

Shire of Broome
PO Box 44, Broome WA 6725
Phone: 08 9191 3456
Fax: 08 9191 3455



MEDIA RELEASE

15 February 2018

For immediate release

Sports workshop focuses on saving time

The Shire of Broome will host a half-day workshop on Saturday 24 February to support Broome's sporting club volunteers, with a focus on how to run their clubs when time poor.

The workshop at the Mercure Hotel from 8am includes three interactive sessions open to all sporting club volunteers.

Topics covered include recruiting volunteers, marketing and good governance, and are relevant to both established and new clubs.

Leading sports management companies Sports Community and JGC Group will share their many years of experience working with successful clubs, including the latest techniques for building relationships with volunteers and sponsors, and successful ways to promote clubs to attract new members.

Shire of Broome Club Development Officer, Mike Doyle, said the topics were selected based on feedback from the Annual Club Survey distributed at the end of 2017.

"The clubs have asked for a greater understanding of how to run their clubs more efficiently, so these interactive workshops will be a good opportunity to view how they work from a different perspective," Mr Doyle said.

For details or to RSVP please email mike.doyle@broome.wa.gov.au or call 9191 3439.

ENDS