

Community Safety Plan

Shire of Broome | 2025 – 2029



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Introduction

The Shire of Broome’s vision is to be a place where there is a **future for everyone – a place where people of all ages, abilities and cultures feel safe to enjoy Broome-time, our special way of life.**

Through our Council Plan, we are striving to achieve the community’s number one desired outcome – to provide a safe community for everyone.

Council Plan 2025-2035	
Vision	Broome – a future for everyone
Outcome	1. A safe community
Objective	1.1 Work with key stakeholders to improve community safety and security
Action	1.1.1 Finalise and implement the new Community Safety Plan

To create the **Community Safety Plan**, the Shire of Broome engaged with representatives from government and non-government agencies, businesses and the community. 1,190 community members completed a MARKYT® Community Scorecard, 401 stakeholders completed a Community Safety Survey, and 11 participants attended community workshops.

We extend a special thanks to the **Community Safety Working Group** for their involvement and support in preparing this plan.

Over the next four years, we are committed to being a voice for the local community and working with key partners to deliver priority projects outlined in this plan. Together, **our aims** are to:

- 1. Expand youth diversion programs to reduce crime
- 2. Reduce use, harm and effects from alcohol and other drugs
- 3. Enhance law and order with more effective policing, safety patrols and community surveillance
- 4. Improve public safety with enhanced infrastructure and environmental design
- 5. Improve access to general and mental health services for those at risk
- 6. Reduce the incidence of, and impact from, family and domestic violence
- 7. Improve access to safe, affordable accommodation for everyone
- 8. Strengthen collaboration between service providers
- 9. Improve community engagement and awareness of safety services, programs and key messages



Acknowledgement of Country

The Shire of Broome acknowledges the Yawuru people as the native title holders of the lands and waters in and around Rubibi (the town of Broome) together with all native title holders throughout the Shire. We pay respect to the Elders, past, present and emerging, of the Yawuru people and extend that respect to all Aboriginal Australians living within the Shire of Broome.

Wirriya ngangaran liyan nyamba buru yawuru

We hope you are feeling good in Yawuru Country

Shire President’s Message

We are pleased to share the Community Safety Plan 2025–2029 — a plan shaped by our community, for our community.

We’ve listened closely to what matters most to the people of Broome, and you told us that feeling safe - at home, at work and in our public spaces - is a top priority.

This Plan builds on those conversations and the strong partnerships between the Shire, WA Police, service providers and community organisations. It focuses on practical actions that make a real difference — from youth diversion and mental health support, to safer public spaces and improved access to housing.

By working together, we can continue to strengthen the sense of safety, connection and care that makes Broome such a special place to live.

Thank you to everyone who took the time to share their experiences and ideas. Your input has been invaluable in helping us chart a safer and more resilient future for our community.

