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## **MEDIA RELEASE**



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For immediate release

## **Economic initiatives on the menu at Business Breakfast**

Indigenous economic opportunities, progress on the Broome Road Industrial Estate, and unlocking the door to Broome's future will be the key topics at the latest Shire of Broome Business Breakfast Series event.

The free quarterly Business Breakfast Series forums were launched in December 2014 as part of a raft of economic development initiatives introduced by the Shire.

Keynote speakers for the event on Friday 20 March will be Melissa Hartmann from Morrgul to speak about Indigenous economic opportunities and funding; John Hackett from Landcorp to update progress on the Broome Road Industrial Estate; and Russell Barnett from Australian Venture Consultants who will speak on Broome Future Limited – unlocking the door.

Shire of Broome CEO, Kenn Donohoe, said it was an opportunity for the business community to be briefed on the Shire's economic development initiatives and provide feedback, to hear from relevant speakers, and to network with others in business and government.

"Other recent economic development initiatives include working with the Broome Chamber of Commerce and Industry, Broome Visitor Centre and others to provide services to cruise ship visitors, with Council providing \$15,000 in 2015 and a further \$10,000 earmarked for next year.

"The Shire also this week hosted a delegation from Vietnam looking at investment opportunities, and facilitated meetings and site visits with Nyamba Buru Yawuru, the Port of Broome, Landcorp, Kimberley Training Institute, the WA Department of Agriculture and Food, Shinju Matsuri, and the Broome Chamber of Commerce and Industry.

"The Shire's new Manager of Economic Development, Daniel High, is on board and is progressing important projects including the Chinatown redevelopment with Landcorp and the Kimberley Development Commission, preparation of an Economic Development Strategy, and creation of a Shire of Broome Investment Prospectus."

The Broome Business Breakfast Series meeting runs from 7am-9am on Friday 20 March at the Broome Civic Centre, with RSVPs essential by 16 March to [traci.alchin@broome.wa.gov.au](mailto:traci.alchin@broome.wa.gov.au) or 9191 3482.

**Ends**