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## **MEDIA RELEASE**

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For immediate release

# **Survey to guide club development initiatives**

The Shire of Broome is collecting key information on the town's growing sporting community and giving one club the chance to win \$500 of SportsPower vouchers for participating.

Local sports clubs are being asked to complete a survey to ensure resources to assist them are allocated in the best way possible.

The Shire of Broome recently secured grant funding from the WA Department of Local Government, Sport and Cultural Industries to continue the Club Development Officer (CDO) Scheme until June 2018.

Shire of Broome CDO, Mike Doyle, said the club survey information would be collated to provide a detailed insight into how structured club sport had progressed since the start of the club development program in 2009.

"The Shire understands the huge role volunteers play in ensuring our local sport is healthy," Mr Doyle said.

"Having up-to-date information on clubs and their usage enables us to align our resources more strategically, and promote how significant their role is in our community."

Two previous Club Survey Reports have been released since September 2009, and Mr Doyle said the past report in January 2014 revealed local sporting clubs were developing at unprecedented levels.

"Our sporting volunteers are continuing to manage increased participation in their sports," he said.

"We want to continue to capture that growth, to ascertain the trends, and ultimately make sure we are assisting them in the right areas."

The survey has been sent to all clubs on the Shire of Broome Club Development Officer database, and anyone else interested in completing the survey should contact Mr Doyle on (08) 9191 3456 or [mike.doyle@broome.wa.gov.au](mailto:mike.doyle@broome.wa.gov.au).

**ENDS**