

Shire of Broome
PO Box 44, Broome WA 6725
Phone: 08 9191 3456
Fax: 08 9191 3455
Media Release



27 April 2011

For immediate release

Beat the Easter bulge with the BRAC to Beach fun run

Registrations are now open for Broome's first annual *BRAC to Beach Fun Run* event on Sunday 29th May.

BRAC Manager Ben Holden said the event, sponsored by the Shire of Broome, the Department of Sport and Recreation and HealthWay, will be the launch of an annual fun run aimed at everyone.

"Broome is special, but a little portly. So we thought an annual fun run would be the perfect way to get the entire community active and involved, and of course, be part of Broome's history!" Ben said.

"There is a 5km or 10km course - perfect for runners, walkers, strollers and prams of all ages, shapes, functionalities and physical levels. And every participant will get a t-shirt for their efforts!

"Starting at BRAC's Father McMahon Sports Field, the course will move in a westerly direction to finish at the iconic Cable Beach Amphitheatre.

"There is no time limit – so it can be as easy or challenging as you make it. And with the spectacular weather and scenery that Broome boasts, the event is the perfect way to start the day in a healthy way, and enjoy the rest of it on the pristine Cable Beach!

"So even if the most exercise you've done this year is tie your shoelace, the 5km leisurely walk is for you!"

Registration forms are now available from BRAC or online at www.broome.wa.gov.au
Registrations close on Wednesday 25 May. Late entries will incur a \$5 administration fee.

More/

Fun Run details:

What: BRAC to Beach Fun Run (or walk) - 5km or 10km

Where: Fr McMahon Oval to Cable Beach

When: May 29, **8am for 10km course and 8.30am start for 5km**

Fee: \$20 Adults

\$10 Children 17 years and under

\$40 Families 2 x 2

Why: Because it feels good to be active, it feel good to go to the beach and it feels good to be a part of history - and you get a t-shirt!

Ends

Media Contact:

Ben Holden, Manager Broome Recreation and Aquatic Centre

Tel: 9193 7677