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MEDIA RELEASE



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For immediate release

Lifeguards back on beautiful Cable Beach

Lifeguard patrols will get underway on Broome's world-famous Cable Beach at the Easter long weekend and continue throughout the dry season.

In 2018, lifeguards will be stationed between the swimming area flags in their distinctive red and yellow uniforms between 9am and 4.30pm from Friday 30 March through to Sunday 28 October.

Shire of Broome Manager Sport and Recreation, Casey Zepnick, said Surf Life Saving WA was again contracted by the Shire to manage the lifeguard service.

"Recognised as one of the world's great beaches, Cable Beach is a huge drawcard for Broome every dry season and professional lifeguards will be back on duty from Good Friday to keep both locals and tourists safe," Mr Zepnick said.

"During the 2017 season more than 170,000 people attended Cable Beach, with 38,697 people swimming between the flags and Lifeguards carrying out seven rescues, one major first aid incident, 255 minor first aid incidents, 12 beach closures for stingers, sharks, crocodiles and fog, and 1659 preventative actions including warning swimmers, surfers and other beachgoers of rips, rocks and other hazards."

Broome Surf Life Saving Club volunteers will assist the professional lifeguards between May and October by running patrols on Sundays from 8.30am to 4.30pm.

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