

ASSESSMENT AGAINST POLICY 5.1.7 EVENTS HELD ON LOCAL GOVERNMENT PROPERTY AND PUBLIC PLACES

CRITERIA	OFFICERS COMMENTS
Mitigates risks to safety of event participants and spectators	Demonstrated through a detailed risk assessment and emergency management plan. The proponent has different modes to engage during event build up, event execution and event pack down.
The natural and built environment of Broome is protected and enhanced	The sand dunes are a non negotiable area with this event. Appropriate barriers are erected and security staff informed to ensure no members of the public traverse the sand dunes. The event is about showcasing the beauty of Cable Beach; the sun, the sand, the ocean.
Ensure that existing commercial arrangements with the Shire of Broome are acknowledged and protected	Thorough consultation will take place with neighbouring businesses such as Zanders Cable Beach, and the Broome Turf Club.
Promote quality tourism/recreation experiences	This event is a unique tourism experience as it is the only beach polo event in Australia. It is the only event that enables guest to enjoy a star lit dinner on Cable Beach.
Recognise the unique cultural values of Broome	The event proposes a Welcome to Country by a Yawuru Elder.
Events are accessible and affordable and contribute to the well-being and safety of the community.	The event is open free to the public to watch from the Northern and Western ends of the playing field. Further to this the event proposes a 'Family Enclosure' on the Saturday to provide an alcohol free and cheaper ticket option for families to enjoy the spectacle of the Kimberley Challenge. This event brings families from remote stations throughout the Kimberley to Broome to enjoy a day on the beach watching friends and family members compete in a polo tournament against some of Australia's best polo players.