



3 Year Broome COVID-19 Recovery Plan

**BRINGING FORWARD PLANNED INVESTMENT
TO STIMULATE THE BROOME ECONOMY**



INTRODUCTION

Broome has evolved to become a dynamic, investment friendly location with its proactive leadership group focused on transforming the regional centre into a modern vibrant place to live whilst nurturing our natural environmental and cultural assets.

The 2018 Broome Growth Plan mapped an agreed pathway to sustainable, above trend regional growth. This promotes Broome as a diverse, inclusive economy that leverages our potential as a regional service centre and logistics hub, our significant primary industries sector and tourism opportunities whilst celebrating our cultural uniqueness.

The potential to be a major gateway for seaborne trade and airlinks to Asia and beyond is starting to be realised. Our agri-business sector is becoming increasingly diverse with our beef and pearling industry now being joined by a developing barramundi aquaculture industry and irrigated horticultural sector. This is creating jobs throughout the supply chain. Our connection to mining, oil, gas and extraction industries is strong with a growing support and logistics base operating from Broome.

The COVID-19 pandemic has interrupted a well planned and managed growth path in a region that does have areas of disadvantage. The long-term impact on product demand is yet to be fully determined. Due to Broome and the West Kimberley’s seasonality; at-risk remote communities; and prominence of tourism in our jobs profile, the social and economic consequences of the COVID-19 restrictions has been very unique.

Critical to our future success will be building the bridge between our achievements to date and the post COVID-19 environment where the world establishes a “new normal”. Success will be underpinned by adaptation, innovation and investment.

Key organisations in Broome have come together to have a united and aligned approach to Broome’s COVID-19 economic recovery. Bridging the short-medium term gap (the next 3 years) by securing government co-investment in high impact projects is the focus of the Broome COVID-19 Recovery Plan. It leverages the extensive consultation already undertaken to develop our pipeline of initiatives that contribute to meeting Broome’s economic, jobs and social targets.

To be active in recovery, Broome’s key organisations have focused on projects that will:


- 1. Stimulate the economy
- 2. Benefit the region
- 3. Assist in rebounding from COVID-19 impacts

This Recovery Plan demonstrates that there is significant longer-term private investment planned in Broome for transformational infrastructure development (i.e. \$110 million for the Kimberley Marine Offloading Facility). It also highlights that in the immediate-term, funds have been committed for locally-led activity that will have regional contracting capability.


Securing investment over this 3-year timeframe enables an engaged local business community to remain mobilised and therefore retain jobs in the period leading up to when the longer-term private capital investment is triggered.

We have the shared vision, the people, the plan and the shovel ready projects to build the pathway to the post COVID world and the leadership team with a proven record of delivery. We commend this Recovery Plan to you and encourage your investment in this dynamic and exciting region.


Date: June 2020




HAROLD TRACEY
President
Shire of Broome




PETER TAYLOR
President
Broome Chamber of Commerce and industry



PETER YU
Chief Executive Officer
Nyamba Buru Yawuru



SHAYNE MURRAY
Chair
Cruise Broome



DENIS RYAN OAM
Chair
West Kimberley Alliance

BRINGING FORWARD PLANNED INVESTMENT TO STIMULATE THE BROOME ECONOMY



Call to action

With a united voice, we are seeking commitment to co-investment to accelerate Broome’s planned major projects.

This renewed pathway to a strong Broome economy will bridge the gap to future private sector investment.

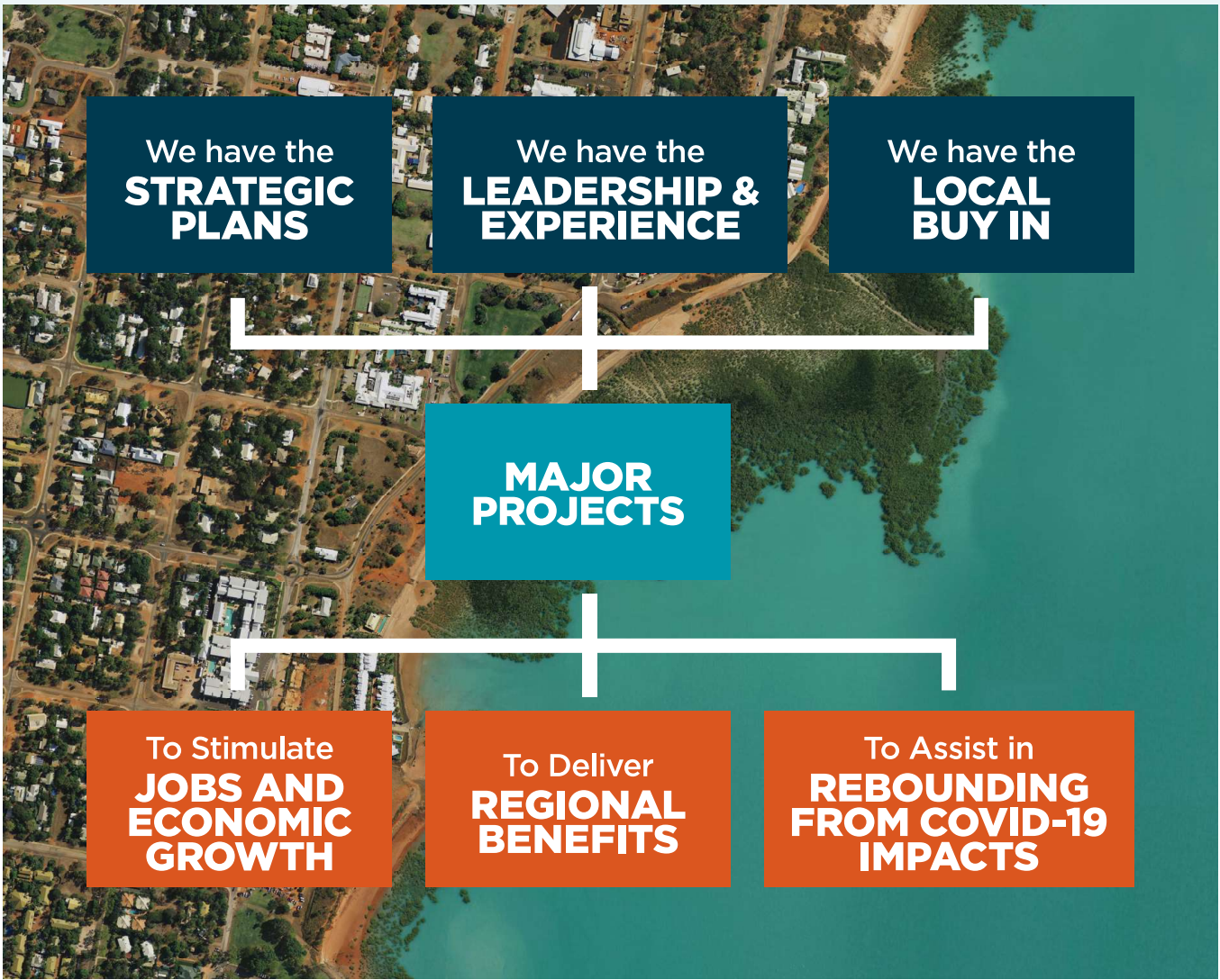


Broome is unique

- 1. Seasonal dependent economy
- 2. Geographically spread supply chain
- 3. At-risk remote communities
- 4. Prominence of tourism in our jobs profile

These characteristics and the timing of COVID-19 measures have resulted in social and economic impacts that are unique to Broome. Additionally, our opportunity to recover compared to other communities in WA is hindered with a shortened peak earning season in 2020. Businesses face a long road of uncertainty until the next dry season in 2021.

Commitment is required NOW to retain jobs, skills and capital in the region.



8
Fully Funded Projects

9
Planned & Part Funded Projects

RECOVERY PROGRAMS
at local & regional levels

Investment options range across different **SECTORS, SCALES & TIMEFRAMES**

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PROJECTS

- KIMBERLEY MARINE OFFLOADING FACILITY
- CABLE BEACH FORESHORE REDEVELOPMENT
- ENHANCING ACCESS TO THE DAMPIER PENINSULA
- REGIONAL RESOURCE RECOVERY PARK COMMUNITY RECYCLING CENTRE
- KIMBERLEY CENTRE FOR ARTS, CULTURE AND STORY
- CHINATOWN REVITALISATION STAGE 2
- TOWN BEACH PROJECT
- TOWN BEACH ALL-ACCESS FISHING JETTY
- JETTY TO JETTY TRAIL
- BROOME BOATING FACILITY

RESILIENCE PROJECTS

- COMMUNITY FACILITIES
 - Broome Health and Wellbeing Campus
 - Broome Golf Club New Clubhouse and Restaurant
 - Broome Surf Life Saving Club Refurbishment
 - Broome Recreation and Aquatic Centre (BRAC) Renewa
- INFRASTRUCTURE UPGRADES
 - Waste Water Reuse Project
 - Broome Urban Renewal Project
 - Hamersley Streetscape Upgrade
 - McDaniel Road Upgrade
- SUPPORT PROGRAMS
 - Broome Business Support Package



Red Sun Camels

ABOUT BROOME

Broome is recognised as the gateway to the Kimberley and fast emerging as a logistics hub that has economic opportunities stretching into Asia and beyond.

The local government area of Broome is located in the West Kimberley in the far north of Western Australia and covers approximately 56,000 square kilometres. Broome is home to the iconic Cable Beach which continues to be a tourist mecca. The Kimberley rated in the top five locations in the 2020 New York Times global “must visit” list, which is testament to our destination recognition on a global scale.

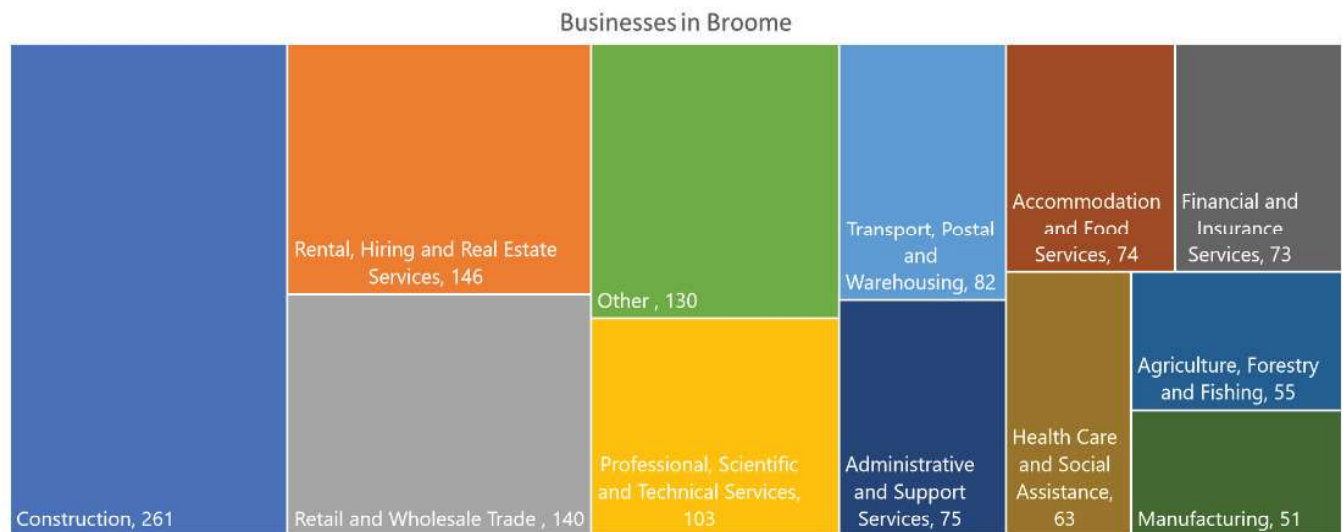
From a resident base of 17,500 people, Broome’s population swells during the tourist season, welcoming 270,000 visitors between April and September each year. There has been recent investment in projects that continue to enhance the experience of both visitors, residents and businesses alike, including the award-winning Chinatown Revitalisation and the popular Town Beach Project.

Over half of Broome’s local businesses are non-employing / owner-operator including a large cohort of trades qualified people. Agriculture, Forestry & Fishing along with Accommodation & Food Services have the highest number of businesses employing over 20 people. This is followed by Construction, Health Care & Social Assistance and Retail & Wholesale Trade.

The total number of businesses actually grew marginally (0.6%) in Broome despite a contraction in turnover and employment. The below graphic illustrates that construction businesses in Broome are the highest by number.

Targeting investment in high impact infrastructure projects, as put forward in this Recovery Plan, has the dual benefit of:

- 1. Contributing to Broome’s pathway of achieving its economic and job targets.
- 2. Directly injecting local content opportunities to a large segment of Broome’s business profile.



