

Shire of Broome
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MEDIA RELEASE



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For immediate release

Take the challenge in Beach to Bay Virtual Swim

Have you ever wondered how far it would be to swim from Broome's beautiful Cable Beach, around Gantheaume Point, to Town Beach in Roebuck Bay?

Well, the answer is 20km, and that's the distance of the inaugural Beach 2 Bay Virtual Swim coming to Broome Recreation and Aquatic Centre on Sunday 8 April.

Shire of Broome Manager Sport and Recreation, Casey Zepnick, said the event would be held entirely in the BRAC swimming pool and was designed to replicate the distance to swim from Cable Beach to Roebuck Bay but without the logistical and safety challenges.

"The Beach 2 Bay Virtual Swim is aimed at swimmers of all abilities, with categories for solo swimmers, duos, teams of four, or novelty teams of up to 10 members for those just starting out," Mr Zepnick said.

"BRAC has previously hosted the Virtual Rottneest Channel Swim but we felt that Broome deserved its own event, and that the concept of swimming the distance from Cable Beach to Roebuck Bay was a more relevant challenge for local people."

For anyone wanting to get some training in beforehand, BRAC offers an Adult Swim Program on Tuesday and Thursday evenings 6pm to 7pm with a coach to offer training and stroke correction.

The Beach 2 Bay Virtual Swim event briefing is at 7am on Sunday 8 April before swimmers hit the water at 7.15am, with supporters and spectators welcome.

Registration forms are now available on the Shire of Broome website, from BRAC on 9191 8720 or brac@broome.wa.gov.au, or Broome SportsPower stores.

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