

**Broome
Community Survey
2007**

***RESULTS
DETAILED***

**Prepared by
Community Services
Shire of Broome**

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Introduction

Aim

This community survey was undertaken to help the Shire better understand Broome residents' views, values and expectations, and to find out how the community feels about some of the services that the Shire of Broome provides. The Shire is using feedback from these surveys in their Community Development Strategy (CDS). Feedback will also be used to assist the Shire with their daily operations.

Background

The Shire identified the need for a Community Development Strategy (CDS) in its Strategic Action Plan 2004 – 2005. The CDS will have a number of components. These include:

- Arts and Cultural Plan
- Sport and Recreation Plan
- Disability Access and Inclusion Plan
- Social Plan

Some aspects of these plans will relate directly to Shire services, like BRAC and the library, and other components of the CDS will be more general. Information gathered in the survey refers to these different planning areas. Where relevant, data obtained via the surveys will also be shared with other service providers. This consultation process was organised through the Community Services directorate.

Methodology

The survey questionnaire was developed in collaboration with Shire of Broome staff. It was also modelled, in part, on elements of questionnaires developed by other Local Governments in Australia. A variety of yes/no, satisfaction scaled and open-ended questions were used.

Teams of five interviewers contacted a random sample of Broome residents in the early evening, by phone, during the first two weeks of May 2007. Residents were selected from the Telstra North West White Pages 2005-06. The surname and phone number of potential respondents on the lists generated from this primary source was not transferred to any of the surveys themselves, guaranteeing the anonymity of the respondent.

The survey began with an introduction and explanation about the purpose of this consultation process. If the respondent had any queries about the survey that the interviewer was unable to answer, their contact details were passed onto a Shire of Broome Community Services staff member.

Most questions were written in a format that was easy to speak, and interviewers could modify this slightly to suit their own speaking style. The questionnaire took approximately 15 minutes to complete. (It should be noted that not all respondents answered all questions, sometimes opting to pass in areas that were not applicable to them).

Respondents successfully contacted also had the option of postponing the survey, and receiving it by email, post, or being phoned later, instead. Approximately 30% of residents contacted chose this option, and the return rate on surveys completed this way was almost 50%.

The demographic profile of respondents was compared with the total population demographics at the end of the survey period. In categories where there were significant

discrepancies between the two, interviewers specifically targeted members from these groups to redress this imbalance and ensure a more representative sample of Broome residents' views, values and expectations was obtained. This was most apparent in the Indigenous and 18-24 years old demographic categories.

The aim was to survey 300 residents. To date, 261 questionnaires have been completed, around 2% of the ERP of Broome. As the surveys were conducted randomly, the demographic profile of respondents not always approximates the composition of Broome population. (See Appendix 1 for a comparison between the demographic profile of respondents and the total Shire of Broome population).

A simple statistical analysis has been used to interpret the quantifiable data recorded. This method was also used to identify the most prevalent and recurring themes in the open-ended questions. These themes will be explored further in focus group sessions.

DEMOGRAPHIC PROFILE OF RESPONDENTS

Age groups of respondents

Category	Number	Percentage
Under 18	3	1%
18 - 24	15	6%
25 - 34	69	26%
35 - 49	92	35%
50 - 64	64	25%
Over 65	18	7%
TOTAL	261	100%

Respondent's marital/family status

Category	Number	Percentage
Single	41	16%
Partnered with no children	59	23%
Partnered with children	111	43%
Single parent	17	6%
Parent with adult children	20	7%
Other	13	5%
TOTAL	261	100%

Respondent's usual place of residence

Category	Number	Percentage
Old Broome	74	29%
Cable Beach	112	43%
Roebuck Estate	58	22%
1, 4, 12 or Coconut Wells	8	3%
Other	9	3%
TOTAL	261	100%

Respondent's employment/study status (note, more than one can be indicated)

Category	Number	Percentage
Paid employee	169	64%
Unemployed	9	3%
Student	9	3%
Carer	5	2%
Volunteer	4	2%
Other (eg self employ)	68	26%
TOTAL	264	100%

Respondent's type of accommodation

Category	Number	Percentage
Flat/apartment	22	8.5%
House	227	87%
Tourist accom	1	0.5%
Other	11	4%
TOTAL	261	100%

Rent	114	44%
Home owner	147	56%
TOTAL	261	100%

Respondent's cultural background

Indigenous	35	13%
Non-Indigenous	226	87%
TOTAL	261	100%

Respondent's sex

Male	108	41%
Female	153	59%
TOTAL	261	100%

Respondent's ability to understand survey (ie English)

Yes	261	100%
No		
TOTAL	261	100%

1. SPORT AND RECREATION

Parks

72% of survey respondents (187) visited and used any of the parks in Broome in last month.

Purpose of these respondent's visit and use:

Purpose of visit and use	Number	Percentage
Recreation/play in general	80	37%
Exercise in general	23	11%
Use children's playground/play with kids	52	24%
Catch up with friends	3	1%
Party/celebration/picnic	6	3%
To relax	7	3.5%
Coffee at nearby cafe	3	1%
Ceremony (eg Anzac Day, Staircase)	9	4%
Exercise dogs	17	8%
For work purposes	1	0.5%
Beach access/Town beach boat ramp	7	3 %
No comment	9	4 %
TOTAL	217	100%

Frequency of the respondent's average use of the parks in Broome:

Frequency	Number	Percentage
Once a week or more	101	46%
Once a fortnight	28	13%
Once a month	38	17%
Once every two months	14	7%

Rarely	38	17%
TOTAL	219	100%

Respondent's level of satisfaction with the appearance and maintenance of these areas, and the facilities provided in them:

Level	Number	Percentage
Very satisfied	26	10%
Satisfied	85	33%
Somewhat satisfied	72	28%
Not satisfied	34	13%
No comment	41	16%
TOTAL	258	100%

Other parks the respondents would like to see in Broome:

Other parks	Number	Percentage
More parks/public open spaces in general	20	14%
Water playground	10	7%
More 'off lead' dog areas	6	4%
More user friendly	1	0.5%
More native bush parks	10	7%
More in Cable Beach area	2	1.5%
More in Old Broome	2	1.5%
Museum to foreshore	2	0.5%
Coastal areas need public access parks	1	0.5%
Park at port	6	4%
Cnr Reid Rd and Matheson	1	0.5%
Biddle Place	1	0.5%
Upgrades/improvements		
More facilities, eg, toilets/fountains/bbq's	11	8%
More shade	9	6%
Don't take shade sails 4 whole wet season	3	2%
More for younger children	1	0.5%
More play equip generally	7	5%
More activity oriented	2	1.5%
Wiggles & Giggles	1	0.5%
More climbing ropes	1	0.5%
Dakas St Park needs urgent upgrade	8	6%
Miller St Park needs	1	0.5%
Upgrade playground at surf club	2	1.5%
Solway Park needs lighting fixed	1	0.5%
Improve park on Pride Rd	1	0.5%
Maintenance		
Improve maintenance generally	14	10%
More rubbish collection (esp Male Oval)	12	8%
Some access ways need to be closed at pm	1	0.5%
Some parks better maintained than others	1	0.5%
Parks used by Indigenous people not maintained as well as other parks	1	0.5%

Clean toilets at Town Beach	2	1.5%
Reduce incidence of vandalism	1	0.5%
Apart from Town Beach, parks hazardous	1	0.5%
TOTAL	143	100%

Walkways and Bike Paths

73% of survey respondents (190) used any of the walkways and bike paths in Broome in the last month.

