

Broome Recreation & Aquatic Centre Redevelopment



PROJECT ELEMENTS

The Redevelopment includes the construction of new facilities and refurbishment of existing dry facilities to complement the aquatic area. This will create a complete health and well-being offering for the community and an enhanced visitor experience.

GYM

A well-equipped gym and functional training area will promote a healthy and active lifestyle.

INDOOR PLAYGROUND

A first for Broome, this air-conditioned play space for energetic 1 to 6-year-olds will be equally welcomed by their parents.

CRECHE

The upgraded and relocated creche will ensure the kids are happy while parents enjoy their recreation.

CHANGE ROOMS

Refurbished changerooms will be gender-neutral and include a family change station.

MULTI-PURPOSE ROOM

Large air-conditioned space for fitness classes, recreational programs, after-school care.

SQUASH COURTS

Complete with a viewing area, a booming squash club will make use of the additional third court to expand their matches, training and to host regional events.

CAFE

Upgraded café that provides healthy food and beverage options and seating for casual catch-ups or family time.

RECEPTION FOYER

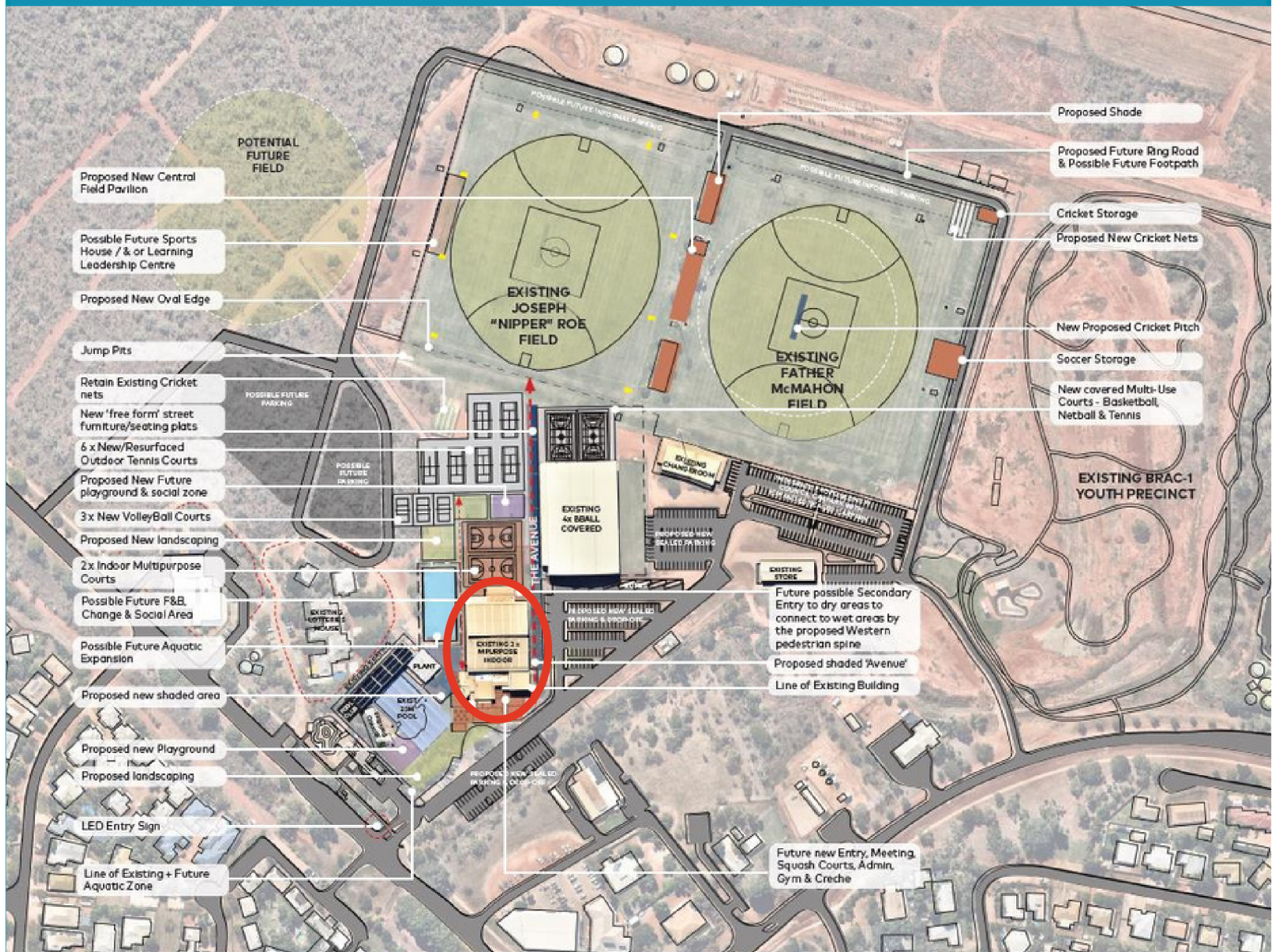
Creation of an accessible and welcoming entrance.

