goal – Help to protect the nature and built environment and cultural heritage of Broome whilst recognising the unique sense of the place:

Engage with local community by presenting realistic and sustainable land use strategies for the Shire within the state and national frameworks.

Preserve and promote the unique and significant historical and cultural heritage of Broome.

Retain and build on Broome’s iconic tourism assets and reputation.

VOTING REQUIREMENTS

Simple Majority

Gwen Knox and Phillip Matsumoto entered the meeting at 3:09pm

COMMITTEE RESOLUTION:

Moved: Eunice Yu

Seconded: Cr Mark Manado

That Standing Orders be suspended at 3:15pm.

CARRIED UNANIMOUSLY 7/0

Standing Orders were suspended to permit discussion and clarification on issues.

COMMITTEE RESOLUTION:

Moved: Eunice Yu

Seconded: Cr Mark Manado

That Standing Orders be reinstated at 3:29pm.

CARRIED UNANIMOUSLY 7/0

COMMITTEE RESOLUTION
(REPORT RECOMMENDATION)

That the Committee recommends that Council:

1. Pursuant Shire of Broome Town Planning Scheme No 4 Clause 7.1 adopts the Municipal Inventory of Heritage Places 2014.
2. Pursuant to Shire of Broome Town Planning Scheme No 4 Clause 7.1.4 notifies the Western Australian Planning Commission and the Heritage Council of Point 1 above.
3. Upon gazettal of the Local Planning Strategy and Local Planning Scheme No 6:
 - a. Authorises the Director of Development to commence the preparation of the Heritage List and as part of this process ensure all landowners are;
 - i. Notified in writing and include in that advice a copy of the proposal and the reasons for the entry, and
 - ii. Given 21 days to make a submission.
 - b. Directs that a report be prepared for Council setting out the details of the submissions received during the advertising period and recommending that the Heritage List be adopted with or without modification.
4. Subject to normal budget processes, work is initiated to recognise the Chinatown Conservation Area, Lurujarri Heritage Trail and Kimberley De Grey Stock Route as Heritage Areas.

Moved: Eunice Yu

Seconded: Cr M Manado

CARRIED UNANIMOUSLY 7/0

5.2 REGISTRATION AND LEASE OF HISTORIC VESSEL – SAM MALE

LOCATION/ADDRESS:	31 Dampier Terrace, Broome
APPLICANT:	Australian National Maritime Museum
FILE:	ADM18 & LSS020
AUTHOR:	Manager Library and Heritage
CONTRIBUTOR/S	Manager Community Development, Manager Property
RESPONSIBLE OFFICER:	Deputy Chief Executive Officer
DISCLOSURE OF INTEREST:	Nil
DATE OF REPORT:	15 May 2014

SUMMARY: This report recommends that the Arts, Culture and Heritage Advisory Committee (the Committee) endorse a request by the Australian National Maritime Museum to list the Sam Male Lugger in the Australian Register of Historic Vessels.

It also requests endorsement for a recommendation to negotiate a formal lease for the Sam Male Lugger between the Shire and the current de facto lessee.

BACKGROUNDPrevious Considerations

OCM 19 March 1996	Item 12.4
OCM 23 April 1996	Item 4.11
OCM 21 May 1996	Item 4.8
OCM 18 June 1996	Item 7.8
OCM 16 February 1999	Item 12.2
OCM 1 November 2002	Item 9.1.4
OCM 2 September 2009	Item 9.4.4

The Shire of Broome purchased the “Kimberley Male” Lugger, now known as the Sam Male Lugger (Sam Male) from Pearls Pty Limited on 1 July 1977. For a number of years the Sam Male was located on the medium strip in Chinatown.

On 5 September 1997 the Shire of Broome negotiated a lease with Arrow Pearl Co Pty Ltd for the Sam Male. The lease terms included the Sam Male’s relocation to the current site at 31 Dampier Terrace (Lot 437) also known as Pearl Luggers. The initial lease for the Sam Male was for five (5) years from 1997, with an additional five (5) year option.

Following the expiry of that lease, various negotiations have been entered into surrounding the Sam Male however no formal lease arrangement has taken place.

Throughout the period of ownership, a number of condition reports have been undertaken on the Sam Male. These condition reports have identified a number of structural and maintenance issues with the lugger. Much of the work has not been undertaken on the Sam Male due to lack of funding and access to qualified shipwrights. Minor maintenance has continued on the Sam Male as able.

COMMENT

A request was received on 3 October 2013 by the Australian National Maritime Museum (ANMM) to list the Sam Male in the national Register of Historic Vessels (“the register”).

The aim of the register is to document the history of vessels constructed prior to 1965 which are significant to the maritime history of a specific region, or to Australia as a whole.

Discussions with ANMM staff and a review of their policies have revealed that there are no obligations required by the Shire to maintain the Sam Male's place on the register. Listing on the register is for informational purposes only and is to assist owners and historic vessel enthusiasts to preserve their vessels' history and physical condition.

It is recommended that the Committee recommend to Council the listing of the Sam Male into the ANMM national Register of Historic Vessels. Listing in the register:

- a) Recognises the significance of the vessel to the heritage of Broome;
- b) May yield resources and information for any future restoration or required maintenance on the vessel; and
- c) May give credence to securing funding from external bodies or via grants for additional works for interpretive value or for housing the vessel.

The lack of a formal lease for the Sam Male with Arrow Pearl Co Pty Ltd has allowed a gap in the asset management planning for this historic vessel. Neither the de facto lessee nor the Shire has the stipulated responsibility for the Sam Male's upkeep which should be rectified if the vessel is to continue to be preserved.

It is recommended that the Committee recommend to Council that the CEO commence the negotiation of a formal lease for the Sam Male including periodic maintenance provisions and present options back to the Committee for consideration.

