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MEDIA RELEASE



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For immediate release

New Club Development Officer Challenges Sporting Clubs

The Shire of Broome's new Sport and Recreation Club Development Officer, Mike Doyle, has offered a unique challenge to the sporting clubs he intends to assist.

Mr Doyle's role involves supporting clubs and associations in their development and ensuring each club remains sustainable. He hopes to kick start his relationship with Broome's clubs by challenging them at their own sport. Whether it be picking up the squash racquet, a netball skills challenge, or vaulting the pommel horse Mr Doyle hopes to be able to hold his own on the sporting stage and even score a few wins on behalf of the Shire of Broome over the course of the year.

"As part of my role it's essential to get out there and find out how the various clubs operate and see where I can best lend assistance," Mr Doyle said. "I thought challenging the clubs at their own game would be not only a good way to introduce myself, but by being actively involved in each sport over the year it will help me understand how the various clubs operate. Of course it's also a bit of fun."

Mr Doyle will distribute a Broome Club's Survey to the 50 or so sport and recreation clubs in town in the next fortnight to get a feel for how they are operating, but says he is more than happy for any club to 'book in' any challenges in the meantime.

A 'premiership' ladder will be displayed on the Broome Shire website <http://www.broome.wa.gov.au/> so sports clubs can track how well the new club development officer has performed in the different activities.

"Hopefully I'll get plenty of imaginative challenges, either way I'm aiming for a win in 50 per cent of them. At least that way I'll be half as good as what I think I am," Mr Doyle said.

The state-wide Club Development Officers' Scheme is an initiative of the WA Department of Sport and Recreation and has been implemented in partnership with a number of local government authorities, including the Shire of Broome.

To challenge the new Sport and Recreation Club Development Officer or to discuss any other sport related matters contact Mike Doyle on 9191 3439 or email mike.doyle@broome.wa.gov.au

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