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For immediate release

## **Community celebrates Chinatown in busy Ladies' Night event**

The Broome community turned out in droves to enjoy our town centre at a busy Chinatown Ladies' Night event earlier this month.

The much-loved get-together is a favourite on the Broome social calendar and was run by the Shire of Broome in partnership with local traders and the Broome Chamber of Commerce and Industry.

In an action-packed evening on Friday, August 5, 15 Chinatown traders opened their doors to provide attendees with a selection of shopping deals, door prizes, champagne and canapes.

With live music to serenade shoppers also, Chinatown was busy with community members and tourists.

Shire of Broome president Harold Tracey said providing popular and inclusive events, while also supporting local businesses, was a priority.

"When the Shire was planning out our revitalised town centre, we had the goal of creating a vibrant, thriving Chinatown for our community to enjoy," he said.

"Activations such as the Ladies' Night event are a perfect example of what the Shire envisaged, with Chinatown awash with activity in an environment that our amazing local traders can flourish in.

"A big thank you to everyone that attended and to our retailers for going above and beyond to create a welcoming and fun environment."

**ENDS**

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