CONSULTATION

Australian National Maritime Museum
WA Maritime Museum
Willie Creek Pearls
Arrow Pearl Co Pty Ltd

STATUTORY ENVIRONMENT

LOCAL GOVERNMENT ACT 1995 - SECT 3.58

3.58 . *Disposing of property*

- (1) *In this section —
dispose includes to sell, lease, or otherwise dispose of, whether absolutely or not;
property includes the whole or any part of the interest of a local government in property, but does not include money.*
- (2) *Except as stated in this section, a local government can only dispose of property to*
 - (a) *the highest bidder at public auction; or*
 - (b) *the person who at public tender called by the local government makes what is, in the opinion of the local government, the most acceptable tender, whether or not it is the highest tender.*
- (3) *A local government can dispose of property other than under subsection (2) if, before agreeing to dispose of the property —*
 - (a) *it gives local public notice of the proposed disposition —*
 - (i) *describing the property concerned; and*

- (ii) giving details of the proposed disposition; and
- (iii) inviting submissions to be made to the local government before a date to be specified in the notice, being a date not less than 2 weeks after the notice is first given;

and

- (b) it considers any submissions made to it before the date specified in the notice and, if its decision is made by the council or a committee, the decision and the reasons for it are recorded in the minutes of the meeting at which the decision was made.
- (4) The details of a proposed disposition that are required by subsection (3)(a)(ii) include —
- (a) the names of all other parties concerned; and
 - (b) the consideration to be received by the local government for the disposition; and
 - (c) the market value of the disposition —
 - (i) as ascertained by a valuation carried out not more than 6 months before the proposed disposition; or
 - (ii) as declared by a resolution of the local government on the basis of a valuation carried out more than 6 months before the proposed disposition that the local government believes to be a true indication of the value at the time of the proposed disposition.
- (5) This section does not apply to —
- (a) a disposition of an interest in land under the Land Administration Act 1997 section 189 or 190; or
 - (b) a disposition of property in the course of carrying on a trading undertaking as defined in section 3.59; or
 - (c) anything that the local government provides to a particular person, for a fee or otherwise, in the performance of a function that it has under any written law; or
 - (d) any other disposition that is excluded by regulations from the application of this section.

POLICY IMPLICATIONS

Nil

FINANCIAL IMPLICATIONS

Financial implications for the Sam Male Lugger are contingent upon the negotiation of an active lease and are estimated based on the Shire undertaking full responsibility for the maintenance of the vessel. Renewal estimates are based on the condition report from 2010, but would need to be updated as a part of the lease arrangement.

Asset:

Sam Male Lugger	Capital Expense	Lifecycle Cost (annually)	Remarks
Capital Expense			
Renewal	\$30,000 (est.)		Estimate based on 2010 report
Upgrade			
New			
Budget Impact			

Sam Male Luger	Capital Expense	Lifecycle Cost (annually)	Remarks
Loan interest			
Renewal			
*Operations			
*Maintenance		\$50,000 (est.)	Estimate based on 2010 report
Less Additional Revenue			
TOTAL	30,000 (est.)	\$50,000 (est.)	
* Operation and Maintenance costs - calculated as an increase to existing costs for upgrade and new assets.			

The table below outlines funding sources for the capital and lifecycle costs.

Funding Source:

Funding Type	Capital Start Expense or Up	Life Cycle Costs (Annual)		Funding Details (eg RLCIP)	Account Number
		Cost \$	*Cost Type		
Grant					NA - proposed
Reserve					
Budget	\$30,000 (est.)	\$50,000 (est.)	Maintenance		NA - Proposed
TOTAL	\$30,000 (est.)	\$50,000 (est.)			
*Cost Type – Asset: New, Upgrade, Renewal, Maintenance, Operating. Service: Start up and Operating					

STRATEGIC IMPLICATIONS

Our Place Goal – Help to protect the nature and built environment and cultural heritage of Broome whilst recognising the unique sense of the place:

A preserved, unique and significant historical and cultural heritage of Broome.

Retention and expansion of Broome’s iconic tourism assets and reputation.

VOTING REQUIREMENTS

Simple Majority

REPORT RECOMMENDATION:

That the Committee recommends that Council:

1. Approves the listing of the Sam Male on the Australian National Maritime Museum National Register of Historic Vessels.
2. Authorises the Chief Executive Officer to commence the negotiation of a formal lease for the Sam Male including periodic maintenance provisions and present options back to the Committee for consideration.

Attachment: Nil

COMMITTEE RESOLUTION:

Moved: Cr Mark Manado

Seconded: Sarah Yu

That Standing Orders be suspended at 3:35pm.

CARRIED UNANIMOUSLY 7/0

Standing Orders were suspended to permit discussion and clarification on issues.

COMMITTEE RESOLUTION:

Moved: Cr Mark Manado

Seconded: Eunice Yu

That Standing Orders be reinstated at 3:48pm.

CARRIED UNANIMOUSLY 7/0

COMMITTEE RESOLUTION:

That the Committee recommends that Council:

1. Approves the listing of the Sam Male on the Australian National Maritime Museum National Register of Historic Vessels.
2. Authorises the Chief Executive Officer to commence the negotiation of a formal lease for the Sam Male including periodic maintenance provisions and present options back to the Committee for consideration and subsequent recommendation to Council.

Moved: Sarah Yu

Seconded: Sarah Keenan

CARRIED UNANIMOUSLY 7/0

5.3 BROOME CIVIC CENTRE LOGO

LOCATION/ADDRESS:	Broome Civic Centre
APPLICANT:	Nil
FILE:	CSP002
AUTHOR:	Events and Venue Officer
CONTRIBUTOR/S	Manager Community Development
RESPONSIBLE OFFICER:	Deputy Chief Executive Officer
DISCLOSURE OF INTEREST:	Nil
DATE OF REPORT:	16 May 2014

SUMMARY: This report seeks the Arts, Culture and Heritage Advisory Committee's consideration and endorsement of a newly designed Broome Civic Centre Logo for recommendation to Council.