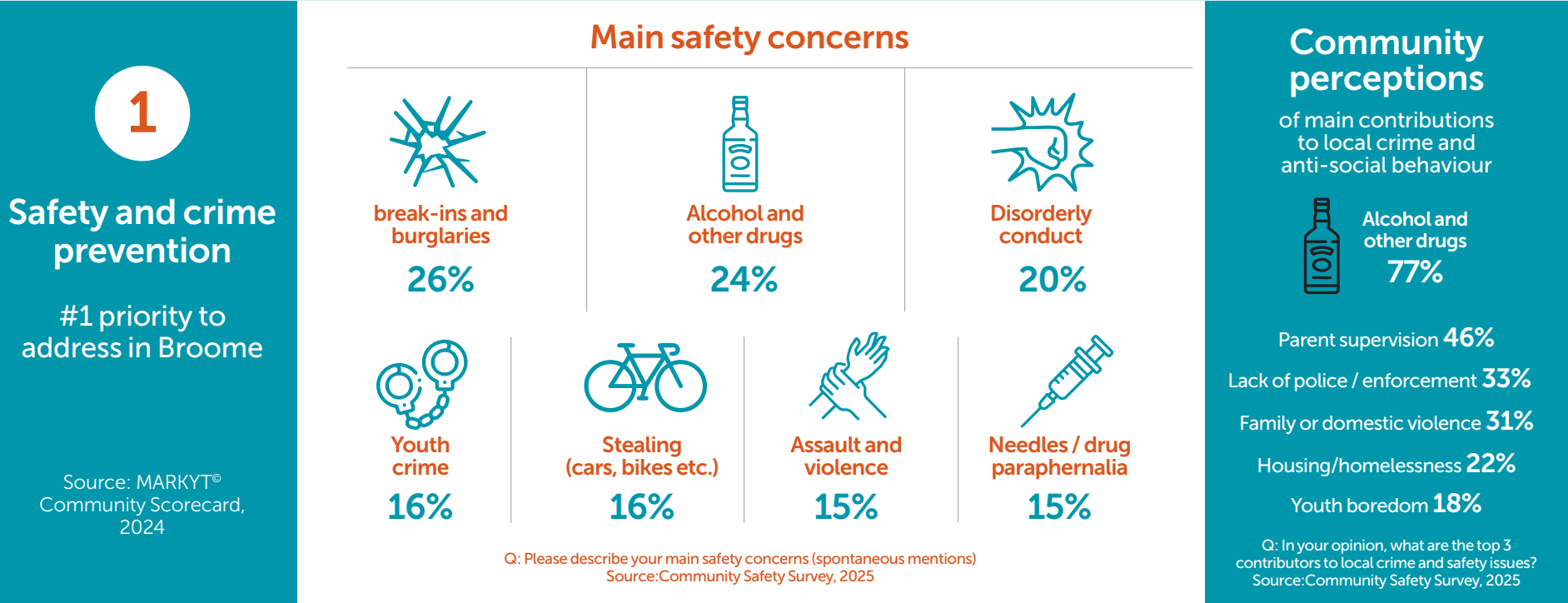


Chris Mitchell
Shire President

Safety at a glance

Located in the Kimberley, Broome is known for stunning beaches, unique cultural heritage and laid-back charm. Like many remote communities, we face challenges from higher living costs, housing shortages, impacts from the consumption of alcohol and other drugs, and the ability for our community, including young people, to access general and mental health support services. This can extend to basic needs, like food, and supporting grandparents with responsibilities to care for their grandchildren. Collectively, these issues are impacting real and perceived feelings of safety.

In 2024, our community indicated that safety was the top priority to focus on improving in the Shire of Broome local government area¹. A follow-up survey in 2025² found that the top three safety concerns were break-ins, impacts from the consumption of alcohol and other drugs, and disorderly conduct. Community members felt that alcohol and other drugs were the main contributors to their concerns, followed by parent supervision and a lack of police and law enforcement.



Working together for a safer community

We all have a role in making Broome a safer place. This Plan recognises safer communities are a shared responsibility between all three tiers of government, government agencies, service providers, businesses, community groups and individuals.

Federal and State Government

Responsible for developing policies and legislation, and providing grants that aim to reduce crime, improve safety and increase community empowerment. Principal responsibility for crime prevention sits with the WA State Government.

Department of Justice

Provide access to high-quality justice, legal and corrective services, information and products.

Health service providers

WA Country Health Service is responsible for providing hospital and health services across the Kimberley region, including Broome Health Campus and mental health services and support for drug and alcohol issues. They are supported by Broome Regional Aboriginal Medical Service, Kimberley Aboriginal Medical Services and other health service providers.

Social service providers

Provide social services to the community, including services for victims or perpetrators of crime, and vulnerable and marginalised members of the community.

WA Police

As the primary law enforcement agency, WA Police are responsible for upholding the law to promote a safe, secure and orderly society.

Corrective Services

Responsible for WA's adult prison and youth detention populations, as well as adults and young people managed by community corrections.

Department of Communities

Provide support to the most vulnerable members of our community. This includes delivering social and public housing, addressing homelessness, preventing family and domestic violence, and keeping young people safe.

Business, community and individuals

Contribute through safe and responsible behaviours, reporting, helping others and building community connections.

