Our plan for the future

Shire of Broome | Council Plan 2025-2035

An integrated Strategic Community Plan and Corporate Business Plan



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Introduction

Welcome to the Shire of Broome's Council Plan. This plan combines our Strategic Community Plan and Corporate Business Plan into one succinct document – our Council Plan, our plan for the future.

Close to 1,200 community members and key partners helped to shape this plan, addressing three key areas:

- Where are we now?
- Where do we want to be?
- How do we get there?

This plan follows the Integrated Planning and Reporting Framework guidelines and satisfies a legislative requirement for all local governments to have a plan to shape the future.

This plan describes:

- A future vision for the Shire of Broome
- How the Shire will achieve and resource its objectives
- How success will be measured and reported

Acknowledgement of country

The Shire of Broome acknowledges the Yawuru people as the native title holders of the lands and waters in and around Rubibi (the town of Broome) together with all native title holders throughout the Shire. We pay respect to the Elders, past, present and emerging, of the Yawuru people and extend that respect to all Aboriginal Australians living within the Shire of Broome.

Wirriya ngangaran liyan nyamba buru yawuru

We hope you are feeling good in our yawuru country

Shire President's Message

The Shire of Broome has reviewed its Strategic Community Plan and Corporate Business Plan to develop an integrated Council Plan 2025-2035. This Plan outlines our commitments to addressing community goals.

The review process began in early 2024, with community input gathered through the MARKYT® Community Scorecard. The Scorecard sought to answer the questions: Where are we now, where do we want to be, and how do we get there?

It was reassuring to see the community acknowledge and appreciate the hard work the Shire continually undertakes to provide services to the community. This was evident in the positive results regarding our library, events, cultural activities, and sports and recreation facilities.

However, we also acknowledge that the results highlighted areas where the Shire could focus its efforts As a result, the Council Plan outlines five key strategic priorities for the next 10 years: a safer community, safe boating facilities, improved youth services, better lighting, and good health and wellbeing.

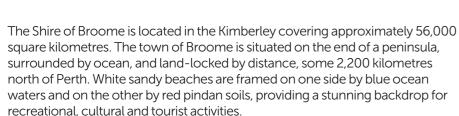
The plan will guide us toward success, and we hope you'll be part of Broome's exciting journey over the next ten years.



Chris Mitchell Shire President

Broome at a glance

The Shire of Broome has an extraordinary prehistoric presence preserved by isolation. It has fossilised dinosaur tracks made 130 million years ago, some of the oldest recorded Aboriginal art in Australia and some of the earliest recorded European visits.



Broome has a tropical climate, defined by a dry and a wet season. During the dry season from May to October, Broome experiences warm days and clear blue skies with temperatures generally in the 20's to low 30's. Humidity levels are low with little rain. During the wet season from November to April, Broome experiences heavy, short downpours of rain and average daytime temperatures in the mid 30's. January to March is the monsoon season, with spectacular thunderstorms and lightning displays and increased risks of flooding and

Founded as a pearling port over a hundred years ago, Broome boasts a diverse, multicultural population with Aboriginal, Koepanger, Malay, Chinese, Japanese and European cultures all blended to create Broome's captivatingly friendly and flamboyant character.

In the 2021 ABS Census, 28.6% of residents identified as Aboriginal or Torres Strait Islander. This compares to 3.3% across Western Australia and highlights the significant contribution Aboriginal people continue to make to the character and culture of Broome today.



Broome is the service and trade hub of the region, servicing agricultural, pastoral, mining, oil and gas production, and conservation jobs across the Kimberley. It also serves as the gateway for tourists and visitors to the Kimberley, including international visitors by cruise ship and aircraft.

The Shire of Broome's estimated population was 18.611 residents in 2023, with the seasonal population in the Broome township fluctuating up to 50,000 with visitors, short-stay workers, business travellers and people from around the Kimberley and North West who use Broome as their base.

Broome's residential population is younger than the rest of Western Australia, with a median age of 34 years versus 38 years for Western Australia. Broome has more residents aged 0-14 years (5% points above WA) and 25-44 years (5% points above WA), and fewer people aged 65 years and older (8% points below

In 2023/24 there were 1,386 businesses in the Shire of Broome, representing 4.8% growth over 12 months. The Health Care and Social Assistance industry sector is the largest employer in the region, representing 19.4% of total employment.

Broome has been earmarked by the WA State Government as one of 11 locations to become a regional city before 2050. Council has set an ambitious residential population growth target of between 27,000 to 43,000 residents by 2036, to be achieved with a focus on economic growth initiatives.

People

Residential Population



2023 ABS estimate

18,611

Population growth up 1.3% over 12 months



2036 Projected

21,560

WA Tomorrow Population Report

Age Profile

2021, ABS Census



15-24



Adults



Years WA: 38 years

Median Age

2021, ABS Census



34

Down 1% over past 12 months

Companion dogs

Library

items issued

2023/24

Shire of Broome

41,614

2023 estimate, Shire of Broome



8,399

registered as of Dec 2023

Companion cats

2023 estimate. Shire of Broome



2,106

Profound or severe core activity limitation

2021. ABS Census (excludes not stated)



3.0%

WA: 4.9%

Households that speak a non-English language

2021, ABS Census (excludes not stated)



Aboriginal and/or Torres Strait **Islander People**

Adults

2021, ABS Census



14.3%

WA: 19.6%

28.6%

WA: 3.3%

Volunteering

Among 15+ year olds 2021, ABS Census (excludes not stated)



19.7% WA: 17.2%

registered as of Dec 2023

Place

Conservation estates

Total area, 2024



22,839 hectares

Recycling 2023/24



25,415 Up 2.6% over 12 months

Landfill 2023/24

26,276 tonnes

Up 5.1% over 12 months

EV charging stations Total number, 2024

Planning and building applications

Value

2023/24, Shire of Broome



340

Housing diversity

Semi-detached house, townhouse, flat or apartment 2021, ABS Census (excludes not stated)



16.3% WA: 19.5%

Typical house price

Aug 2024, HtAG®



\$697 k WA: \$650 k May 2024, Dept of

Treasury

Sealed roads

2023/24, Shire of Broome

218 km



Footpaths

2023/24, Shire of Broome

122 km



Cycle or walk to work

Among employed persons aged 15+, 2021, ABS Census

(base excludes work from home, did not go to work and not stated)



WA: 3.5%

Registered vessels

2021/22, Shire of Broome



1,847

Prosperity

Gross regional product

2023



3.95B

Up 5.5% over past 12 months

Unemployment

rate

Mar guarter 2024,

Australian Government:

Jobs and Skills Australia

WA: 3.7%

JOB

businesses 2023/24

Number of



1,386

Up 4.8% over 12 months

Big businesses

20+ employees, 2023/24



125

Up 11.6% over 12 months

Top 5 industries of employment

2021, ABS Census (% of local residents)



Health care and social assistance

> 19.4% WA: 14.2%



Education and training



and food services

13.0% WA: 9.2%



Accomodation

9.8% WA: 6.8%



Public administration and safety

> 8.9% WA: 9.2%



Retail trade

8.5% WA: 9.2%

Completed year 12 or equivilent 2021, ABS Census



59% WA: 63%

Visitor nights 2023/24



1,359,417

Down 9% over 12 months

Purpose

The Shire of Broome exists to provide, facilitate and advocate for services and facilities to improve quality of life for everyone in Broome.



To fulfil our purpose, we satisfy the following roles:



Advocate

We are a voice for the local community on local issues.



Partner

We form strategic alliances in the interests of the community.



Fund

We help to fund community organisations to deliver essential community services.



Facilitate

We help to make it possible or easier to meet community needs.



Provide

We directly provide infrastructure, facilities, services, events and information to meet local needs.



Regulate

We regulate compliance with legislation, regulation and local laws.

Please note that unallocated Crown lands, pastoral leases, Aboriginal reserves and conservation estates are governed independently by Government agencies, Aboriginal Lands Trust, Indigenous Lands Corporation or Aboriginal organisations. The Shire of Broome advocates, facilitates and partners with these organisations to meet local community needs.

Our values We live by Broome's PEARLS.

These are the values and behaviours that the Shire of Broome and the local community cares deeply about. We always strive to be:

F

Proactive, forward thinking, open-minded and innovative.

Engaging, inclusive and welcoming of all people. R

Accountable, transparent and ethical Respectful of everyone and everything.

L

Listening to people's needs and ideas; community focused. ,

Sustainable, balancing social, economic and environmental needs now and for the future.



Our vision



Our aspirations

To achieve our vision, we have four supporting aspirations. Our aspirations align with our core pillars – people, place, prosperity and performance. These pillars are interrelated, and each must be satisfied to deliver excellent quality of life in Broome.



People

We will continue to enjoy Broome-time, our special way of life. It's laid-back but bursting with energy, multicultural, inclusive, safe, secure and healthy, for everyone.



Place

We will grow and develop responsibly and sustainably, caring for our natural environment, cultural and built heritage, for everyone.



Together, we will build a strong, diversified and growing economy with work opportunities for everyone.



Performance

We will deliver excellent governance, service and value, for everyone.

Priorities

Priorities shift over time in response to what's happening globally, nationally, in our state and in our local area.

To provide quality of life outcomes, the Shire of Broome must stay abreast of and adapt to changes in the political, environmental, social, technological, economic and legal landscape.