BACKGROUND

Previous Considerations

OMC 12 July 2012	Item 9.1.3
OMC 4 October 2012	Item 9.1.2
OMC 17 October 2013	Item 10.1

The Broome Civic Centre re-opened its doors to the public in October 2012. A Venue Management Plan was endorsed by Council identifying resources, procedures and marketing and promotional aspects at the OMC 4 October 2012 and was updated at the OMC 17 October 2013.

Within the Management Plan it was identified that venue specific branding should be developed for the Broome Civic Centre including a website, as outlined in the extract below:

Website

The development and implementation of a website specifically for the Civic Centre is imperative to the success of the venue. As the only multi-purpose venue in the region the website will not only provide the Shire with a valuable marketing tool but will also promote the centre as the prime regional venue and enable a more in-depth and vibrant on-line presence aimed at generating interest on a national and state level.

A venue specific website will provide greater capacity for information relating to the venue encompassing all relevant demographics such as technical specifications for touring companies and images of facilities available, along with providing informative venue hire specifications, upcoming events information and a link to the venue's SABO ticketing system.

As a member of the state network for performing arts centres (CircuitWest); the establishment of a vibrant and eye-catching website will also bring the Broome Civic Centre in line with other regional performance venues.

Further to Council's endorsement of the plan in 2012, an allocation for the development of a website was included in the 2013/14 budget process. In December 2013 a request for

quote was issued for website design and supply and Market Creations was engaged to design and produce the website.

During the process of designing the website it was recognised that a logo needed to be incorporated into the design of the website. The logo will also have broader application in establishing a brand identity for the centre to be used for signage, communications and marketing material.

COMMENT

The brief for the design and development of the logo included:

- the need to complement the Shire of Broome logo
- use of the Shire's corporate colours as well as the black, turquoise and silver currently used for venue signage
- representation of the diversity of events held at the Civic Centre
- integration of the history and heritage of the building
- contemporary design

In developing the logo concept, Officers sought a design that captured the unique heritage of the building while communicating the diverse functionality and vibrancy of the newly refurbished venue. Several preliminary concepts have been considered with six concepts now presented for the Committee's consideration and subsequent recommendation to Council.

The concepts presented have been developed to complement the Shire logo; incorporating design elements from the Shire's style guide and employing complementary colours and fonts.

The concepts also incorporate a range of symbols that are designed to evoke a connection with particular elements of the Civic Centre, as outlined below:

- Dragon – represents Sammy the Dragon who is housed at the Civic Centre in the Sammy Room which is named in his honour. Sammy represents strong links with the Shinju Matsuri Festival and is an integral part of the cultural heritage of the venue.
- Ukulele – is representative of the Civic Centre as a music venue. In particular this references the Pigram Garden Theatre and the unique brand of Broome style music the Pigram family is known for.
- Dancing symbol – paints the Civic Centre as a place of dance and celebration
- Finials – the finials were recovered from the original Civic Centre and are an icon of the historic building.
- Roofline and shutters – the architecture of the refurbishment harks back to the style of the original building. The roofline is distinctive and highly recognisable.

Two font styles are presented for consideration. The font in concepts 1, 2 and 3 is complementary to the Shire of Broome logo. The font in concepts 4, 5 and 6 references the original Broome Civic Centre sign which was written in an Asian style, in keeping with the strong Asian influence evident throughout much of Broome's architecture.

In addition, the logo concepts are presented with the option of having a tag line. It should be noted that while the Shire of Broome logo includes the tagline People, Place Prosperity, logos for the Broome Public Library and Broome Recreation and Aquatic Centre do not contain taglines.

Officers have reviewed the concepts and sought internal feedback and now recommend that Concept 4 without the tagline be adopted as the new Civic Centre Logo.

CONSULTATION

NIL

STATUTORY ENVIRONMENT

Nil

POLICY IMPLICATIONS

1.3.1 Media Policy

FINANCIAL IMPLICATIONS

A budget allocation of \$15,000 is available for website and design in the 2013/14 budget. The cost of developing a logo has been accounted for within this existing budget.

STRATEGIC IMPLICATIONS

Our People Goal – Foster a community environment that is accessible, affordable, inclusive, healthy and safe:

Encourage communication.

Create community spaces.

Encourage recreational activity.

Our Place Goal – Help to protect the nature and built environment and cultural heritage of Broome whilst recognising the unique sense of the place:

Preserve and promote the unique and significant historical and cultural heritage of Broome.

Retain and build on Broome's iconic tourism assets and reputation.

Our Organisation Goal – Continually enhance the Shire's organisational capacity to service the needs of a growing community:

Develop an organisational culture that strives for service excellence.

Encourage community engagement.

VOTING REQUIREMENTS

Simple Majority

REPORT RECOMMENDATION:

That the Committee recommends that Council endorses concept 4 without a tag line as detailed in the attached document to be adopted as the logo for the Broome Civic Centre.

Moved: Cr Mark Manado

Seconded: Sarah Keenan

For: 0

Against: 7

Motion Lost

COMMITTEE RESOLUTION:

Moved: Gwen Knox

Seconded: Rani Middleton

That Standing Orders be suspended at 3:53pm.

CARRIED UNANIMOUSLY 7/0

Standing Orders were suspended to permit discussion and clarification on issues.

COMMITTEE RESOLUTION:

Moved: Cr Phillip Matsumoto

Seconded: Rani Middleton

That Standing Orders be reinstated at 4:04pm.

CARRIED UNANIMOUSLY 7/0

COMMITTEE RESOLUTION

That the Committee recommends that Council supports the layout of concept 3 without tagline and requests the Chief Executive Officer to;

- 1. Seek submissions from local artists for the three images contained within the concept; and*
- 2. Ensure cultural protocols are considered; and*
- 3. Present the final concept design options to the Committee for consideration and recommendation to Council*

Moved: Rani Middleton

Seconded: Gwen Knox

CARRIED UNANIMOUSLY 7/0

Attachment: [14 pages](#)

Reason: The pictures in the proposed concept do not reflect the history and culture of the Civic Centre and lack creativity and originality.

