

Shire of Broome
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MEDIA RELEASE



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For immediate release

Shire's Fresh Approach for Sponsorship Program

The Shire's new-look Community Sponsorship Program is now open for community organisations to apply for much-needed funds.

Shire President Graeme Campbell said a recent review of the Shire's Community Sponsorship Program has resulted in a change in timeframes for advertising and approvals, to better support Broome's peak 'Dry' season.

"This year we will have two rounds for applications to allow us to adjust the annual program for future years.

"In future years we aim to time the applications to suit community organisations so that their funds can be accessed for Broome's peak season," Cr Campbell said.

"So for this year, Round One is now open, supporting projects and initiatives that are planned to be completed between November 2011 and March 2012. Round Two will then be open in October this year for three months, to capture projects that fit with the new annual timeframe from April 2012 to March 2013.

"We are hoping that by changing the Annual Community Sponsorship program to a more appropriate timeframe, community organisations will be more strategic with their applications.

"It is important for community groups to seek Shire support for initiatives, but they must also be aware that the Shire can not just hand out money to everyone. We need to ensure our assessment process is fair and equitable.

"I look forward to seeing many exciting and innovative applications that will benefit the Broome community this year!"

A Community Information Session on the Sponsorship Program is being held:

WHEN: MONDAY 8 AUGUST 6PM - 7PM
WHERE: SHIRE'S ADMINISTRATION OFFICE, 27 WELD ST BROOME

More/

To RSVP or for more information please contact Sarah Campbell, Project and Administration Officer on Ph:(08) 9191 3411

More information on how to apply for funds and what criteria to address in your application is available on the Shire's website at www.broome.wa.gov.au under the Community tab, or call the Shire on 08 9191 3456.

Ends.

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