State priorities

In the 2024-25 budget, the State Government of Western Australia's priorities included:



Delivering cost of living support



Investing in health and mental health



Investing in housing and homelessness initiatives



Economic diversification and energy transition



Investing in education and training



Connecting our State



Building stronger, fairer communities



Investing in our regions



Supporting WA women



Arts, sport, recreation and tourism



Aboriginal wellbeing

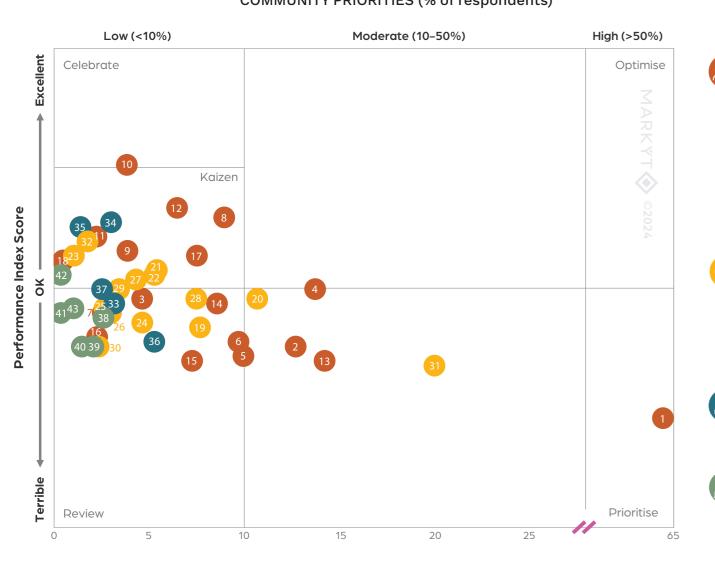


Caring for our environment

Local priorities

To understand local needs and priorities, the Shire of Broome commissioned an independent review. In 2024, 1,190 community members completed a MARKYT® Community Scorecard. Community safety was the top priority, followed by marine facilities, youth services, health and community services, and lighting of streets and public places.

MARKYT **Community Priorities** COMMUNITY PRIORITIES (% of respondents)



- Safety and crime prevention
 - Lighting
 - Wellbeing programs / education
- 4 Health and community services
- 5 Housing
- Animal management
- Community buildings
- 8 Sport and recreation
- 9 Playgrounds, parks and reserves
- 10 Library
- 11 History and heritage
- 12 Festivals, events, art and culture
- 13 Youth services 14 Family and children services
- 15 Seniors services
- 16 Disability access and inclusion
- 17 Respect for Aboriginal peoples/heritage
- 18 Volunteer support and recognition
- 19 Sustainable practices
- 20 Conservation and environment
- 21 Beaches and foreshores 22 Waste management
- 23 Natural disaster management
- 24 Mosquito control
- 25 Ranger services
- 26 Planning and building approvals
- 27 Streetscapes
- 28 Footpaths, cycleways and trails
- 29 Local roads
- 30 Public and on-demand transport
- 31 Marine facilities
- 32 Airport facilities and services
- 33 Economic development
- 34 Tourism and destination marketing
- 35 Town centre development/activation
- 36 Telecommunications/internet services
- 37 Education, training, life-long learning
- 38 Council's leadership 39 Advocacy and lobbying 40 Consultation
- 41 Communication
- 42 Customer service
- 43 Innovation and technology







1. A safer community for everyone

A top priority for our community is improving community safety. We will continue to work with local Police, Aboriginal elders, Government and community groups to address local concerns, including anti-social behaviour, loitering and petty crime. We will continue to advocate for improved delivery of drug and alcohol rehabilitation services, crisis accommodation, youth services, parent education and support services, and better lighting and CCTV in known hotspots.

Community

priorities



5. Good health and wellbeing

Community would like the State Government to ensure Broome Hospital is fit-for-purpose, supply more doctors and health professionals to service local needs, provide better access to addiction and mental services such as a sobering-up shelter, and deliver more preventative health and wellbeing programs.







2. Safe boating facilities

Community would like the State Government to urgently deliver the proposed recreational boat launching facility and all-weather, all-tide boat ramp to improve community safety, reduce the risk of damage to vessels, and to support tourism and economic growth. This must be done with consideration for natural and cultural heritage. Council will continue to advocate for timely, responsible and sustainable delivery of this facility on behalf of the community.



4. Better lighting

There are calls for better maintenance and upgraded lighting on roads, footpaths and trails and in local parks, ovals, car parks and known hotspots to deter loitering and criminal activity and help community members to feel safer when walking, exercising and driving after dark. Council will work with the State Government to improve lighting across the Shire of Broome.



3. Improved youth services

The community would like more affordable and accessible places and activities for young people to gather, socialise and be entertained. There is also need for more crisis accommodation, counselling services, and educational programs for young people who are vulnerable or at-risk. Council will continue to advocate for better support services on behalf of the community

Shire of Broome Council Plan 2025-2035

Outcomes and objectives To create a future for everyone, the community helped to shape 11 desired outcomes and supporting objectives.

Community aspirations	Outcomes	Objectives
People	1. A safe community	 1.1 Work with key stakeholders to improve community safety and security. 1.2 Encourage responsible animal management.
We will continue to enjoy Broome-time, our special way of life. It's laid-back but bursting with	2. Everyone has a place to call home	2.1 Promote access to safe, affordable accommodation to meet all needs, including itinerants, homeless people, those at risk, youth and the elderly.
energy, multicultural, inclusive, safe, secure and healthy, for everyone.	3. A healthy, active community	 3.1 Improve access to health facilities, services and programs to achieve good general and mental health in the community. 3.2 Improve access to sport, leisure and recreation facilities, services and programs. 3.3 Build the capacity of volunteer-operated organisations.
	4. An inclusive community that celebrates culture, equality and diversity	4.1 Grow knowledge, appreciation and involvement in local art, culture and heritage.4.2 Align services to meet diverse community needs for all ages and abilities.
Place We will grow and develop responsibly and sustainably,	5. Responsible management of natural resources	 5.1 Manage and conserve the natural environment, lands and water. 5.2 Adopt and encourage sustainable practices. 5.3 Mitigate climate change and natural disaster risks.
caring for our natural environment, cultural and built heritage, for everyone.	6. Responsible growth and development with respect for Broome's natural and built heritage	 6.1 Promote sensible and sustainable growth and development. 6.2 Develop and maintain community facilities. 6.3 Create attractive, sustainable streetscapes, parks and open spaces.
	7. Safe, well connected, affordable transport options	 7.1 Provide safe and efficient roads and parking. 7.2 Provide safe, well-connected paths and trails to encourage greater use of active transport. 7.3 Provide improved access to safe, affordable public transport, marine and aviation services.
Prosperity Together, we will build a strong, diversified and growing economy with work opportunities for everyone.	8. A strong, diverse and inclusive economy where all can participate	 8.1 Facilitate economic growth, training and employment opportunities in traditional and emerging industries, including agriculture, aquaculture, minerals, energy, tourism, art and culture. 8.2 Activate Broome precincts, events and tourism.
Performance	9. Effective leadership, advocacy and governance	 9.1 Strengthen leadership, advocacy and governance capabilities. 9.2 Deliver cost effective, fit-for-purpose assets, facilities and equipment.
We will deliver excellent governance, service and value, for everyone.	10. A well-informed and engaged community	10.1 Provide community with excellent customer service, relevant, timely information and effective engagement.
	11. An engaged and effective workforce that strives for service excellence	11.1 Support employee wellness and foster a positive workplace culture.

Our corporate business plan

This section describes what Council will do over the next four years to work towards achievement of the community vision, outcomes and objectives, and how service delivery and priority projects will be resourced.

Our Corporate Business Plan will be reviewed annually to adjust to changing needs and priorities.





People 800

We will continue to enjoy Broome-time, our special way of life. It's laid-back but bursting with energy, multicultural, inclusive, safe, secure and healthy, for everyone.



Outcome 1. A safe community

Objective 1.1 Work with key stakeholders to improve community safety and security.

What we will continue to	/hat we will continue to do						
Council services	Service description						
Community safety	We facilitate the Community Safety Working Group and the Broome Liquor Accord, continuing to advocate for a regional approach to alcohol and drug management and delivery of the Marlamanu on-country diversionary facility and program for at-risk youths.						
Ranger services	We partner with WA Police to conduct joint patrols, including Male Oval Precinct, Town Beach, Kennedy Hill and other community safety hot spots.						
Place activation	We support local service providers such as Kullarri Patrol and Broome Youth and Families Hub to seek funding and deliver safety services for children, youth and adults, including youth diversionary activities e.g., school holiday programs, midnight basketball, youth leadership bush camps, and programs to address truancy.						
Planning services	We use Crime Prevention Through Environmental Design (CPTED) concepts to facilitate provision of safe buildings and spaces in all town planning and urban renewal projects.						
Community engagement	We promote safety messages and education programs delivered by WA Police and others.						

Our s	Our strategic initiatives							
	Priority actions	Linked strategies	Service Team	25/26	26/27	27/28	28/29	Future
1.1.1	Finalise and implement the new Community Safety Plan.	Community Safety Plan 2021-2025	Place Activation and Engagement	0	0	0	0	
1.1.2	Develop a CCTV Strategy and Action Plan.	ICT Strategy 2022	Information Services	\$50k				
1.1.3	Provide street lighting upgrades focusing on priority areas identified through the lighting audit, community feedback and WA Police crime statistics.	Community Safety Plan 2021-2025	Infrastructure	\$100k	\$100k	\$100k	\$100k	\$100k p/a
1.1.4	Advocate for funding additional lighting on streets, footpaths, trails and public places to address priority areas identified through the street light audit, community feedback and WA Police crime statistics.	Community Safety Plan 2021-2025	Office of CEO	•	•	•	•	
1.1.5	Advocate for WA Police to deliver more police patrols inclusive of foot and bike patrols to increase on-the-ground presence.	Community Safety Plan 2021-2025	Office of CEO	•	•	•	•	

^{/ \$} Resourcing or funding secured

^{\$} Additional operating or capital budget required

o Additional funding required, amount to be determined

Objective 1.2 Encourage responsible animal management.

What we will continue to do					
Council services	Service description				
Ranger services	We deliver a range of animal management services, including community education, pet registrations and animal permits, ranger patrols, responding to community complaints (nuisance animals, excessive barking etc.), investigating dog attacks, enforcing legislation, feral cat and dog trap hire services, partnering with Broome Veterinary Hospital and SAFE Broome to deliver animal management and rehoming services for stray and unwanted dogs, and ongoing advocacy for local RSPCA inspectors.				

