

25 February 2022

For immediate release

Have a say on how the Shire of Broome communicates and engages with you

The Shire of Broome has opened a four-week public comment period to gain feedback from the community on how we communicate and engage with you.

A draft Corporate Communication and Engagement Strategy (CCES) has been compiled, with the Council giving the green light for a public comment period at last night's February 2022 Council Meeting.

Shire officers have been working hard over the past six months to produce the draft CCES and community feedback is now crucial for the successful execution of this strategy.

Through consulting with the whole Broome community, a new CCES will have the ability to prioritise methods of communication and engagement based on your public responses.

Shire of Broome president Harold Tracey said the Shire wanted to streamline and improve communication and engagement with the community, and encouraged interested parties to have an input.

"Getting as many submissions as possible during this public comment period is important to ensure everyone that is interested has a chance to provide input into the Shire's future communication and engagement methods," he said.

"The aim of this process is to further improve how we involve the Broome community in the Shire's decision-making process, keeping residents and stakeholders informed, and to garner feedback.

"We have an online survey available, a number of community information sessions will be hosted and the Shire media team will also be setting up engagement stalls around town.

"I look forward to hearing what the community has to say about our new CCES."

The public comment period for this project will run from 25 February to 25 March 2022.

To complete the online survey, RSVP to attend an information session and for more information, click [here](#).

ENDS

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