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For immediate release

Glitz and glamour ahead as Chinatown Ladies Night approaches

An evening of glitz and glamour will be hosted next week as the popular Chinatown Ladies Night returns for 2021.

The event is proudly presented by the Shire of Broome, who have collaborated with local Chinatown retailers to provide an action-packed program on Friday, August 6.

Over 20 retailers have come onboard to offer promotions and activations, with the whole of Chinatown set to be alive with activity.

From fashion displays to live music, free-flowing bubbles to shopping opportunities, there will be something for everyone at the Ladies Night.

Shire of Broome deputy president Desiree Male said Ladies Night would be a community focused event and an opportunity to celebrate the revitalised Chinatown precinct.

“Ladies Night has grown in popularity over recent years and I’m looking forward to another busy event this year,” she said.

“The Shire has intentionally looked to provide activation areas across Chinatown for events such as this and it will be fantastic to see our revitalised town centre used by the community.

“I’d encourage everyone to come down on the night in what is a great opportunity to support Chinatown retailers and have some fun.”

Chinatown Ladies Night will take place from 4.30pm on August 6 – to read the full program, [click here](#).

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