Our s	Our strategic initiatives							
	Priority actions	Linked strategies	Service Team	25/26	26/27	27/28	28/29	Future
1.2.1	Implement the Animal Management Plan 2024-2028.	Animal Management Plan 2024-2028	Ranger Services	\$35k	\$10k	\$10k		
1.2.2	Engage with Broome Veterinary Hospital and SAFE Broome to develop a business case then source funding and construct a dedicated regional animal management facility (pound).	Animal Management Plan 2024-2028	Special Projects	\$25K	\$25K	0		
1.2.3	Roll out a 12-month trial of dog exercise areas in 13 local parks, supported with new signage, supporting communications, ranger surveillance and community engagement.	Animal Management Plan 2024-2028	Ranger Services	•				

^{• / \$} Resourcing or funding secured

Outcome 2. Everyone has a place to call home

Objective 2.1 Promote access to safe, affordable accommodation to meet all needs, including itinerants, homeless people, those at risk, youth and the elderly.

What we will continue to do						
Council services	Service description					
Planning services	We advocate for the Federal and State Government and private developers to meet local housing needs, including retirement villages, aged care facilities, accommodation for seasonal workers, and the timely release of residential and commercial land to meet forecast demand. We also advocate for new housing developments that increase access to residential lots, homes and key worker accommodation, such as new developments by Nyamba Buru Yawuru.					
Place activation	We advocate to the State Government and support community organisations to seek funding and deliver temporary and crisis accommodation services for men, women and families.					
Environmental health and ranger services	We enforce local laws relating to public health, noise and litter to encourage property owners and tenants to improve maintenance and cleanliness.					

Our s	Our strategic initiatives							
	Priority actions	Linked strategies	Service Team	25/26	26/27	27/28	28/29	Future
2.1.1	Progress the Broome Housing Affordability Strategy and Master Planning project to work with landowners of undeveloped and underdeveloped land within urban areas, particularly in Old Broome and Chinatown, to realise opportunities for new dwelling construction.	Broome Housing Affordability Strategy	Planning	•				
2.1.2	Advocate for Department of Communities (the Housing Authority) and relevant partners to improve access to diverse and affordable housing by developing appropriate strategies or completing Stage 1 of the Broome Urban Renewal Strategy.	Broome Urban Renewal Strategy	Office of CEO	•	•	•	•	
2.1.3	Advocate for State Government to construct new houses on development ready sites within Broome for Government Regional Officer Housing to ease pressure on the private rental market	Broome Housing Affordability Strategy	Office of CEO	•	•	•	•	

^{\$} Additional operating or capital budget required

o Additional funding required, amount to be determined

Our strategic initiatives								
	Priority actions	Linked strategies	Service Team	25/26	26/27	27/28	28/29	Future
2.1.4	Facilitate development and operation of Sanctuary Village Caravan Park and Key Worker Accommodation.	Sanctuary Road Business Case	Special Projects; Infrastructure	0	0	0		
2.1.5	Advocate for funding towards headworks for McMahon Estate infill development.		Office of CEO	•				
2.1.6	Advocate for State Government to develop a homelessness and itinerant strategy for Broome.		Office of CEO	•	•	•	•	
2.1.7	Advocate for State Government to fund Ngurra Buru Night Space to continue beyond the trial for at risk children and youth.	Community Safety Plan 2021-2025	Office of CEO	•	•	•	•	

^{/ \$} Resourcing or funding secured

Outcome 3. A healthy, active community

Objective 3.1 Improve access to health facilities, services and programs to achieve good general and mental health in the community.

What we will continue to do							
Council services	Service description						
Place activation We advocate for local health service providers to seek funding and deliver mental health, drug and alcohol su services.							
Environmental health and ranger services	We partner with key stakeholders to prevent and manage public health issues in areas used by itinerant campers, including littering and safe needle disposal.						

Our strategic initiatives								
	Priority actions	Linked strategies	Service Team	25/26	26/27	27/28	28/29	Future
3.1.1	Provide and implement a Local Public Health Plan, as per legislative requirements, to consider major health risk factors and actions needed to address these factors in the Shire of Broome.		Environmental Health	\$50k	0	0	0	
3.1.2	Advocate for the State Government to expand or relocate Broome Hospital with more staff, facilities and services to address current and long-term health needs.	Old Broome Precinct Structure Plan	Office of CEO	•	•	•	•	
3.1.3	Advocate for the Mental Health Commission to provide a new sobering up shelter in a suitable location.		Office of CEO	•	•			
3.1.4	Advocate for the establishment of a Withdrawal Centre.		Office of CEO	•	•	•	•	
3.1.5	Advocate for WA Country Health Service to introduce a safe needle exchange and disposal program with supporting community education.		Office of CEO	•	•	•	•	
3.1.6	Review the Mosquito Management Plan.		Environmental Health		\$20k			

^{/ \$} Resourcing or funding secured

^{\$} Additional operating or capital budget required

o Additional funding required, amount to be determined

^{\$} Additional operating or capital budget required

o Additional funding required, amount to be determined

Objective 3.2 Improve access to sport, leisure and recreation facilities, services and programs.

What we will continue to do						
Council services	Service description					
Sport and recreation services	We operate and maintain Council-owned sport and recreational facilities, including the Broome Recreation and Aquatic Centre (BRAC), water parks, and sporting reserves, and we facilitate delivery of sport and recreation services and programs, such as KidSport.					
	We advocate for funding to improve sporting infrastructure in Aboriginal Communities within the Shire.					
Beach patrols	We provide beach safety patrols on Cable Beach.					

Our s	trategic initiatives							
	Priority actions	Linked strategies	Service Team	25/26	26/27	27/28	28/29	Future
3.2.1	Formalise a partnership agreement with Department of Education for shared community access to sport and recreation facilities.	Sport and Recreation Plan 2021-2031	Community Facilities	•				
3.2.2	Review the Sport and Recreation Plan 2021-2031 and BRAC Masterplan.	Sport and Recreation Plan 2021-2031; BRAC Masterplan	Special Projects		\$40k			
3.2.3	Upgrade BRAC to include a gym and fitness facility, additional squash courts, indoor children's play space, multipurpose space, creche, kiosk, reception and offices.	BRAC Masterplan	Special Projects		\$27M			
3.2.4	Provide BRAC fields storage (equipment, goals, nets).	BRAC Masterplan	Community Facilities		\$140k			
3.2.5	Provide cricket pitch, practice nets and lighting at Father McMahon Oval to allow cricket to be played at night	BRAC Masterplan	Community Facilities			\$90k		
3.2.6	Complete a feasibility study to expand BRAC aquatic centre with a 50m pool.	BRAC Masterplan	Special Projects		\$50k			
3.2.7	Provide additional shade structures at BRAC fields.	BRAC Masterplan	Community Facilities					\$200k
3.2.8	Provide 2 new outdoor, undercover multi-use courts for basketball, netball and tennis at BRAC.	BRAC Masterplan	Special Projects					\$2M
3.2.9	Provide 2 new indoor, air-conditioned, multipurpose courts at BRAC.	BRAC Masterplan	Special Projects					\$12M

Our strategic initiatives							
Priority actions	Linked strategies	Service Team	25/26	26/27	27/28	28/29	Future
3.2.10 Provide club space for Barracudas Swim Club.	BRAC Masterplan	Community Facilities					\$820k
3.2.11 Provide Haynes Oval Masterplan.	Sport and Recreation Plan 2021-2031	Special Projects					\$90k
3.2.12 Provide new Broome North playing field and amenities.	Developer Contribution Plan	Special Projects					\$6.12M
3.2.13 Provide 3 outdoor beach volleyball courts with lighting at BRAC.	Sport and Recreation Plan 2021-2031	Special Projects					\$185k

^{/\$} Resourcing or funding secured

Objective 3.3 Build the capacity of volunteer-operated organisations.

What we will continue to do	
Council services	Service description
Sport and recreation services	We partner with DLGSC and State Sports Associations to deliver training workshops and resources to improve club and association governance and management.
Grants	We administer the Community Development Fund grant program.
Volunteer services	We partner with local agencies to recognise the value of local volunteers and volunteer organisations.

^{\$} Additional operating or capital budget required

o Additional funding required, amount to be determined

Outcome 4. An inclusive community that celebrates culture, equality and diversity

Objective 4.1 Grow knowledge, appreciation and involvement in local art, culture and heritage.

What we will continue to do						
Council services	Service description					
Library services	We operate Broome Library, including library programs and events, the e-Library and eSmart Library.					
Place activation	We support arts and culture in Broome by facilitating the Arts and Culture Community Reference Group, operating Broome Civic Centre, funding festivals and events through the Community Development Fund, partnering with local artists and organisations to deliver arts and culture programs, including school holiday programs, managing the Broome Arts Register, funding an acquisitional art prize as part of Shinju Matsuri, and supporting arts, culture and heritage organisations to access affordable spaces.					

Our strategic initiatives								
	Priority actions	Linked strategies	Service Team	25/26	26/27	27/28	28/29	Future
4.1.1	Implement the Arts and Culture Strategy and Action Plan 2023-2028.	Arts and Culture Strategy and Action Plan 2023-2028	Place Activation and Engagement	0	0	0	0	
4.1.2	Advocate for Nyamba Buru Yawuru to build the Kimberley Centre for Art, Culture and Story.	Arts and Culture Strategy and Action Plan 2023-2028	Office of CEO	•	•	•		
4.1.3	Partner with Nyamba Buru Yawuru to develop Wanggajarli Burugun Memorial Resting Place.		Infrastructure; Special Projects	•	•			
4.1.4	Fund a business case and detailed design to upgrade and develop the Broome Museum and adjacent lands.	Old Broome Development Strategy	Special Projects		\$350k			
4.1.5	Complete a feasibility study to upgrade or relocate Broome Library and, dependent on outcomes, complete detailed design and construction.	Old Broome Development Strategy	Special Projects		\$100k		\$350k	\$6M

Our s	trategic initiatives							
	Priority actions	Linked strategies	Service Team	25/26	26/27	27/28	28/29	Future
4.1.6	Complete a feasibility study for a Performing Arts Centre, with performance, exhibition, rehearsal, studio and meeting spaces.	Arts and Culture Strategy and Action Plan 2023-2028	Special Projects		\$80k			
4.1.7	Upgrade Broome Civic Centre infrastructure with aerial compliant rigging points and raked seating.	Arts and Culture Strategy and Action Plan 2023-2028	Community Facilities		\$50k	\$100k		
4.1.8	Review the Arts and Culture Strategy and Action Plan 2023-2028 to determine if the objectives have been met and prepare a new plan to meet outstanding community needs (if required).	Arts and Culture Strategy and Action Plan 2023-2028	Place Activation and Engagement			\$40k		
4.1.9	Review the Municipal Heritage Inventory and Heritage List and prepare a Local Heritage Survey.		Planning Services					\$50k

^{/ \$} Resourcing or funding secured

^{\$} Additional operating or capital budget required

o Additional funding required, amount to be determined

Objective 4.2 Align services to meet diverse community needs for all ages and abilities.