8165.0 Counts of Australian Businesses, including Entries and Exits, June 2015 to June 2019; ABS, February 2020

A study undertaken by ATEA Consulting in 2019 found that Aboriginal businesses across the Kimberley are also dominated by the construction sector with 41 percent of businesses in that sector compared to 21 percent of all Broome Aboriginal businesses. This is expected to continue with the successful civil contracting programs now operating through Main Roads WA, including the construction of the Broome-Cape Leveque Road on the Dampier Peninsular.

Broome businesses are also strongly involved in the wholesale and retail trade (including hiring and rental) with 21 percent of businesses operating in that sector however only 10 percent of Aboriginal businesses have their primary businesses activity in that sector.

Many Aboriginal tourism ventures are subsets of broad-based companies and are not readily identifiable, however they represent a growing component of the tourism offering in the region and may be more significantly impacted than other businesses due to the ongoing access control under the State Emergency Act.

Like most regional areas, Broome is sensitive to economic shocks and has experienced significant change over the last few years. Whilst the Gross Regional Product grew from \$0.7 billion in 2008 to \$1.4 billion in 2018, the rate of growth during that period varied from 25.5 per cent (2014) to -0.07 per cent (2015).

Unemployment rates have also fluctuated considerably, with a low of 6.2 per cent in March 2017, peaking in December last year at 9.7 per cent. This may reflect the considerable downturn in construction off a historical “boom period” with approvals falling from an estimated value of \$113 million in 2013-14 to \$65 million in 2016-17, contracting further in 2018-19 to just \$23 million.

This dynamic of rapid growth and contraction highlights the need for a targeted investment stream to smooth the regional variations which will be exaggerated as we move into the post COVID-19 environment. The risk of not acting is a very long period of recovery which will exacerbate the issues of those that live in high levels of disadvantage.



PLANNING CONTEXT

The Broome Growth Plan was developed as a living and responsive statement that clearly articulates what the future could hold for the community and businesses of Broome.

The Broome Growth Plan fosters a triple bottom line approach which enables investment grade decision making, based on the best available evidence and analysis, combined with deep local knowledge of capacity and conditions. The plan recognises the approach of our Traditional Owners and brought it together in harmony our approaches. (Figure 2).

The aim of the Broome Growth Plan is to develop a sustainable and inclusive economy where all can participate and which is founded in a deep respect for Broome’s community, culture and environment.

The Broome Growth Plan seeks to:

- Capitalise on the industries with comparative and/or competitive advantages.
- Seize the opportunity to address the areas of most disadvantage, by simultaneously planning and enabling the maximum potential engagement of Aboriginal people as full and equal participants in the economy.

- Provide the most beneficial and achievable combination of employment options and investment opportunities.
- Prepare Broome for the emergence of a high growth scenario by maximising and building local capacity.

Importantly the Broome Growth Plan sets explicit targets to direct effort and activity towards initiatives that can demonstrate the greatest contribution. Our 2036 strategic growth targets include:

- 4 per cent population growth (16,000 to 39,000 people)
- 5 per cent jobs growth (7,000 to 20,000 jobs)
- 6.7 per cent growth in regional product (\$1.06 billion to \$4.14 billion)

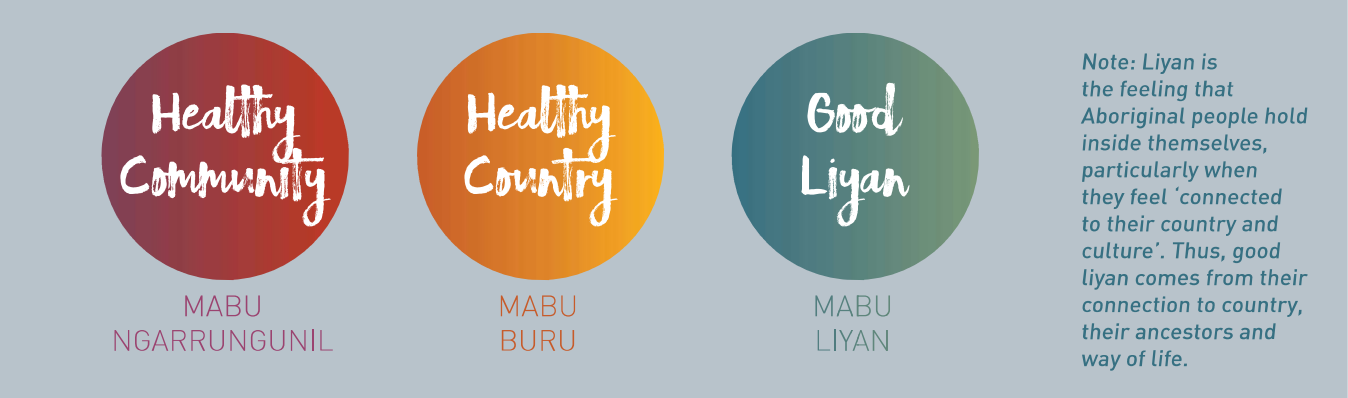
The Broome Growth Plan identified five major industry clusters being:

1. Agriculture
2. Aquaculture
3. Minerals and Energy
4. Arts and Culture
5. Tourism.

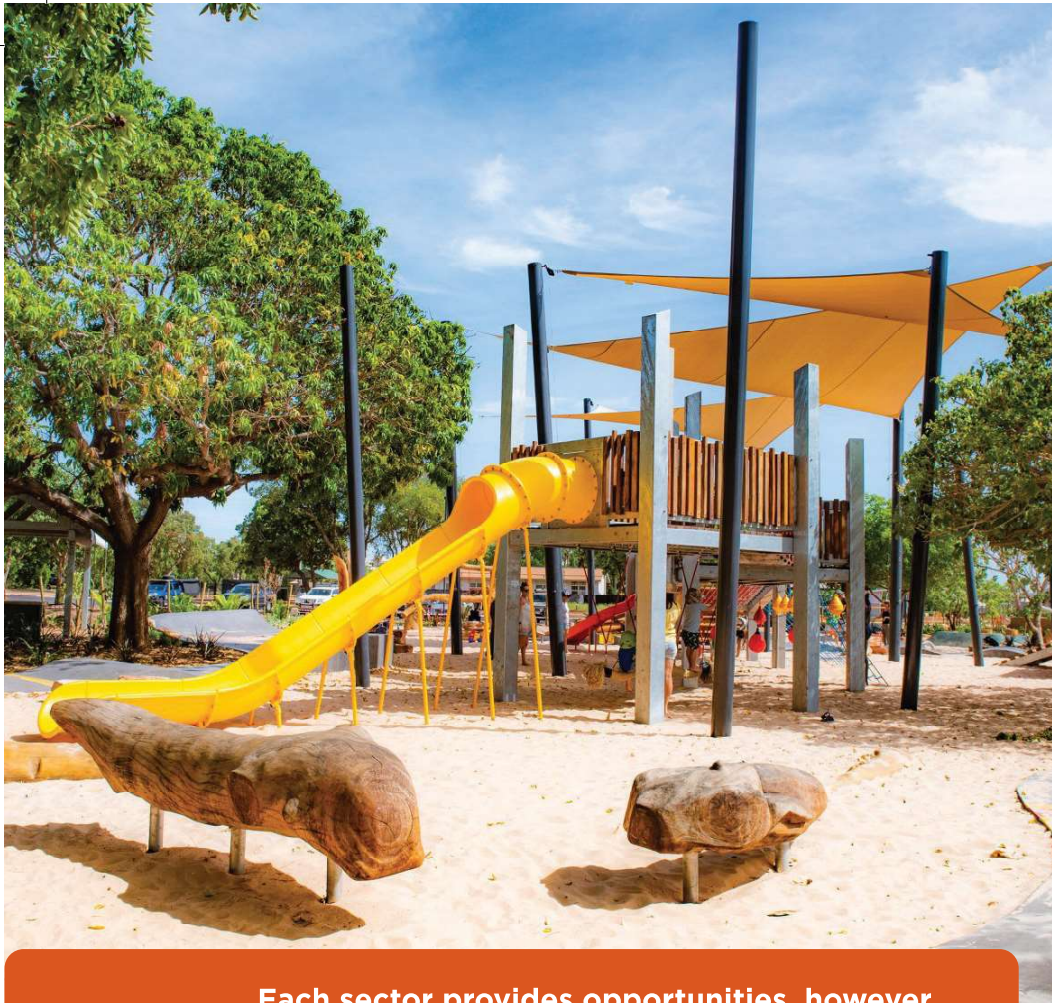
Figure 1: Triple bottom line approach to development



Figure 2: Yawuru approach



Source: Broome Growth Plan



Each sector provides opportunities, however it is noted that minerals and energy currently contribute the greatest financial input to the local economy, whilst tourism delivers the largest number of jobs.

Reaching the strategic targets requires activating:

1. The Traded economy including Minerals and Energy; Tourism; Agriculture; Arts and Culture.
2. Broome's Human Capital.
3. The Precincts of Broome including Cable Beach, Town Beach and Chinatown.
4. The Dampier Peninsula.
5. Economic Fundamentals.

Cognisant of the very different experiences of people in the area, the Broome Growth Plan imbedded the challenge of transforming economic outcomes for Aboriginal people by maximising their participation in the economy. The Broome Growth Plan has the vision to develop a sustainable and inclusive economy where all can participate and is founded in a deep respect for Broome's community, culture and environment (Figure 3). It is intended to be a living document to be assessed and re-assessed against current conditions, particularly in periods of rapid change such as those being experienced as part of the COVID-19 pandemic.

While the vision and objectives remain extremely relevant, the staging of the initiatives identified in the Broome Growth Plan have now become time-sensitive and critical for the Broome community. Given the impact of COVID-19, this document puts Broome in a solid position to direct effort to those identified activities which will restore Broome on a positive pathway.

PLANNING FOUNDATION

- Broome Growth Plan: Strategy and Action Program 2018.
- 2036 and Beyond: A Regional Investment Blueprint for the Kimberley (Kimberley Development Commission, 2015), which is an aspirational plan to guide growth and development within the Kimberley region into the future.
- Strategic Community Plan 2015 – 2025 (Shire of Broome, 2015), which guides the delivery of services to the community.
- Planning for the Future: Yawuru Cultural Management Plan (Yawuru Registered Native Title Body Corporate, 2011), which is a guide for the joint management of the Yawuru Conservation Estate.
- Kimberley Regional Planning and Infrastructure Framework (Department of Planning and Western Australian Planning Commission, 2015b).
- Regional Development Strategy 2016-2025, The Department of Regional Development's strategy for shaping and guiding regional investment across the State including in the Kimberley (Department of Regional Development, 2016).
- Unlocking the Door – A Study into the Feasibility of Broome as a Commercial and Logistics Hub for the Kimberley Region, commissioned by Broome Future Ltd (Australian Venture Consultants Pty Ltd, 2015).
- State Planning Strategy 2050 – Planning for Sustained Growth and Prosperity (Western Australian Planning Commission, 2014).
- Resilient Families, Strong Communities – A Roadmap for Regional and Remote Aboriginal Communities (Government of Western Australia, 2016).
- Community Wellbeing from the Ground Up – A Yawuru Example (Yap and Yu, 2016).
- Dampier Peninsula Planning Strategy (Department of Planning and the Western Australian Planning Commission, 2015a).
- Shire of Broome Local Planning Scheme No. 6.
- Shire of Broome Local Planning Strategy.

OUR JOURNEY IS
SUMMARISED BY



GROWTH
PLAN AIM

Develop a sustainable and inclusive economy where all
can participate and which is founded in a deep respect
for Broome's community, culture and environment

OUR GOALS



Inclusive, Diverse,
Active, Safe, Wellbeing



Lifestyle, Accessible,
Natural, Heritage, Built



Diversification,
Participation

WHAT SUCCESS
LOOKS LIKE

Community Connectedness & Participation	↑
Happiness	↑
Safety	↑
Cultural Events	↑
Diversity of Population	=
Health & General Wellbeing	↑
Cultural Connection	↑

Lifestyle	↑
Household Overcrowding	↓
Facilities & Services Available	↑
Environmental & Cultural Surveys	↑
Protected Areas	=

Diversity in Industry	↑
Business Start Ups	=
Employment by Industry & Demographic	↑
Education Attainment	↑
Average Income	↑

THE INITIATIVES
THAT WILL
DRIVE THESE
OUTCOMES



PATHWAY 1
Building Small
Enterprise

PATHWAY 2
Governance
and Policy

PATHWAY 3
Connecting
to Enablers

PATHWAY 4
Infrastructure

Source: Broome Growth Plan

ESTIMATING THE ECONOMIC IMPACT

Estimation of the economic impact of COVID-19 on Broome is challenging. Not only is there a considerable lag in the availability of economic data, early analysis on the Australian situation is only now becoming available. Deloitte has modelled the nominal national income in Australia and economic growth (Figure 1) and suggested their analysis suggested that COVID-19 will lead to the sharpest recession since the Great Depression of the late 1930's.