Purpose of these respondent's use:

Purpose of use	Number	Percentage
Walking	88	42%
Bike riding	60	24%
Exercise in general	18	8%
Travel (to work, beach etc)	29	14%
Dog exercise	24	9%
Recreation in general	6	3%
TOTAL	225	100%

Frequency of respondent's average use of walkways and bike paths in Broome:

Frequency	Number	Percentage
Once a week or more	152	69.5%
Once a fortnight	12	6%
Once a month	11	5%
Once every two months	5	2%
Rarely	37	17.5%
TOTAL	208	100%

Respondent's level of satisfaction with the appearance and maintenance of walkways and bike paths in Broome:

Level	Number	Percentage
Very satisfied	22	8%
Satisfied	99	35%
Somewhat satisfied	72	28%
Not satisfied	24	10%
No comment	47	19%
TOTAL	250	100%

Other walkways and bike paths the respondent would like to see in Broome:

Other walkways and bike paths	Number	Percentage
More walkways and bike paths in general	14	11%
Along Port Drive (presently dangerous)	28	26%
Between Gantheume Point & Cable Beach	16	15%
From Cable Beach to Roebuck	6	5.5%
Old Broome, where none exist	6	4.5%
In Roebuck, where none exist	4	4%
Proper walkways around Sunset Park	1	1%
Roebuck Estate to Chinatown	2	2%
Four mile to Chinatown	1	1%

Clementson St	2	2%
Walcott St	1	1%
Tolentino St	1	1%
Need bike/scooter lanes on roads	2	2%
Maintenance/improvements		
Not enough are finished	3	1%
Many cycle ways are dead ends	1	1%
Paths in general disrepair/maintenance	8	7%
Paths in Old Broome in disrepair (eg Anne)	6	4.5%
Fix paths around schools	2	2%
Excessive broken glass/rubbish on paths	11	10.5%
Reid Rd path needs repair	1	1%
More lighting needed	4	3%
Improved signage re dual use	4	4.5%
TOTAL	107	

Beach Services

19% of the survey respondents (49) indicated that the presence of beach lifesaving and inspector services on the patrolled section of Cable Beach influenced their decision about which beach to visit.

Respondent's reasoning behind which beach to visit:

Reason to go	Number	Percentage
Reassuring that they are there/safety	40	41%
Have jurisdiction, eg dog control	5	4%
Reason do not go		
Prefer other beaches in general (eg dog/car)	19	17.5%
Prefer Gantheume beach	8	8%
Prefer beach north of the rocks	6	6%
Too touristy/busy	15	15.5%
No need for surf life saving services	3	3%
Don't go to beach/swim often	3	3%
Have never seen one	1	1%
TOTAL	99	100%

Respondent's level of satisfaction with the Shire's provision of beach lifesaving and inspector services:

Level	Number	Percentage
Very satisfied	49	18.92
Satisfied	104	40.15
Somewhat satisfied	24	9.27
Not satisfied	9	3.47
No comment	73	28.19
TOTAL	259	100%

Other activities the respondents would like to see the Beach lifesavers and inspectors undertake, or areas the respondent would like to see them patrol:

Other activities	Number	Percentage
Gantheume Point	22	33.8
North of the rocks	6	9.2
Town Beach	8	12.3
Better policing of speeding on beaches	11	16.9
Better dog control	2	3.1
Stop netting at Demco	1	1.5
Need to generally be more and/or visible	4	6.2
More info needed re stingers	3	4.6
All year round patrols needed/more guards	3	4.6
More bins and less litter	5	7.7
TOTAL	64	100%

Ranger Services

30% of the survey respondents (75) had had contact with Ranger Services in the last few months.

Nature of these respondent's contact:

Reason	Number	Percentage
Dog not on leash/unregistered	13	17.3
Report lost dog	8	10.7
Report stray/roaming dogs	16	21.3
Illegal parking	9	12.0
Camping query	2	2.7
Breach traffic rules	2	2.7
Request rangers to get cars off sand dunes	1	1.3
Report/informed about croc on Cable Beach	2	2.7
Report leaking oil drum	1	1.3
Report rubbish in bush	1	1.3
Report incident	1	1.3
Clearing vacant block/fire breaks	2	2.7
Did not disclose	17	22.7
TOTAL	75	100%

Respondent's level of satisfaction with Ranger Services:

Level	Number	Percentage
Very satisfied	40	15.6
Satisfied	81	31.6
Somewhat satisfied	25	9.8
Not satisfied	15	5.9
No comment	95	37.1
TOTAL	256	100%

Other activities the respondent would like to see the Rangers undertake:

Activities	Number	Percentage
Better policing of stray dogs	26	28.6
Ensure more dog faeces bags avail	1	1.1
Better control of dogs on beach	1	1.1
Better control of speed limit on beach	16	17.6

General traffic control on beach	13	14.3
More rangers/patrols/hours needed	5	5.5
More patrols at Gantheume	3	3.3
Police boats/trailers at Ganth Pt	1	1.1
Better parking mgt	3	3.3
Greater policing of littering	7	7.7
Police mangroves in Chinatown	1	1.1
Better control of backyard fires	1	1.1
Moving itinerant/intoxicated/loitering people	4	4.4
Delineate fishing/swimming areas	1	1.1
Install bigger signs to improve awareness	1	1.1
Empty bins more often	1	1.1
Provide more bins where needed (i.e.: Male Oval, Town Beach)	1	1.1
Rangers need to be more respectful, be less arrogant/unfriendly	5	5.5
TOTAL	91	100%

Broome Recreation and Aquatic Centre (BRAC)

48% of survey respondents (125) visited and used any of the facilities at the Broome Recreation and Aquatic Centre (BRAC) in the last month.

Some reasons why other respondents did not use these facilities:

Reason	Number	Percentage
Away from Broome	1	0.8
Too expensive to swim/spectate	10	7.7
Do other activities	1	0.8
Have own pool	4	3.1
Swimming pool not clean	2	1.5
Not enough time	3	2.3
No suitable programmes	7	5.4
Unorganised (volleyball)	1	0.8
Not enough motivation/no desire/no time	12	9.2
Prefer beach	3	2.3
Prefer PCYC	1	0.8
Doesn't welcome Indigenous people/racist	7	5.4
No comment	78	60.0
TOTAL	130	100%

Facilities respondents used at BRAC:

Facility	Number	Percentage
Swimming pool	107	64.5
Squash courts	10	6.0
Indoor stadium	19	11.4
Outdoor courts	16	9.6
Skate-park	4	2.4
Other (eg, NW expo)	10	6.0
TOTAL	166	100%

Sport and recreation programmes respondents attended at BRAC:

Programme	Number	Percentage
Swimming lessons/club	39	32.2
Aquarobics	20	16.5
Basketball	8	6.6
Netball	10	8.3
Tae Kwon Do	4	3.3
Volleyball	6	5.0
Tennis	12	9.9
Squash	2	1.7
Toy library	2	1.7
Soccer	5	4.1
After school/holiday prog	6	5.0
Creche	3	2.5
Other	4	3.3
TOTAL	121	100%

Frequency of respondent's average use of the facilities at BRAC:

Frequency	Number	Percentage
Once a week or more	82	48.2
Once a fortnight	14	8.2
Once a month	16	9.4
Once every two months	10	5.9
Rarely	48	28.2
TOTAL	170	100%

Respondent's level of satisfaction with the activities, facilities, programmes and level of service at BRAC:

Level	Number	Percentage
Very satisfied	47	18.4
Satisfied	83	32.4
Somewhat satisfied	21	8.2
Not satisfied	9	3.5
No comment	96	37.5
TOTAL	256	100%

Other activities the respondent would like to see included at BRAC:

Other activities/facilities	Number	Percentage
A gym	25	27.2
Indoor air con facilities	3	3.3
More social/casual/flexible activities	2	2.2
More playing fields	2	2.2
More soccer for young people	1	1.1
More activities for teens (inc after school)	4	4.3
More variation in progs generally	9	9.8
More adventurous activities in the pool	2	2.2
Evening aquarobics	1	1.1
Yoga/pilates/meditation	3	3.3
Football	1	1.1
Baseball	1	1.1

Volleyball	1	1.1
Softball	1	1.1
Indoor cricket	4	4.3
Indoor soccer	1	1.1
Indoor hockey	1	1.1
Upgrade/expand skate park	5	5.4
Basketball comp	2	2.2
Kids basketball	1	1.1
More arts related activities	1	1.1
Upgrades/improvements		
More instructors/coaches/lifeguards	5	5.4
Reduce pool entry price	3	3.3
Longer pool hours	1	1.1
Bigger pool	1	1.1
More squash courts	1	1.1
Shade at skate park	4	4.3
Regular creche	3	3.3
General		
More inclusive, cater for disabilities	1	1.1
Free entry for spectators	1	1.1
Better promotion of programmes	1	1.1
TOTAL	92	100%

Sporting Programmes, Facilities and Sports in general

36% of the survey respondents (94) had been involved in any sporting programmes, or used any sporting facilities outside of BRAC in Broome in the last month.

Sporting programmes these respondents participated in:

Programme	Number	Percentage
Gym	18	19.6
Touch football	13	14.1
Gymnastics	4	4.3
AFL football/clubs	13	14.1
PCYC	6	6.5
Basketball	2	2.2
Sailing	1	1.1
Auskick	2	2.2
Have-a-go cricket	1	1.1
Cricket	1	1.1
Play gym	1	1.1
Ultimate Frisbee	2	2.2
Golf	5	5.4
Bike riding group	1	1.1
Beach volleyball	3	3.3
Yoga	2	2.2
Kids dancing	1	1.1
Horse riding	2	2.2
Lawn bowls	1	1.1
Races	1	1.1

Crabbing	1	1.1
Jet-skiing	1	1.1
Pistol club	1	1.1
No Comment	9	19.6
TOTAL	92	100%

Frequency of respondent's average participation in sporting programmes or use of sporting facilities outside of BRAC:

Frequency	Number	Percentage
Once a week or more	78	52.7
Once a fortnight	3	2.0
Once a month	4	2.7
Once every two months	4	2.7
Rarely	59	39.9
TOTAL	146	100%

Respondent's level of satisfaction with sporting programmes and sporting facilities outside of BRAC:

Level	Number	Percentage
Very satisfied	28	10.8
Satisfied	66	25.5
Somewhat satisfied	17	6.6
Not satisfied	7	2.7
No comment	141	54.4
TOTAL	259	100%

Other sporting programmes and sporting facilities activities the respondent would like to see in Broome:

Other programmes/facilities	Number	Percentage
Ten pin bowling	12	14%
Roller/ice skating	3	4%
Another gym	2	2.5%
Indoor play gym for children	2	2.5%
More sports programmes for children	1	1%
More facilities for very young children	2	1%
More sports for young adults	2	1%
Warriors cricket team	1	1%
More aerobics	1	1%
Little athletics/track	2	2.5%
Youth netball	1	1%
More basketball	5	6%
More football	1	1%
Baseball	3	4%
Rugby	2	2.5%
More access to tennis courts	1	1%
Indoor cricket	2	1%
Hockey	3	4%
Softball	2	2.5%
Meditation	1	1%
Indoor snowfield	1	1%
More skate parks	8	8.5%

BMX track	2	2.5%
Mountain bike riding area	1	1%
Go-karts	2	2.5%
Motor-cross	1	1%
Boxing	1	1%
Video games arcade	1	1%
Indoor beach volleyball	1	1%
Beach cricket	1	1%
Theme water park	6	7%
Better pitch and lighting for cricket	1	1%
Grandstand at oval	1	1%
Another football oval, not at BRAC	1	1%
More lights at Haynes oval	2	1%
More lights at Male oval	1	
More change rooms	1	1%
More rubbish collection/venue repair	1	1%
More indoor sports generally	1	1%
More inclusive sports, cater for disabilities	1	1%
More social sports	1	1%
More non-competitive sports	1	1%
Better promotion of programmes	2	2.5%
TOTAL	83	100%

2. ARTS AND CULTURE

Library

36% of the survey respondents (93) visited and used any of the facilities at the Broome Public Library in the last month.

Purpose of the respondent's visit:

Purpose	Number	Percentage
Borrowing services	93	63.3
Research/study	16	10.9
Internet facilities	8	5.4
Organised programme	13	8.8
One off event	8	5.4
Other	9	6.1
TOTAL	147	100%

Reasons why other respondents did not use these facilities:

Reason	Number	Percentage
Not enough time/too busy	24	14.6
Buy own books	13	7.9
Use school library	1	0.6
Read/research on-line	3	1.8
Impaired eyesight	1	0.6
Don't read much	7	4.3
No reason/no need	9	5.5
Too difficult with baby	2	1.2

TOTAL	55	
No comment	104	63.4
TOTAL	164	100%

Frequency of respondent's average use of the facilities at the Broome Public Library:

Frequency	Number	Percentage
Once a week or more	22	15.1
Once a fortnight	25	17.1
Once a month	33	22.6
Once every two months	13	8.9
Rarely	53	36.3
TOTAL	146	100%

Frequency of respondent's use of on line library catalogue:

Yes	23	14.6
No	134	85.4
TOTAL	157	100%

Note, it would be reasonable to presume that the 98 respondents who did not answer this question, do not access the library catalogue on-line.

Respondent's level of satisfaction with the facilities and level of service provided at the library:

Level	Number	Percentage
Very satisfied	77	30.1
Satisfied	31	12.1
Somewhat satisfied	5	2.0
Not satisfied	1	0.4
No comment	142	55.5
TOTAL	256	100%

Other activities respondents would like to see included at the library in Broome:

Other programmes/facilities	Number	Percentage
Expand collection	6	18.2
More reading activities for young people	4	12.1
Cultural awareness/sensitive activities	4	12.1
More internet service	2	6.1
More large print	1	3.0
Family history research services	1	3.0
Research/internet training	1	3.0
Extend hours, all Sat & Sun	2	6.1
More local history	1	3.0
More Indigenous involvement	1	3.0
More organised speakers	3	9.1
More book launches	1	3.0
Movie/film society	1	3.0
Public discussion / debates	1	3.0
Programmes for seniors	1	3.0
Creche	1	3.0
Better promotion	2	6.1

TOTAL	33	100%
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Arts, Events and Festivals

59% of the survey respondents (155) attended any arts and cultural events or facilities in Broome in the last month.