What we will continue to do						
Council services	Service description					
Community facilities	We deliver and continuously improve services in Shire facilities, including Broome Library and BRAC, for all ages and abilities, and facilitate access to services delivered by community organisations.					
Youth services	We coordinate a Youth Advisory Council (YAC) and facilitate Youth Forums to provide opportunities for young people to provide input into Council decision making processes.					

Our s	trategic initiatives							
	Priority actions	Linked strategies	Service Team	25/26	26/27	27/28	28/29	Future
Famil	y and children							
4.2.1	Advocate for increased availability of childcare services.		Office of CEO	•	•	•	•	
4.2.2	Construct a children's Water Park as part of the Walmanyjun Cable Beach Foreshore Redevelopment (see action 8.2.3)	Cable Beach Masterplan	Infrastructure	•				
4.2.3	Include a multi-purpose room for after-school care, an indoor air-conditioned children's play space and creche as part of the BRAC upgrade (see action 3.2.3).	BRAC Masterplan	Special Projects		0			
4.2.4	Provide a playground within the BRAC aquatic area.	BRAC Masterplan	Community Facilities			\$145k		
4.2.5	Provide a shaded and gated playground for 0-5-year-olds at the BRAC.	BRAC Masterplan	Community Facilities					\$150k
Youth								
4.2.6	Implement the new Youth Plan.	Youth Plan	Place Activation and Engagement	0	0	0	0	
4.2.7	Construct BRAC Youth Bike Precinct with children's bike track and play elements, street sport court, event space, shade shelter and picnic/BBQ facilities.	Broome Youth Precinct Masterplan	Infrastructure				\$625k	

Our s	Our strategic initiatives							
	Priority actions	Linked strategies	Service Team	25/26	26/27	27/28	28/29	Future
4.2.8	Extend BRAC Youth Bike Precinct with BMX track and spectator area.	Broome Youth Precinct Masterplan	Infrastructure					\$1.77M
Aged persons								
4.2.9	Prepare an Age-Friendly Plan to improve access to services and facilities for seniors.		Place Activation and Engagement				\$40k*	
Acces	s and inclusion							
4.2.10	Implement the Disability Access and Inclusion Plan 2023-2028.	Disability Access and Inclusion Plan 2023-2028	Place Activation and Engagement	0	0	0	0	

^{/ \$} Resourcing or funding secured

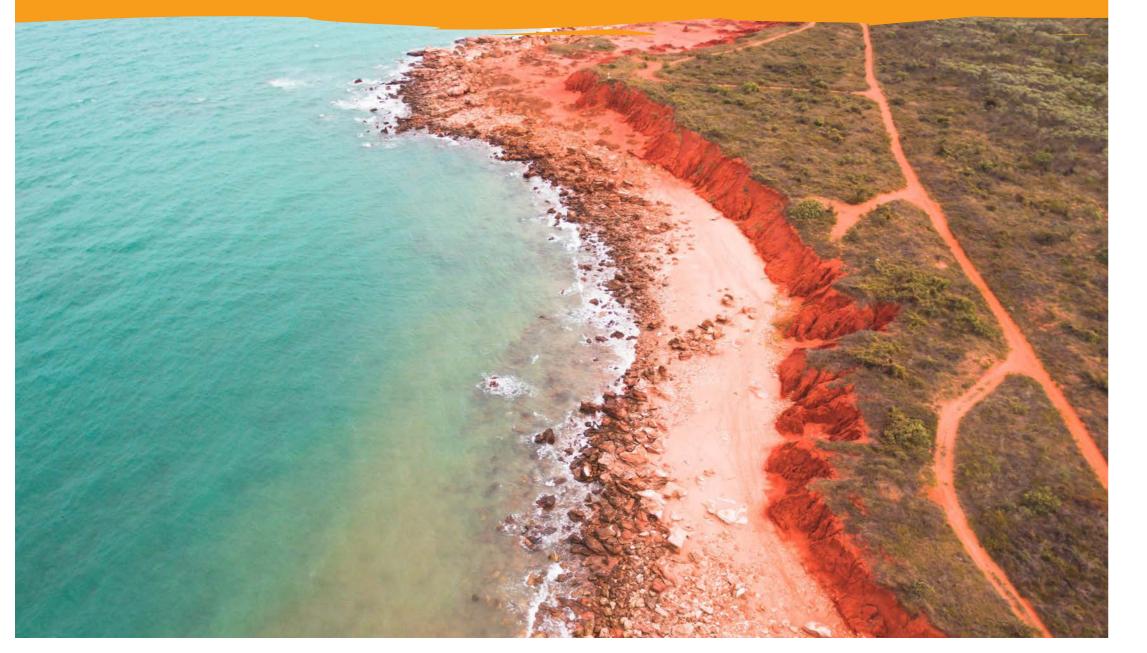
^{\$} Additional operating or capital budget required

o Additional funding required, amount to be determined

^{*} Additional Shire resources will be required to implement an Age-Friendly Plan.



We will grow and develop responsibly and sustainably, caring for the natural environment and cultural and built heritage, for everyone.



Outcome 5. Responsible management of natural resources

Objective 5.1 Manage and conserve the natural environment, lands and water.

What we will continue to do	
Council services	Service description
Environmental conservation	We partner with Yawuru and Department of Biodiversity Conservation and Attractions (DBCA) to jointly manage Minyirr Buru Conservation Park, and partner with DBCA to facilitate turtle conservation, including managing vehicle access to Cable Beach during turtle breeding season.
Environmental health services	We deliver environmental health services, covering pests and mosquitos, water quality, wastewater and grey water, air quality, mould, noise and other pollution, and hazardous materials.
Weed management	We will implement the Weed Management Strategy and Action Plan.
Drainage management	We will partner with community groups to implement best practice drainage maintenance and limit environmental impacts.
Our strategic initiatives	

our strategic initiatives							
Priority actions	Linked strategies	Service Team	25/26	26/27	27/28	28/29	Future
Review and implement the District Stormwater	District						
Management Strategy including analysis of opportunities to	Stormwater	Infractructura	¢1∩∩レ	0	0	0	
retro-fit water-sensitive urban design.	Management	iiiiiasiiucture	Ψ IOOK	O	U	O	
_	Strategy						
Renew Shire drainage infrastructure in accordance with the	Asset	Accotc	¢201⁄	420k	420h	420k	\$30k
Asset Management Plan.	Management Plan	Assets	\$30K	\$30K	\$30K	\$30K	p/a
F	Priority actions Review and implement the District Stormwater Management Strategy including analysis of opportunities to retro-fit water-sensitive urban design. Renew Shire drainage infrastructure in accordance with the	Priority actions Review and implement the District Stormwater Management Strategy including analysis of opportunities to retro-fit water-sensitive urban design. Management Strategy Management Strategy Renew Shire drainage infrastructure in accordance with the Linked strategies District Stormwater Management Strategy Asset	Priority actions Review and implement the District Stormwater Management Strategy including analysis of opportunities to retro-fit water-sensitive urban design. Renew Shire drainage infrastructure in accordance with the Linked strategies District Stormwater Management Strategy Assets	Priority actions Review and implement the District Stormwater Management Strategy including analysis of opportunities to retro-fit water-sensitive urban design. Renew Shire drainage infrastructure in accordance with the Linked strategies District Stormwater Management Strategy Assets 430k	Priority actions Review and implement the District Stormwater Management Strategy including analysis of opportunities to retro-fit water-sensitive urban design. Renew Shire drainage infrastructure in accordance with the Linked strategies District Stormwater Management Strategy Assets Assets Management Strategy Assets Assets	Priority actions Review and implement the District Stormwater Management Strategy including analysis of opportunities to retro-fit water-sensitive urban design. Management Strategy Renew Shire drainage infrastructure in accordance with the Linked strategies District Stormwater Management Strategy Asset Asset	Priority actions Review and implement the District Stormwater Management Strategy including analysis of opportunities to retro-fit water-sensitive urban design. Renew Shire drainage infrastructure in accordance with the Linked strategies District Stormwater Management Strategy Asset Asset Asset Asset Asset Service Team 25/26 26/27 27/28 28/29 Asset As

^{• / \$} Resourcing or funding secured

^{\$} Additional operating or capital budget required

o Additional funding required, amount to be determined

Objective 5.2 Adopt and encourage sustainable practices.

What we will continue to do						
Council services	Service description					
Environmental sustainability	Ve provide community education on sustainable practices.					
Waste services	We deliver waste and recycling services.					
Environmental health services	We regulate illegal dumping and roadside litter.					
Fleet services	We seek to include alternatively fuelled vehicles and plant as part of the Shire's plant replacement plan.					