Shire of Broome

The Shire provides, facilitates and advocates for services and facilities to improve quality of life for everyone in Broome.

We are a voice for the local community, advocating for and supporting government agencies and other service providers to deliver safety and crime prevention initiatives to meet local needs.

Our direct responsibilities include maintaining safe roads, pathways and public spaces, managing a CCTV network to support WA Police with their investigations, and supporting government agencies and service providers with the promotion and delivery of community development and education programs.

To fulfil our purpose, we satisfy the following roles:

- 

Advocate
We are a voice for the local community on local issues.
- 

Partner
We form strategic alliances in the interests of the community.
- 

Fund
We help to fund community organisations to deliver essential community services.
- 

Facilitate
We help to make it possible or easier to meet community needs.
- 

Provide
We directly provide infrastructure, facilities, services, events and information to meet local needs.
- 

Regulate
We regulate compliance with legislation, regulation and local laws.

What we will continue to do	
Council services	Service description
Community safety	We facilitate the Community Safety Working Group and the Broome Liquor Accord, continuing to advocate for a regional approach to alcohol and drug management and delivery of the Marlamanu on-country diversionary facility and program for at-risk youth.
Ranger services	We partner with WA Police to conduct joint patrols, including Male Oval Precinct, Town Beach, Kennedy Hill and other community safety hotspots.
Place activation	We support local service providers such as Kullarri Patrol and Broome Youth and Families Hub to seek funding and deliver safety services for children, youth and adults, including youth diversionary activities e.g., school holiday programs, midnight basketball, youth leadership bush camps, and programs to address truancy.
Planning services	We use Crime Prevention Through Environmental Design (CPTED) concepts to facilitate provision of safe buildings and spaces in all town planning and urban renewal projects.
Community engagement	We promote safety messages and education programs delivered by WA Police and others.

We have adopted an integrated approach to address community safety needs. To use resources effectively, the Community Safety Plan focuses on how the Shire of Broome can better support community safety and crime prevention in areas deemed to be of highest priority by our community. This includes burglaries, stealing, consumption of alcohol and other drugs, disorderly conduct, youth crime and assault. Other plans and strategies address related areas, such as our Local Housing Strategy, Broome Resilience and Recovery Plan, Animal Management Plan, Youth Plan and proposed Public Health Plan.

Shared safety objectives

The Shire of Broome will work with the Australian Government, State Government, government agencies, service providers, businesses, community groups and individuals to achieve these shared safety objectives:

- 1. Expand **youth diversion programs** to reduce crime.
- 2. Reduce use, harm and effects from **alcohol and other drugs**.
- 3. Enhance law and order with more effective **policing, safety patrols and community surveillance**.
- 4. Improve public safety with enhanced **infrastructure and environmental design**.
- 5. Improve access to **general and mental health services** for those at risk.
- 6. Reduce the incidence of and impact from **family and domestic violence**.
- 7. Improve access to **safe, affordable accommodation** for everyone.
- 8. Strengthen **collaboration** between service providers.
- 9. Improve community **engagement and awareness** of safety services, programs and key messages.



Objective 1. Expand youth diversion programs to reduce crime.

Priority projects	Linked strategies	Key partners	Service team	Timeframes			
				25/26	26/27	27/28	28/29
1.1 Work with key partners to support delivery of effective crime prevention and engagement activities for young people, together with evaluation programs.		WA Police Dept of Communities Dept of Justice Dept of Education Community service providers Empowered Youth Leaders	Place Activation and Engagement	●	●	●	●
1.2 Advocate for essential primary prevention initiatives supporting families through childhood and adolescence, including enhanced support, education and mentoring programs for parents and caregivers.		State Government	Place Activation and Engagement		●		●
1.3 Advocate for increased funding and support for community service providers to expand youth diversion programs and initiatives, with a focus on improving access to sport, arts, and cultural activities. This includes support for equipment, uniforms, transport, and essential needs such as food and clothing.		Broome Youth and Families Hub PCYC Marlamanu Pty Ltd Garnduwa Family Outreach Service HOPE Community Services Ngurra Buru/Kullarri Regional Communities Indigenous Corporation Empowered Youth Leaders	Place Activation and Engagement		●		●
1.4 Use Shire of Broome communication channels to raise awareness about youth drop-in centres and activities delivered by community service providers.		Broome Youth and Families Hub PCYC	Place Activation and Engagement	●	●	●	●

● / \$ Resourcing or funding secured \$ Additional operating or capital budget required ○ Additional funding required, amount to be determined

Objective 1. Expand youth diversion programs to reduce crime (continued).