ADMINISTRATION

New office space and amenities for staff.



BRAC MASTERPLAN



ABOUT BROOME

Steeped in history and culture, Broome is an iconic Australian tourist destination recognised both nationally and abroad and is the main regional centre in Western Australia's far-north Kimberley Region.



POPULATION

16,959 @ 2022
(45,000 in peak season)
269,000 Annual visitors



DIVERSITY

28% Indigenous
27% Overseas born
33.9% < 24 years old



FAMILIES

3,283
62% With Children
1.9 Children (average)



ACTIVENESS

45 Sporting/Community groups
443 Public space events (2021)

ABOUT BROOME RECREATION & AQUATIC CENTRE

The BRAC is a popular recreational facility centrally located within the Broome township and managed by the Shire. It is the largest facility of its type in the Kimberley region, servicing Shire residents and surrounding communities, and is considered the regional centre for sporting events and carnivals.

BRAC is also the official Emergency Welfare Centre for the Shire of Broome. The facility consists of two sports fields, a sports pavilion, eight outdoor tennis courts, four outdoor covered basketball/netball courts, two squash courts, a pump track, an indoor recreation centre, and an 8 lane 25-metre pool and integrated leisure pool covered by a fully retractable shade sail. A new skate park was opened in October 2022.

BRAC is home to a multitude of sporting organisations representing AFL, athletics, basketball, floorball, cricket, rugby league, netball, soccer, squash, swimming, tennis and touch football.

These community clubs and associations host regular seasonal competitions and annual regional events. Theatre Kimberley's Sandfly Circus use the indoor sports courts as a training base, and to host its annual major performance.



THE VISION

To create a modern, integrated, accessible and functional sporting, aquatic and recreation facility that meets the current and future sport, leisure and social needs of Broome's diverse community and the Kimberley region.

A redeveloped BRAC will enhance Broome's reputation as a place people choose to live, raise a family, work, play and retire.

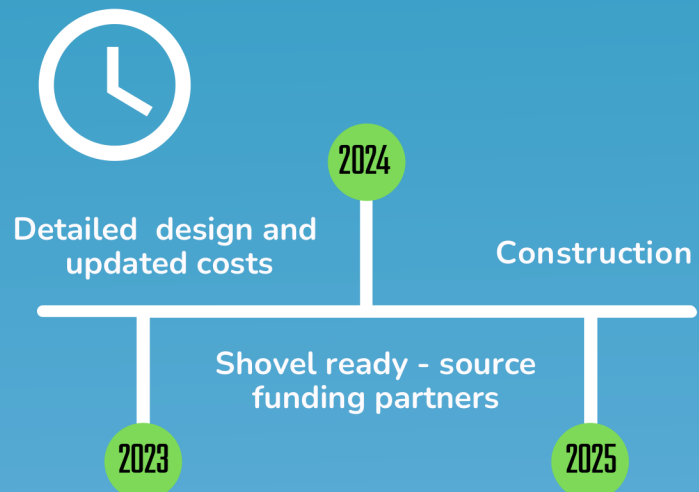
HOW DID WE GET HERE?

- 2021** Extensive community and stakeholder consultation
Broome Sport and Recreation Plan 2021 to 2031
Gap Analysis: Gym, fitness and indoor air-conditioned playground
- 2022** Broome Recreation and Aquatic Centre Redevelopment Business Case
Shire Community Scorecard – Number One infrastructure priority
- 2023** Shire funding commitment

\$ Estimated Project Cost
\$13.5 million

Shire Commitment
\$5.5 million

Funding Request
\$8 million



POLICY ALIGNMENT



WA State Infrastructure Strategy - Arts, Culture, Sport and Recreation

Recommendation 87: Ensure equitable access to regional-level sporting infrastructure and inform investment priorities.

Recommendation 88: Increase investment in existing and new infrastructure to optimise use and ensure facilities are fit for purpose

Sport 2030 (Sport Australia)

Strategic Priority: Building a more Active Australia.

Target: More people of all ages engaged in sport and physical activity throughout every stage of their life.

Broome Strategic Plan

A Healthy Active Community: Improve and broaden access to sport, leisure and recreation facilities, services and programs.

An inclusive community that celebrates culture, equality and diversity in keeping with the Shire motto, 'A Future for Everyone'.



For more information, please contact:

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