That said, it is unlikely that the experience will be homogeneous. Some sectors may continue to operate with limited interruption, some will be pushed towards bankruptcy whilst other businesses will potentially thrive. The variation of impact for each economic sector at a national level has been recently investigated by IBISWorld. The level of disruption depends on the degree of exposure to international trade, and the impact on business and consumer confidence. Accommodation and Food Services, subdivisions within Retail Trade, and Mining are forecast to experience the highest impact.

Business investment, underpinned by business confidence, is critical to the growth of the economy. Underlying business investment to Gross Domestic Product in Australia contracted post 2014 (Figure 2) however Deloitte's analysis indicated that recovery in CAPEX was likely until the COVID-19 pandemic changed business sentiment.

Predictions are that investment may not improve until 2022 and beyond, necessitating governments at all levels to take up the investment mantle and underwrite projects and programs that deliver jobs and provide a foundation for further growth. This need is likely to continue to at least the end of FY 2023.

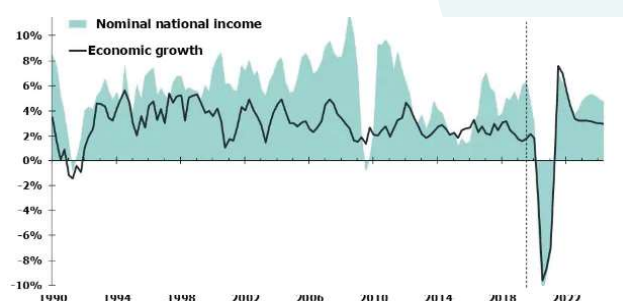


Figure 1: GDP Growth - Change on Year Earlier - Deloitte

The COVID-19 pandemic has delivered a level of disruption to communities across Australia unprecedented in recent decades. Regions that are highly diversified and have a smaller exposure to visitation expenditure are likely to be more resilient.

Regional economies across northern Australia that are highly reliant on dry seasonal tourism have already been deeply impacted due to the timing of the travel restrictions and social gathering limits. Other sectors of the economy in the region, such as construction, have also reported a contraction although the horizon for building works can be significantly longer so there is potential for a further delayed impact.

The intervention by lending institutions and Governments to support affected people and businesses is having a positive effect, however there is a growing concern of a potentially significant economic contraction when these, and other measures, eventually cease.

In the Kimberley the impact on some sectors has already been severe. A survey of members undertaken by the Broome Chamber of Commerce and Industry (noting that 80 per cent of respondents were involved in the Tourism, Hospitality and Retail industries) found the following:

- 76 per cent of these businesses have 1-10 employees to which 73 per cent of these businesses have had to reduce their workforce by 1-4 employees.
- 63 per cent of businesses have lost 50 per cent or more of their income in the past 5 weeks (to 14 May 2020) due to COVID-19 restrictions.
- 4 per cent of business are reporting no loss.
- 57 per cent of businesses surveyed derive 75 per cent or more of business from visitors.

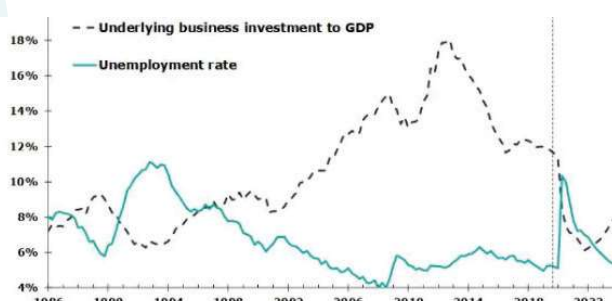


Figure 2: Business Investment/GDP and the Unemployment Rate

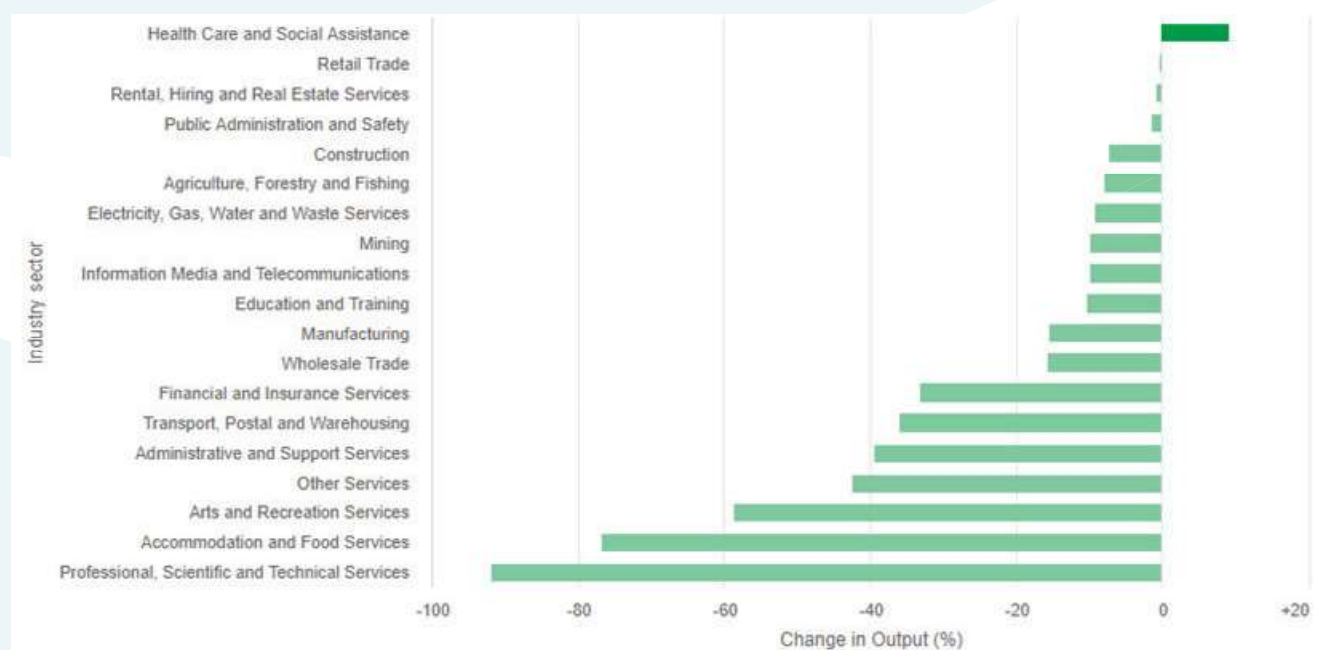


Figure 3: Percentage Output Impact on June Quarter 2020 (compared to 2018/19 quarter average in Broome).

98 per cent of businesses surveyed benefited from tourism and visitors. Some Kimberley businesses in the mining sector entered hibernation during the COVID-19 restrictions, triggered by workforce access and global market fluctuations.

The agriculture and aquaculture sector have been affected by a softening of beef, cattle and seafood prices as the restaurant and hospitality sector contracted globally due to COVID-19 restrictions, however the overall impact is thought to be relatively moderate at this stage.

The opening of the Kimberley to intrastate visitors commencing 5 June 2020 will help to sustain the tourism and hospitality sectors and extend the benefit across allied businesses such as retail and transport. It is likely that this sector, which reportedly generates \$344 million in the local government area of Broome, will still experience a sizeable contraction noting that approximately one third of the season has been lost and revenue per room night available falls to just 25 per cent of peak during the wet season.

The high volume cruise ship industry is unlikely to resume in the foreseeable future. This creates a deficit of thousands of day-tourists from the more than 30 international passenger ships that were scheduled to dock in 2020 with Cruise Broome estimating a contraction of \$17.4 million cruise ship visitor expenditure. The interruptions are likely to extend into the 2021 season. Ongoing interstate and international travel restrictions will have a considerable impact on the higher end tourist spend in Broome.

Major events such as the 50th anniversary of the Shinju Matsuri Festival of the Pearl,

Cable Beach Polo and the horse racing season (including Broome Cup), have been postponed until 2021. Regional Development Australia Kimberley commissioned Economic ID to undertake analysis of the impact of the COVID-19 on the region's economic outlook. This forecasted **a contraction of 11.7 per cent for Broome.**

Based on the latest figures available, that would translate into a contraction of \$164 million. Losses in local jobs in the Accommodation and Food Services (-208), Transport, Postal and Warehousing (-122) and Other Services (-78) will contribute to the forecast reduction of -8.6 per cent of local jobs. Real loss is potentially closer to 17.4 per cent when those on JobKeeper are factored in. **This will reduce the employed resident population by -7.8 per cent.**

It would be reasonably anticipated that contraction will occur in FY 2020 and 2021, with economic growth potentially not returning until FY 2023. To bridge the gap that is likely to occur in private sector investment, there needs to be a clearly articulated acceleration of planned investment which delivers against the established planning framework and the Broome COVID-19 Recovery Plan criteria.

The following page provides on-the-ground case studies from Broome tourism and service businesses regarding their very real lived experience of the impact of the COVID-19 State of Emergency measures.

BROOME BUSINESS IMPACTS – CASE STUDIES



“In a matter of 48 hours, everything was turned upside down and we experienced a 100% decrease in business. This has been devastating, personally and with the business.

We are very thankful that we are able to receive the JobKeeper from the federal government but

to date that is all that has been guaranteed with regards to financial assistance. We believe the North West has been overlooked with its unique circumstances and just having come off the wet season things are looking grim.

At absolute bare minimum, we seek the JobKeeper to be extended until May 2021. We still have a lot overheads, bills, wages and living expenses to pay and no income. With the Kimberley looking to be the last place to open up to WA state visitors, and the possibility that we may not see interstate visitors at all this year, we have a very difficult road ahead to navigate.”

Outback Horizons



“Our annual turnover is received in 4 months. As a consequence of the lock down we have deferred our tours, monitoring the evolving situation. Our 330+ confirmed guests, the majority of whom are in the ‘high-risk category’ due to their age, are cancelling and asking for refunds.

The return of deposits is rapidly depleting the minimal cash flow on hand and draining our personal financial commitment. The majority of our guests promise that they will return ‘when it is safe to travel’, however, not this year, ‘there is too much unknown’ and ‘fear of illness’.

They want the security of their money in their possession, rather than postponement. There is nobody untouched by COVID-19. Adventure Wild last earned income (other than deposits) in August 2019. We will not receive substantial cash flow before March 2021.

We are not in a financial position to support our personal lives or business for 18 months without income.”

Adventure Wild



“If we were to be closed until September - this would effectively be an 18 month long wet season – a complete impossibility for almost all who live and breathe on a knife edge in the local business community. We are all war weary after many years struggling and if we don’t open soon we will lose a great deal of the businesses that visitors need and want when they come.

Speaking with the restaurants, the coffee shops in Chinatown, the local barber – no one can afford to hold on much longer and once we lose more peripheral businesses we will lose the atmosphere and the amenity of the town completely.

Please believe me when I stress that the banks are not supportive because so many of us are already in debt and in constant conversation with them. At the end of this 6 month “holiday” we will all have more debt and they will be waiting for us like sharks circling a school of fish.”

The Billi

BROOME COVID-19 RECOVERY PLAN

To assure the resilience of Broome going forward the key stakeholders have come together to collaboratively find a renewed pathway forward to a strong Broome economy.

It is the proposition of the group that timely, targeted co-investment in key projects will generate employment and cashflows for businesses and families that will serve to counter the potential severe contraction and loss of economic confidence over the next three years.

Investment through a three-year plan of shovel ready projects, future project planning and targeted programs will ensure that businesses can commit their own capital expenditure. This will in turn generate further jobs and investment multipliers.

Importantly, Broome will become more resilient and avoid the skills drain common in regional areas during periods of contraction. The resulting skills gap can significantly exacerbate an economic downturn and extend the recovery period.

It is for this reason that the Shire of Broome, West Kimberley Alliance, Nyamba Buru Yawuru, Broome Chamber of Commerce, and Cruise Broome have come together collaboratively to establish a COVID-19 Recovery Plan that has regard to the broad impacts of the pandemic on the community and regional economies. The Kimberley Development Commission, Regional Development Australia Kimberley and Office of Northern Australia have also provided input to the development of this Recovery Plan.

Rather than create new initiatives, the Recovery Plan is focused on expediting investment that was planned for the remaining seven years in the Broome Growth Plan. The rationale for this approach is that these investment opportunities are:

1. At a mature level of development.
2. Identified as important contributors to reaching Broome's economic, jobs and social targets.
3. Progressed through community consultation and planning processes.
4. Supported by the key stakeholders.

These factors will help to ensure that project investments with sound community and economic benefit can be deployed as quickly as possible whilst mitigating any implementation risk.

The group also considered programs that would increase resilience such as skills development and smoothing the transition out of the Recovery Plan period through progressing planning and detailed design for longer-term projects of regional significance .

There is deep concern that funded projects will be exhausted in early 2021, leaving a vacuum for local businesses with potentially catastrophic outcomes, compounding losses in the tourism sector.