Events and/or or facilities these respondents attended:

Event or facility	Number	Percentage
Art exhibition	43	21.7
Movies	78	39.4
Live entertainment	55	27.8
Circus	15	7.6
Lecture	1	0.5
One off event	6	3.0
TOTAL	198	100%

Frequency of respondent's average attendance at arts and cultural events or facilities in Broome:

Frequency	Number	Percentage
Once a week or more	17	7.8
Once a fortnight	38	17.4
Once a month	54	24.7
Once every two months	43	19.6
Rarely	67	30.6
TOTAL	219	100%

Respondent's level of satisfaction with arts and cultural events and facilities in Broome:

Level	Number	Percentage
Very satisfied	55	21.2
Satisfied	99	38.2
Somewhat satisfied	30	11.6
Not satisfied	15	5.8
No comment	60	23.2
TOTAL	259	100%

Other arts and cultural activities or facilities the respondent would like to see in Broome:

Other activities/facilities	Number	Percentage
Events		
Indigenous dance events/festivals	15	13.0
More Indigenous events in Shinju	4	3.5
More music events, inc high profile bands	17	14.8
Jazz, R & B, classical	5	4.3
More performing arts	9	7.8
More theatre	3	2.6
More world class events	3	2.6
More kids entertainment	5	4.3
More youth oriented	6	5.2

More exhibitions	1	0.9
More comedy	1	0.9
More carnivals/circus	2	1.7
More free events (eg via Shire)	3	2.6
Art workshops/tutorials	1	0.9
More lectures	1	0.9
More during wet season	3	2.6
Facilities		
Venue for live entertainment/arts centre	20	17.4
Outdoor venue for live entertainment	4	3.5
Upgrade Civic Centre	7	6.1
Air conditioned venue	4	3.5
Other		
Change Shinju mgt structure	1	0.9
TOTAL	115	100%

3. ACCESS AND INCLUSION

Approximately 5% of the survey respondents, or any of the respondent's family members or friends, had a disability, 65% did not, and 30% was unknown.

Barriers or other difficulties people with a disability might encounter when attending events or organised programmes, or when using facilities, parks and other public spaces in Broome:

Barrier/difficulty	Number	Percentage
Physical		
Not enough ramp/chair access, eg prison and Streeters	31	16.0
Building access generally	10	5.2
Doorways too narrow/heavy	7	3.6
More automatic door opening	1	0.5
Insufficient parking bays, eg, BPS	8	4.1
Parking spots need more paint	1	0.5
Insufficient toilets/toilet access (esp at events like Shinju, races)	20	10.3
Transport	3	1.5
Insufficient paths	5	2.6
Uneven paths	7	3.6
Roads and kerbs, eg nr Tropcana, Coles car park	19	9.8
Disabled parking at Goolarri	2	1.0
Road flooding in wet season	1	0.5
Beach and park access	34	17.5
Yes, if no cars on beach	2	1.0
Insufficient park facilities (child)	3	1.5
Inadequate seating (shops, mrkts, events)	6	3.1

Events/venues not accessible, eg Opera, Civic Centre	6	3.1
Streets need more shade	2	1.0
Post office	1	0.5
Shire building	1	0.5
More parent parking	3	1.5
Pram access	2	1.0
Social		
Might feel intimidated	2	1.0
Not encouraged to attend events	2	1.0
Lack of support workers	1	0.5
Cost prohibitive for carers	1	0.5
Better trained carers	2	1.0
Need more support generally	5	2.6
Poor promotion of events	1	0.5
Other		
Need to audit	1	0.5
Insufficient medical facilities	1	0.5
Few AUSLAN/blind services	3	1.5
TOTAL	194	100%

Respondent's level of satisfaction with the Shire's work to ensure that its programmes, services, and facilities are accessible for people with a disability:

Level	Number	Percentage
Very satisfied	10	3.9
Satisfied	75	29.1
Somewhat satisfied	49	19.0
Not satisfied	17	6.6
No comment	107	41.5
TOTAL	258	100%

Other things the respondent would like to see the Shire do to ensure a more accessible and inclusive community:

Improvements needed	Number	Percentage
Amenities		
Improve access generally	15	19.5
Wheelchair access in town	4	5.2
Better beach access	7	9.1
Better access to toilets/ eg shopping centre	5	6.5
Better policing of disabled parking spots to ensure not misused	3	3.9
Safer road crossings, eg near MacDonalDs	2	2.6
Reduce confusion when wht lines look like pedestrian x but aren't	1	1.3
Improve roads/paths	10	13.0
Disabled playground	3	3.9

Need more crutch safe floors	1	1.3
4x4 wheelchairs	1	1.3
More pram parking	1	1.3
More phone booths	2	2.6
Improve transport options	2	2.6
Social etc support		
More support services generally	8	10.4
More friendly	1	1.3
More street parties, events	1	1.3
Promote equality, not racism	1	1.3
More employment opportunities	1	1.3
More arts and craft activities	1	1.3
Give carers more access	1	1.3
More indigenous staff	1	1.3
Cost to public amenities too high	1	1.3
Improve inclusivity	1	1.3
Other		
Advisory committee needed	1	1.3
Employ Community & Youth Development Officer	1	1.3
Legislation needed	1	1.3
TOTAL	73	100%

4. TARGET GROUPS

Survey respondents were asked to identify key concerns and needs of particular target groups of Broome residents. Target groups are stakeholder groups within a larger community who may have particular needs or vulnerabilities. The target groups chosen in this instance were based on the mandatory categories that must be included in Local Government social plans in New South Wales. These were modified for the Shire of Broome survey to reflect the unique population profile of the region. Specifically the category of tourist/visitor was added, and CALD people (from culturally and linguistically diverse backgrounds) removed. Respondents had the option of declining to comment. As expected, most commented on the needs of groups that they had first hand experience and / or knowledge of. Also, the most detailed comments regarding the needs and concerns for respective target groups came from those questionnaires that were returned via email or post. The highest incidence of comments was recorded in the children and young people target groups.

Children (0-12 years)

Approximately 70% of respondents surveyed identified concerns and or needs relating to children. Issues respondents identified for this target group:

Concerns/needs	Number	Percentage
Amenities		
More activities/entertainment/events	81	29.6
Safer play areas (no needles/broken glass)	8	2.9
More playgrounds/sandpits	6	2.2

More indoor play areas	7	2.6
Play areas attached to restaurants	1	0.4
Places to hang out	9	3.3
More theme parks	8	2.9
More skate parks	7	2.6
Housing	2	0.7
Programmes		
More sporting programmes	28	10.2
More wet season activities	6	2.2
More indoor venues for wet season	5	1.8
More childcare facilities	24	8.8
More out of school/vacation care/progs	14	5.1
More educational activities/support	10	3.6
Subsidy support for entertainment	5	1.8
Health and social supports		
More family support	10	3.6
Improve access to specialist medical attention	2	0.7
Child sexual abuse services	2	0.7
More counselling/support services	2	0.7
Progs to improve Indigenous school attend	4	1.5
Reduce bullying	2	0.7
Drug awareness/education	3	1.1
Curfews/keep off streets	20	7.3
Progs for young offenders (culturally app)	2	0.7
More culturally appropriate activities	4	1.5
Learning to respect others	2	0.7
TOTAL	274	100%

