

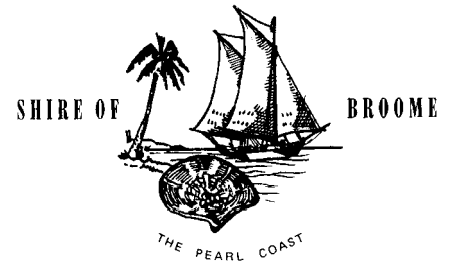
## **Shire of Broome**

**PO Box 44, Broome WA 6725**

**Phone: 08 9191 3456**

**Fax: 08 9191 3455**

# **Media Release**



28 February 2007

For immediate release

## **Book Launch at Library**

Bring the kids along to the Broome Public Library for the launch of the children's book "What is it?" on Saturday 10 March.

At 10.30am the children's area of the library will be filled balloons and all things big and hairy as children come along to participate in a dress parade to celebrate the publication of Jo Eaton's first book.

Jo Eaton teaches year four students at Cable Beach Primary. Her passion for early literacy is so great that she has produced her own book aimed at the 8 to 10 year olds and has also provided all the illustrations.

Join in the excitement and discover "What it is" by listening to Jo read her book and talk about what led her to develop it.

Kids (and their parents) are encouraged to join in the fun theme of the book and come dressed as something big brown and hairy with prizes for best dressed.

Manager of Library Services for the Shire of Broome, Jean Indermaur said first time author Jo Eaton lived locally in Broome and has added to the tools for addressing early literacy issues by producing "What is it?"

"Each book finds its own audience by giving choices to early readers," said Ms Indermaur.

"The bigger the range of titles, the more people will find a book that allows them to develop the love of books and reading," she said.

ENDS

Media Contact:

Jean Indermaur, Manager of Library Services, 9191 3470