The intent of this Recovery Plan is to feasibly compress the implementation window for key projects in the Broome Growth Plan to three years, being to the end of financial year 2023. It is anticipated that this will deliver strong economic opportunities to create a ripple effect to support Broome and the wider Kimberley until business confidence recovers and new private investment is generated.

The following criteria has been applied in prioritising projects and programs for the Broome COVID-19 Recovery Plan:

1. Deliver local jobs and business opportunities during construction and in the longer term.
2. Are shovel ready or facilitate projects of regional significance.
3. Support reconciliation through closing the gap, cultural recognition and/or Aboriginal employment and business opportunities.
4. Leverage existing projects and/or deliver investment growth.
5. Facilitate resilience (such as improved infrastructure, skills development programs, climate and environmental resilience).

Profiles for each project are outlined in the following section.

ABOUT KEY PROJECTS

Projects included in this Recovery Plan comprise three categories outlined below. The Recovery Plan profiles significant projects that are secured and underway (to assist with immediate economic recovery) and also those projects that are seeking co-investment to address the short-medium (3 year) risk period.

SIGNATURE PROJECTS

These are projects that are transformative on a generational scale, triggering long term further investment and jobs and attracting significant private investment.

- Kimberley Marine Offloading Facility
- Cable Beach Foreshore Redevelopment
- Enhancing Access to the Dampier Peninsula: Sealing of the Broome-Cape Leveque Road with addition of Lateral Road Enhancements for the Dampier Peninsula
- Regional Resource Recovery Park – Community Recycling Centre
- Kimberley Centre for Arts, Culture and Story

ICONIC PROJECTS

Those projects that add to the Broome's attractiveness and stimulate tourism visitation are included in this grouping. These projects also enhance the capacity to attract and retain residents.

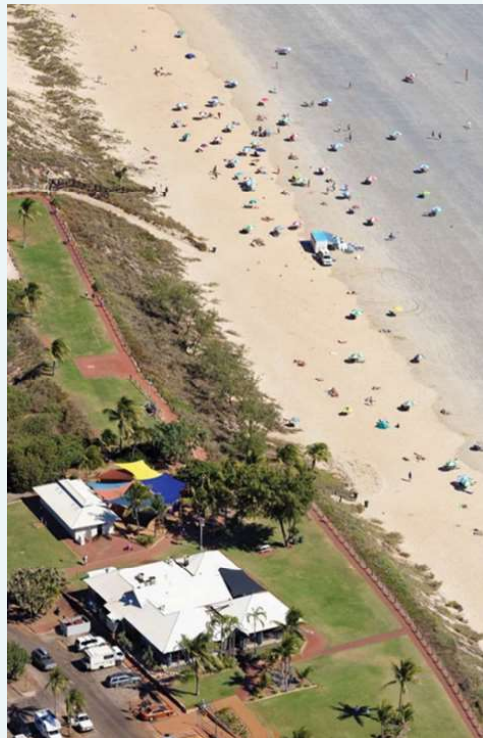
- Chinatown Revitalisation Stage 2
- Town Beach Project
- Town Beach All-Access Fishing Jetty
- Jetty to Jetty Trail
- Broome Boating Facility

RESILIENCE PROJECTS

These are projects that provide the infrastructure to sustain a growing population and address gaps across key services.

- Broome Health and Wellbeing Campus
- Broome Golf Club New Clubhouse and Restaurant
- Broome Surf Life Saving Club Refurbishment
- Broome Recreation and Aquatic Centre Renewal
- McDaniel Road Upgrade
- Hamersley Streetscape Upgrade
- Waste Water Reuse Project
- Broome Urban Renewal Project
- Broome Business Support Package





PROJECT SNAPSHOT

FULLY FUNDED

	COST	SECURED	REQUIRED	COMPLETION	LEAD
Kimberley Marine Offloading Facility	\$110m	\$110m	\$0	Late 2023	KMSB
Chinatown Revitalisation Project Stage 2	\$15m	\$15m	\$0	Mid 2021	Shire of Broome
Town Beach Project	\$17m	\$17m	\$0	Mid 2020	Shire of Broome
Broome Golf Club New Clubhouse and Restaurant	\$6.25m	\$6.25m	\$0	Late 2020	Broome Golf Club
Broome Surf Life Saving Club Refurbishment	\$3.22m	\$3.22m	\$0	Mid 2021	Broome Surf Life Saving Club
McDaniel Road Upgrade	\$4.3m	\$4.3m	\$0	Late 2021	Shire of Broome
Jetty to Jetty Trail	\$0.6m	\$0.6m	\$0	Mid 2021	Shire of Broome
Enhancing Access to the Dampier Peninsula: Sealing of the Broome-Cape Leveque Road	\$68.9m	\$68.9m	\$0	Late 2021	Main Roads WA

SEEKING CO-INVESTMENT FOR DELIVERY WITHIN 3-YEARS

	COST	SECURED	REQUIRED	COMPLETION	LEAD
Town Beach All-Access Fishing Jetty	\$7.1m	\$2.55m	\$4.55m	Mid 2021	Shire of Broome
Cable Beach Foreshore Redevelopment	\$36.5	\$4.5m	\$32m	Late 2023	Shire of Broome
Enhancing Access to the Dampier Peninsula: Lateral Road Enhancements and Construction of Service and Community Infrastructure	\$23.8m	\$0	\$23.8m	Mid 2023	Main Roads WA
Regional Resource Recovery Park – Community Recycling Centre	\$12.3m	\$6.15m	\$6.15m	Mid 2021	Shire of Broome
Kimberley Centre for Arts, Culture and Story	\$41m	\$0	\$41m	Mid 2024	Nyamba Buru Yawuru
Broome Health and Wellbeing Campus	\$50m	\$7.5m	\$42.5m	Late 2023	Nyamba Buru Yawuru
Broome Recreation and Aquatic Centre Renewal	\$12.2m	\$5.6m	\$6.6m	Mid 2023	Shire of Broome
Hamersley Streetscape Upgrade	\$4.3m	\$1m	\$3.3m	Mid 2023	Shire of Broome
Broome Boating Facility	\$50m	\$0	\$50m	Late 2023	Department of Transport

RECOVERY PROGRAMS FY 2020-2023

	COST	SECURED	REQUIRED	COMPLETION	LEAD
Broome Business Support Package	\$0.6m	\$0	\$0.6m	3yrs	Broome Chamber of Commerce

PRIORITY STATE GOVERNMENT PROJECTS THAT REQUIRE COSTING:

1. Waste Water Reuse Project – Water Corporation
2. Broome Urban Renewal Project – Department of Communities

PROGRAM OPTIONS TO BE CONSIDERED ACROSS KIMBERLEY:

1. Traineeships in Local Governments – Trainee and apprenticeship opportunities could be enhanced to contribute to positive employment and professional development outcomes in regional communities. Local governments offer skills development in a wide scope of interest areas and for entry level and higher.
2. Asset Renewal in Local Governments – Local governments are well recognised for achieving high local content outcomes for regional businesses. The scope of asset renewal programs and contracting opportunities are often at the scale accessible for small to medium enterprise. Co-investment with local governments in the Kimberley to accelerate asset renewal plans will have immediate economic and job benefits for local businesses who have been impacted by COVID-19 State of Emergency. It will also provide regional business confidence and improved community facilities.



**FULLY
FUNDED**

KIMBERLEY MARINE OFFLOADING FACILITY

PROPONENT:

KMSB Pty Ltd

VALUE:

\$110 million

STATUS:

Private funding secured

PROJECT BENEFITS

- Estimated \$2.6 billion increase on GDP (FY 2000-FY 2043)
- Wages of \$47.6 million per annum.
- \$6.9 million increase in tourist expenditure through growth in cruise ship visitation.
- Supports increased investment in agriculture, mining, logistics, tourism.

The Kimberley Marine Offloading Facility (KMOF) at the Port of Broome has been approved by the State Government, pending complete environmental approvals, project and financial agreements and a final design and commissioning plan. This project will position Broome as the future service hub for the growing oil and gas industry.

The \$110 million facility will be constructed and funded by Kimberley Marine Support Base Pty Ltd, and comprise a floating wharf, along with associated on-shore terminal facilities. Construction and ongoing operation of the innovative facility will help stimulate both economic and employment opportunities in the Kimberley region and add further capacity at the Port of Broome.

KMSB will appoint an experienced operator to manage the facility, with the Kimberley Ports Authority to provide stevedoring services during construction and the first five years of operation.

The new facility will complement port upgrades already undertaken by the State Government including the \$15.3 million channel dredging project will enhance all-tide vessel access to the port, particularly for large cruise vessels and improve navigational safety within the Port.