Youth (12-25 years)

Approximately 77% of respondents surveyed identified concerns and or needs relating to youth. Issues respondents identified for this target group:

Concerns/needs	Number	Percentage
Amenities		
More activities/entertainment/events	111	35.5
More hang out spaces	27	8.6
More shady/skate parks	7	2.2
Programmes		
More clubs/groups	11	3.5
More sport in general	32	10.2
Better basketball/netball facilities & progs	4	1.3
Beach oriented activities	1	0.3
Church activities	1	0.3
Housing/homelessness support/safe houses	6	1.9

Skills development		
More education/training opportunities	18	5.8
More employment opportunities	7	2.2
More life skills training	3	1.0
Health and social support		
Improve access to housing/safe place	13	4.2
More family support	10	3.2
Enhance sense of community	5	1.6
More counselling/family support	8	2.6
More community services	3	1.0
Drug and alcohol misuse education	10	3.2
Better sex education	3	1.0
Shire youth project officer/LG support	5	1.6
Improve school attendance rates	2	0.6
More culturally appropriate activities	9	2.9
Curfews/keep off streets	9	2.9
Progs for young offenders (culturally app)	1	0.3
More parental control	3	1.0
More opportunities needed generally	4	1.3
TOTAL	313	100%

Older People

Approximately 44% of respondents surveyed identified concerns and or needs relating to older people. Issues respondents identified for this target group:

Concerns/needs	Number	Percentage
Amenities		
Improved retire accom/aged care facilities	33	31.4
Gathering place to catch up	8	7.6
Better parking facilities	2	1.9
More suitable public transport	4	3.8
Health and social support		
More peer activities/ entertainment/clubs	28	26.7
More indigenous friendly programmes	1	1.0
Better medical care/facilities	12	11.4
Better promotion re events and activities	2	1.9
Better financial assistance	1	1.0
Improve access/support in general	3	2.9
More respect from community	1	1.0
Income support/rent subsidies	5	4.8
Multicultural events	1	1.0
Home library service	1	1.0
More appropriate social venues	3	2.9
TOTAL	105	100%

People with Disabilities

Approximately 38% of respondents surveyed identified concerns and or needs relating to people with disabilities. Many people referred back to their earlier responses re barriers to participation people with a disability experience in Broome. Issues respondents identified for this target group:

Concerns/needs	Number	Percentage
Amenities		
More accessible public transport/taxis	5	4.9
More accessible areas needed, esp Chinatown	27	26.5
More parking bays	2	2.0
More accom options	6	5.9
Improve hospital access	1	1.0
More gathering places	7	6.9
Disabled pool at BRAC	1	1.0
Improve beach access	8	7.8
Health and social supports		
More support services/groups	9	8.8
More family support/carer support	7	6.9
Make more user friendly in general	3	2.9
More recreation/activities/sports	8	7.8
More appropriate care/carers	10	9.8
Better medical/mental health care	6	5.9
Improve ways to be involved in community	2	2.0
Need advisory committee	1	4.9
TOTAL	102	100%

Aboriginal and Torres Strait Islander People

Approximately 66% of respondents surveyed identified concerns and or needs relating to Indigenous people. Issues respondents identified for this target group:

Concerns/needs	Number	Percentage
Amenities		
More access to short term/crisis accom	15	6.6
Better housing options generally	50	21.8
Community health centres sub-standard	2	0.9
Make BRAC more accessible	4	1.7
Some legitimate meeting places	1	0.4
More public toilets & water fountains	1	0.4
Skill development		
Lack of employment opportunities	7	3.1
Health and social support		
Improve ways to be involved in community, reduce segregation	28	12.2
More respect/support/acknowledgement	24	10.5
DHW houses not maintained	1	0.4

Better health care generally	10	4.4
Better education options	3	1.3
More support at school	2	0.9
Education re alcohol & drug misuse	25	10.9
Family violence/child abuse	5	2.2
Poverty	1	0.4
Indigenous leadership training	1	0.4
Self determination/consultation	14	6.1
Discrimination from community	2	0.9
More support generally	18	7.9
Other		
Clean up their rubbish (eg Male/Kennedy)	8	3.5
Keep off Male Oval/streets	2	0.9
Loitering	5	2.2
TOTAL	214	100%

Women

Approximately 45% of respondents surveyed identified concerns and or needs relating to women. Issues respondents identified for this target group:

Concerns/needs	Number	Percentage
Amenities		
Domestic violence/more refuge/safe house	19	12.8
Better streetlights	3	2.0
Resource centre	4	2.7
More retail	4	2.7
Lack of single housing	3	2.0
Health and social support		
Improve safety (esp at night)	26	17.6
Women's health clinic/programmes	32	21.6
Women's support groups/services	17	11.5
More family support services	11	7.4
Young/single mum's groups	3	2.0
More education/training opportunities	3	2.0
Legal advice	2	1.4
More social events/meeting places	13	8.8
More culturally appropriate social events	5	3.4
Address dominant masculine culture	3	2.0
TOTAL	148	100%

Men

Approximately 36% of respondents surveyed identified concerns and or needs relating to men. Issues respondents identified for this target group:

Concerns/needs	Number	Percentage
Amenities		
More short term accom/housing	13	16.9
Refuge for abused men	2	2.6
More fishing opportunities	4	5.2
More sports	1	1.3
Improve boat ramps/moorings	1	1.3
Skill development		
More education opportunities	4	5.2
Health and social support		
Counselling/support services	19	24.7
Help with depression	3	3.9
Men's health clinics/programmes	6	7.8
Self awareness skills training	3	3.9
More edu/prevent re domestic violence	4	5.2
More edu/prevent re alcohol misuse	5	6.5
More parenting support	3	3.9
More family based activities/support	3	3.9
More social events/meeting places	4	5.2
More culturally appropriate social events	1	1.3
Other		
Pressure of being primary bread winner	1	1.3
TOTAL	77	100%

Tourists / Visitors

Approximately 59% of respondents surveyed identified concerns and or needs relating to tourists/visitors. Issues respondents identified for this target group:

Concerns/needs	Number	Percentage
Amenities		
More affordable accommodation	24	14.0
Caravan parks (inc ones that cater for pets)	50	29.2
More parking	3	1.8
A bigger post office	1	0.6
More public toilets	3	1.8
Better public transport/taxi's	8	4.7
A proper Greyhound bus stop	2	1.2
Extended trading hours/more retail	4	2.3
Better lighting around Sanctuary	1	0.6
Reduce sewerage smell near Croc Park	1	0.6
Better hire bike facilities/guidelines	1	0.6
More info/signs/education, eg locations beach access/tides	9	5.3
More info re: local cultural areas and issues	1	0.6

Improved services generally	15	8.8
Affordability		
Town too expensive	5	2.9
Health and social support		
Better health care services	3	1.8
Improved customer service	3	1.8
Reduce harassment from local youth	1	0.6
Entertainment		
More entertainment/festivals generally	2	1.2
More varied night life	1	0.6
More events during wet season	2	1.2
More daytime activities	1	0.6
Other		
Improve driving	3	1.8
Nothing needed	15	8.8
Too many tourists	12	7.0
TOTAL	171	100%

5. SOCIAL CONCERNS

At the conclusion of the survey, the respondent was asked if to identify, if any, overarching concerns and challenges for Broome residents. Approximately 98% of respondents identified issues for the general resident population:

Concerns/challenges	Number	Percentage
Cost of living		
Affordability in general	68	9.9
Rates too high	14	2.0
Beagle Bay bus too expensive	3	0.4
High fuel prices	2	0.3
SUB TOTAL	83	
32% of these respondents identified cost of living as a concern for Broome residents		
Housing		
Housing affordability, property prices rent	151	21.9
Insufficient housing stock/builders	55	8.0
Native land blocking land supply/beach	5	0.7
Too long wait for Homeswest	3	0.4
SUB TOTAL	214	
82% of these respondents identified housing as a concern for Broome residents		
Economic/social/cultural balance		%
Town lacks direction/loss of identity	22	3.2
Growth not managed well/too fast	17	2.5

More emphasis on cultural heritage	4	0.6
Too money oriented	21	3.0
Many long time Broome res are leaving	8	1.2
Broome growing too fast	5	0.7
Shire doesn't serve interests of locals	8	1.2
Divide between haves and have-nots (often apparent via ethnicity)	10	1.5
Need better social/economic balance	4	0.6
Alienation of Aboriginal people/shame	11	1.6
Better rep of Indigenous people	5	0.7
Poverty	4	0.6
Homelessness	6	0.9
Well being of children	4	0.6
SUB TOTAL	129	
49% of these respondents identified economic/social/cultural imbalance as a concern for Broome residents		
Environment		
		%
Environment, mining proposals	8	1.2
Shire environment officer	2	0.3
Sustaining/protecting environment	8	1.2
No cars on Cable Beach	4	0.6
Use renewable energy sources	1	0.1
SUB TOTAL	23	
9% of these respondents identified the environment as a concern for Broome residents		
Education/employment		
		%
Staff shortages (esp skilled)	9	1.3
Exodus of workers for essential services	8	1.2
Better education/training opportunities	5	0.7
Improved employment opp for Indigenous	7	1.0
SUB TOTAL	29	
11% of these respondents identified education and employment as a concern for Broome residents		
Transience/litter		
		%
Develop camp area for itinerants	4	0.6
Transient people on Male Oval	8	1.2
Manage street drinking	6	0.9
Alcohol/drug misuse	16	2.3
Excessive litter/rubbish	26	3.8
Youth facilities to reduce nos. on streets	8	1.2
Homelessness	2	0.3
SUB TOTAL	70	
27% of these respondents identified transient people and excess litter as a concern for Broome residents		
Crime prevention		
		%
Antisocial behaviour/crime prevention	14	2.0
Stop street drinking	8	1.2
Young people out of control	11	1.6
Improve personal safety	7	1.0

Improve street lighting	5	0.7
SUB TOTAL	45	
17% of these respondents identified crime prevention as a concern for Broome residents		
Amenities		%
Can't cope with influx of tourists	6	0.9
Improve services/infrastructure	8	1.2
More retail services	5	0.7
Hard to use amenities in tour season (P.O.)	6	0.9
Lack of daycare places	4	0.6
Better post office facilities	9	1.3
Improve public transport	6	0.9
Upgrade airport	1	0.1
Build marina	1	0.1
Need mooring/good boat ramp	1	0.1
SUB TOTAL	47	
18% of these respondents identified need for improvements in amenities as a concern for Broome residents		
Shire services		%
Civic Centre needs attention	1	0.1
Keep beach open for cars	1	0.1
More cyclone pick ups	6	0.9
Improve/expand parking	4	0.6
Youth/Community Development Officer	2	0.3
Better mosquito control	1	0.1
Install roundabout at Boulevard entrance	1	0.1
Fix roundabout in Roebuck	1	0.1
Improve roads	5	0.7
Improve roads to communities	4	0.6
Better traffic management	3	0.4
More public toilets	4	0.6
SUB TOTAL	33	
13% of these respondents identified need for improvements in Shire services as a concern for Broome residents		
General		%
Isolation from other centres/cities	2	0.3
Sustainability in general	7	1.0
Remove prison	3	0.4
SUB TOTAL	12	
5% of these respondents identified the general concerns above for Broome residents		
TOTAL	689	100%

Preliminary Trends and Themes

- The shortage and price of housing, and affordability in general were overwhelming areas of concern identified by respondents.
- The loss of a Broome identity, through mismanaged and/or too fast growth, was also an area of concern.
- In the target group section, respondents identified children and youth as having the greatest concerns and needs with a response rate of 70% and 76% respectively. The need for more activities, entertainment and hang out spaces were recurring themes. A water playground and ten-pin bowling were both frequently suggested.
- Many respondents also identified the alienation of Indigenous people as an area of concern, through lack of adequate housing, access to education and employment opportunities, and respect for local culture.
- There was a high level of concern for women's safety, especially at night. Correspondingly there was also an identified need for more domestic violence services for women. The need for more counselling support services was identified for men.
- The shortage of affordable tourist accommodation for visitors, and lack of caravan parks that accept dogs, was noted by a large proportion of the respondents.
- In most satisfaction ratings, the incidence of responses formed a bell curve on the continuum of very satisfied to dissatisfied, with the exception of the library and access and inclusion for people with a disability. The Broome Public Library scored the highest, with 30.5% of respondents very satisfied with the standard of facilities and level of service there. Conversely although only 4% of respondents had direct experience of living with a disability (including friends and family), 190 barriers to access and inclusion were identified. The incidence of respondents who were somewhat satisfied and dissatisfied with the Shire's work to ensure that its programmes, services, and facilities are accessible for people with a disability was also higher.
- In other areas of Shire work, excessive broken glass on walkways and bike paths, inaccessibility of BRAC for certain groups (low income earners and Indigenous people) were noted.
- In the area of arts and culture 50% of respondents who answered this section identified the need for new and or an upgraded performing arts venue. 27% also identified the need for more Indigenous performers and festivals.

SUMMARY OF SURVEY RESPONSES

1. SPORT AND RECREATION

Parks

- 72% of survey respondents visited any of the parks in Broome in the last month for the purposes of recreation (37%); use children's playground / play with kids (24%); exercise in general (11%); or to exercise dogs (8%).
- Frequency of the respondent's average use of the parks in Broome ranged from once a week or more (46%); once a month (17%); once a fortnight (13%) to rarely (17%).

- Respondent's level of satisfaction with the appearance of these areas and the facilities provided in them: 10% were very satisfied; 33% were satisfied; 28% somewhat satisfied and 13% not satisfied.
- 14% of respondents would like to see more parks/public open spaces in general Broome; 7% would like to see a water playground; 7% more native bush parks and 4% would like a park at the port.
- In terms of park upgrades and improvements: 8% would like to see more facilities such as toilets/fountains and barbecues; 6% more shade; 6% urgent upgrade of the Dakas St park and 5% more play equipment generally.
- Park maintenance: 10% of respondents indicated a need to generally improve maintenance and 8% wanted to see more rubbish collection (especially Male oval)

Walkways and Bike Paths

- 73% of respondents used any of the walkways and bike paths in Broome in the last month for the purposes of walking (42%); bike riding (24%); travel (to work, beach et.) 14%; dog exercise (9%) or exercise in general (8%). Of these, 70% indicated that they use walkways or bike paths on average once a week or more.
- Majority of people surveyed (35%) were satisfied with the appearance and maintenance of walkways and bike paths in Broome; 8% were very satisfied; 28% were somewhat satisfied and 10% were not satisfied.
- Other walkways and bike paths respondents would like to see in Broome include along Port Drive (26%, presently dangerous); between Gantheaume Point and Cable Beach (15%); from Cable Beach to Roebuck (5.5%); in Old Broome and Roebuck where none exist (5%). 11% of respondents would like to see more walkways and bike paths in general.
- Maintenance/improvements: 10.5% of respondents were concerned about excessive broken glass/rubbish on paths; 7% indicated that paths were in need of maintenance; 4.5% indicated paths in Old Broome were in disrepair and 4.5 & wanted improved signage re dual use.