Priority projects	Linked strategies	Key partners	Service team	Timeframes			
				25/26	26/27	27/28	28/29
1.5 Advocate for State Government to fund Ngurra Buru Night Space beyond the initial trial.	Council Plan 2025-2035	Ngurra Buru/Kullarri Regional Communities Indigenous Corporation	Place Activation and Engagement	●			
1.6 Advocate for continued grant funding to deliver youth diversionary sporting and personal development programs in collaboration with WA Police, such as A Sporting Chance and A Remote Chance, to guide young people away from criminal and high-risk behaviours with the support of their families.	Broome Building a Future, For Everyone. 2024	WA Police	Place Activation and Engagement		●		
1.7 Host a round table discussion with the Department of Education, Department of Communities and community service providers to understand which programs currently support school attendance or deliver alternative education for at-risk youth in Broome and to explore how to better meet local needs.		Dept of Education Dept of Communities Community service providers Empowered Youth Leaders	Place Activation and Engagement	●			

● / \$ Resourcing or funding secured \$ Additional operating or capital budget required ○ Additional funding required, amount to be determined

Objective 2. Reduce use, harm and effects from alcohol and other drugs.

Priority projects	Linked strategies	Key partners	Service team	Timeframes			
				25/26	26/27	27/28	28/29
2.1 Participate in Kimberley Regional Group meetings to monitor alcohol management indicators across the Kimberley and advocate for fit for purpose and consistent alcohol management systems in the Kimberley.		Shires of Halls Creek, Wyndham East Kimberley and Derby West Kimberley	Office of CEO	●	●	●	●
2.2 Support WA Country Health Service, Broome Regional Aboriginal Medical Service, Kimberley Aboriginal Medical Services and other health service providers with prevention and harm minimisation initiatives for various applications, including sporting and community events.		WA Country Health Service Broome Regional Aboriginal Medical Service Kimberley Aboriginal Medical Services	Place Activation and Engagement	●	●		
2.3 Coordinate the Broome Liquor Accord to promote responsible liquor sale, supply and service practices, advocate for effective liquor restrictions, and support initiatives to prevent sly grogging and reduce alcohol-related harm.		WA Police Dept of Transport Dept of Local Government Sport and Cultural Industries Liquor license licensees	Place Activation and Engagement	●	●	●	●
2.4 Advocate for the reintroduction of cashless debit cards for voluntary recipients, along with improved access to financial services within the Shire and remote communities.			Place Activation and Engagement	●			
2.5 Advocate for the Mental Health Commission to provide a new sobering up shelter in a suitable location.	Council Plan 2025-2035	Mental Health Commission	Place Activation and Engagement	●			

● / \$ Resourcing or funding secured \$ Additional operating or capital budget required ○ Additional funding required, amount to be determined

Objective 2. Reduce use, harm and effects from alcohol and other drugs (continued).