Cr Mark Manado left the meeting at 4:16pm

5.4 BROOME CIVIC CENTRE PROGRAMMING POLICY

LOCATION/ADDRESS:	Broome Civic Centre
APPLICANT:	Nil
FILE:	RCS12, CSP002
AUTHOR:	Events and Venue Officer
CONTRIBUTOR/S	Events and Venue Coordinator Manager Community Development
RESPONSIBLE OFFICER:	Deputy Chief Executive Officer
DISCLOSURE OF INTEREST:	Nil
DATE OF REPORT:	16 May 2014

SUMMARY: This report seeks the Arts, Culture and Heritage Advisory Committee's consideration and endorsement of the proposed Broome Civic Centre Programming Policy for recommendation to Council and provides information on the Program Schedule for 2014.

BACKGROUNDPrevious Considerations

OMC 12 July 2012	Item 9.1.3
OMC 4 October 2012	Item 9.1.2
ACAHC 11 September 2013	Item 5.1
OMC 17 October 2013	Item 10.1

The Broome Civic Centre (BCC) re-opened its doors to the public in October 2012. The Venue Management Plan was endorsed by Council identifying resources, procedures and marketing and promotional aspects at the OMC 4 October 2012.

Since then activation of the venue has included;

- meetings, conference and seminars by not-for profit and government organisations
- conferences and seminars for commercial operators
- individuals and community groups
- arts and entertainment producers and two Shire produced shows
- Shire meetings and events

The Plan was reviewed after a full year of operation and a revised Venue Management Plan was adopted at the OMC 17 October 2013 which included the addition of guidelines for annual programming. An excerpt from the Management Plan appears below:

The program becomes the single most important defining element of the venue. In order to maximise community attendance, a diverse program of event types is anticipated. The program requires research into audience and product development and re-current budget funding to support the ability to buy in touring and local product to establish and develop an audience base for the Centre.

Artistic Program Guidelines

- *The program will aim to be broadly based across a range of arts, culture and entertainment forms for a diverse audience.*
- *The Shire's annual budget allocation will support a program that includes a mix of locally produced and touring shows as agreed annually.*
- *Local community groups may be invited to submit performance proposals for inclusion in the annual program of Shire supported shows.*

- *Shire funds to support a program of events will be considered within the annual budget process.*

To inform the selection of shows for the 2013/14 season Officers attended the 2013 Long Paddock Conference which brings together presenters and producers of the performing arts from all around Australia to generate national tours. A national showcase of programming options was presented and venue managers from across the country voted on the shows they would like to see presented at their venues. The quality, popularity and diversity of shows as well as funding availability were considered and a tour schedule was produced. This process provides the opportunity to develop a touring circuit which allows greater access to touring product for regional audiences by amortising costs across the entire tour and reducing the cost to individual venues to access quality performing arts product.

COMMENT

An annual program of shows is a core function of activating the venue. The proposed programming policy (attachment 1) will provide guidelines to ensure there is a broad range of arts, culture and entertainment forms to satisfy a diverse range of audiences with a mix of touring and local performances and events.

Officers have been in discussions with Kimberley Performing Arts Council (KPAC) regarding a potential partnership to present an annual program at the Civic Centre. However, as a volunteer-run organisation, KPAC does not currently have the capacity to undertake this to the level required to activate the centre. Officers will continue to work with KPAC to investigate partnership possibilities.

In order to activate the venue and in the absence of a programming policy, Officers have developed a program of shows for presentation by the Shire at the Broome Civic Centre within the approved 2013/14 budget and in accordance with the above guidelines. The program (attachment 2) is presented for the Committee's information and has been developed in consultation with Country Arts WA, Kimberley Performing Arts Council, Circuitwest and Regional Arts Victoria, as well as with individual producers such as Black Swan Theatre and Melbourne Comedy Festival. The proposed policy will provide guidelines for future programming at the Broome Civic Centre.

It should be noted that the tour development process, while offering significant advantages to regional venues, occasionally results in a situation where shows are programmed at a time that is not necessarily the most convenient for the town/venue. This is the case this year with four shows scheduled for August. However, Officers have been working with the tour coordinators to ensure that the shows being presented are aimed at a range of audience demographics and that marketing is targeted and effective. Officers are confident that the diversity of the proposed program will appeal to a wide range of audiences – local and visiting.

This report seeks the Committee's consideration of the proposed Programming Policy, the proposed schedule of 2014 programs and a recommendation to Council to adopt the Policy.

CONSULTATION

Kimberley Performing Arts Council
Country Arts WA
Circuitwest
Regional Arts Victoria

STATUTORY ENVIRONMENT

Section 5.2 Administration of Local Governments

Division 2 — Council meetings, committees and their meetings and electors' meetings

Subdivision 2 — Committees and their meetings

POLICY IMPLICATIONS

1.3.1 Media Policy

5.1.7 Events Held on Local Government Property and Public Places

FINANCIAL IMPLICATIONS

An amount of \$35,000 was approved in the 2013/14 Budget for programming at the Civic Centre. A proposal for \$42,000 has been submitted to the 2014/15 Budget process based on six shows per year at an average of \$7,000 per show. Income includes the proceeds from ticket sales and bar sales and as part of the budget process, Officers develop a breakeven projection to inform ticket sales targets. Shows presented to date have been extremely well received and have exceeded ticket sales targets.

It should be noted that presenters, producers and venues are required to program shows at least twelve to eighteen months in advance.

STRATEGIC IMPLICATIONS

Our People Goal – Foster a community environment that is accessible, affordable, inclusive, healthy and safe:

Encourage communication.

