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MEDIA RELEASE



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For immediate release

Broome breaking records with KidSport

The Shire of Broome KidSport program has now helped more than 760 children engage in structured club sport since its start in 2013.

The program almost doubled its intake of applicants in the 2014/15 year and is set to develop further thanks to an increased funding agreement with the WA Department of Sport and Recreation.

Shire of Broome Club Development Officer, Mike Doyle, said 407 applications were received in 2014/15 with \$29,000 contributed to get kids involved in sport.

“Of these, 67 per cent of applicants had not participated in structured club sport before,” Mr Doyle said.

“Twelve local clubs supported KidSport including sporting programs in Bidyadanga, Beagle Bay and One Arm Point.

“The program has been particularly successful in engaging Aboriginal kids, with Broome now ranked as the top town for KidSport applications received for Aboriginal children with 4.4 per cent of the State’s total, and the Shire of Broome sitting third out of 111 local governments with 4.8 per cent of applications.

“Out of 1218 clubs statewide, Broome Basketball Association was ranked fourth in WA with 1.5 per cent of total Aboriginal applications.

“These statistics are particularly impressive as Broome did not begin the program until 2013, with records from DSR dating from September 2011.”

The success of the KidSport program is a terrific example of different organisations working together to benefit children through sport.

“Both the clubs and agencies have helped identify eligible children and have been fantastically supportive of this initiative, with the statistics speaking for themselves,” Mr Doyle said.

The Shire of Broome has received \$40,000 to fund the KidSport program until June 2016 ensuring local children will have access to structured club sport no matter their financial situation.

For information on the program contact Mr Doyle at the Shire of Broome on 9191 3439.

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