

www.broome.wa.gov.au

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ShireNews

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## **Community Scorecard results paint a bright picture for Shire**

Over 1000 members of our community have provided invaluable feedback on our town, with the results painting a bright picture for the Shire of Broome.

The Shire undertakes a Community Scorecard process every two years, with the results used to dictate the organisation's future priorities.

The 2022 Scorecard was completed by ratepayers, residents and businesses in May 2022, with community members sharing their thoughts on the Shire, community services in Broome and what projects or initiatives should be a priority in the future.

The vast majority of metrics have improved from the 2020 results, especially in relation to topics that the Shire directly manages.

Our beloved library was one of the highestperforming areas for the Shire, with festivals, events, art, cultural activities, and sport and recreation facilities also receiving positive ratings.

The most improved areas for the Shire are mosquito control, local history and heritage, and volunteer support and recognition.

Particular areas of community concern were community safety and crime prevention, housing, and marine facilities. The Shire has also established itself as an industry leader in tourism attractions and marketing, recording the highest score in the State.

Shire of Broome president Harold Tracey said it was great to see the positive progression in scores compared to the 2020 Scorecard.

"The fallout and feedback from the Scorecard show an increase in community satisfaction with the Shire's performance over the last two years," he said

"As such, we feel confident in updating our Strategic Community Plan and Corporate Business Plan later in the year, which will drive our future direction in the short-to-medium term.

"We understand there are also areas that require improvement such as housing and crime prevention – areas the Shire does not have complete control over and as such our continued advocacy for Government support must be ramped up.

"I would like to thank the 1056 people who participated in the Community Scorecard for 2022 - it has been great to see the community provide input that will shape the future of our town."

To read the report, search 'Scorecard' at www.broome.wa.gov.au.

## Lawrence Road revamp undertaken by Shire works crew



The Shire of Broome's works crew have recently completed a substantial upgrade to Lawrence Road in Coconut Well.

Completed by Shire staff rather than through the use of contractors, the \$575,000 project utilised 2,500 tonnes of roadbase.

The project resulted in 600 metres and 4,500sqm of sealed roadway, with the team completing the work in around 10 weeks.

Shire of Broome president Harold Tracey said the Shire was committed to upgrading local roads for the community.

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## What's Happening

In the Shire of Broome? Chinatown Ladies Night



Broome's favourite late-night shopping event is back for 2022, with the Chinatown Ladies' Night to take place this Friday.

This fabulous event will be run in collaboration with local Chinatown traders and Broome Chamber of Commerce and Industry.

Wander the beautiful, revitalised Chinatown and enjoy an evening of indulgence, revel in live music from local artists, snatch up a glass (or two) of free bubbles, and free canapes.

We have 15 traders opening their doors, providing a selection of jewelry, fashion, candles, and yummy treats to meet all your shopping needs.

Additionally, each trader will have fun activities to get involved in and lots of amazing door prizes up for grabs.

Shire of Broome president Harold Tracey said Ladies' Night was a great event to get the Broome community together to soak up all the revitalised Chinatown has to offer.

"I want to thank the Chinatown traders who get onboard with Ladies' Night every year," he said.

"This event emphasises the importance of supporting local business and buying local, to further strengthen our town's success and economy.

"I look forward to seeing another bustling Chinatown event, as the streets come alive in the heart of Broome.

"We hope you can join us for an evening of fun, freebies and shopping."

Chinatown Ladies' Night will take place from 5-8pm on August 5 - to read the full program visit www.chinatownbroome.com.au.

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