

**Media and Promotions**

<b>TITLE:</b>	<b>LOCAL GOVERNMENT ELECTIONS - PROMOTION</b>
<b>ADOPTED:</b>	OCM 28 April 1998 – Page 12
<b>REVIEWED:</b>	OCM 20 June 1999 – Page 15 OCM 17 October 2000 – Page 11 OCM 9 April 2002 – Page 15 OCM 14 October 2003 – Pages 15 – 17 OCM 19 March 2009 – Pages 26 – 31 OMC 15 March 2012 – Pages 96 – 103 OMC 27 March 2014 – Pages 94 – 99 OMC 17 December 2015 – Pages 110 – 121 OMC 14 December 2017 – Pages 1030 - 1043
<b>ASSOCIATED LEGISLATION:</b>	<i>Local Government Act 1995</i> <i>Local Government (Elections) Regulations 1997</i>
<b>ASSOCIATED DOCUMENTS:</b>	Returning Officer Manual
<b>REVIEW RESPONSIBILITY:</b>	Media and Promotions Officer/Manager Governance
<b>DELEGATION:</b>	

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Previous Policy Number 1.3.2

**Objective:**

- To provide guidance to the Chief Executive Officer when considering the promotion of Local Government elections;
- To encourage nominations for Council; and
- To increase voter turnout at Local Government elections with the aim to advertise earlier and wider than as provided for in the Local Government Elections Regulations.

**Definitions:**

Nil

**Policy:**

The Chief Executive Officer is authorised, at his discretion, to involve the Broome Shire Council in any electoral promotional advertising campaign including campaigns organised by the Western Australian Electoral Commission, Western Australian Local Government Association or the Department of Local Government, Sport and Cultural Industries.

In addition to any statutory requirements, the Chief Executive Officer will arrange promotion of any election to appear in the edition of the local newspaper issued during the week immediately prior to the election or through other Shire communications channels including media releases, radio advertising, website and Facebook.

There shall be no storage or display of candidate election material within the Shire Office.