\$110m
Private
Investment

260
Construction
Jobs

1650
Long-term Jobs
(across WA)

\$2.5b
Increase in
WA GSP

KIMBERLEY MARINE
OFFLOADING FACILITY

2021

2022

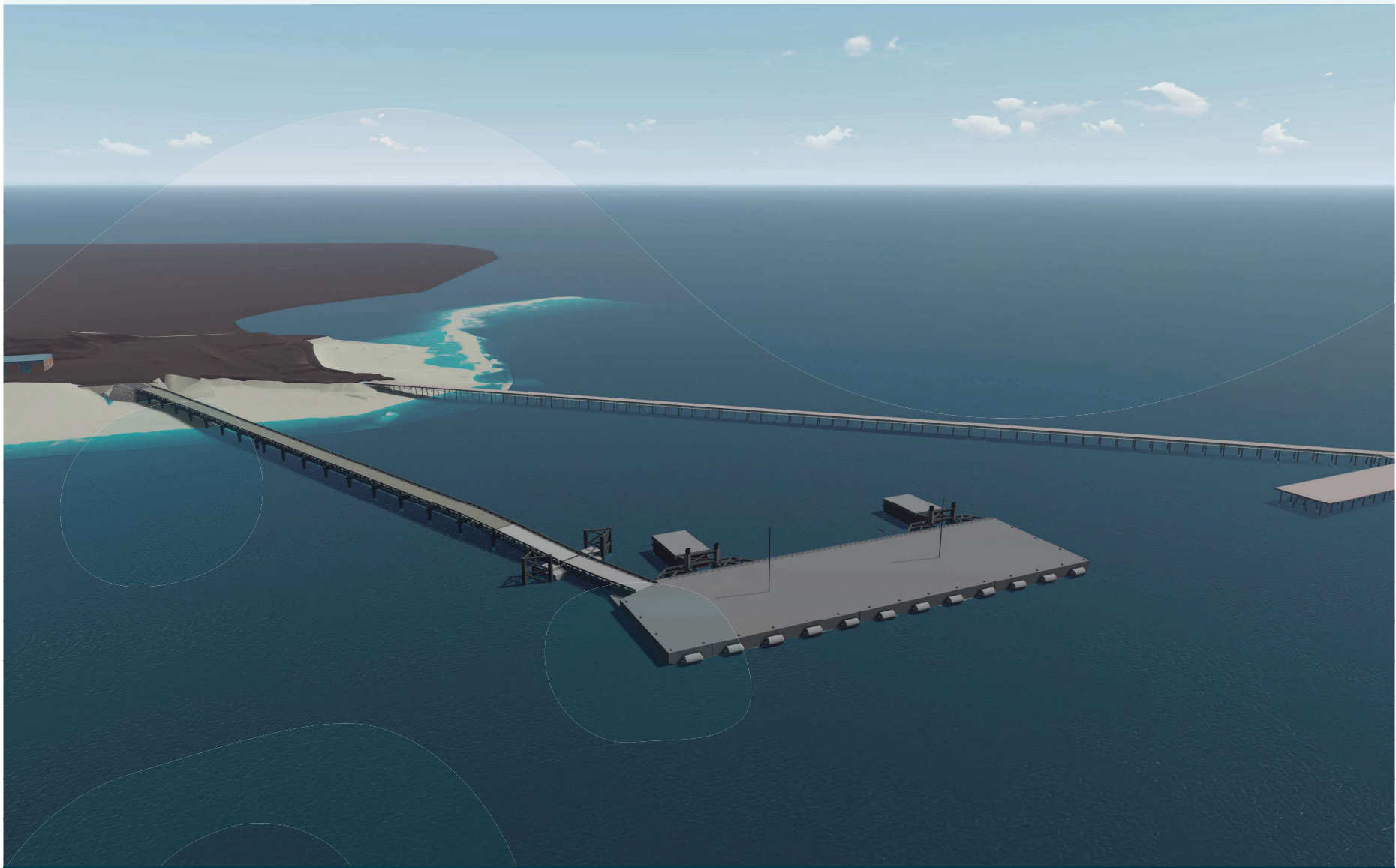
2023

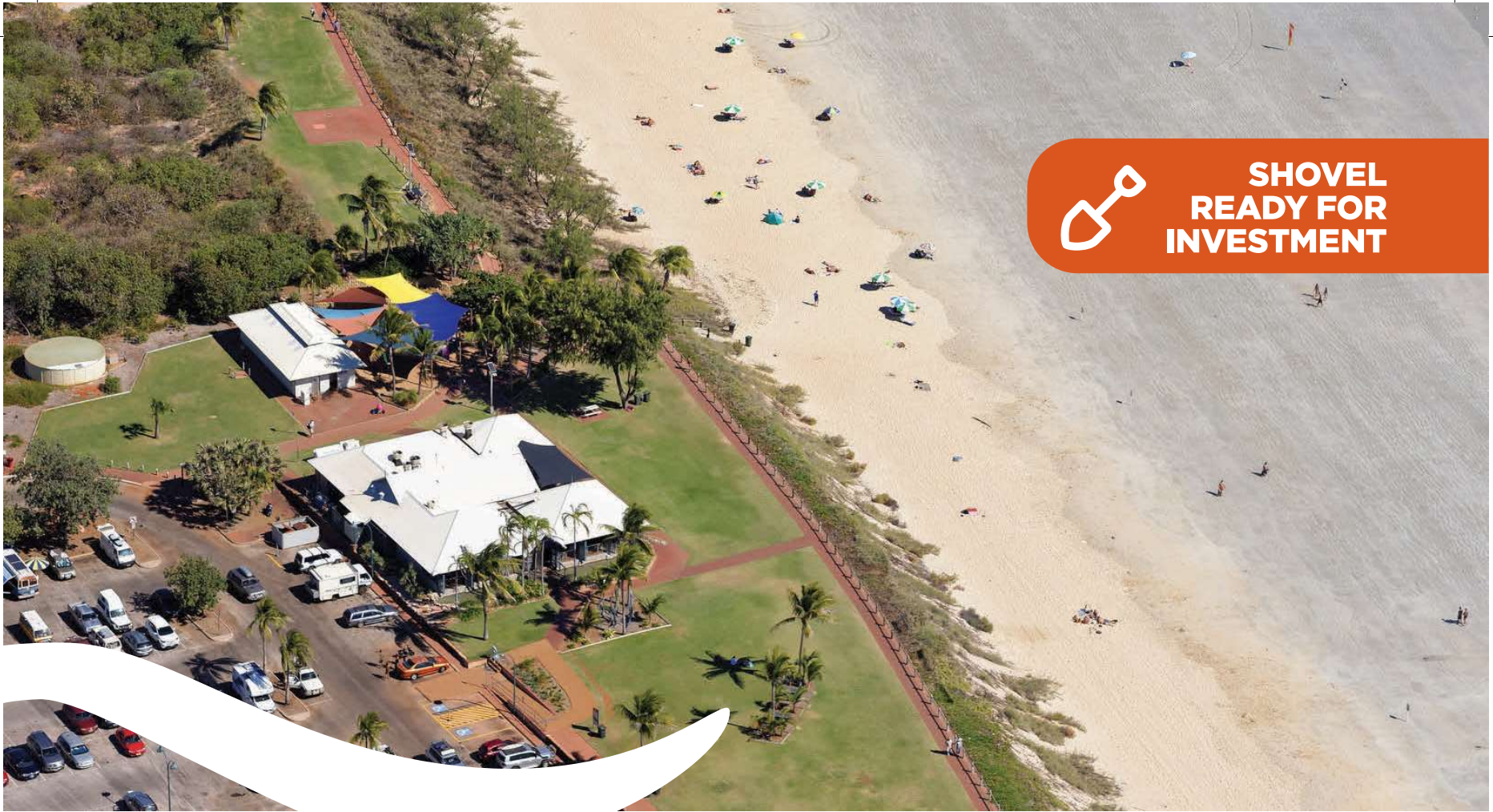
2024



Construction

Floating Jetty
Operations





CABLE BEACH FORESHORE REDEVELOPMENT

PROPONENT:

Shire of Broome

VALUE:

\$36.5 million

STATUS:

Business Case complete; Part Funded

PROJECT BENEFITS

- Realising the opportunity for a globally recognised tourism location
- Leveraged investment and property development opportunities
- Environmental management (coastal erosion risk mitigation)
- Cultural connectivity
- \$10 million + Private Investment estimated to be leveraged
- 117 FTE Jobs through increased tourism activity
- \$13.4 million direct additional annual visitor expenditure
- \$99 million net present value

The redevelopment of Cable Beach Foreshore represents a golden opportunity to expand Broome’s peak season by stimulating commercial and tourism activation and transitioning one of our high-quality natural assets into a global drawcard.

Elements include amphitheatre upgrade, foreshore enhancements and landform changes. A growth in commercial and small business opportunities enhanced by the promenade development linking together points of interest and include tourism, cultural and leisure attractions. The buried seawall will support coastal management and the reconfiguration of car parking will ease current parking and traffic flow issues.

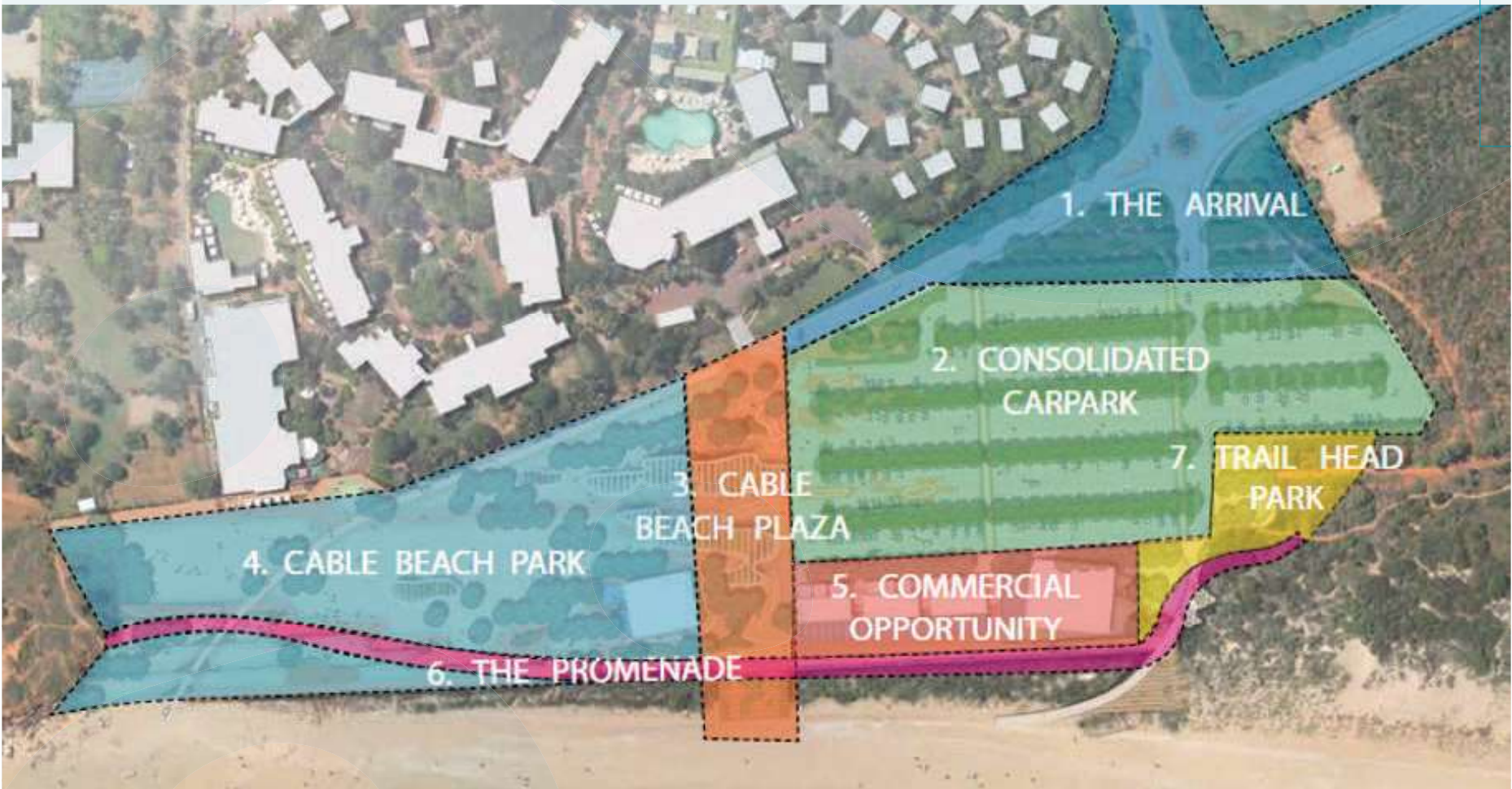
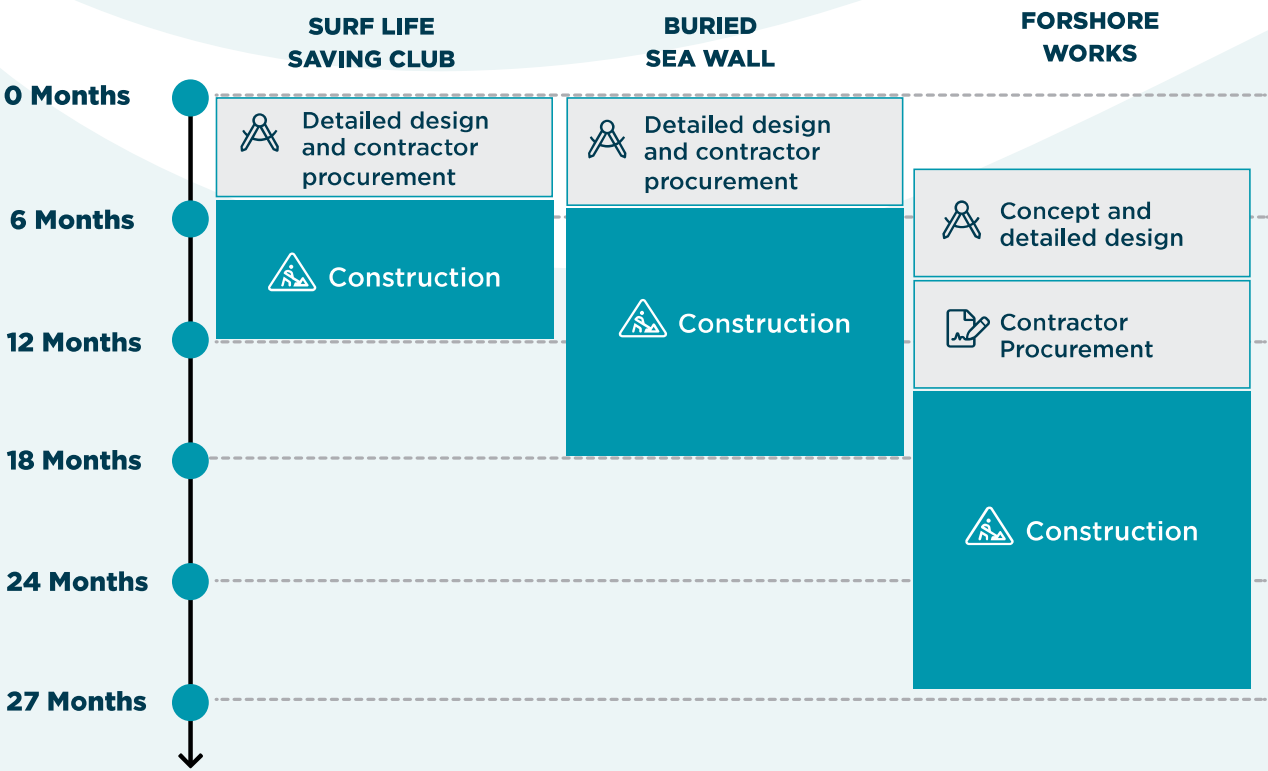
The Shire of Broome received a Commendation from the Planning Institute Australia’s Awards for Excellence for the Cable Beach Foreshore Masterplan.

\$32m
Investment
Sought

174
Direct and
Indirect Jobs

\$82.5m
Economic contribution
to WA economy

STAGING FOR SUCCESS





ENHANCING ACCESS TO THE DAMPIER PENINSULA

PROPONENT

Main Roads WA

VALUE

Current stage has \$68.9 million fully funded; Next stage valued at \$23.8 million

STATUS

Current stage nearing completion; Seeking funding for next stage.

PROJECT BENEFITS

- \$6.5 million and 34 per cent of contracts going to Aboriginal businesses.
- Construction workforce includes 64% Aboriginal and 88 per cent local.
- 290 Construction jobs.
- Year-round connectivity of remote communities to essential services in Broome.
- Increased opportunities relating to tourism, agriculture, aquaculture, arts and culture, and small business Improved community safety.