Our stra	ategic initiatives							
	Priority actions	Linked strategies	Service Team	25/26	26/27	27/28	28/29	Future
F	mplement recommendations in the State of Environment Report and Environmental Management Plan 2025 (Note: this document is currently being developed).	State of Environment Report and Environmental Management Plan 2025	Development Services	0	0	0	0	0
t	Advocate for Horizon Power to increase the percentage of the Shire's energy that is sourced from renewable energy sources.	State of Environment Report 2015	Office of CEO	•	•	•	•	•
	Facilitate implementation of solar power opportunities at Shire facilities and reserves.	State of Environment Report 2015	Assets	0	0	0	0	0
F	Review the Waste Strategy 2021-2031 and Waste Action Plan 2021-2025 to determine if the objectives have been met and prepare a new plan to meet outstanding community needs (if required)	Waste Strategy 2021-2031; Waste Action Plan 2021-2025	Infrastructure	\$50k				
	Advocate for progression of the Dampier Peninsula Waste Management Plan.	Broome Waste Strategy	Office of CEO	•	•	•	•	•

Our st	trategic initiatives							
	Priority actions	Linked strategies	Service Team	25/26	26/27	27/28	28/29	Future
5.2.6	Implement the Landfill Closure Management Plan for Buckleys Road Waste Management Facility.	Landfill Closure Management Plan: Buckleys Road Waste Management Facility 2022	Waste Services	•	•	•	•	•
5.2.7	Advocate for funding for a Regional Resource Recovery Park with a community recycling centre, liquid waste facility and landfill facility.	Broome Waste Strategy	Office of CEO	•	•	•	•	•
5.2.8	Construct a community recycling centre and liquid waste facility at the Regional Resource Recovery Park.	Broome Waste Strategy	Infrastructure		\$3M	\$15M	\$6M	
5.2.9	Relocate landfill to the Regional Resource Recovery Park.	Broome Waste Strategy	Infrastructure					\$5.9M

^{/\$} Resourcing or funding secured

^{\$} Additional operating or capital budget required

o Additional funding required, amount to be determined

Objective 5.3 Mitigate climate change and natural disaster risks.

What we will continue to	do
Council services	Service description
Emergency services	We partner with DFES to administer the Bush Fire Advisory Committee, coordinate the Bushfire Mitigation Program and facilitate continuous improvement of emergency management plans (cyclone, fire, floods, etc.) with a focus on education, prevention, response and recovery.

C	Our stı	rategic initiatives							
		Priority actions	Linked strategies	Service Team	25/26	26/27	27/28	28/29	Future
		Review the Coastal Hazard Risk Management and Adaptation Plan and implement key recommendations	Coastal Hazard Risk Management and Adaptation Plan	Planning	\$60k	\$30k	\$30k	\$30k	\$30k p/a
		Advocate for Horizon Power to invest in further underground power to improve community resilience to severe weather events.	Local Emergency Management Arrangements 2021	Office of CEO	•	•	•	•	•

^{• / \$} Resourcing or funding secured



^{\$} Additional operating or capital budget required

o Additional funding required, amount to be determined

Outcome 6. Responsible growth and development with respect for Broome's natural and built heritage

Objective 6.1 Promote sensible and sustainable growth and development.

What we will continue to	o do
Council services	Service description
Planning services	We facilitate implementation of the Local Planning Strategy and Local Planning Scheme No 7, ongoing reviews of key strategic planning documents, and provide planning and building approval services.

Our s	trategic initiatives							
	Priority actions	Linked strategies	Service Team	25/26	26/27	27/28	28/29	Future
6.1.1	Advocate for State Government to facilitate land tenure solutions.	Local Planning Strategy	Office of CEO	•	•	•	•	
6.1.2	Review the Local Planning Strategy and Local Planning Scheme.	Local Planning Strategy	Planning Services					\$120k
6.1.3	Provide a Community Profiles report.		Planning Services		\$25K			
6.1.4	Review the Local Commercial Strategy.	Local Commercial Strategy	Planning Services					\$45k
6.1.5	Review Precinct Structure Plans.	Local Planning Strategy	Planning Services					\$200k

^{• / \$} Resourcing or funding secured

Objective 6.2 Develop and maintain community facilities.

What we will continue to	o do
Council services	Service description
Facilities management	We develop and maintain Shire-operated community facilities including BRAC, Broome Library, Broome Civic Centre, Broome Cemetery, sporting pavilions and public toilets.

Our s	trategic initiatives							
	Priority actions	Linked strategies	Service Team	25/26	26/27	27/28	28/29	Future
6.2.1	Facilitate implementation of the Cemetery Master Plan.	Cemetery Master Plan	Infrastructure	\$70k	\$120k	\$60k	\$70k	\$2.5M+
6.2.2	Develop the Male Oval Precinct Master Plan.	Chinatown Masterplan	Place Activation and Engagement	\$40k				
6.2.3	Support Broome Bowling Club to develop a Broome Bowling Club Master Plan to upgrade the heritage listed building and toilet facilities, provide shade over the green and investigate the feasibility of a second bowling green.	Sport and Recreation Plan 2021-2031	Special Projects		\$100k			
6.2.4	Complete a BRAC Fields Pavilion Feasibility study aiming for construction in 2031-32.	BRAC Masterplan	Special Projects			\$100k		\$5M
6.2.5	Develop the Haynes Oval Master Plan.	Sport and Recreation Plan 2021-2031	Place Activation and Engagement					\$100k
6.2.6	Construct a safe and accessible walkway to link BRAC outdoor courts to Medlend Pavilion.	BRAC Masterplan	Community Facilities					\$200k
6.2.7	Upgrade Haynes Oval lighting to 100 lux.	Sport and Recreation Plan 2021-2031	Community Facilities					\$390k

^{/ \$} Resourcing or funding secured

^{\$} Additional operating or capital budget required

o Additional funding required, amount to be determined

^{\$} Additional operating or capital budget required

o Additional funding required, amount to be determined

Objective 6.3 Create attractive, sustainable streetscapes, parks and open spaces.

What we will continue to do								
Council services	Service description							
Parks and gardens	We maintain local parks, playgrounds and green spaces.							
Streetscape enhancement	We maintain Shire controlled streetscapes, supply street trees (1 street tree per 20m verge) for private landowners to maintain on verges, provide native plant giveaways to encourage landowners to plant Waterwise verges and enforce verge by-laws.							

Our s	trategic initiatives							
	Priority actions	Linked strategies	Service Team	25/26	26/27	27/28	28/29	Future
6.3.1	Renew Shire parks, ovals and other public open space infrastructure in accordance with the Asset Management Plan.	Asset Management Plan	Assets	\$1.27M	\$1.27M	\$1.27M	\$1.27M	\$1.27M p/a
6.3.2	Provide a coastal asset inspection and condition report.	Asset Management Plan	Assets	\$25k				
6.3.3	Renew Shire coastal Infrastructure in accordance with the Asset Management Plan.	Asset Management Plan	Assets	\$56k	\$56k	\$56k	\$56k	\$56k p/a
6.3.4	Formalise an agreement with the Society for Kimberley Indigenous Plants & Animals (SKIPA) and Environs Kimberley to maintain Magabala Botanical Garden.		Parks and Gardens	•				
6.3.5	Provide a strategic review of water supply for public open space and sporting ovals.	Asset Management Plan	Infrastructure		\$40k			

^{• / \$} Resourcing or funding secured

Outcome 7. Safe, well connected, affordable transport options

Objective 7.1 Provide safe and efficient roads and parking.

What we will continue to do								
Council services	Service description							
Asset maintenance and renewal	We provide ongoing maintenance and repair of Shire controlled infrastructure, including roads, kerbs, intersections, drains and car parks, and advocate for State and Federal grant funding, including Roads to Recovery, Road Program Grants and Black Spot grant funding programs to improve local roads.							
Ranger services	We provide parking control services.							

Our s	trategic initiatives							
	Priority actions	Linked strategies	Service Team	25/26	26/27	27/28	28/29	Future
Road	s							
7.1.1	Advocate for State Government to complete Dampier Peninsula Stage 2 works to enhance lateral roads that connect to the Broome- Cape Leveque Road.	Broome Growth Plan	Office of CEO	•	•	•	•	
7.1.2	Provide a District Traffic Study	Asset Management Plan	Infrastructure		\$75k			
7.1.3	Provide a sealed road condition survey to optimise management of Shire roads.	Asset Management Plan	Infrastructure			\$80k		
7.1.4	Deliver the road and carpark reseal program.	Asset Management Plan	Infrastructure	\$1.2M	\$1.2M	\$1.2M	\$1.2M	\$1.2M p/a
7.1.5	Upgrade Cable Beach Road East and BRAC intersection.	Capital Works Program	Infrastructure	\$500K				
7.1.6	Rewew and upgrade Old Broome Road from Sandpiper to Short	Capital Works Program	Infrastructure	\$1.5M	\$1.5M			
7.1.7	Upgrade McDaniel Road.	Capital Works Program	Infrastructure		\$300k			
7.1.8	Upgrade Frederick Street	Capital Works Program	Infrastructure		\$200k			

^{\$} Additional operating or capital budget required

o Additional funding required, amount to be determined

Our strategic initiatives							
Priority actions	Linked strategies	Service Team	25/26	26/27	27/28	28/29	Future
7.1.9 Develop the Sanctuary Road Streetscape Plan.		Place Activation and Engagement		\$75k			
7.1.10 Upgrade Sanctuary Road and enhance streetscape	Capital Works Program	Infrastructure			\$2M	\$2M	
7.1.11 Develop the Hamersley Streetscape and Conti Foreshore Enhancement Plan.		Place Activation and Engagement			\$100k		
7.1.12 Upgrade Hamersley Street and enhance streetscape	Capital Works Program	Infrastructure					\$4M
7.1.13 Upgrade Gantheaume Point Road	Capital Works Program	Infrastructure					\$2M
7.1.14 Upgrade Guy Street	Capital Works Program	Infrastructure					\$4M
7.1.15 Provide road and pedestrian safety improvements through Black Spot and other funding initiatives.	Capital Works Program	Infrastructure	\$165k	\$180k	\$165k	\$165k	\$165k pa
Parking							
7.1.16 Review Broome Senior High School parking and pick-up area on Frederick St.	Capital Works Program	Infrastructure	•				
7.1.17 Provide BRAC sealed parking, south of courts	BRAC Masterplan	Infrastructure	\$315k				
7.1.18 Provide BRAC sealed parking, south of pavilion	BRAC Masterplan	Infrastructure		\$315k			
7.1.19 Provide additional sealed and formal parking at BRAC	BRAC Masterplan	Infrastructure					0
7.1.20 Advocate for State Government to address prison and hospital parking issues.		Office of CEO	•	•	•	•	•

^{• / \$} Resourcing or funding secured

Objective 7.2 Provide safe, well-connected paths and trails to encourage greater use of active transport.

What we will continue to do	
Council services	Service description
asset maintenance and enewal	We provide ongoing maintenance of footpaths and trails.