Priority projects	Linked strategies	Key partners	Service team	Timeframes			
				25/26	26/27	27/28	28/29
2.6 Advocate to restrict access to legal forms of substances such as hand santiser, paint, glue etc.			Place Activation and Engagement	●			
2.7 Advocate for Kimberley Mental Health and Drug Services to continue and expand the safe needle exchange and disposal program, alongside targeted community education initiatives, as critical harm reduction measures within local drug and alcohol services.		WA Country Health Service	Place Activation and Engagement	●	●	●	●
2.8 Collaborate with WA Country Health Service to promote safe needle disposal messages (posters, social media campaigns etc).		Kimberley Alcohol and Drug Services	Place Activation and Engagement	●	●	●	●
2.9 Conduct daily sweeps of known hotspot areas and respond to community reports of discarded needles (funded by the Mental Health Commission).		Mental Health Commission	Parks and Gardens	●	○	○	○
2.10 Advocate for the Mental Health Commission to continue funding for sharps collection and clean-up in known hotspots.	Broome Building a Future, For Everyone. 2024	Mental Health Commission	Place Activation and Engagement	●			
2.11 Advocate for increased funding for service providers to deliver drug and alcohol initiatives and support services, including rehabilitation, by preparing letters of support and correspondence to ministers and relevant stakeholders.		Milliya Rumurra Aboriginal Corporation WA Country Health	Place Activation and Engagement		●		●
2.12 Advocate for the establishment of a Withdrawal Centre.	Council Plan 2025-2035		Place Activation and Engagement	●	●		

● / \$ Resourcing or funding secured \$ Additional operating or capital budget required ○ Additional funding required, amount to be determined

Objective 3. Enhance law and order with more effective policing, safety patrols and community surveillance.

Priority projects	Linked strategies	Key partners	Service team	Timeframes			
				25/26	26/27	27/28	28/29
3.1 Advocate for WA Police to deliver more police patrols inclusive of foot and bike patrols to increase on-the-ground presence.	Council Plan 2025-2035	WA Police	Office of CEO	●	●	●	●
3.2 Advocate for WA Police to formalise an MOU with the Shire of Broome for joint patrols targeting illegal drinking, camping, and itinerancy, with the potential to include Yawuru patrol services.		WA Police	Place Activation and Engagement	●			
3.3 Advocate for grant funding for Community Safety Officers to provide foot patrols and joint efforts with WA Police (seeking funds for 2 full-time equivalent officers over three years and a vehicle).	Broome Building a Future, For Everyone. 2024		Place Activation and Engagement	●	●	●	●
3.4 Collaborate with key partners to complete a feasibility study to introduce a safety and security patrol service.		Community service providers	Place Activation and Engagement		○	○	
3.5 Support Mamabulanjin Aboriginal Corporation or service to deliver Kullarri Patrol services, focused on providing safe transportation for intoxicated people, including transport home or to a designated safe place, and for the delivery of the Return to Country Program.		Mamabulanjin Aboriginal Corporation	Place Activation and Engagement	\$20k	\$20k	○	○
3.6 Promote WA Police safety campaigns, such as Crime Stoppers and Eyes on the Street, to support police to apprehend criminals and reduce crime.		WA Police	Place Activation and Engagement		●		●
3.7 Partner with WA Police to implement bike and scooter theft prevention initiatives, including community education on how to store and secure scooters safely in public places and private properties.		WA Police	Place Activation and Engagement	●			

● / \$ Resourcing or funding secured \$ Additional operating or capital budget required ○ Additional funding required, amount to be determined

Objective 4. Improve public safety with enhanced infrastructure and environmental design.

Priority projects	Linked strategies	Key partners	Service team	Timeframes			
				25/26	26/27	27/28	28/29
4.1 Develop a CCTV Strategy and Action Plan.	Council Plan 2025-2035; ICT Strategy 2022	WA Police	Information Technology	\$50k			
4.2 Advocate for grant funding for a 5-year program of public CCTV infrastructure upgrades and maintenance at Cable Beach foreshore.	Broome Building a Future, For Everyone. 2024		Place Activation and Engagement	●	●	●	●
4.3 Partner with WA Police to promote the Cam-Map WA CCTV register, a database of voluntarily registered CCTV systems used by police to support investigations.		WA Police	Place Activation and Engagement	●			
4.4 Advocate for Scan-Cam technology to be installed in service stations and ranger vehicles to assist police with plate identification and investigations.		WA Police	Place Activation and Engagement		●		
4.5 Provide street lighting upgrades focusing on priority areas identified through the lighting audit, community feedback and WA Police crime statistics.	Council Plan 2025-2035	WA Police	Infrastructure	\$100k	\$100k	\$100k	\$100k
4.6 Advocate for funding additional lighting on streets, footpaths, trails and public places to address priority areas identified through the street light audit, community feedback and WA Police crime statistics.	Council Plan 2025-2035 Broome Building a Future, For Everyone. 2024 (Bright Lights Program)	WA Police	Place Activation and Engagement	●	●	●	●

Objective 5. Improve access to general and mental health services for those at risk.

