

Sanctuary Village Holiday Park and Key Worker Village



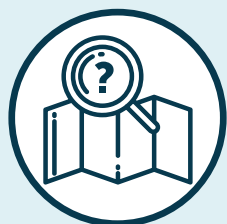
Shire of Broome's priority project.
\$7.68m in grant support has been secured to
help bring new accommodation to market.

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Addressing the current issues in Broome

Sanctuary Caravan Park and Key Worker Village is one of the Shire of Broome's highest priority projects. It is shovel ready, will help to alleviate the current accommodation crisis and will become an economic driver for the Kimberley Region.



THE PROBLEM

Broome faces a critical shortage of tourist sites, key worker housing and accommodation.



THE SOLUTION

A new state-of-the-art caravan park, with tourist sites and relocatable park home sites for key workers.

Broome is in an accommodation crisis and is topping the nation for the highest percentage of yearly rental growth. The shortfall is impacting both long-term rentals and short-term accommodation. The increasing financial pressure on renters has resulted in staff shortages for businesses, key industries and essential services. While the median rent of a Broome suburb is \$887/week, at the same time there is a shortfall of at least 400-500 caravan sites during the tourist season.

Exacerbating this issue, currently, there are no dedicated dwellings for over 55s and retirees – demand is estimated at 60 dwellings for over 65s and 100 would be required to meet demand for over 55s.

Current government population projections (WA Tomorrow) forecast Broome's population to grow by an additional 1,740 persons to reach 18,730 by 2031. From the above forecasting, preliminary dwelling demand analysis estimates a shortfall of more than 400 dwellings in Broome by 2031. However, that dwelling demand does not include some new projects being progressed or investigated.

These include:

Thunderbird Mineral Sands Project - Sheffield Resources.

Located on the Dampier Peninsular, approximately halfway between Derby and Broome. Thunderbird is expected to provide around 400 construction jobs and 200 Kimberley based operations jobs for the 37-year lifespan.

Kimberley Marine Offloading Facility (KMOF) is a \$110 million facility comprising a floating wharf and associated onshore terminal facilities. An estimated 260 construction jobs and 1,650 long term jobs (across WA) will be created.

Regional Resource Recovery Park (RRRP).

The relocation of Broome's waste management facility with a total project cost of 12.3 million is estimated to create 242 direct and indirect jobs (during construction) and nine additional long-term jobs once operational.

Government Regional Officers' Housing (GROH)

There is a significant shortfall of GROH housing stock in Broome which is affecting recruitment of critical workers to the region. This ongoing demand for additional housing stock estimates a further 125 properties will be needed by 2025.

The four projects listed above could add an additional residential demand of up to 900 dwellings during the construction phase and 400-500 houses for operations personnel post-construction. The total demand for residential accommodation would therefore be approaching 1000 dwellings.

Sanctuary Village will bring a huge boost to the economy of Broome and the Kimberley. Over the three-year construction period it will have a total GRP impact of \$14 million in Broome and \$62.5 million in WA. At year 10, it will create an estimated 191 full-time jobs.

The Shire of Broome is seeking funding to fast track coordination and delivery of the headworks, site preparation, connections, road works and other preliminaries. Once the site work is completed, the project will be released to private investors for operation and development over a long-term lease.

The project involves developing Lot 501 (3130) Sanctuary Road into an iconic new caravan park. The park will encompass tourist camping, cabins and caravan sites, as well as relocatable homes for key workers. The fully flexible site and relocatable home design should allow the purpose of the residential accommodation to be altered over time, dependent on local demand and supply.



286

tourist sites for caravans,
camping & cabins



91

park home sites for long-stay
key worker accommodation



43

long-stay
caravan sites

1 TOURISM

- There is a shortfall of at least 400 – 500 tourist caravan sites in Broome
- 97 sites overflow sites are provided during peak season, they generally run at 100% occupancy.
- Project provides 286 tourist sites for caravans, camping and cabins

2 KEY WORKERS

- The Broome region has a low rental vacancy rate of just 0.47%. A vacancy rate of 3% is generally considered a sustainable rate. The housing crisis in Broome is seeing vacancy rates well below average and the median rent price for a Broome suburb has increased significantly. Lack of housing stock and inflated rent prices are putting pressure on local businesses across a broad range of industries to recruit and retain staff.
- Project provides initially for 91 key worker accommodation sites, with potential to increase to more, using duplex units on some of the sites. It is proposed that around 35 of these sites will eventually be converted to Over 55's sites.

3 LONG STAY

- Creation of an additional 43 long-stay caravan sites

The Shire of Broome created a 'Housing Crisis Roundtable' consisting of Councillors, Shire of Broome representatives, Kimberley Development Commission (KDC), Department of Planning Lands & Heritage (DPLH), Department of Communities (DoC), Foundation Housing, Nyamba Buru Yawuru (NBY), and Development WA to workshop solutions for the lack of available housing.

Through the Housing Crisis Roundtable it was identified that the Sanctuary Road Caravan Park could provide an immediate and sustainable solution to the housing crisis impacting Broome.

The configuration of the caravan park and design of relocatable homes allows for flexibility to adapt to market needs. The relocatable homes can transition between uses as the social and demographic demands change; tourist, key worker and over 55s.

