Shire of Broome

PO Box 44, Broome WA 6725

Phone: 08 9191 3456 Fax: 08 9191 3455

## **MEDIA RELEASE**



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For immediate release

## Council seeks community views through survey

A comprehensive survey seeking the community's views on a wide range of services, facilities, events and issues in Broome will be distributed from next week.

The Shire of Broome Community Perceptions Survey 2015 will be distributed to residential PO boxes in Broome during the week starting Monday 27 April.

Anyone not receiving a form by PO box can collect one from the Shire of Broome administration building or fill out the survey online via a link on the Shire website at <a href="https://www.broome.wa.gov.au">www.broome.wa.gov.au</a>.

The survey is open to all residents and ratepayers of the Shire aged 18 and over and responses must be received by Friday 15 May 2015.

Broome Shire President, Graeme Campbell, said Council wanted to hear the community's views on services and facilities, and ideas about improving them.

"Councillors are elected by the community and we need the community's feedback to help make decisions and plan for the future," Cr Campbell said.

"This is an important opportunity to tell your Council what you believe the priorities are for the Shire and I would encourage everyone to complete and return the survey form.

"We are making this as accessible as possible by distributing the survey forms through PO boxes, posting forms to non-resident ratepayers, and making it available online.

"In addition, to make sure the views of residents in the Shire's main remote communities are also heard we will be using the services of facilitators to conduct surveys face-to-face."

The survey is being conducted by an independent market research firm on behalf of Council which means the Shire will not have access to individuals' survey forms.

Once the survey has been completed and the results collated, a summary will be available on the Shire website.

As an added incentive, all those who submit surveys by the closing date will go into a draw to win an iPad. Shire Councillors, Shire staff and their families are ineligible to win the prize.