Priority projects	Linked strategies	Key partners	Service team	Timeframes			
				25/26	26/27	27/28	28/29
5.1 Provide and implement a Local Public Health Plan, as per legislative requirements, to consider major health risk factors and actions needed to address these factors in the Shire of Broome.	Council Plan 2025-2035	WA Country Health Services	Environmental Health	\$50k	○	○	○
5.2 Advocate for the State Government to expand or relocate Broome Hospital with more staff, facilities and services to address current and long-term health needs.	Council Plan 2025-2035; Old Broome Precinct Structure Plan	State Government Broome Hospital	Planning	●	●	●	●
5.3 Advocate for the State Government to provide more beds in Mabu Liyan (Broome Mental Health Unit) to address critical demand and service gaps.		Mabu Liyan	Place Activation and Engagement	●			
5.4 Advocate for increased funding and support for community organisations to promote and deliver health and mental health initiatives for adults, young people and children.		Broome Regional Aboriginal Medical Service Broome Circle WA Country Health Services Family Outreach Service Headspace Broome Helping Minds Feed the Little Children	Place Activation and Engagement			●	
5.5 Advocate for Mental Health Commission to deliver Step Up/Step Down Services in Broome to provide contemporary, therapeutic mental health care through short-term residential support and individualised care.		Mental Health Commission Nyamba Buru Yawuru	Place Activation and Engagement			●	

Objective 6. Reduce the incidence of and impact from family and domestic violence.

Priority projects	Linked strategies	Key partners	Service team	Timeframes			
				25/26	26/27	27/28	28/29
6.1 Advocate for increased funding and resources for community service providers to prevent family and domestic violence and support those affected.		Men’s Outreach Service Aboriginal Corporation Kimberley Aboriginal Medical Services Centrecare Anglicare Women’s Refuge Centre Kimberley Aboriginal Women’s Council	Place Activation and Engagement			●	●
6.2 Support Marnja Jarndu Women’s Refuge Inc. to advocate for funding to extend or build new facilities to deliver safe accommodation and support for women with or without children who are escaping family violence or are in crisis.		Marnja Jarndu Women’s Refuge Inc.		●	●	●	●
6.3 Support MOSAC’s Family Outreach Service to establish a new Family and Domestic Violence One Stop Hub in Broome, providing integrated support and wrap-around services.		Men’s Outreach Service Aboriginal Corporation Community service providers	Place Activation and Engagement	●	●		
6.4 Advocate for the new Family and Domestic Violence One Stop Hub to lead the mapping of existing support services in collaboration with key stakeholders.		Men’s Outreach Service Aboriginal Corporation; Marnja Jarndu Women’s Refuge Inc. Kimberley Aboriginal Women’s Council	Place Activation and Engagement			●	

● / \$ Resourcing or funding secured \$ Additional operating or capital budget required ○ Additional funding required, amount to be determined

Objective 6. Reduce the incidence of and impact from family and domestic violence (continued).

Priority projects	Linked strategies	Key partners	Service team	Timeframes			
				25/26	26/27	27/28	28/29
6.5 Support and promote the DV Safe Phone program.		Kimberley Community Legal Service DV Safe phone	Place Activation and Engagement		●	●	
6.6 Advocate for additional culturally responsive support services to reduce the incidence of elder abuse and to support those affected.	Council Plan 2025-2035	Nyamba Buru Yawuru	Place Activation and Engagement		●		
6.7 Advocate for and support local services and sporting clubs to deliver workshops that educate young people on healthy and respectful relationships, including the impacts of social media, to promote early intervention and positive behaviour.		Broome Schools Local Clubs & Organisations	Place Activation and Engagement	●		●	

● / \$ Resourcing or funding secured \$ Additional operating or capital budget required ○ Additional funding required, amount to be determined

Objective 7. Improve access to safe, affordable accommodation for everyone.