The sealing of the Broome-Cape Leveque Road will improve safety and access for Aboriginal communities as well as reduce delays caused by road closures during the wet season. The more efficient road network will also support the growth in economic activity, including through tourism visitation. The project involves construction and sealing of the remaining unsealed sections, reconstruction and sealing of the ‘narrow seal’ section, upgrade of the Broome Cape Leveque Road and Broome Highway intersection, alignment/geometric and drainage improvements and installation of culverts, fauna underpasses and floodways.

Funding has also been provided for ablution, shade and picnic facilities at the 100-year old Beagle Bay Catholic Church; visitor facilities at Lombadina; improvements to the aquaculture hatchery access track at Ardyaloon Community; and upgrades to Kooljaman Resort access track.

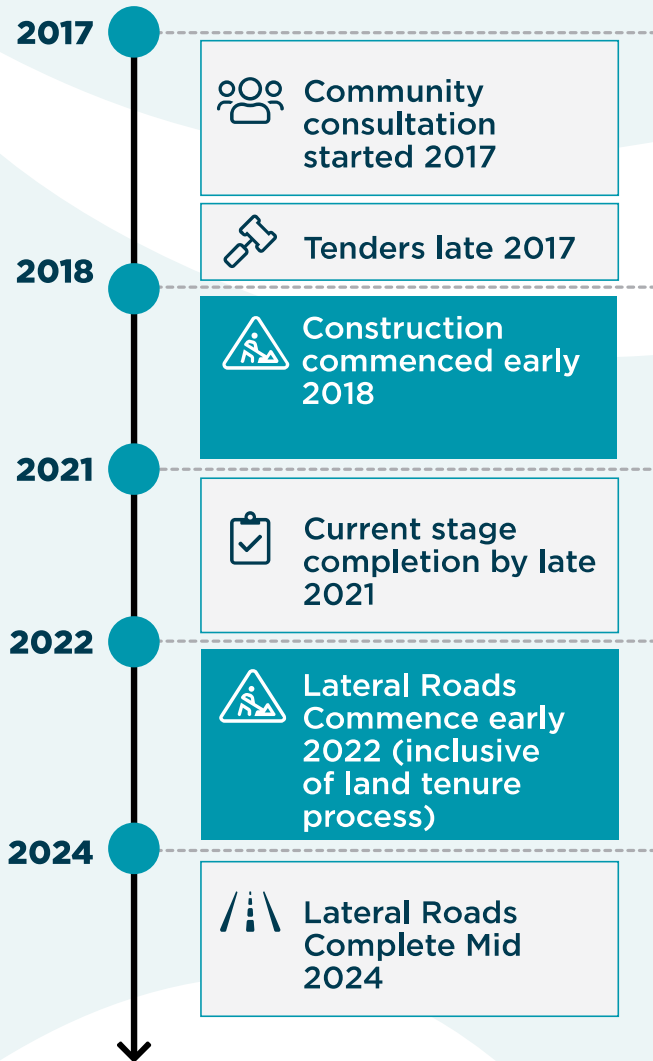
The next stage that requires investment is to enhance the lateral roads that connect to the Broome-Cape Leveque Road on the Dampier Peninsular. This builds on the significant investment and project benefits already being achieved and also maintains mobilisation of already engaged local businesses and remote communities.

\$6.5m
Value of contracts to
Aboriginal businesses (34%)

290
Construction
Jobs

64%
Aboriginal
workforce

88%
Local
workforce



Source: Main Roads WA



REGIONAL RESOURCE RECOVERY PARK

COMMUNITY RECYCLING CENTRE

PROPONENT

Shire of Broome

VALUE

\$12.3 million

STATUS

Site investigations
underway; Part Funded

PROJECT BENEFITS

- 100-year infrastructure
- Supports normalisation of services to Aboriginal Communities
- Enhances recycling and excellence in environmental management
- 59 direct construction jobs.
- 183 indirect construction jobs.

The relocation of Broome's waste management facility, which is approaching the end of operational life, is now time critical. The Shire of Broome aims to establish a facility that has the capacity to service the Broome community and the wider Kimberley for the next 100 years. This opportunity will drive significant improvements in waste management practices and see strong environmental outcomes.

The new public facing Community Recycling Centre (CRC) and Landfill component are anticipated to be located across two sites. The facilities will be designed and constructed to comply with best practice environmental management standards.

The project underpins the normalisation of municipal services in remote communities on the Dampier Peninsula and across the region. It also aims to service the mining sector through the proposed new liquid waste treatment facility.

Site analysis and land negotiation is nearing completion with Stage 1: CRC construction scheduled from October 2020 – June 2021. Stage 2 referral of the Landfill site to Environmental Protection Authority expected by January 2021.

For the CRC component, 50 per cent of the \$12.3 million total project cost has been secured with **\$6.15 million investment required**. A further \$7.75 million is secured to-date for the Landfill component.

\$6.15m

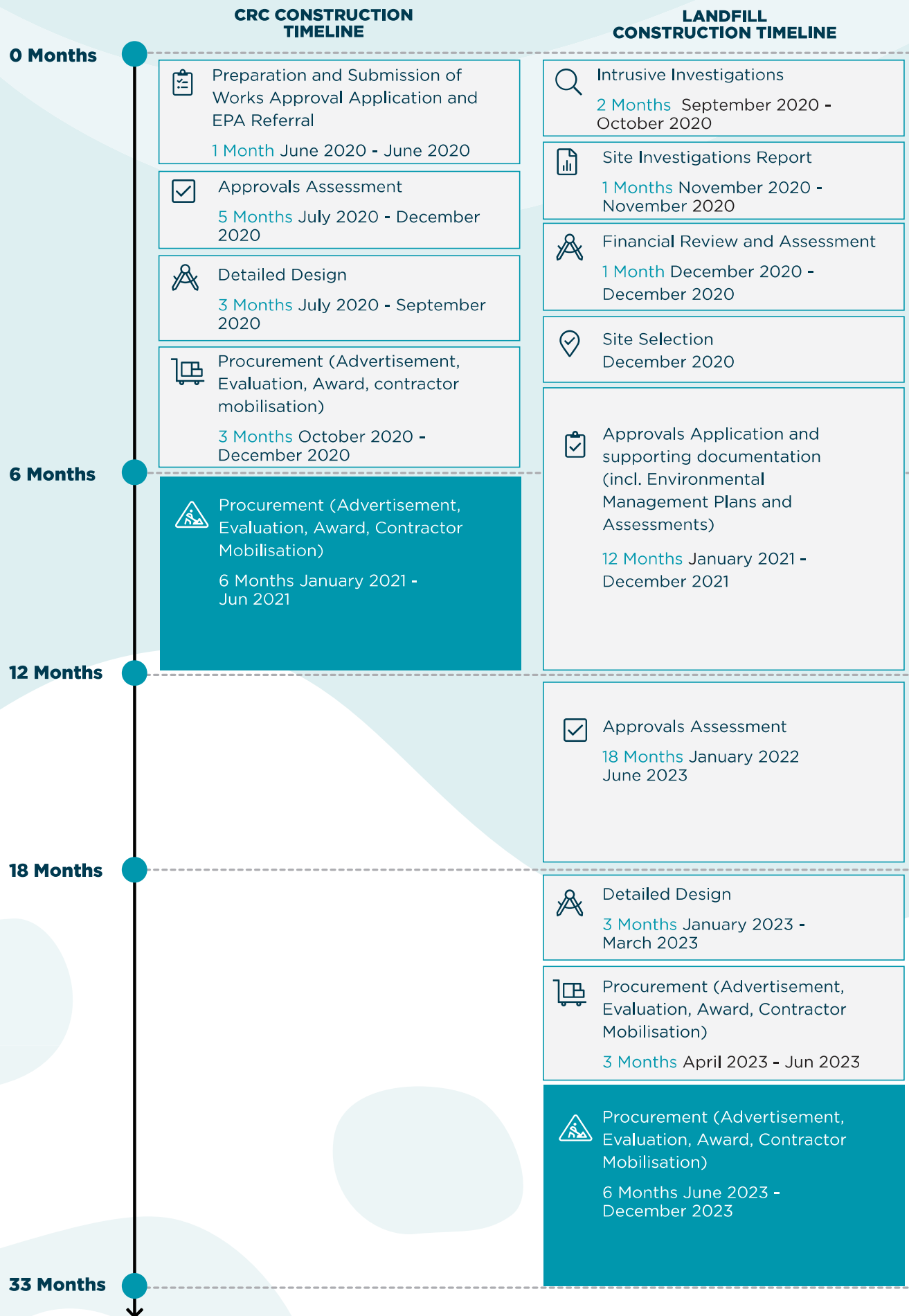
Investment
Sought

242

Direct and
Indirect Jobs

9

Permanent long-term
jobs once operational





RECOGNISING CULTURE

Credit: Mark Jones

KIMBERLEY CENTRE FOR ARTS, CULTURE AND STORY

PROPONENT

Nyamba Buru Yawuru

VALUE

\$5.5 million Stage 1;
\$41 million Total Project

STATUS

Seeking funding

PROJECT BENEFITS

- Create a new, engaging and accessible way to share Aboriginal culture that will significantly enhance the understanding and respect by non-Aboriginal people.
- Help close the Aboriginal employment gap in a way that promotes cultural strength, good liyan (well-being) and strong economic outcomes, reducing Kimberley Aboriginal people's dependence on government support.
- Reduce the market gap between wanting to have an Aboriginal cultural experience and actually doing it through innovation.

The Kimberley Centre for Arts, Culture and Story will be of global significance because it will reconcile the history of Broome and the Kimberley in an honest, challenging but ultimately empowering way. The Centre will present to visitors the rich culture of the world's oldest living civilisation in an innovative and inspiring way that contributes significantly to the Kimberley economy, supports tourism, and enhances the sustainability of Indigenous culture through the region.

The Centre will serve as the regional embodiment of reconciliation and the Kimberley's own unique form of Makarrata (a Yolngu word meaning "Coming together after a struggle"). A business case has been developed for the full project. This stages the project for success with Stage 1 focusing on establishing the governance model, site selection and activation approach.

\$41m

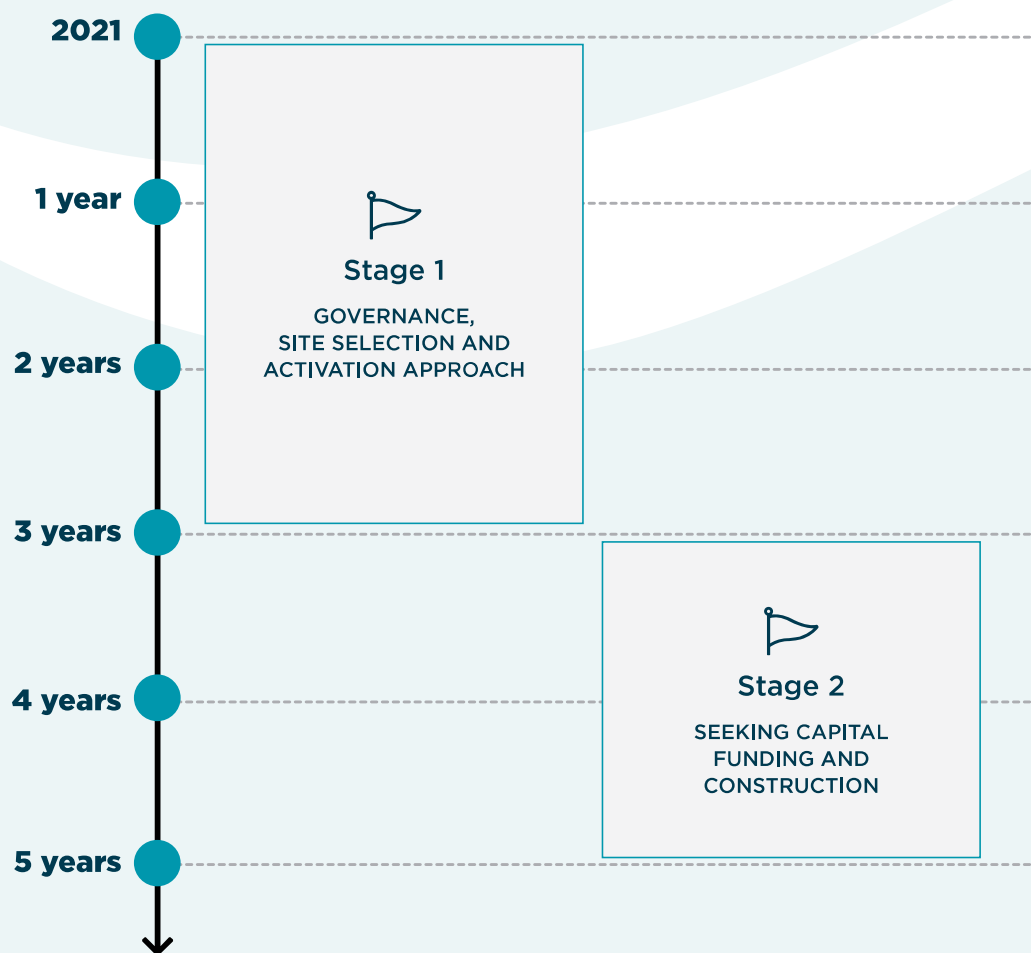
Investment
Sought

35

Post Construction
Immediate Jobs

324

Jobs by 2034 including
on country and regional





CHINATOWN REVITALISATION STAGE 2

PROPONENT

Shire of Broome

VALUE

\$15 million

STATUS

Fully funded; Construction commencing October 2020

PROJECT BENEFITS

- Retail and tourism activation
- Leverages existing investment to generate greater value.
- Encourages greater tourism visitation and expenditure.
- \$15 million investment secured
- 87 direct and indirect jobs
- \$38.7 million economic contribution to the WA economy

The Shire of Broome is progressing with Stage 2 of the Chinatown Revitalisation Project, with construction scheduled to primarily occur during the wet season starting in October 2020 and finishing in May 2021.