Our strategic initiatives							
Priority actions	Linked strategies	Service Team	25/26	26/27	27/28	28/29	Future
7.2.1 Advocate for Main Roads WA to construct a dual use path from Vacation Village Caravan Park to Broome Port along Port Drive.	Recreational Trails Master Plan	Office of CEO	•	•	•	•	•
7.2.2 Advocate for Main Roads WA to construct a dual use path on Gubinge Road to provide a link between the various informal and formal pedestrian crossings.	Recreational Trails Master Plan	Office of CEO	•	•	•	•	•
7.2.3 Construct footpaths on Bagot, Coughlan, Frederick and Dakas streets.	Capital Works Program	Infrastructure	\$160k				
7.2.4 Construct Old Broome Road footpath.	Capital Works Program	Infrastructure		\$250k			
7.2.5 Construct Kerr Street and Anne Street footpaths.	Capital Works Program	Infrastructure			\$155k		
7.2.6 Construct Sanctuary Road footpath.	Capital Works Program	Infrastructure				\$120k	
7.2.7 Construct Oryx Road footpath.	Capital Works Program	Infrastructure					\$150k
7.2.8 Construct Walcott Street footpath - Anne to Stewart.	Capital Works Program	Infrastructure					\$160k
7.2.9 Construct Walcott Street footpath - Anne to Hopton.	Capital Works Program	Infrastructure					\$150k
7.2.10 Construct Louis Street and Forrest Street footpaths.	Capital Works Program	Infrastructure					\$150k

^{\$} Additional operating or capital budget required

o Additional funding required, amount to be determined

Our strategic initiatives							
Priority actions	Linked strategies	Service Team	25/26	26/27	27/28	28/29	Future
7.2.11 Construct Pembroke Street, Scott Street and Dampier Terrace footpaths.	Capital Works Program	Infrastructure					\$175k
7.2.12 Construct a bicycle path to the Port and Gantheaume Point.	Recreational Trails Master Plan	Infrastructure					\$1.08M
7.2.13 Deliver the footpath renewal program.	Asset Management Plan	Assets	\$400k	\$400k	\$400k	\$400k	\$400k p/a
7.2.14 Continue delivery of the Broome Recreation Trails Masterplan aligned with community priorities and resource capacity.	Recreational Trails Masterplan	Infrastructure					0

^{/ \$} Resourcing or funding secured

Objective 7.3 Provide improved access to safe, affordable public transport, marine and aviation services.

What we will continue to do							
Council services	Service description						
Asset management	We provide ongoing maintenance of Shire-owned transport infrastructure including bus shelters and jetties, i.e. Town Beach Jetty and Streeters Jetty.						
Health and ranger services	We regulate scooter hire trading.						

Our strategic initiatives								
	Priority actions	Linked strategies	Service Team	25/26	26/27	27/28	28/29	Future
7.3.1	Advocate for permanent connecting flights with Singapore and other international destinations, and more frequent and affordable domestic flights.	Economic Development Strategy	Office of CEO	\$50k	\$50k	\$50k	\$50k	\$50k p/a
7.3.2	Advocate for State Government to resolve airport land tenure to enable future relocation of the airport.	Economic Development Strategy	Office of CEO	•	•	•	•	
7.3.3	Advocate for the relocation of Broome Heliport and General Aviation facility to the proposed Airport relocation site.	Local Planning Strategy	Office of CEO	•	•	•	•	
7.3.4	Advocate for Department of Transport to fund and build the Broome Safe Boat Launching Facility at Entrance Point to address critical safety concerns, with consideration for protecting significant natural heritage.	Broome Growth Plan	Office of CEO	•	•	•	•	
7.3.5	Advocate for Department of Transport to subsidise improved public transport with expanded bus routes in Broome.	State of Environment Report 2015	Office of CEO	•	•	•	•	
7.3.6	Advocate for improved on-demand and taxi services, including a wheelchair taxi service in Broome.	Disability Access and Inclusion Plan	Office of CEO	•	•	•	•	

^{/ \$} Resourcing or funding secured

^{\$} Additional operating or capital budget required

o Additional funding required, amount to be determined

^{\$} Additional operating or capital budget required

o Additional funding required, amount to be determined

Prosperity



Together, we will build a strong, diversified and growing economy with work opportunities for everyone.



Outcome 8. A strong, diverse and inclusive economy where all can participate

Objective 8.1 Facilitate economic growth, training and employment opportunities in traditional and emerging industries, including agriculture, aquaculture, minerals, energy, tourism, art and culture.

What we will continue to do						
Council services	Service description					
Economic development	We support economic development by developing strategic initiatives and partnerships. This includes developing strategic plans and advocacy tools such as <i>Broome: Building a Future for Everyone, Broome Growth Plan, Invest in Broome</i> brochure and various industry fact sheets. We facilitate the Small Business Friendly program and support Broome Chamber of Commerce and Industry to deliver small business initiatives.					
Environmental health services	We support business development by regulating trading in public places for mobile businesses and street entertainment, issuing public building certificates and event approvals, and providing food safety services.					

Our s	Our strategic initiatives							
	Priority actions	Linked strategies	Service Team	25/26	26/27	27/28	28/29	Future
8.1.1	Review the Economic Development Strategy.		Economic Development		\$40k			
8.1.2	Advocate for Broome to be the logistics supply hub for mining, oil, gas and renewables, agriculture, cruise ship services, and emerging industries.	Economic Development Strategy	Office of CEO	•	•	•	•	•
8.1.3	Support Kimberley Regional Group with advocacy for the delivery of the Kimberley Investment Prospectus.		Office of CEO	•	•	•	•	•
8.1.4	Advocate for State and Federal Government to activate the Dampier Peninsula by providing increased business support services to Aboriginal communities (e.g. financial/legal advice, grant writing, business case development, innovation support, and networking).	Broome Growth Plan	Office of CEO	•	•	•	•	•
8.1.5	Advocate for further investment in school and post-school education and training facilities and services, building upon the existing strengths of current TAFE and university offerings.	Broome Growth Plan	Office of CEO	•	•	•	•	•

^{/ \$} Resourcing or funding secured

^{\$} Additional operating or capital budget required

o Additional funding required, amount to be determined

Objective 8.2 Activate Broome precincts, events and tourism.

What we will continue to do						
Council services	Service description					
Tourism and visitor services	We fund visitor services in line with the Tourism Administration Policy and maintain and promote the Explore Broome App for residents and visitors to discover attractions and local history.					
Place activation	We implement place activation initiatives for major precincts such as Chinatown, Town Beach and Cable Beach.					
Events management	We facilitate festivals and events through the Community Development Fund grant program, event approvals, issuing public building certificates for venues where the public gathers, conducting routine inspections of events and public building, and managing event bookings.					

Our s	Our strategic initiatives							
	Priority actions	Linked strategies	Service Team	25/26	26/27	27/28	28/29	Future
China	town Precinct							
8.2.1	Design and construct Roebuck Bay Coastal Walk and Coastal Protection – Matso's to Streeters Jetty	Old Broome Development Strategy	Infrastructure					\$3.3M
8.2.2	Provide Gray Street and/or Short Street extension in Chinatown to assist with coastal protection.	Chinatown Activation Strategy	Special Projects					0
Cable	Beach Precinct							
8.2.3	Complete delivery of Walmanyjun Cable Beach Foreshore Redevelopment.	Cable Beach Masterplan	Infrastructure	\$36.5M				
8.2.4	Advocate for State Government to relocate Broome Camp School to an alternative, suitable site to realise tourism potential of the existing site.		Office of CEO	•	•	•	•	
8.2.5	Provide a pedestrian link through Broome Camp School site.		Infrastructure	0				

	Priority actions	Linked strategies	Service Team	25/26	26/27	27/28	28/29	Future
Old B	roome / Town Beach Precinct							
8.2.6	Advocate for the Department of Biodiversity, Conservation and Attractions to relocate its office and depot to an alternative, suitable location to realise tourism potential of the existing site.		Office of CEO	•	•	•	•	
8.2.7	Design and construct Town Beach to Demco Coastal Walkway.	Town Beach Foreshore Management Plan	Infrastructure		\$315K	\$2.38M		
8.2.8	Complete a feasibility study for a safe ocean swimming facility.	Old Broome Development Strategy	Special Projects				\$100k	
8.2.9	Redevelop Town Beach Café facility.	Old Broome Development Strategy	Special Projects					0
Broor	ne Turf Club							
8.2.10	Facilitate implementation of the Broome Turf Club Masterplan.	Broome Turf Club Masterplan	Infrastructure; Special Projects	0	0	0	0	

^{• / \$} Resourcing or funding secured

^{\$} Additional operating or capital budget required

o Additional funding required, amount to be determined

Performance We will deliver excellent governance, service and value for everyone.



Outcome 9. Effective leadership, advocacy and governance

Objective 9.1 Strengthen leadership, advocacy and governance capabilities.

3		•			
What we will continu	ie to do				
Council services		Service description			
Corporate planning	Develop and implement key strategic planning and reporting documents in accordance with <i>Local Government Act</i> and Integrated Planning and Reporting Framework:				
	 Council Plan: integrated Community Strategic Plan and Corporate Business Plan Long-Term Financial Plan Asset Management Plan 	 Workforce Management Plan Risk Management Framework Annual Budget Annual Report 			
Governance	Manage Council elections, Councillor induction, train management and reporting.	ning and development programs, Council Meetings, records			
Risk management	Manage risk in accordance with the Risk Manageme	nt Strategy and Framework.			
Financial management	Manage Council's finances comprising financial plan	ning, investments, accounting, rates, debtors, creditors and payroll.			
Procurement	Provide accountability and governance over procurement activities to ensure value for money is achieved and the purchase of goods or services are completed in a fair and transparent manner.				
IT management	Support and enable Council operations by maintaining hardware, software and operating systems.				