Site Specifications



LOT 3130, RESERVE 51028 SANCTUARY ROAD



COMPRISING
143,462m²
(14.35ha land area)



PURPOSE
**CARAVAN
PARK**
Reserve 51028



ZONED
TOURISM
for the use of
tourism



LEASE
50YR
Lease
Opportunity



Benefits to Broome & the community



CONSTRUCTION PHASE

CONSTRUCTION COSTS

\$64M

OVER 3 YEARS

140

Full time jobs will be created across WA

GRP/GSP Over 3 years

\$62.5M



OPERATING PHASE

NPV OVER 15 YEARS

\$79.8M

generated for the Broome Community

BY YEAR 10

\$29.5M

Gross Regional Product is expected by the development

BY YEAR 10

191

full-time jobs will be created in the Broome economy

FOR EACH \$ INVESTED

\$1.31

will be returned to the community over life of the project



ONYX DRIVE IS NOW MERGED INTO LOT 3130

ORYX ROAD

6.0m PERIMETER
SETBACK LINE
(CPCGR-1997)

KEY WORKER
RESIDENTIAL
VILLAGE

ZONE-2

LEGEND - AGED P/H & WORKERS ACCOM

WORKERS ACCOMMODATION

18.0x14.0 SITES	26
15.0x14.0 SITES	30
UTILITY BUILDINGS	(2)

TOTAL SITE No 56 EXC No IN ()

AGED PARK HOME VILLAGE

18.0x14.0 SITES	18
15.0x14.0 SITES	17
UTILITY BUILDINGS	(0)

TOTAL SITE No 35 EXC No IN ()

O/A TOTAL SITE No 91 EXC No IN ()

LEGEND - CARAVAN PARK

	ZONE 1	ZONE 2	
13x10 SITES	57	35	92
13x10 ENSUITE SITES	10	15	25
13x10 LONG STAY SITES	0	43	43
10x10 SITES	50	35	85
10x10 ENSUITE SITES	2	7	9
9x9 SITES	23	0	23
6x5 CAMP SITES	0	15	15
DRIVE THRU SITES	8	0	8
OVERFLOW SITES	0	0	(0)
2 BED CABINS	25	0	25
3 BED CABINS	4	0	4
NEW AMENITY BUILDINGS	0	5	(5)
ABLUTION AMENITY	1	2	(3)
SITE ENSUITE AMENITY	3	6	(9)
SHELTERS / BBQ	0	3	(3)
ROAD NETWORK (ASPHALT)	-	-	-
PATH NETWORK	-	-	-
TOTAL SITE No	179	150	329
EXC No IN ()	-	-	-

AGED PERSONS
PARK HOME
VILLAGE

12.5m VEGETATION
BUFFER
(SOB CONDITION)

6.0m PERIMETER
SETBACK LINE
(CPCGR-1997)

SANCTUARY ROAD

ORYX ROAD

FARWAY DRIVE



Development Costs



Development Cost

\$64M

\$64 million in total cost required to develop the project



Funding Committed

\$7.7M

\$7.68 million grant funding committed to fast track headworks and site preparation

Caravan Park Site Development

Stage	1	2	3	Totals
Construction Costs (inc. headworks)	\$7,548,328	\$13,940,150	\$8,375,000	\$29,863,478
Construction Contingency 5%	\$377,500	\$697,100	\$418,800	\$1,493,400
Professional Fees 5%	\$377,500	\$697,100	\$418,800	\$1,493,400
	\$8,303,328	\$15,334,350	\$9,212,600	\$32,850,278

Relocatable Accommodation

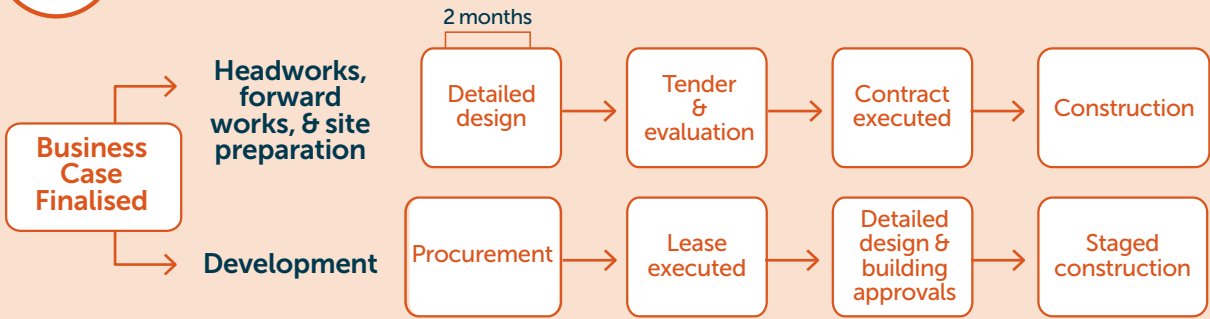
Stage	Key Workers Village	Over 55's Village	Tourist Cabins	Totals
Construction Costs (inc. headworks)	\$14,607,350	\$9,155,500	\$4,486,100	\$28,248,950
Construction Contingency 5%	\$730,400	\$457,800	\$224,400	\$1,412,600
Professional Fees 5%	\$730,400	\$457,800	\$224,400	\$1,412,600
	\$16,068,150	\$10,071,100	\$4,934,900	\$31,074,150

Total Development Costs (inc. 5% Contingency)

\$63,924,428



Project Timeline





For more information please contact:

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