The investment will increase the amenities of the commercial and retail streetscape. Stage 2 also includes a Transit Hub, refurbishment of Streeter's Jetty, new visitor amenities, Smart Cities technology and a continued focus on public art, interpretation and place activation.

This project is jointly funded and delivered by the Shire of Broome, Department of Primary Industries and Regional Development, Kimberley Development Commission, and Development WA.

\$15m

Investment
Secured

87

Direct and
Indirect Jobs

\$38.7m

Economic contribution
to WA economy

BROOME
CHINATOWN
REVITALISATION

THE HEART AND SOUL OF BROOME





**CELEBRATED
COMMUNITY
INFRASTRUCTURE**



TOWN BEACH PROJECT

PROPONENT

Shire of Broome

VALUE

\$17 million

STATUS

Fully funded; Nearing completion

PROJECT BENEFITS

- Expanded tourism
- Greater events capacity
- Environmental management (coastal erosion risk mitigation).
- Cultural connectivity
- Building on the recreational, cultural and historical values of the area
- 54 direct and indirect jobs during construction and operational phases

The greenspace enhancements, new nature play and water playground will provide a vital additional recreation area for Broome.

Along with the construction of the revetment wall, terraces and groyne upgrade the area will cater for high visitation associated with the Staircase to the Moon and night markets whilst recognising the important cultural and historical sites of Pioneer Cemetery, old jetty, Catalina Flying Boat wrecks and Broome Historical Society Museum.

This project is jointly funded by the Shire of Broome, WA State Government and Lotterywest.

\$17m
Secured
Investment

54
Direct and
indirect jobs

Triggering future
private investment in
cafe and caravan park
infrastructure

2018



Pindan Cliff Reventment Seawall



Terraces and Coastal Walkway



Playground Enhancements



Boat Trailer Parking

2020

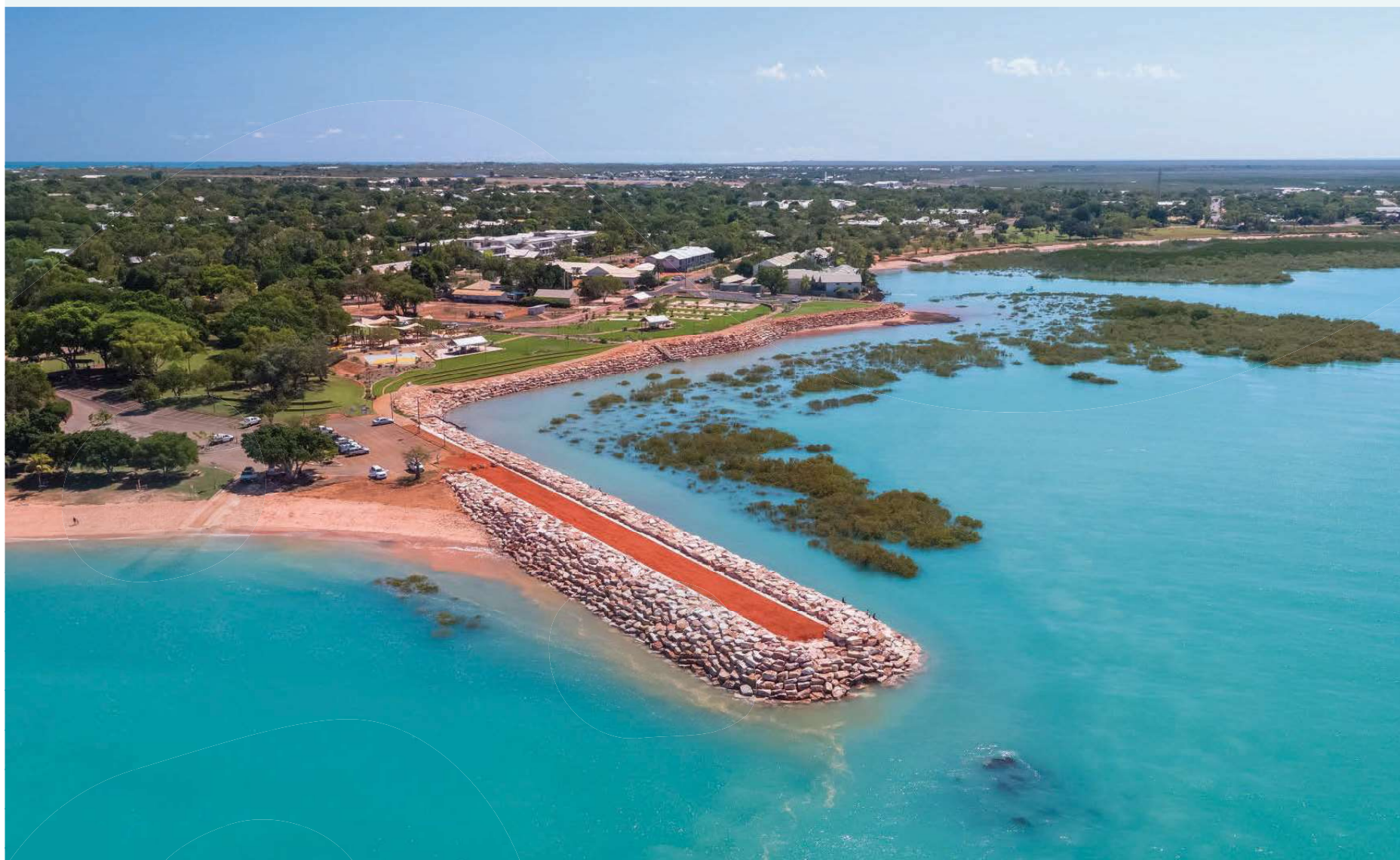


Greenspace



Waterpark

2021





**TENDER
READY**

TOWN BEACH ALL-ACCESS FISHING JETTY

PROPONENT

Shire of Broome

VALUE

\$7.1 million

STATUS

Funding commitment under negotiation with State Government

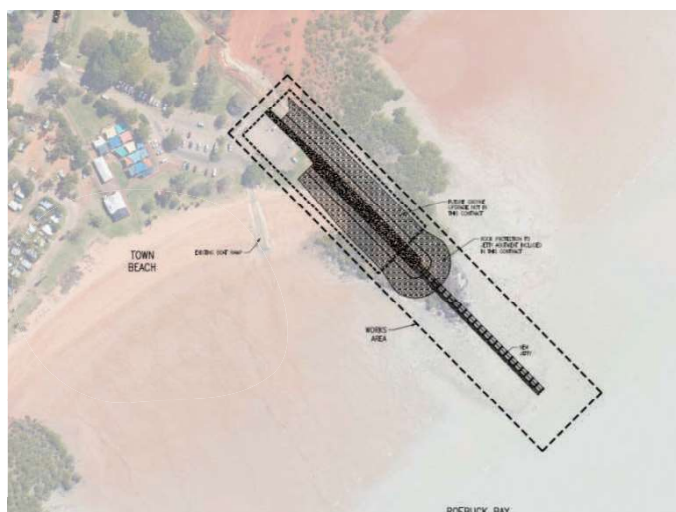
PROJECT BENEFITS

- Expanded tourism.
- Improved boating safety.
- Recreational facility.
- Reduces conflict with the port.
- \$2.55 million investment secured.
- 35 construction jobs (direct and indirect).
- 12 peak jobs created post construction

Construction of a 120m-long and 4m-wide jetty extending from the newly Constructed rock groyne as part of the successful Town Beach Project.

Provides a safe land-based fishing option for community and visitors; Staircase to the Moon viewing point; and temporary small boat mooring.

Construction is scheduled to be undertaken during wet season from September 2020 to April 2021.



\$4.55m

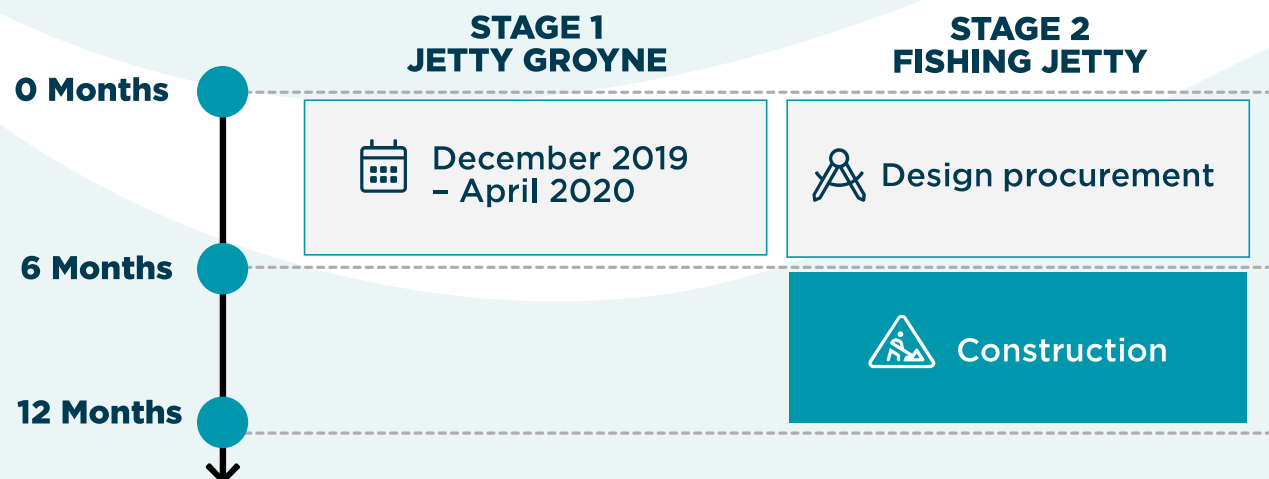
Investment
Sought

47

Direct and
Indirect Jobs

\$19m

Economic contribution
to WA economy





JETTY TO JETTY TRAIL

PROPONENT

Shire of Broome

VALUE

\$0.6 million

STATUS

Fully funded; Construction scheduled
April 2021 - August 2021

PROJECT BENEFITS

- Leverages existing investment to generate greater value.
- Provides diverse options during peak cruise ship visitation.
- Construction jobs (high local capability)
- Enhanced tourism asset which is widely promoted by Yawuru, Broome Visitor Centre, Australia's North West and Chinatown retailers.
- Encourages greater tourism visitation and expenditure.
- Cultural connectivity
- Community safety

The 3.4km one-way Jetty to Jetty trail will be a valuable addition for visitors and will showcase Broome's rich cultural history.

The walk is on mainly flat, mostly paved paths that take in important sites between Streeter's Jetty and the old Jetty. The next stage of this project is to pave the Conti Foreshore section between Matso's and Town Beach.

Whilst the capital costs of these works are comparatively low, they deliver connectivity between other larger investments such as Chinatown and Town Beach.





**SEEKING
FUNDING**

BROOME BOATING FACILITY

PROPONENT

Department of Transport

VALUE

\$50 million

STATUS

Design phase;
Seeking funding

PROJECT BENEFITS

- Community and visitor safety.
- Improved recreation amenity for attraction and retention of regional population.
- Minimised impacts to environment and culturally sensitive areas.
- \$35 million estimated in economic benefit (based on similar scale project for Bremer Bay Harbour)

Essential to address critical safety and access difficulties particularly associated with boat launching and retrieval and passenger transfer between vessels and shore. Large tides, strong currents, wind and waves can at times create hazardous conditions at the existing exposed beaches and boat ramps where conditions can change very quickly.

The boating facility will include four ramp lanes and up to two-finger jetties, sheltering arms and detached offshore breakwater screen, trailer parking, and access road.

Significant consultation has been undertaken and investigation completed to understand environmental and local cultural and heritage considerations. Computer modelling is underway to define the marine structure size, shape and cost.

The business case is in development and expectations are that construction costs will be in the range of \$35-50million based on similar projects.

