

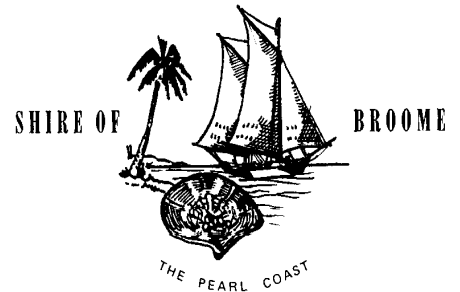
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Media Release



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For immediate release

Recycle Christmas Cards

Don't forget, Christmas cards can be placed in your household yellow topped recycling bin after the festive season!

"Australians love giving cards to one another at Christmas," said Shire President Graeme Campbell. "In fact we will have posted over 100 million cards and envelopes to each other this holiday season. With so many being sent, it's great to know that we can recycle them so easily."

Household rubbish and recycling collections will continue as per normal on the Christmas and New Year public holidays

Christmas Card Facts from Planet Ark:

- Number of Christmas cards and envelopes to be posted within Australia this year: Approximately 100 million.
- Number of Christmas cards and letters sent by Australian children to Santa last year: Approximately 100,000.
- First Australian Christmas card: Produced in 1881 by John Sands. The designs were the result of national competition.
- The first commercially produced Christmas card was recently sold at a British auction for nearly AUD \$20,000.
- First Christmas stamp issued by Australia Post was in 1957 – Australia was the first Commonwealth country to regularly issue Christmas stamps and has since issued more than 100 designs.

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