Shire of Broome

PO Box 44, Broome WA 6725

Phone: 08 9191 3456 Fax: 08 9191 3455

## **MEDIA RELEASE**



27 October 2017

For immediate release

## **Busy season concludes for Cable Beach Lifeguards**

Lifeguard patrols on Broome's world-famous Cable Beach conclude this weekend following a busy 2017 season.

Patrols will wrap up on Sunday 29 October after kicking off at the Easter long weekend on Friday 14 April and running each day between 9am and 4.30pm.

During patrol hours to date in 2017 there were 171,160 people attend Cable Beach, with 38,697 people swimming between the flags; seven rescues performed; one major first aid incident; 255 minor first aid incidents; 12 beach closures for stingers, sharks, crocodiles and fog; and 1659 preventative actions including warning swimmers, surfers and other beachgoers of rips, rocks and other hazards.

Attendance figures at Cable Beach were up from 2016 when just over 126,000 people visited Cable Beach during patrol hours, while the number of rescues was down from 12 the previous year.

Shire of Broome Acting Manager Sport and Recreation, Mike Doyle, said the Shire had received positive feedback from the community about the work of the Lifeguards, which showed that the contract with Surf Life Saving WA to provide the service was working well and keeping the community and visitors safe at Cable Beach.

Mr Doyle also thanked Broome Surf Life Saving Club volunteers who assisted the Lifeguards by running patrols on Sundays.

**Ends**