\$50m

Investment
Sought

\$35m

Estimated in
Economic Benefit



broomeboatingfacility.com.au

0 Months



Finalise Business Case,
Concept Designs and
Modelling

6 Months

12 Months



Detailed Designs and
Approvals

18 Months



Contractor
Procurement and
Construction

24 Months



BROOME
BOATING FACILITY



RESILIENCE PROJECTS




- **COMMUNITY FACILITIES**
- **INFRASTRUCTURE UPGRADES**
- **SUPPORT PROGRAMS**

COMMUNITY FACILITIES

BROOME HEALTH AND WELLBEING CAMPUS

PROPONENT: Nyamba Buru Yawuru

ESSENTIAL HEALTH PRECINCT DEVELOPMENT

	1	Existing Infrastructure	Broome Aboriginal Short Stay Accommodation
	2	Existing Infrastructure	Germanus Kent Aged Care Facility
	3	Seeking Funding	New purpose built clinic for BRAMS
	4	Seeking Funding	Campus infrastructure (roads, services etc) - funding submission made to Federal Department of Infrastructure and Regional Development.
	5	Funding Procured	WA Mental Health Commission 'Step up step down' facility
	6	Funding Procured	WA Country Health Services Renal Hostel
	7	Future Planning	Broome Hydrotherapy pool
	8	Future Planning	Broome Aboriginal Health Research Centre
	9	Future Planning	Future use eye, ear and allied health uses
	10	Future Planning	Allied health and specialist services

The Broome Health and Wellbeing Campus will be a health services hub that is designed as an indigenous led clinical and allied health service centre for Broome and the wider Kimberley region.

The project is being developed by Nyamba Buru Yawuru in partnership with a range of stakeholders, and will be an innovative hub of co-located, complimentary health service facilities that will operate and collaborate under the guidance of Yawuru’s Mabu Liyan philosophy and Measurement Framework. The site for the project already accommodates the Bran Nue Dae Aged Care Facility and the newly constructed Broome Aboriginal Short Stay Accommodation project.

Nyamba Buru Yawuru has secured support and initial funding (\$750,000) from the State Government to support the procurement of consultants for the design of all infrastructure requirements for the site. There are existing commitments from the Western Australian Country Health Service (WACHS) for their proposed new 20 Bed Renal Dialysis Hostel to be located in the campus (approx. budget \$6.7 million). The estimated infrastructure cost is in the order of \$7.5 million.

Additional facilities and health service providers who are proposed to co-locate in the campus are:

- **6 bed Step Up, Step Down Facility** - WA Mental Health Commission (\$5.5 million)
 - **New clinic** - Broome Regional Aboriginal Medical Service (approx. \$25 million)
 - **Wrap Around Services**
- Facility** - assorted providers (approx. \$5 million)

 - **Other providers** - sufficient space is available on site to accommodate the further health service needs of the Broome community into the
- medium term. This potential includes Hydrotherapy facilities, an Aboriginal Health Research unit, and specialist facilities for eye, ear and other allied health professionals (cost to be determined).

\$50m
Total Estimated
Project Cost

\$7.5m
Investment
Secured

\$42.5m
Investment
Sought



BROOME GOLF CLUB NEW CLUBHOUSE AND RESTAURANT

PROPOSER: Broome Golf Club in partnership with the Shire of Broome

FUNDED AND CONSTRUCTION COMMENCED

The major revamp incorporates two “pod-style” buildings, including a renovated clubhouse, new restaurant, and the pro-shop. The Golf Clubhouse and Restaurant will take advantage of the unique panoramic views of Roebuck Bay.

Once completed, the new amenities at the Broome Golf Club will be another excellent hospitality venue that will be able to host community and commercial events. With the spectacular views from the club, the venue will be another drawcard for locals and tourists alike.

Construction is occurring from May to December 2020 with **\$6.25 million** funding secured. The project will deliver:

- Construction jobs (high local capability)
- Increased ongoing operational jobs
- Improved tourism/hospitality asset
- Community recreation engagement

BROOME SURF LIFE SAVING CLUB REFURBISHMENT

PROPONENT: Broome Surf Life Saving Club in partnership with Shire of Broome

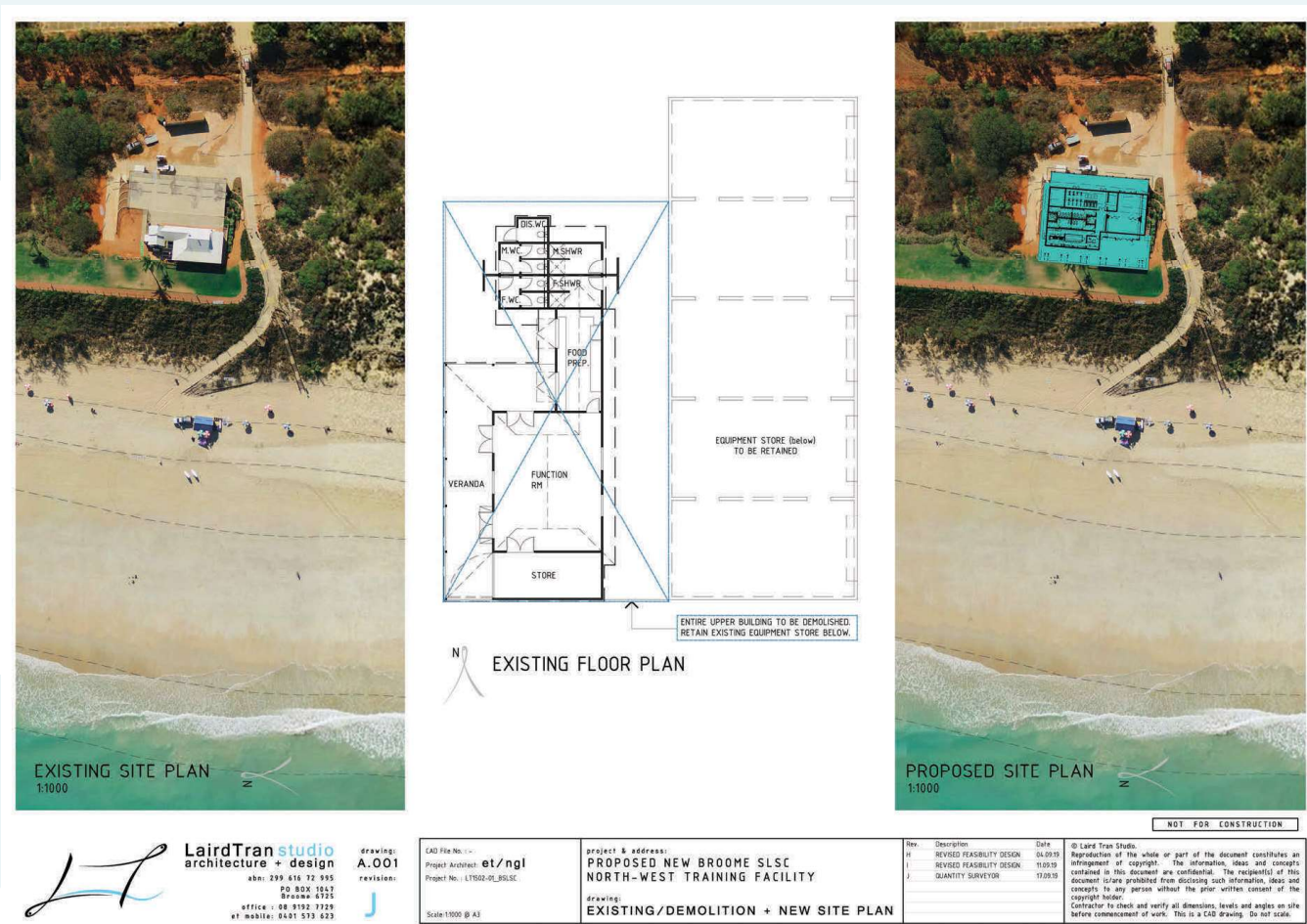
FUNDED AND SCHEDULED

The Surf Lifesaving Club not only provides a vital function for visitors and residents alike on Cable Beach, the facilities are located with some of the best views in Broome. This refurbishment will modernise the facilities for the not-for-profit community organisation and provide function space on Cable Beach supported by a commercial kitchen and multi-use training rooms.

\$3.22 million has been secured with construction scheduled for July 2020 until June 2021.

This project has special significance as it not only delivers improved safety and a valuable tourism asset, it has a focus on youth and community recreational engagement making it an important resilience project.

The project will deliver 28 direct and indirect FTE jobs during construction, with five direct FTE jobs once operational (figures based on original higher budget so values may be slightly reduced).





BROOME RECREATION AND AQUATIC CENTRE (BRAC) RENEWAL

PROPONENT: Shire of Broome

STAGE 1 FUNDED AND COMMENCED

This important upgrade will deliver improved facilities for sport and activities and provide vital support for youth engagement. Stage 1 which is currently being constructed includes:

- Tracks and Trails at BRAC 1 site;
- Lighting at Pump Track;
- BRAC indoor court resurfacing; and
- BRAC outdoor court upgrades (cover, lighting, seating).

Stage 1 – is fully funded with \$2.7 million secured with construction due for completion by December 2020.

STAGE 2 PART FUNDED AND IN DESIGN

- BRAC wet and dry facilities upgrade (including Aquatic Centre multi-purpose club rooms);
- Field lighting at Nipper Roe Sports Field;
- Skatepark, construction of multi-purpose Pavilion at BRAC sports fields;
- and car parking improvements.

Stage 2 in design and costing phase with \$2.9 million secured of the total project cost of \$9.5 million with \$6.6 million required.

PROJECT BENEFITS:

- 28 direct and indirect FTE jobs during construction
- 5 direct FTE jobs once operational
- \$5.3 million estimated in employment benefits and \$7 million estimated in Gross Regional Product benefits over 10 years
- Above figures are based on a similar community facility construction project

INFRASTRUCTURE UPGRADES

WASTE WATER REUSE PROJECT

REQUIRES COSTING

State Government has announced closure of the Broome South Waste Water Treatment Plant. Alternative infrastructure is required to maintain critical supply of 1.85ML/Day minimum recycled waste water to service BRAC, Haynes Oval, Saint Mary's College and the Broome Golf Club. Designs of alternative water supply options have been investigated and high-level costings have been prepared.

It is vital that cost effective maintenance of critical tourism, recreation and education services is facilitated. Recreation amenity is vital for attraction and retention of regional population. The use of recycled water also delivers sound environmental outcomes.

PROPONENT: Water Corporation

BROOME URBAN RENEWAL PROJECT

REQUIRES COSTING

This initiative will consider suitable responses across Dora Street, Anne Street, and Woods Drive Cable Beach precincts using the principles of rationalisation, redevelopment, revitalisation and regeneration. The strategy was adopted by the Housing Authority's Development Committee in January 2019 with the intention to improve community safety and support the attraction and retention of the regional population. It will also supply work for local contractors. Full costings have not yet been developed.

PROPONENT: Department of Communities (Housing Authority)

HAMERSLEY STREETSCAPE UPGRADE

PART FUNDED – IN DESIGN AND COSTING PHASE

This infrastructure upgrade is critical to improving connectivity between two major Precincts (Chinatown and Town Beach). The road also services essential hospitality businesses, historical memorial and government services. Upgrades includes underground power, additional on-street car parking, along with pavement, lighting and landscaping improvements. **\$1million of the \$4.3million required has been secured.** The project supports government service provision including WA Police and the Broome Regional Prison and supports connectivity between tourism and retail assets.

PROPONENT: Shire of Broome

MCDANIEL ROAD UPGRADE

FUNDED AND COMMENCED

This road upgrade is an adjunct to the Kimberley Marine Offloading Facility and is an essential precinct upgrade. Construction is scheduled from May 2020 to November 2021 and the **\$4.3million construction cost has been secured.**

PROPONENT: Shire of Broome



SUPPORT PROGRAMS

BROOME BUSINESS SUPPORT PACKAGE

SEEKING INVESTMENT

The Broome Business Support Package is a targeted suite of initiatives which connect local businesses to the skills and information that they need to move out of the hibernation period and into the new way of doing business post COVID-19. The 3-year initiative is **valued at \$0.6 million**.

It targets a range of emerging skills gaps for businesses that find themselves left behind in the hyper-accelerated drive towards digital marketing and online business in the post COVID-19 world. The program is also designed to support established and emerging leaders whilst providing the collaborative work environment that ensures that both businesses, and the people that operate them, survive to thrive in the future.

PROPOSER: Broome Chamber of Commerce and Industry





THE KEY TO THE KIMBERLEY

MEMBER OF NORTHERN AUSTRALIA ALLIANCE
MEMBER OF COMMITTEES FOR CITIES AND REGIONS NETWORK



*Cruise
Broome*

FEEDBACK

If you have a comment or questions about these Projects here's how to contact us

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Email: shire@broome.wa.gov.au

Telephone: **08 9191 3456**