

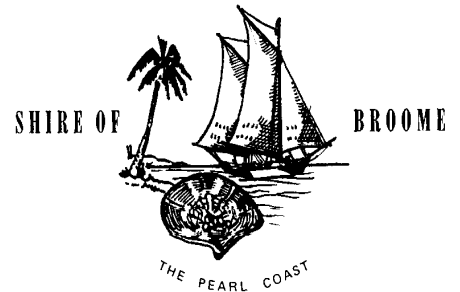
# Shire of Broome

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## Media Release



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For immediate release

### **Deposit your unused mobile phones**

Receiving a new mobile phone for Christmas? Not sure what to do with your old mobile phone?

Mobile phone users will now be able to recycle their used mobile phones at the Shire of Broome Offices, library and refuse tip. The Shire's participation in MobileMuster is part of our commitment to reduce impacts on the environment by providing the community with convenient access to recycling facilities.

Shire President Graeme Campbell said that more than 90 per cent of the materials in mobile phones can be recovered and used as raw materials for new products.

"We are encouraging the community to bring down their old and unwanted mobile phones to one of the three designated places for recycling," he said.

"The Shire is pleased to be offering this recycling service. By encouraging recycling and reducing waste to landfill we can make a positive difference to the environment."

MobileMuster is the mobile phone industry's national recycling program. Since its inception in 1999, the program has collected and recycled over 389 tonnes of mobile phone handsets, batteries and accessories, including 2.27 million handsets and batteries.

"We aim to treble annual collection of mobile phone handsets, batteries and accessories from 50 to 150 tonnes per annum and halve the number of handsets going to landfill by 2008," said Rose Read, Manager of AMTA's MobileMuster program.

MobileMuster is the official national recycling program of the mobile phone industry, and is funded by 16 leading mobile phone manufacturers and network carriers. More information is available at [www.mobilemuster.com.au](http://www.mobilemuster.com.au)

Key mobile phone recycling facts:

- Australians upgrade or exchange their mobile phones every 18 to 24 months.
- 8.1 million handsets were shipped into Australia in 2005.
- It's estimated that over 16 million mobile phones and batteries are sitting in cupboards and drawers in Australia. Over 90 per cent of these materials can be recovered to turn old technology into new products.

For further information please contact the Shire of Broome Health Department on 9191 3456.

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