Beach Services

- 19% of respondents indicated that the presence of beach lifesaving and inspector services on the patrolled section of Cable Beach influenced their decision about which beach to visit. Of these, 41% indicated safety (i.e.: reassuring they are there) as reason to utilise the patrolled section.
- Respondents level of satisfaction with the Shire's provision of beach life saving services: most were very satisfied (19%) satisfied (40%) and somewhat satisfied (9%); with only 3.5% indicating lack of satisfaction.
- Other activities the respondents would like to see the Beach lifesavers and inspectors undertake, or areas they would like to see them patrol include: Gantheaume Point (34%); better policing of speeding on beaches (17%); Town Beach (12%) north of the rocks (9%) and 8% indicated a need for more bins and less litter.

Ranger Services

- 30% of survey respondents had contact with Ranger Services in the last few months. Nature of contact included to report stray/roaming dogs (21%); dog not on leash/unregistered (17%); illegal parking (12%) and 11% to report a lost dog.
- Respondent's level of satisfaction with Ranger Services: most were very satisfied (16%), satisfied (32%) or somewhat satisfied. 6% were not satisfied and 37% declined to comment.
- Other activities the respondents would like to see the Rangers undertake include: better policing of stray dogs (29%); better control of speed limit on beach (18%) or

general traffic control on beach (14%) and greater policing of littering (8%). 6% felt that more rangers/patrols/hours are needed and 4.5% wanted focus on moving itinerant/intoxicated/loitering people.

Broome Recreation and Aquatic Centre (BRAC)

- 48% of respondents visited and used any of the facilities at the BRAC in the last month. Facilities used included the swimming pool (65%); indoor stadium (11.5%); outdoor courts (10%) and squash courts (6%).
- Some reasons why other respondents did not use BRAC facilities included not enough motivation/desire/time (9%) and not welcoming to Indigenous people (5.5%), with majority (60%) declining to comment on reasons for their lack of use.
- Sport and recreation programs respondents attended at BRAC include swimming lessons/club (32%); aquarobics (16.5%); tennis (10%); netball (8%); basketball (7%); volleyball 5% and after school/holiday program (5%).
- Most respondent's average use of BRAC facilities was once a week or more (48%), whilst 28% indicated they used BRAC facilities rarely. Others visited once a month (9%) or once a fortnight (8%).
- Respondent's level of satisfaction with the activities, facilities, programmes and level of service at BRAC: most were satisfied (32%) followed by very satisfied (18%) and somewhat satisfied (8%). 3.5% were not satisfied and 37% declined to comment.
- Other activities survey respondents would like to see at the BRAC include a gym (27%); more variation in programs (10%); upgrade/expand/shade skate park (5.5%); more instructors/coaches/lifeguards (5.5%); indoor cricket (4.5% and pilates/yoga/meditation (3.5%).

Sporting programmes, facilities and sports in general

- 36% of the survey respondents (94) had been involved in any sporting programmes, or used any sporting facilities outside of BRAC in Broome in the last month. These included gym (20%); touch football (14%); AFL football/clubs (14%); PCYC 6.5% and golf (5%).
- Frequency of respondent's average participation in sporting programmes or use of sporting facilities outside of BRAC ranged from once a week or more (53%) to rarely (40%).
- Whilst 55% of respondents did not comment on their level of satisfaction with sporting programmes and sporting facilities outside of BRAC, the remaining majority (26%) stated they were satisfied or very satisfied (11%). 3% were not satisfied.
- Much feedback was received on other sporting programmes and sporting facilities activities respondents would like to see in Broome - these include ten pin bowling (14%); more skate parks (8.5%); theme water park (8%); indoor play gym for children / little athletics track / BMX track / go carts / softball (2.5%) and better promotion of programmes (2.5%).

2. ARTS AND CULTURE

Library

- 36% of respondents visited and used any of the facilities at the Broome Public Library in the past month. Purpose of visit included borrowing services (63%); research/study (11%); organised programme (9%) and internet facilities (5%).
- Reasons why other respondents did not use there facilities included not enough time/too busy (15%); buy own books (8%); no reason/no need (5.5%) and don't read much (4%).

- Frequency of average use of the facilities at the Broome Public Library ranged from rarely (36%), once a month (23%), once a fortnight (17%) to once a week or more (15%) and once every two months (9%).
- 15% of people who responded to this question indicated that they have used the on line library catalogue.
- Notably, most users were very satisfied (30%) or satisfied (12%) with the facilities and level of service provided at the library – only 0.4% were not satisfied and 55% did not comment.
- Other activities respondents would like to see included at the Broome library include expand collection (18%); more reading activities for young people and cultural activities (12%); more organised speakers (9%); more internet service, extended weekend hours and better promotion (6% each).

Arts, Events and Festivals

- 59% of all respondents attended any arts and cultural events or facilities in Broome in the last month. These included movies (40%); live entertainment (28%); art exhibition (22%) and circus (8%).
- Frequency of respondent's average attendance at arts and cultural events or facilities in Broome ranged from rarely (31%), once a month 25%, once a fortnight (17%) to once every few month (20%) and once a week or more (8%).
- 21% of respondents were very satisfied with arts and cultural events and facilities in Broome; 38% were satisfied; 12% somewhat satisfied and 6% not satisfied.
- Other arts and cultural activities or facilities the respondent would like to see in Broome include: a venue for live entertainment/arts centre (17.5%); more music events, including high profile bands (15%) and Indigenous dance events/festivals (13%).

3. ACCESS AND INCLUSION

- Approximately 5% of the survey respondents, or any of the respondent's family members or friends, had a disability; 65% did not; and 30% was unknown.
- Barriers or other difficulties people with a disability might encounter when attending events or organised programmes, or when using facilities, parks and other public spaces in Broome include: insufficient beach & park access (17.5%); not enough ramp/chair access i.e. Streeters & prison (16%); insufficient toilet access, especially at events like Shinju (10.5%); roads and kerbs i.e. near Tropicana & Coles car park (10%); insufficient parking bays i.e. BPS (4%).
- Respondent's level of satisfaction with the Shire's work to ensure that its programmes, services and facilities are accessible for people with a disability: 4% very satisfied; 29% were satisfied; 19% somewhat satisfied and 7% not satisfied whilst 42% chose not to comment.
- Other things respondents would like to see the Shire do to ensure a more accessible and inclusive community include: improve access generally (20%); improve roads/paths (13%); more social etc. support services generally (10.5%); better beach access (9%); better toilet access eg shopping centre (5.2%); improve wheelchair access in town (5%); playground for kids with disabilities (4%); more phone booths and improve transport options (3% each).