Priority projects	Linked strategies	Key partners	Service team	Timeframes			
				25/26	26/27	27/28	28/29
7.1 Advocate for Department of Communities (Housing Authority) and relevant partners to improve access to diverse and affordable housing by developing appropriate strategies or completing Stage 1 of the Broome Urban Renewal Strategy.	Council Plan 2025-2035; Broome Urban Renewal Strategy	Dept of Communities Nyamba Buru Yawuru Nirrumbuk Aboriginal Corporation Madalah Limited MercyCare St John of God	Office of CEO	●	●	●	●
7.2 Advocate for State Government to develop a homelessness and itinerant strategy for Broome.	Council Plan 2025-2035	Department of Communities	Office of CEO	●	●	●	●
7.3 Advocate for Aboriginal Lands Trust to effectively manage land use and illegal camping in key locations, including Kennedy Hill.		Aboriginal Lands Trust	Planning	●			
7.4 Advocate for a Youth Accommodation Program such as a 24/7 crisis and transitional accommodation service for youth aged 15-25 years who are homeless or at imminent risk of homelessness.			Place Activation and Engagement		●	●	●
7.5 Advocate for safe and affordable short-stay accommodation in Broome for all people.			Place Activation and Engagement			●	●

● / \$ Resourcing or funding secured \$ Additional operating or capital budget required ○ Additional funding required, amount to be determined

Objective 8. Strengthen collaboration between service providers.

Priority projects	Key partners		Service team	Timeframes			
				25/26	26/27	27/28	28/29
8.1 Facilitate a Community Safety Working Group to oversee implementation of the Shire of Broome’s Community Safety Plan.	Broome Chamber of Commerce and Industry WA Police Liquor Accord Kullarri Patrol Broome Youth and Families Hub PCYC Dept of Education Dept of Communities	Dept of Justice Nyamba Buru Yawuru Feed the Little Children Community representatives in Broome, Ardyaloon, Beagle Bay, Bidyadanga, Djarindjin and Lombadina	Place Activation and Engagement	●	●	●	●
8.2 Collaborate with key stakeholders to identify existing working groups, including their membership, scope, and areas of focus, to ensure alignment with community priorities and reduce duplication of efforts.	Community Service Providers		Place Activation and Engagement		●		
8.3 Review the format and terms of reference of the Community Safety Working Group to ensure appropriate representation and regular updates on new projects and initiatives that impact community safety.	Aboriginal Community-Controlled Organisations Empowered Youth Leaders		Place Activation and Engagement	●			
8.4 Facilitate regular meetings with WA Police, Department of Communities (Housing), and Department of Biodiversity, Conservation, and Attractions to embrace a collaborative, coordinated, multi-agency response to local safety issues.	WA Police Dept of Communities Dept of Biodiversity, Conservation, and Attractions		Rangers	●	●	●	●

● / \$ Resourcing or funding secured \$ Additional operating or capital budget required ○ Additional funding required, amount to be determined

Objective 8. Strengthen collaboration between service providers (continued).