Identify affordable services and initiatives to satisfy community needs.

Create community spaces.

Our Place Goal – Help to protect the nature and built environment and cultural heritage of Broome whilst recognising the unique sense of the place:

Preserve and promote the unique and significant historical and cultural heritage of Broome.

Implement best practice asset management plans to optimise Shires' infrastructure whilst minimising life cycle costs.

Our Prosperity Goal – Create the means to enable local jobs creation and lifestyle affordability for the current and future population:

Work with agencies and others to ensure affordable and equitable services and infrastructure.

Our Organisation Goal – Continually enhance the Shire's organisational capacity to service the needs of a growing community:

Encourage community engagement.

VOTING REQUIREMENTS

Simple Majority

COMMITTEE RESOLUTION
(REPORT RECOMMENDATION)

The Committee recommends that Council:

1. *Adopts the proposed Programming Policy for the Broome Civic Centre as attached to this report.*
2. *Notes the 2014 Schedule of Live Shows to be presented by the Shire as attached to this report.*

Moved: Eunice Yu

Seconded:

Cr Matsumoto

Carried Unanimously 7/0

Attachment 1: [3 pages](#)

Attachment 2: [4 pages](#)

5.5 HERITAGE SIGNAGE PROJECT - UPDATE

LOCATION/ADDRESS:	Chinatown
APPLICANT:	Various
FILE:	RCS12
AUTHOR:	Manager Library and Heritage
CONTRIBUTOR/S	Nil
RESPONSIBLE OFFICER:	Deputy Chief Executive Officer
DISCLOSURE OF INTEREST:	Nil
DATE OF REPORT:	14 May 2014

SUMMARY: This report provides an update on the progress to date on the implementation of the Heritage Signage project, seeks authorisation to develop content under a proposed approvals framework, and seeks content authorisation for the production of a heritage precinct sign for Chinatown and series of plaques for installation at Streeter's Jetty.

BACKGROUNDPrevious Considerations

ACHAC 27 February 2013	Item 6.2
ACHAC 24 April 2013	Item 7.1
OCM 16 May 2013	Item 9.1.4

After discussion at the Arts Culture and Heritage Advisory Committee at its 24 April 2013 meeting, the following recommendation was made to Council:

The Committee recommends that Council;

1. *Authorises the Chief Executive Officer to implement the Heritage Signage Project under the following conditions;*
 - a. *Kimberley stone and brass plaques to be used as a materials palette;*
 - b. *Content to be developed and managed in partnership with Notre Dame University, Broome Historical Society and the Shire of Broome with assistance from the WA Museum;*
 - c. *Precincts to be targeted in the following order;*
 - i. *Chinatown*
 - ii. *Town Beach*
 - iii. *Cable Beach;*
 - d. *Chinatown Action Group to be engaged in the process to determine the location of heritage signage in Chinatown.*
2. *Endorses the proposed three year plan for the Heritage Signage Project (subject to annual budget considerations) and requests the Chief Executive Officer to implement the first stage of the heritage signage project within the allocation provided in the 2012/13 Budget.*
3. *Notes that the Heritage Signage Project will be one of the projects referred for in-kind support in the MOU with the Broome Historical Society.*
4. *Authorises the Chief Executive Officer to enter into an MOU with the Notre Dame University to the value of \$15,000 for research and content development assistance.*

5. *Requests the Chief Executive Officer to seek funding for subsequent stages of the Plan.*

Council unanimously resolved to endorse this recommendation at the 16 May 2013 OMC.

COMMENT

Project Management

The project is in its first year of development focusing on Chinatown. Much of the resourcing for the project has focused on establishing a framework for project development and content management in the form of:

- Memorandum of Understanding (MOU) between the Shire of Broome and the WA Museum;
- MOU between the Shire of Broome and the Broome Historical Society; and
- MOU between the Shire of Broome and the Nulungu Research Institute at the University of Notre Dame (pending legal review by UND counsel).

As the formal agreements between these agencies have not yet been finalised, an interim Content Development group was formed consisting of representatives from the Shire, the Broome Historical Society, and Nyamba Buru Yawuru to develop content for the identified main site in Chinatown located at Streeter's Jetty.

Upon the finalising of the MOU with The Nulungu Research Institute and adoption of the scope of works for its involvement in this project, two formal groups will be formed to undertake the future management of this program: a Project Reference Group and a Content Management Group.

It is proposed that the Project Reference Group will oversee the project including the setting of timelines and deliverables, undertaking engagement with stakeholders, and developing partnerships for the second and third year of the project.

The Content Management Group will produce and edit content for inclusion in physical signage for the identified locations in each precinct and for an underpinning website.

Infrastructure

For each precinct, the following methodology will be used for development

Phase one –

TASK	RESPONSIBILITY
Key site chosen for main interpretive sign for heritage precinct	Project Reference Group (PRG)
Sites chosen for Kimberley stone and brass plaques signage	PRG
Content Focus and Method established	Content Management Group (CMG)
Plaque and Sign Content Developed	CMG
Content and Copyright Approval	Shire of Broome
Production and Installation	Shire of Broome and Contracted Suppliers
Digital Content Developed	CMG
Engage with Community and Identified stakeholders for feedback and input into phase two development	CMG

Phase two –

TASK	RESPONSIBILITY
Nodes identified around main site (Private and Public)	PRG and CMG
Public Site physical content developed	CMG
Private Site agreements or partnerships developed	Shire of Broome
Private Site physical content developed	CMG with private party
Content and Copyright approval	Shire of Broome
Digital Content Developed	CMG
Launch Event	PRG and Shire of Broome

Content

Content development will be drawn from the community through the Content Management Group participants. Membership of this group will likely fluctuate throughout each phase of the project depending on both the location and phase of development.