4. TARGET GROUPS

Survey respondents were asked to identify key concerns and needs of particular target groups of Broome residents. Respondents had the option of declining to comment. As expected, most commented on the needs of groups that they had first hand experience and / or knowledge of.

The highest incidence of comments was recorded in the children and young people target groups.

Children (0-12 years)

- Approximately 70% of respondents surveyed identified concerns and or needs relating to children.
- Issues respondents identified for this target group: more activities/entertainment/events needed (30%); more sporting programs (10%); more childcare facilities (9%); curfews/keep children off streets (7%); more out of school / vacation care programmes (5%).

Youth (12-25 years)

- Approximately 77% of respondents identified concerns and or needs relating to youth.
- Issues respondents identified for this target group: more activities/entertainment/events needed (36%); more sport programmes; more hang out spaces (9%); more education/training opportunities (6%); improve access to housing/safe place (4%); more culturally appropriate activities, counselling/family support, drug & alcohol misuse education (3% each).

Older people

- Approximately 44% of respondents identified concerns and or needs relating to older people.
- Issues respondents identified for this target group: need for improved retirement accommodation /aged care facilities; more peer activities/entertainment/clubs (27%); better medical care/facilities (11%); gathering place to socialise (8%); better income support/rent subsidies (5%).

People with disabilities

- Approximately 38% of respondents identified concerns and or needs relating to people with disabilities.
- Issues respondents identified for this target group: more accessible areas needed, esp. Chinatown (27%); more appropriate care/carers (10%); more health & social support services/groups (9%); more recreation services/sports (8%); more gathering places (7%).

Aboriginal and Torres Strait Islander people

- Approximately 66% of respondents identified concerns and or needs relating to Indigenous people.
- Issues respondents identified for this target group: need for improved housing options (22%); improve ways to be involved in community/reduce segregation; drug & alcohol education & support (11%); more support generally (8%); more access to short-term/crisis housing (7%); improve self-determination/consultation (6%); better health care & clean up rubbish (4% each).

Women

- Approximately 45% of respondents identified concerns and or needs relating to women.
- Issues respondents identified for this target group: need for improved health clinics/programmes (22%); improve safety, esp. at night (18%); domestic violence/more refuge/safe house (13%); more women's support groups/services (12%); more social events/meeting places (9%); more family support services (7.5%).

Men

- Approximately 36% of respondents identified concerns and or needs relating to men.

- Issues respondents identified for this target group: need for counselling/support services (25%); more short term accommodation/housing (17%); more men's health clinics/programmes (8%); more education/alcohol misuse prevention (7%); more fishing opportunities (5%); help with depression (4%).

Tourists / Visitors

- Approximately 59% of respondents identified concerns and or needs relating to tourists/visitors.
- Issues respondents identified for this target group: need for more caravan parks, including ones that cater for pets (30%); more affordable accommodation (14%); nothing needed (9%); improved services generally (9%); too many tourists (7%); more info/signs/education eg locations, beach access, tides (5.5%); better public transport/taxis (5%).

5. SOCIAL CONCERNS

98% of respondents identified some overarching concerns and challenges for the Broome resident population. These are listed below in order of prevalence:

- Housing affordability and stock (82%)
- Transience/litter (27%)
- Cost of living too high (32%)
- Improve Amenities (18%)
- Crime prevention (17%)
- Improve Shire services (13%)
- Education/employment (11%)
- Environment (9%)

APPENDIXES

Demographic Comparisons

Age groups

Category	No. input	%	% req	No. req	Balance
Under 18	3	1%	N/A	N/A	(-3)
18 - 24	15	6%	12%	31	16
25 - 34	69	26%	22%	57	-12
35 - 49	92	35%	27%	70	(-22)
50 - 64	64	25%	26%	68	4
Over 65	18	7%	13%	34	16
TOTAL	261	100%	100%	300	50

Respondent's marital/family status

Category	No. input	%	% req	No. req	Balance
Single	41	16%	22%	57	16
Part, with no children	59	23%	23%	59	0
Part, with children	111	43%	28%	73	(-38)
Single parent	17	6%	13%	34	17
Parent with adult chld	20	7%	12%	31	11
Other	13	5%	2%	5	(-8)

TOTAL	261	100%	100%	259	(-2)
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Respondent's usual place of residence

Category	No. input	%	% req	No. req	Balance
Old Broome	74	29%	35%	91	17
Cable Beach	112	43%	40%	105	7
Roebuck Estate	58	22%	15%	39	(-19)
1, 4, 12 or Coc Wells	8	3%	5%	13	7
Visit from remote com	-	0%	2%	5	5
Visit tourist	-	0%	2%	5	5
Other	9	3%	1%	3	(-6)
TOTAL	261	100%	100%	261	16

Respondent's employment/study status

Category	No. input	%	% req	No. req	Balance
Paid employee	169	64%			
Unemployed	9	3%			
Student	9	3%			
Carer	5	2%			
Volunteer	4	1%			
Other	68	26%			
TOTAL	264	100%	100%	300+	50

Respondent's type of accommodation

Category	No. input	%	% req	No. req	Balance
Flat/apartment	22	8.5%			
House	227	87%			
Tourist accom	1	0.5%			
Other	11	4%			
TOTAL	261	100%			
Rent	114	44%	38%	115	10
Home owner	147	56%	46%	137	(-8)
Other			16%	48	48
TOTAL	261	100%	100%	300	50

Respondent's cultural background

Category	No. input	%	% req	No. req	Balance
Indigenous	35	13%	30%	78	43
Non-Indigenous	226	87%	70%	183	(-43)
TOTAL	261	100%	100%	261	0

Respondent's sex

Category	No. input	%	% req	No. req	Balance
Male	108	42%	52%	136	28
Female	153	58%	48%	125	(-28)
TOTAL	261	100%	100%	300	0

Survey Feedback and Reflections

It was initially anticipated that a random selection of 500 phone numbers from the Telstra North West White Pages directory would be sufficient to ensure a total of 300 survey respondents. The high disconnection and no answer rates meant, however, that closer to 700 phone numbers had to be selected for possible contact.

In combination with comparatively high home ownership rates amongst respondents, and housing affordability as the main social issue identified, suggests that there are a high percentage of residents leaving Broome because they cannot afford to live here.

Survey feedback: 'Survey appears to be written by white fellas for white fellas'.

Indigenous Trends and Themes

- Alcohol abuse
- Homelessness / Housing
- Lack of self-respect – Broome is Aboriginal country
- Cost of recreation (for children and youth) prohibitive for many Indigenous families
- Need for more and better promoted activities & facilities for children and youth
- Need legitimate, safe, open spaces where fires can be lit
- Cost of living /housing = poverty for many
- Urgent need for Indigenous hostel to accommodate visitors from communities / ease pressure on local families
- Refuge for men
- Itinerants have homes in dry communities – many come to Broome to drink
- More domestic violence and/or abuse support /preventative programs needed
- Safety issues in Old Broome (i.e.: poor lighting)
- Communities within the Shire of Broome get left out
- Town growing too fast
- Litter
- Parts of town not safe for women and children
- More activities for people with disabilities
- Native title / not enough land released
- Discrimination
- More Indigenous friendly programs
- More Indigenous representation and leadership support/training
- Programs for young offenders
- Better aged care facilities and recreational programs
- Training and work programs to build self esteem
- Boredom
- Too much catering to tourists and not enough encouragement and support for young Indigenous people