Priority projects	Key partners		Service team	Timeframes			
				25/26	26/27	27/28	28/29
8.5 Participate in local stakeholder meetings to discuss at-risk youth and diversionary activities.	Dept of Local Government Sport and Cultural Industries Nirrumbuk PCYC	Men’s Outreach Service Aboriginal Corporation Broome Youth and Families Hub Ngurra Buru / Kullarri Regional Communities Indigenous Corporation	Place Activation and Engagement	●	●	●	●
8.6 Participate in Broome Vulnerable People Working Group monthly meetings to discuss coordinated, multi-agency solutions for vulnerable people in the Broome township.	Kullarri Patrol (Mamabulanjin) Men’s Outreach Service Aboriginal Corporation Health services (BRAMS and WACHS) Sobering Up Shelter Centacare Kimberley Communities	WA Police National Indigenous Australians Agency Milliya Rumarra Nyamba Buru Yawuru Mercy Care Broome Aboriginal Short Stay Accommodation	Rangers	●	●	●	●
8.7 Participate in the annual Broome Elders Forum by hosting a stall to engage with participants and better understand their needs.	Nirrumbuk Aboriginal Corporation		Place Activation and Engagement	●	●	●	●
8.8 Facilitate Broome Youth Advisory Council meetings to plan youth projects and events and provide a youth voice on local issues.			Place Activation and Engagement	●	●	●	●
8.9 Facilitate information sharing through the Broome Youth and Community Services Coordinators Network.			Place Activation and Engagement	●	●	●	●

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Objective 9. Improve community engagement and awareness of safety services, programs and key messages.

Priority projects	Linked strategies	Key partners	Service team	Timeframes			
				25/26	26/27	27/28	28/29
9.1 Promote grant programs, such as the Quick Response Grants Program and Community Development Fund, to support community organisations to deliver community safety initiatives.			Place Activation and Engagement	●	●	●	●
9.2 Promote Community Safety Month in October each year, using the opportunity to highlight and promote key initiatives from the Community Safety Plan through accessible and inclusive communication channels, including engagement with local schools to support awareness and participation.			Place Activation and Engagement	●	●	●	●
9.3 Promote key partner safety campaigns, such as Neighbourhood Watch, Eyes on the Street and the seniors’ safety and security rebate scheme.		WA Police	Place Activation and Engagement				
9.4 Collaborate with WA Police to develop and distribute safety and security checklists for homes and businesses.		WA Police	Place Activation and Engagement	●			
9.5 Promote the availability of free “Slow down and consider our kids” stickers from the Shire.			Place Activation and Engagement		●		

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Objective 9. Improve community engagement and awareness of safety services, programs and key messages (continued).

Priority projects	Linked strategies	Key partners	Service team	Timeframes			
				25/26	26/27	27/28	28/29
9.6 Introduce a Get to Know Your Neighbour initiative to strengthen neighbourhood connections and improve community safety.			Place Activation and Engagement			○	
9.7 Launch a Broome Cares campaign to raise awareness of what the Shire and key partners are doing to support vulnerable people, good news stories, and how the community can help (volunteering opportunities etc).		Empowered Youth Leaders	Place Activation and Engagement	○	○		

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Measuring our success

Key performance indicators	Source	Current	Target
Community perceptions		Performance score out of 100	Industry average to high score*
Community safety and crime prevention	2024 MARKYT® Community Scorecard	23	46-66
Lighting of streets and public places		38	51-65
Housing		35	47-64
Health and community services		50	55-68
Services and facilities for young people (15-24 years)		35	47-65
Crime statistics		Average monthly offences, rate per 1,000 population	
Stealing	WA Police Crime Statistics for Shire of Broome, Oct 2023 – Sept 2024	3.3	The aim is to reduce the average rate of monthly offences
Burglary		2.5	
Property damage		2.3	
Drug offences		1.6	
Assault		1.3	
Stealing of motor vehicle		0.9	
Sexual offences		0.3	
Disorderly conduct		0.2	
Liquor offences		0.1	
Level of impact from local safety issues		% high or severe impact	
Alcohol and other drugs	2025 Community Safety Survey	42%	The aim is to reduce the proportion of respondents who rate impacts as high or severe
Disorderly conduct		41%	
Homelessness		25%	
Stealing		22%	
Break-ins / burglaries		20%	
Property damage / vandalism		18%	
Assault		17%	
Family and domestic violence		13%	

* Note: the Shire aims to close the gap during the term of this plan to move towards or exceed industry average.



Do you have an idea or suggestion to improve safety and security in Broome?

Please contact the Shire of Broome to share your thoughts and ideas.

In person: Shire Administration Centre
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**Shire of
Broome**
A future, for everyone
www.broome.wa.gov.au