Content will be developed on the understanding that it will be presented in both a digital and physical form. All plaques and signs will be tied together using a common style-guide, iconography for the precinct, and via web-enabled QR-codes and/or geolocated webpages.

Main precinct signage will introduce people to the precinct, familiarise them with its importance to the history of Broome, orient them to included heritage points of interest using a map, and encourage their participation and exploration by using the responsive, mobile-ready website to act as app and DIY walk trail.

It is proposed that Content will be approved at different levels depending on what type of output the content will be associated with. The recommended Development and Approvals Structure for the project is attached for review. This document will be reviewed but the Project Reference Group once it is finalised. If any alterations are made, the Development and Approvals Structure document will be presented again to council for approval.

It is recommended that the Committee recommends that Council endorses the project Development and Approvals Structure as attached.

Project Output Status to Date

- Main Precinct Sign (Streeter's Jetty - Chinatown) – Content and design in draft form pending image copyright approvals. Proof attached for approval.
- Kimberley Stone and Brass Plaques (Streeter's Jetty - Chinatown) – Content in draft form pending quote and image permissions. Two options of 4 plaques attached for approval.
- Website – Contract awarded February 2014 to Market Creations. Site architecture and Chinatown precinct content developed in Quarter 1 of 2014/15 financial year.

It is recommended that the Committee endorses the recommendation to Council to authorise the production of the Main Precinct sign for Chinatown as per the attached proof.

Two sets of potential plaques have been developed for possible installation at Streeter's Jetty to be affixed to the stone leading from Napier Terrace to the foreshore. Extended factual content for both sets of plaques will be included in the content added to the website.

There are currently 4 installed stones that are able to incorporate plaques that are 600 x 300 mm. The plaques will be etched brass which is able to incorporate images very well. An additional fifth stone is available for use at a later date, but is currently being used as a natural bench.

Option one is comprised of quotes from published histories of Broome, taking a more traditional historical view of telling the community's interaction with Streeter's Jetty and Chinatown as a whole.

Option two is comprised of quotes taken from oral history interviews held with various members of the community as to their and their family's interaction with Streeter's Jetty and Chinatown as a whole. This method is designed to treat the historic interpretation of the site as a living history. (Recommended option)

Either option will require final permissions to be given by the quoted parties and image copyright holders prior to publication.

It is recommended that the Committee endorse the recommendation to Council to authorise the production of 4 brass plaques in option two which are comprised of oral history interview quotes from members of the community.

CONSULTATION

Nature Tourism Services
Chinatown Action Group
Notre Dame University
Broome Historical Society
Nyamba Buru Yawuru
WA Museum
Municipal Heritage Inventory

STATUTORY ENVIRONMENT

Local Government Act 1995.

POLICY IMPLICATIONS

2.1.6 Tourism Administration Policy
4.1.13 Chinatown Signage and Advertising Policy
5.1.10 Community Engagement
8.17 Signs

FINANCIAL IMPLICATIONS (through 2014/15)**Service:**

	Initial Cost	Lifecycle Cost (Annual)	Remarks
Start Up costs	\$6,700		Chinatown
	\$65,000		Chinatown
	\$77,318	\$1,800	Town Beach
Budget Impact			
Loan Interest			
Operational (Annual)			
Less Additional Revenue (Annual)			
TOTAL	\$149,018	\$1,800	

The table below outlines funding sources for the capital and lifecycle costs.

Funding Source:

Funding Type	Capital or Start Up Expense	Life Cycle Costs (Annual)		Funding Details (eg RLCIP)	Account Number
		Cost \$	*Cost Type		
Grant 2013/14 (approved)	\$30,000			Lotterywest	TBC
Grant 2014/15 (proposed)	\$30,000			Lotterywest	TBC
Reserve					
Budget 2012/13 (approved)	\$6,700				116085
Budget 13/14 (revised)	\$35,000				116085
Budget 14/15 (proposed)	\$47,318	\$1,800			116085
TOTAL	\$149,018	\$1,800			

STRATEGIC IMPLICATIONS

Our People Goal – Foster a community environment that is accessible, affordable, inclusive, healthy and safe:

Encourage communication.

Create community spaces.

Nurture and build social capital to increase community capacity.

Our Place Goal – Help to protect the nature and built environment and cultural heritage of Broome whilst recognising the unique sense of the place:

Preserve and promote the unique and significant historical and cultural heritage of Broome.

Retain and build on Broome's iconic tourism assets and reputation.

Our Prosperity Goal – Create the means to enable local jobs creation and lifestyle affordability for the current and future population:

Work with agencies and others to ensure affordable and equitable services and infrastructure.

Our Organisation Goal – Continually enhance the Shire’s organisational capacity to service the needs of a growing community:

Encourage community engagement.

VOTING REQUIREMENTS

Simple Majority

REPORT RECOMMENDATION:

That the Committee recommends that Council:

1. *Endorses the project Development and Approvals Structure as attached.*
2. *Authorises the production of the Main Precinct sign for Chinatown as per the attached proof.*
3. *Authorises the production of 4 brass plaques as per Option 2 which is comprised of quotes taken from oral history interviews held with various members of the community as to their and their family’s interaction with Streeter’s Jetty and Chinatown as a whole. This method is designed to treat the historic interpretation of the site as a living history.*
4. *Acknowledges this update on the status of the Heritage Signage project.*

Moved: Cr Phillip Matsumoto

Seconded: Eunice Yu

**FOR: 1
AGAINST: 5
Motion Lost**

COMMITTEE RESOLUTION:

Moved: Sarah Yu

Seconded: Gwen Knox

*That Standing Orders be suspended at 4:32 pm.***CARRIED UNANIMOUSLY 7/0**

Standing Orders were suspended to permit discussion and clarification of the issue.