Our s	trategic initiatives							
	Priority actions	Linked strategies	Service Team	25/26	26/27	27/28	28/29	Future
9.1.1	Complete an annual minor review and 4-yearly major review of the Council Plan (integrated Strategic Community Plan and Corporate Business Plan).	Council Plan	Governance and Strategy	•	•	•	0	
9.1.2	Promote Broome's investment prospectus, Broome Building a Future, For Everyone, to attract funding for major projects.		Economic Development	•	•	•	•	
9.1.3	Review Council's Rating Strategy.	Rating Strategy	Financial Services			\$188k		
9.1.4	Complete a feasibility study to consider alternate revenue streams available to Council to ease financial burden on ratepayers.					•		
9.1.5	Upgrade the Shire's Enterprise Resource Planning software to deliver core business processes more effectively.	ICT Strategic Plan 2022	Information Services			\$1.5M	\$1.5M	
9.1.6	Provide ICT hardware renewals and software upgrades in accordance with the ICT Strategy.	ICT Strategic Plan 2022	Information Services	0	0	0	0	
9.1.7	Implement remaining projects in the ICT Strategic Plan 2022.	ICT Strategic Plan 2022	Information Services	0	0	0	0	

^{/ \$} Resourcing or funding secured

Objective 9.2 Deliver cost effective, fit-for-purpose assets, facilities and equipment.

What we will continue to do						
Council services	Service description					
Asset management	We manage Council's assets to accepted level of service including infrastructure, facilities, plant and fleet.					
Property management	We manage the Shire's property portfolio to maximise community benefit.					

Our s	trategic initiatives							
	Priority actions	Linked strategies	Service Team	25/26	26/27	27/28	28/29	Future
9.2.1	Complete a feasibility study for a new depot facility.	Asset Management Plan	Special Projects	\$50k	\$50k			
9.2.2	Provide detailed design/tender package and construction of a new depot facility.	Asset Management Plan	Special Projects		\$350k	\$4.4M		
9.2.3	Facilitate a 2-yearly desktop review and 4-yearly major review of the Infrastructure Asset Management Plan.	Asset Management Plan	Assets		\$10k		\$30k	
9.2.4	Provide Shire building asset renewals, in accordance with the Asset Management Plan.	Asset Management Plan	Assets	\$1M	\$1M	\$1M	\$1M	\$1M p/a
9.2.5	Provide Shire plant replacement program in accordance with the Asset Management Plan.	Asset Management Plan	Assets	\$1.5M	\$1.5M	\$1.5M	\$1.5M	\$1.5M p/a
9.2.6	Renew miscellaneous asset classes in Asset Management Plan, covering lighting, bus stops, shade structures and footbridges.	Asset Management Plan	Assets	\$475k	\$475k	\$475k	\$475k	
9.2.7	Develop a business case and, dependent on outcomes, construct Kimberley Regional Offices Building 3.		Special Projects	\$50k			\$7M	

^{/\$} Resourcing or funding secured

^{\$} Additional operating or capital budget required

o Additional funding required, amount to be determined

^{\$} Additional operating or capital budget required

o Additional funding required, amount to be determined

Outcome 10. A well-informed and engaged community

Objective 10.1 Provide community with excellent customer service, relevant, timely information and effective engagement.

What we will continue to	do
Council services	Service description
Customer service	We deliver customer services aligned with the Shire's values and Customer Service Charter.
Community engagement	We implement the Corporate Communications and Engagement Strategy 2022-2027, using a range of digital and non-digital channels to increase community awareness about local facilities, services, projects and decisions, and increase public engagement in local decisions.

Our strategic initiatives							
Priority actions	Linked strategies	Service Team	25/26	26/27	27/28	28/29	Future
10.1.1 Complete a biennial community scorecard to assess community priorities and benchmark the Shire's performance.		Marketing and Communication	\$35k		\$35k		
10.1.2 Provide communications and short videos to raise the profile of Shire Councillors, staff and services delivered.	Corporate Communications	Marketing and Communication	•	•	•	•	
10.1.3 Provide more frequent communication and short video updates on Shire projects, decisions and local events.	and Engagement Strategy 2022- 2027	Marketing and Communication	•	•	•	•	
10.1.4 Review and update the Shire's website to improve accessibility.		Marketing and Communication		0			

^{/ \$} Resourcing or funding secured

Outcome 11. An engaged and effective workforce that strives for excellence

Objective 11.1 Support employee wellness and foster a positive workplace culture.

What we will continue to do	
Council services	Service description
People and culture	We review the Strategic Workforce Plan and resource requirements biennially to align with Council and community priorities and service delivery reviews, develop and implement a 4-year Operational Workforce Plan, deliver succession planning and ongoing learning and development through internal mentorship, multiskilling and external training programs, and we implement initiatives to increase the attractiveness of the Shire of Broome as an Employer of Choice. This includes continuously investigating opportunities for apprenticeships/trainees across the organisation.

Our	strategic initiatives							
	Priority actions	Linked strategies	Service Team	25/26	26/27	27/28	28/29	Future
11.1.1	Provide biennial employee surveys and annual pulse surveys to assess and strengthen employee engagement and culture.	Strategic Workforce Plan	People and Culture	\$30k		\$30k		
11.1.2	Develop staff key worker housing to meet organisational needs and reduce impost on the local private housing market.	Staff Housing Investment Strategy	Property	•	•	•	•	\$250k p/a

^{/ \$} Resourcing or funding secured

^{\$} Additional operating or capital budget required

o Additional funding required, amount to be determined

^{\$} Additional operating or capital budget required

o Additional funding required, amount to be determined

Supporting strategies and plans

Several strategies and plans informed the creation of this plan or will be developed and implemented to guide and support Shire of Broome to achieve the community's desired outcomes.

Informing strategies and plans	Service Team	Statutory requirement	Adopted (proposed)	Next review or retirement
Performance				
Council Plan: Strategic Community Plan + Corporate Business Plan	Corporate	Yes	2024	
Asset Management Plan 2025 – 2045	Infrastructure	Yes	2024	2026/27
Corporate Communications and Engagement Strategy 2022 - 2027	Office of the CEO		2022	
Information and Communication Technology (ICT) Strategic Plan 2022	Corporate		2022	
Long Term Financial Plan 2024-2039	Corporate	Yes	2024	2025
Record Keeping Plan 2024	Corporate	Yes	2024	2029
Workforce Plan 2023-24 to 2026-27	Corporate		2023/24	2026/27
People				
Animal Management Plan 2024-2028	Development		2024	2028
Arts and Culture Strategy 2023-2028	Office of the CEO		2023	2027/28
Broome Cemetery Masterplan	Infrastructure		2020	2025
Broome Recreation and Aquatic Centre Master Plan	Office of the CEO		2021	2026/27
Broome Youth Precinct Master Plan Report	Office of the CEO		2017	N/A
Community Safety Plan 2021-2025	Office of the CEO		2021	2025
Disability Access and Inclusion Plan 2023-2028	Office of the CEO	Yes	2032	2028
Public Art Masterplan for the Broome Townsite	Office of the CEO		2015	2025
Sport and Recreation Plan 2021-2031	Office of the CEO		2021	2031
Street Lighting Lux Assessment	Infrastructure		2019	2025
Youth Plan 2021-2025	Office of the CEO		2021	2025
Place				
Broome Chinatown Master Plan Report	Development		2017	N/A
Coastal Hazard Risk Management and Adaption Plan	Development		2017	2024/25
Dampier Peninsula Waste Management Plan 2023-28	Infrastructure		2023	2028
Landfill Closure Management Plan 2023	Infrastructure	Yes	2023	

Informing strategies and plans	Service Team	Statutory requirement	Adopted (proposed)	Next review or retirement
Local Planning Scheme 7	Development	Yes	2023	2028
Local Planning Strategy	Development	Yes	2023	2028
Old Broome Development Strategy 2014	Development		2014	2024/25
Chinatown Development Strategy 2013	Development		2013	2024/25
Cable Beach Development Strategy 2016	Development		2016	2024/25
Record Keeping Disaster Management Plan 2019	Corporate		2019	
Regional Waste Management Plan 2018 – 2023	Infrastructure		2018	
State of Environment Report 2015	Development		2015	2024/25
Yawuru Minyirr Buru Conservation Park Joint Management Plan 2018 (joint plan with Yawaru and DBCA)	Development		2018	DBCA decision
Waste Action Plan 2021-25	Infrastructure		2021	
Waste Strategy 2021 - 2031	Infrastructure		2021	
District Stormwater Management Strategy	Infrastructure		2016	2025
District Traffic Study	Infrastructure		2016	2026
Road Condition Audit Report	Infrastructure		2023	2027
Prosperity				
Broome Local Commercial Strategy	Development		2017	2030/31
Broome Building a Future for Everyone 2024	Office of the CEO		2024	
Cable Beach Foreshore Master Plan	Development		2017	N/A
Chinatown Public Art and Interpretation Strategy	Office of the CEO		2017	
Economic Development Strategy 2021 - 2026	Development		2021	2026
Identifying Opportunities for Events in Broome	Development		2017	
Town Beach Place Management Plan 2021 - 2025	Office of CEO		2021	2024/25

Resourcing the plan

The Shire of Broome is governed by a Shire President, Deputy Shire President and seven Councillors who represent community interests, make decisions on local policies and services, and oversee the strategic direction and financial performance of the organisation. The Chief Executive Officer reports directly to the Council and is responsible for implementing Council decisions, managing day-to-day operations, and ensuring compliance with legislation and strategic objectives.

Service teams are responsible for delivering principal activities and priority projects in this plan and reviewing service delivery to improve business efficiencies and customer experience. The following table provides an overview of current directorates, service teams and the number of employees. Employee numbers are expressed as the full-time equivalent (FTE). Further information is available in the Workforce Plan.

