

Shire of Broome  
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**MEDIA RELEASE**



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For immediate release

## **Funding boost for Broome events and tourism**

More than \$530,000 will be invested in Broome events, tourism and economic development projects in the coming year through Shire of Broome grant funding and support.

The Shire will partner with 15 Broome organisations on a range of exciting projects through the new Economic, Events and Tourism Development Funding grants program and Tourism Administration Policy Funding grants program.

Applications for the annual grants were open between January and March this year and received considerable interest from a broad range of organisations and events, with the selection process proving highly competitive.

Broome Shire President, Harold Tracey, said Council was committed to developing Broome's economy, and the events and initiatives receiving support would provide a significant boost to the town.

"Events play an important role in the life of our town and we're pleased to be able to support the organisations that put in the hard work to make them happen," Cr Tracey said.

"Additionally, we're continuing to provide funding to the Broome Visitor Centre and Australia's North West Tourism to continue their important work in marketing our town and region and looking after the many visitors who come here.

"By partnering with these local groups and organisations on a wide range of events and initiatives the Shire of Broome is helping them to build our community and our economy."

In 2018 the Shire's grant funding programs were expanded to include the new Economic, Events and Tourism Development Funding program in addition to the ongoing Community Sponsorship Funding program, with the recipients of the latter funding stream to be announced this month.

"This new format has made more funding available to a wider range of applicants and will in turn bring greater benefits to our community," Cr Tracey said.

Full details of Economic, Events and Tourism Development Funding, and Tourism Administration Policy Funding recipients and their projects are available in the following tables:

ECONOMIC, EVENTS AND TOURISM DEVELOPMENT FUNDING		
Ardyaloon Inc.	Ardyaloon Walking Trail 2018/19	\$5,000
Broome Bowling Club	Shinju Mixed Fours Bowls Competition 2018	\$4,000
Broome Chamber of Commerce and Industry	Kimberley Economic Forum and LoveBroome Expo 2018/19	\$12,500
Broome Fishing Club	Broome Billfish Tournament 30 <sup>th</sup> Anniversary 2018	\$5,000
Broome Turf Club	Come Alive in Broome 2018	\$31,270
Cable Beach Polo Pty Ltd	Airnorth Cable Beach Polo 2019	\$14,635.85
Fat Bike Championship Inc.	MTBA Fat Bike National Championships 2019	\$2,000
Fit Events	Broome Marathon 2018	\$2,500
Saltwater Country	Rhythm and Ride Rodeo 2018	\$30,000
Shinju Matsuri Inc.	Shinju Matsuri Festival 2018	\$85,825
Theatre Kimberley Inc.	Worn Art Revamped 2018	\$11,528.90

TOURISM ADMINISTRATION POLICY FUNDING 2017/18 TOURISM INITIATIVE		
Cable Beach Polo Pty Ltd	Polo Dinner - Executive Chef Jack Stein	\$20,000
Kimberley Land Council	2018 Native Title Conference	\$20,000
Fat Bike Championship Inc.	MTBA Fat Bike National Championships 2018	\$2,000

TOURISM ADMINISTRATION POLICY FUNDING 2018/19		
Australia's North West	Destination marketing	\$175,000
Broome Visitor Centre	Visitor servicing	\$110,000

**ENDS**