COMMITTEE RESOLUTION:

Moved: Eunice Yu

Seconded: Sarah Keenan

*That Standing Orders be reinstated at 4:53pm.***CARRIED UNANIMOUSLY 7/0****COMMITTEE RESOLUTION:***That the Committee recommends that Council:*

1. *Endorses the project Development and Approvals Structure subject to relevant community consultation in accordance with the Shire's Community Engagement Framework, for example the Chinese Community in relation to Chinatown.*
2. *Requests the Chief Executive Officer to invite representatives from the Yawuru RNTBC to sit on the Project Reference Group and investigate the establishment of an MOU between the Shire and Yawuru RNTBC in relation to this project.*
3. *Authorises the production of 4 brass plaques as per Option 2 which is comprised of quotes taken from oral history interviews held with various members of the community as to their and their family's interaction with Streeter's Jetty and Chinatown as a whole. This method is designed to treat the historic interpretation of the site as a living history.*
4. *Requests the Chief Executive Officer to develop an interpretive plan to guide the project.*
5. *Defers the authorisation of the Main Precinct sign for Chinatown as per the attached proof subject to further consideration and consultation.*

Moved: Eunice Yu

Seconded: Gwen Knox

CARRIED UNANIMOUSLY 7/0Attachments1: [4 Pages](#)Attachment 2: [5 pages](#)Attachment 3: [5 pages](#)

Reason: It is proposed that further community consultation is needed in particular with Yawuru RNTBC for the development of the Main Precinct sign and that an interpretive plan is required to guide the project.

5.6 PUBLIC ART STRATEGY AND MASTER PLAN

LOCATION/ADDRESS:	Various
APPLICANT:	Shire of Broome
FILE:	CDE13
AUTHOR:	Manager Community Development
CONTRIBUTOR/S	Nil
RESPONSIBLE OFFICER:	Deputy Chief Executive Officer
DISCLOSURE OF INTEREST:	Nil
DATE OF REPORT:	19 May 2014

SUMMARY: This report recommends that the Arts, Culture and Heritage Committee considers the draft Public Art Strategy and Master Plan developed by Artsource for recommendation to Council and proposes the establishment of a Public Art Reserve as part of the 2014/15 Budget process.

BACKGROUNDPrevious Considerations

OMC 18 December 2007	Item 11.1
11 March 2008	Councillor Workshop
OMC 26 August 2008	Item 9.2.3
OMC 6 September 2012	Item 9.1.2
OMC 1 November 2012	Item 9.1.2
OMC 21 March 2013	Item 10.3
OMC 16 May 2013	Item 9.2.4
OMC 19 September 2013	Item 9.2.4

At the Ordinary Meeting of Council held on 19 September 2013, the following was resolved:

That Council:

1. *Adopts in accordance with the Shire of Broome Town Planning Scheme No 4 Clause 2.5 Local Planning Policy – Provision of Public Art Work; and*
2. *Requests the Arts Culture and Heritage Advisory Group to initiate a project to identify options for types and styles of public art and potential sites.*

In effect, Local Planning Policy 8.20 – Provision of Public Art Work as adopted by Council above, requires developers (subject to the conditions prescribed in the policy) to; *contribute a monetary amount equal in value to one per cent (1%) of the estimated total construction cost as indicated on the form of Application for Planning Approval, for the development of public artworks to enhance the public realm.*

Following Council's resolution, Artsource was engaged to develop a Public Art Strategy for the Broome townsite and a Master Plan with a specific focus on Chinatown as part of Council's commitment to the revitalisation of the town's central business district. The project scope included;

1. Desktop research and document review
2. Stakeholder engagement and consultation
3. Develop a curatorial rationale for the strategy

4. Identify key locations and appropriate art media for each site
5. Establish visual guidelines for each site
6. Develop commissioning guidelines
7. Articulate implementation strategies and costings
8. Present a draft Master plan for consideration
9. Present a Final Master plan for adoption that incorporates feedback received.

COMMENT

Following a consultation process that included Councillors, Shire Officers and community stakeholders, a draft Public Art Strategy and Master plan has been prepared for Council's deliberation and subsequent public comment which is attached for the Committee's consideration. The key elements of the Strategy are discussed below.

Guiding principles

It is proposed that the strategy is underpinned by the following guiding principles;

1. *The Shire of Broome and its public art partners will develop high quality public art in key tourism locations.*
The key principle here is the quality and location of proposed artworks and the suggestion that destination artworks could be a key feature of the Shire's tourism and economic development strategy, requiring a commitment to the commissioning of locally, nationally or even internationally renowned professional artists.
2. *The Shire of Broome and its public art partners will engage in capacity building with our community and our artists.*
Broome is home to a number of practising artists. Building capacity within the community enables local artists to take part in the delivery of public artwork and helps to stimulate economic and creative growth, build community identity and a sense of ownership and belonging.
3. *The Shire of Broome and its community partners will encourage the integration of public art, including the use temporary and ephemeral public art, to enrich performances, festivals and events.*
Increasingly, Broome hosts iconic events that attract visitors while celebrating the town's unique assets. There is scope to enhance the diversity and flavour of such events with temporary or ephemeral artworks that contribute to events such as Shinju Matsuri, Christmas celebrations and other tourism based events. These also provide an outlet for local practising artists.
4. *Broome will work collaboratively with business and industry to acknowledge the creative industries as potential economic drivers in the region.*
Working collaboratively with business will recognise the contribution of public art to the activation and economic development of the town. Local businesses will have the opportunity for input and investment in the aesthetic and economic growth of Broome through a strategic approach to public art development.

Narratives for the development of public artworks

The strategy proposes the following narratives as a guide for the development of public artworks in Broome.

1. *Contemporary Cultural Richness*
This refers to the myriad of cultures that have influenced and currently influence the Broome lifestyle and community.

2. *Natural Environment*

Broome's unique natural assets (mangroves and other flora, fauna, staircase to the moon, Roebuck Bay, Cable Beach, Gantheaume Point, the Peninsula) are all obvious but not exhaustive inspirations for the development of public art works that respond to the physical environment.

