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MEDIA RELEASE



24 September 2007

Embargoed 27 September 2007

SCHOOL CHILDREN TO WELCOME TOP TOURIST TOWN JUDGES IN YAWURU SONG

When judges for the GWN Top Tourism Town Awards touch down in Broome on Tuesday 25 September they will be welcomed by Cable Beach Primary School children singing in Yawuru to the tune of the *Lion Sleeps Tonight*.

“The children’s musicality and knowledge of a traditional indigenous language will be the ideal greeting for the judges and captures our local diversity and history perfectly,” said Graeme Campbell, Broome Shire President.

“Competition is tough this year with the other regional finalists Albany, Bunbury, Dunsborough and Mandurah all possible winners” he said.

Having missed out on winning the title in previous years by the narrowest of margins, the Broome Visitor Centre have pulled out all stops this year to impress the judging panel and will have three hours to convince them that Broome deserves the 2007 award.

Broome Visitor Centre Manager Zeeta Files said the Broome tourism experience will begin for the judges the moment they step off the plane.

“Reigning Kimberley Girl Mystique Dia will greet the judges with a gift, and a town tour will show them the sights of Broome, both on land and water,” she said.

“The judges will taste traditional food and have the opportunity to sample locally brewed beer.”

“As well as looking for Broome’s ability to welcome visitors and showcase its attractions and facilities, the judges will also be looking at how the Broome Visitor Centre operates,” said Zeeta.

The winner of the top tourism town will be announced on 1 November 2007.

Ends