Directorate	Service Team		Services		Employees (FTE)
Office of the	CEO Office	• Executive	 CEO Office Administration 	Shire President Support	5.00
CEO	People and Culture	Human ResourcesRecruitment	• Employee Relations	 Workplace Health and Safety 	4.00
Corporate Services Directorate	Administration and Governance	GovernanceAdministrationElected Member Support	Strategic Planning and ReportingService Delivery Planning	InsuranceBusiness Continuity	2.00
	Community and Civic Centre Services	Facility ManagementEvents and Exhibitions	Function CoordinationProgram Planning	• Venue Hire	2.53
	Customer Service	Customer Services			4.00
	Finance	Management AccountingAudit and AcquittalPayroll	Rates and Other RevenueAccounts Payable and Receivable	BorrowingsGrants	9.60
	Library	Library Services	Community Programs		5.11
	Information Technology and Records	Freedom of InformationICT Services and Support	CCTV Information Management	Records Management	6.45
	Procurement & Risk	Procurement Services	Risk Management Services		1.00
	Recreation and Aquatic Centre	 Community Sport and Recreational Facilities 	Aquatic Centre FacilitiesFacility Usage	Reserve BookingsSport Club Liaison	15.61

Directorate	Service Team		Services		Employees (FTE)
Development And	Building	 Building Application Assessment 	Building Services	Development Compliance	3.00
Community Directorate	Economic Development	 Tourism Activation and Liaison 	 Economic Development Business Support	 Economic Development Grants 	1.00
	Environmental Health	Event ManagementTrading in Public PlacesEnvironmental ProtectionPublic Health Planning	 Food Premises Compliance Noise Assessment and Monitoring Recreational Water Quality 	Reserve BookingsPublic Swimming Pool Inspections	6.00
	Marketing and Communications	Community EngagementInternal Communications	External CommunicationsDigital ChannelsManagement	MediaWebsite Management	2.00
	Place Activation and Engagement	 Children's Events and Activities Community Programs Community Events 	 Community Grants Disability Access and Inclusion Reconciliation 	Public ArtYouth Events and ActivitiesYouth Grants	4.25
	Planning	 Planning and Development Services 	 Planning and Development Services Administration 	 Urban Planning Land Tenure	5.80
	Rangers	Animal Management and ControlEmergency Management	Beach ManagementParking Compliance	Camping and Bushfire ComplianceLocal Law (Various) Compliance	6.00
	Special Projects	Project Design	Project Grant Acquisition	Project Acquittal	2.00
Infrastructure Directorate	Engineering	Asset ManagementBuilding MaintenanceInfrastructure Management	Engineering DesignCapital Works Project Delivery	Property LeasingProperty Management	6.00
	Parks and Gardens Maintenance	StreetscapesParks and Gardens	ReticulationNursery		27.00
	Works	Infrastructure Maintenance	 Fleet, Plant and Equipment Management 		16.00
	Mechanic	 Fleet, Plant and Equipment Repairs 	-	Minor Fabrication	3.00
	Community Clean Up	Public Open Space Clean Up	Street Maintenance	Public Bin Management	6.00
	Waste Management	 Residential and Commercial Waste Collection 	 Waste Education Waste Facility Management	Recycling	9.05

Forecast statement of funding

The Forecast Statement of Funding is extracted from the Long-Term Financial Plan to provide an indication of the net funding available from operational activities. The forecast statement should be read in conjunction with the full Long Term Financial Plan and its underlying assumptions and predictions.

	2026-27	2027-28	2028-29
\$	\$	\$	\$
29,652,138	30,689,963	31,764,112	32,875,857
2,814,366	2,912,869	3,014,820	3,120,338
121,006	121,006	121,006	3,541,006
11,869,541	12,284,978	13,841,556	14,326,012
1,624,344	1,616,993	1,526,218	1,315,017
1,502,261	1,554,838	1,609,257	1,665,580
47,583,656	49,180,647	51,876,969	56,843,810
(20,035,293)	(20,796,636)	(21,586,914)	(22,407,208)
(12,877,655)	(13,485,482)	(14,032,042)	(13,988,657)
(2,745,299)	(2,841,382)	(2,940,832)	(3,043,762)
(19,187,056)	(20,141,329)	(22,472,261)	(24,189,270)
(343,499)	(420,977)	(589,508)	(1,179,563)
(898,323)	(929,762)	(962,305)	(995,983)
(1,641,919)	(1,699,387)	(1,758,866)	(1,820,424)
(57,729,044)	(60,314,955)	(64,342,728)	(67,624,867)
19,187,056	20,141,329	22,472,261	24,189,270
(121,006)	(121,006)	(121,006)	(3,541,006)
8,920,662	8,886,015	9,885,496	9,867,207
(10,347,683)	(16,185,953)	(31,472,315)	(21,070,629)
1,427,021	7,299,938	21,586,819	11,203,422
0	0	0	0
	2,814,366 121,006 11,869,541 1,624,344 1,502,261 47,583,656 (20,035,293) (12,877,655) (2,745,299) (19,187,056) (343,499) (898,323) (1,641,919) (57,729,044) 19,187,056 (121,006) 8,920,662 (10,347,683) 1,427,021	2,814,366 2,912,869 121,006 121,006 11,869,541 12,284,978 1,624,344 1,616,993 1,502,261 1,554,838 47,583,656 49,180,647 (20,035,293) (20,796,636) (12,877,655) (13,485,482) (2,745,299) (2,841,382) (19,187,056) (20,141,329) (343,499) (420,977) (898,323) (929,762) (1,641,919) (1,699,387) (57,729,044) (60,314,955) 19,187,056 20,141,329 (121,006) (121,006) 8,920,662 8,886,015	2,814,366 2,912,869 3,014,820 121,006 121,006 121,006 11,869,541 12,284,978 13,841,556 1,624,344 1,616,993 1,526,218 1,502,261 1,554,838 1,609,257 47,583,656 49,180,647 51,876,969 (20,035,293) (20,796,636) (21,586,914) (12,877,655) (13,485,482) (14,032,042) (2,745,299) (2,841,382) (2,940,832) (19,187,056) (20,141,329) (22,472,261) (343,499) (420,977) (589,508) (898,323) (929,762) (962,305) (1,641,919) (1,699,387) (1,758,866) (57,729,044) (60,314,955) (64,342,728) 19,187,056 20,141,329 22,472,261 (121,006) (121,006) (121,006) 8,920,662 8,886,015 9,885,496 (10,347,683) (16,185,953) (31,472,315) 1,427,021 7,299,938 21,586,819

Risk management

Risk management is an integral part of business planning and an essential element of sound corporate governance.

Effective risk management will help to ensure the Shire minimises the impact of the risks it faces, thereby improving the Shire's ability to deliver on its Strategic Community Plan and improve outcomes for the community.

To effectively manage risk, the Shire will continue to develop its Risk Management Framework aligned to AS/NZ ISO 31000. This includes development and review of the following policy and plans:

- Risk Management Policy
- Risk Management Plan for Strategic Risk
- Risk Management Plan for Enterprise Risk
- Risk Management Plan for Project Risk

Our Enterprise Risk Register, a Cloud-based solution, has been developed to streamline risk identification and management across the Shire on a live basis. This will help to increase control assurance and testing.

Risk owners monitor individual risks with the frequency determined by the residual risk rating. The Enterprise Risk Register is formally reviewed by the Audit & Risk Committee on an annual basis.



Developing & reporting

The Local Government Act 1995 requires all local governments plan for the future. The Integrated Planning and Reporting Framework and Guidelines suggest that Councils adopt a 10-year Strategic Community Plan, 4-year Corporate Business Plan and Annual Budget that have been integrated with asset management plans, a workforce plan and a long-term financial plan

To streamline reporting and strengthen integration, the Shire of Broome is following emerging best practice and has integrated the Strategic Community Plan and Corporate Business Plan into one succinct document and named it the Council Plan.

In 2024, Council embraced the FUTYR® approach to conduct a major review of its Strategic Community Plan and Corporate Business Plan. This is a community-led, integrated and streamlined approach designed specifically for local government. It involved:

- Desktop research.
- Detailed review of current plans and strategies to align and integrate outcomes and actions.
- Community survey and benchmarking using the MARKYT® Community Scorecard.
- Workshops with councillors, staff, key stakeholders, and local community members.

Strategic Community Plan Informing Strategies Corporate Business Plan Long Term Financial Plan Asset Management Workforce Plan Issue specific strategies **Annual Budget** Community Scorecard

We express our deepest thanks to community members who assisted with development of this Council Plan. We heard from a good cross section of people in the local community, including young people, families, seniors, people with disability, people with diverse cultural backgrounds, local businesses owners and managers, and representatives from local community organisations.

In line with the Integrated Planning and Reporting Framework and Guidelines, Strategic Community Plan components, including the vision, outcomes, objectives and community priorities and aspirations, will be reviewed once every four years. Corporate Business Plan components, including priority projects and resourcing, will be reviewed annually.

To track and report on progress, Council will monitor actual and perceived performance levels from various sources. Results will be reported in the Annual Report. Please visit www.broome.wa.gov.au to access the latest Annual Report.



2024 Community Scorecard

1,190 Community members

MARKYT (*)

VoiceBank

74,000+ Word count of ideas and suggestions

FUTYR

Community Workshops

Participants



Community Scorecard

The Shire of Broome participates in the MARKYT® Benchmarking Excellence Program to monitor and benchmark service levels once every two years.

The Shire aims to be above the MARKYT® industry average and strives to be the industry leader in all areas.

This chart shows the Shire's Performance Index Score out of 100 compared to the MARKYT® Industry Standards. The preferred target zone is shown as coloured bars.

LEGEND

- Shire of Broome 2024 Performance Score
- Shire of Broome 2022 Performance Score
- Steady performance

Target Zone. Shading shows industry average to industry high from MARKYT® Community Scorecard. For further information, visit catalyse.com.au

2024 Performance Measures

23



Communication

Customer service

Innovation and technology

Value for money from rates

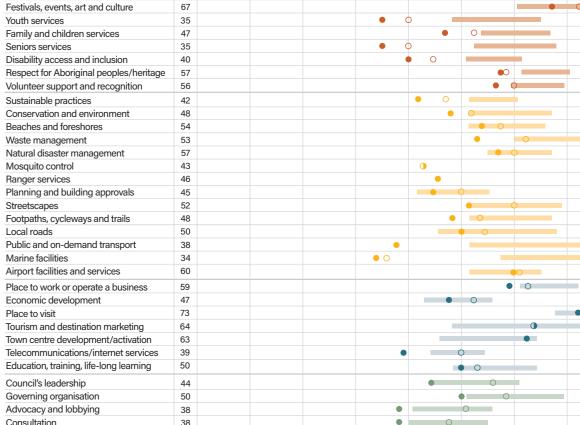












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Do you have an idea or suggestion to create a future, for everyone in Broome?

Please reach out to your elected member or the responsible officer at the Shire of Broome to share your thoughts and ideas.

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