3. *Archaeological, Cultural and Industrial Heritage*

Considering dinosaur footprints, Indigenous heritage, European settlement, pearling history, religious and cultural influences and the effects of World War II, Broome has a rich heritage from which to draw narratives that can inform public art.

Locations

The specifics of the Plan focus on Chinatown with a number of suggestions for proposed artwork locations such as;

- Laneways and courtyards (ie Johnny Chi Lane, Sam Su Lane etc)
- Jetty to Jetty Walk (Streeter's Jetty location)
- Walk along Short St from Reconciliation Park into Chinatown
- Proposed pocket parks and open spaces along Dampier Terrace
- Functional artworks such as seating, drinking fountains, bike racks, bins, shade etc.
- Heritage interpretation
- Entry statements

Type and scope of works

The draft Strategy outlines the types of works proposed for each location which include but are not limited to (please see Attachment for examples):

- Mural and relief
- Nodal, discovery and hard landscaping
- Threshold, interactive, functional and ground plane
- Functional, interactive
- Functional seating, drink fountains, bicycle racks, shade structures
- Discovery
- Threshold

Other

The attached Strategy and Plan also includes a proposed artwork schedule and several appendices including;

- Reference to local government policy regarding asset management and decommissioning of artworks
- Commissioning models
- Project Implementation guidelines

It is proposed that the Committee considers the attached and recommends that Council seeks community feedback on the proposed Public Art Strategy and Master Plan.

CONSULTATION

A number of community stakeholders derived from the Shire's arts database (and other sources) were invited to meet with the Artsource consultant to provide initial input. It is proposed that the Draft Public Art Strategy and Master Plan are specifically made available to these stakeholders as well as the broader community for feedback in accordance with the Shire's Community Engagement Framework.

STATUTORY ENVIRONMENT

The Planning and Development Act 2005 defines **development** as;
the development or use of any land, including —

- (a) *any demolition, erection, construction, alteration of or addition to any building or structure on the land;*
- (b) *carrying out on the land of any excavation or other works;*
- (c) *in the case of a place to which a Conservation Order made under section 59 of the Heritage of Western Australia Act 1990 applies, any act or thing that —*
 - (i) *is likely to change the character of that place or the external appearance of any building; or*
 - (ii) *would constitute an irreversible alteration of the fabric of any building;*

development application means an application under a planning scheme, or under an interim development order, for approval of development;

POLICY IMPLICATIONS

5.1.6 Public Art Policy

5.1.10 Community Engagement

8.20 Local Planning Policy – Provision of Public Art

FINANCIAL IMPLICATIONS

Local Planning Policy 8.20 – Provision of Public Art Work as adopted by Council on 19 September 2013, provides for the development of a Public Art Reserve as follows:

- 6.3 *A contribution made under clause 6.1 shall be paid into a special fund to be used by the Shire of Broome for the purpose of providing public art within the locality or area of the subject site. Individual funds contributed may be accrued for more comprehensive or detailed public art projects in the locality or area as outlined in a plan adopted by the Council. Funds contributed may be used to meet any cost reasonably associated with the production, installation and documentation and/or identification of a public art work.*

Therefore, it is proposed that a Public Art Reserve is established as part of the 2014/15 budget process for the above purpose. Officers recommend that this purpose be extended to include repair of damage to, and decommissioning of artworks.

STRATEGIC IMPLICATIONS

The following is an excerpt from the draft Master Plan.

The Public Art Master Plan for Broome Town Site, 2014, has established a number of key strategic priorities being:

OUR PEOPLE; with a recognition of the unique historical and contemporary cultural makeup of Broome people, and notably the Yawuru people as native title holders for the area;

OUR PLACE; with a focus initially on Chinatown as a proxy central business district, then Broome town site and other identified place priorities such as the Jetty to Jetty walk and Town Beach; and

OUR PROSPERITY; as economic gains flow into the Broome community through improved tourist experience within the Chinatown precinct, an improved capacity of regional artists to undertake public art commissions, and greater investment in cultural and social infrastructure, including street furniture and parks within Chinatown.

The Strategy and Plan also addresses the following strategic priorities.

Our People Goal – Foster a community environment that is accessible, affordable, inclusive, healthy and safe:

Encourage communication.

Nurture and build social capital to increase community capacity.

Our Place Goal – Help to protect the nature and built environment and cultural heritage of Broome whilst recognising the unique sense of the place:

Preserve and promote the unique and significant historical and cultural heritage of Broome.

Retain and build on Broome’s iconic tourism assets and reputation.

Our Prosperity Goal – Create the means to enable local jobs creation and lifestyle affordability for the current and future population:

Work with agencies and others to ensure affordable and equitable services and infrastructure.

Our Organisation Goal – Continually enhance the Shire’s organisational capacity to service the needs of a growing community:

Encourage community engagement.

VOTING REQUIREMENTS

Simple Majority

COMMITTEE RESOLUTION**(REPORT RECOMMENDATION)**

That the Committee recommends that Council;

- 1. Endorses the Draft Public Art Strategy and Master Plan;*
- 2. Requests the Chief Executive Officer to request public comment and report back to Council as soon as is practicable to seek adoption of the Public Art Strategy and Master Plan; and*
- 3. Requests the Chief Executive to include the establishment of a Public Art Reserve in the 2014/15 Budget for the purpose of the costs reasonably associated with the production, installation, documentation and/or identification, repair of damage and/or decommissioning of a public art work.*

Moved: Gwen Knox

Seconded: Cr Matsumoto

CARRIED UNANIMOUSLY 7/0

Attachment: [38 pages](#)

6. NEXT MEETING

The next meeting will be held on 19 August 2014 in the Function Room of the Shire Offices.

7. MEETING CLOSURE

There being no further business the Chairperson declared the meeting closed at 5:10 pm.